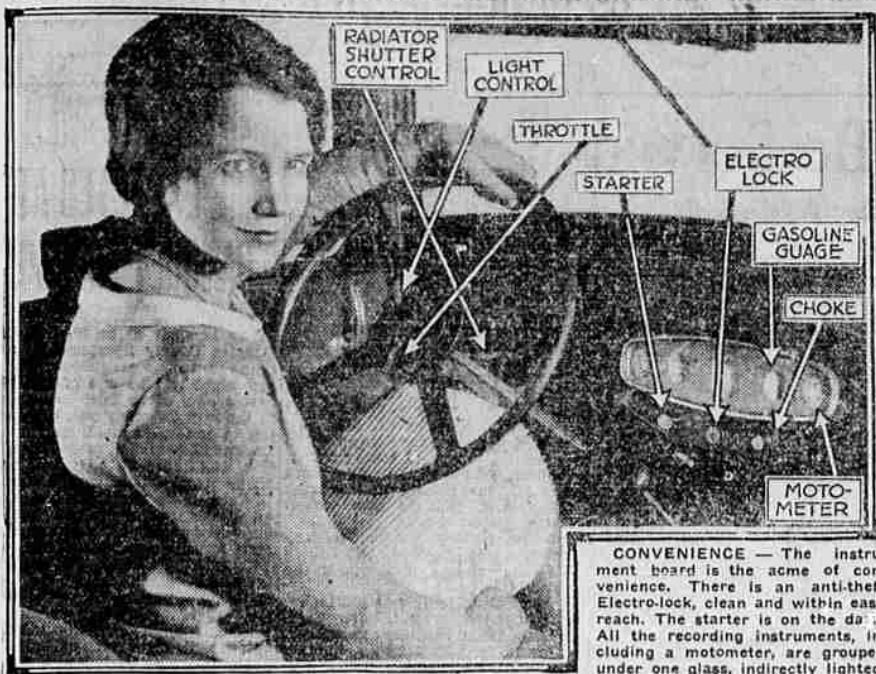


Driving Easy for Women in the 1928 Essex

All Driving Controls at Milday's Finger Tips; Interior Finish Attractive



Believing this is the day of woman in motor cars, the Hudson Motor Car Co. has designed its 1928 models—both Hudson and Essex—with a number of special features for feminine hands and eyes. For instance: On both cars the slender new steering wheel is shaped to fit a woman's hands. Yet it is one of the strongest wheels in the whole in-

BRONCO NEWS

The following information on the bronco market is furnished by the Portland bureau of the department of agriculture: Carlot shipments reported for Saturday: C. Calif. 1, S. Calif. 9, Tex. 1, Total 11. Carlot shipments reported for Sunday: S. Calif. 6, Total 6. Previously unreported for Friday: C. Calif. 13, S. Calif. 6. Chicago market today: 12 carloads, 21 Calif. arrived, 43 cars on track including broken. Supplies liberal, demand & trading moderate, market barely steady. Calf: pony cribs, fecy, stock \$1.25-\$1.35; few fancy cribs, fat \$1.00-\$1.10.

LUMBERMEN TO MEET

(Associated Press Leased Wire) SALT LAKE CITY, Feb. 21.—Problems of lumber men of 10 western states will be brought to the front in the three day conference of the Western Retail Lumbermen's association convention opening here Thursday, February 23. And when discussions of sales methods, promotion, credit systems and insurance have been completed, the convention will be rounded out with an address by James M. Brown, Spokane, Spunk of the University, Conconated Order of Hoo-Hoo on "What the Conconated Order of Hoo-Hoo means to the retail lumber merchant." Speakers from Spokane, Butte, Portland, San Francisco and several eastern cities are included on the program. Representatives of the industry from Montana, Wyoming, Idaho, Utah, California, Oregon, Washington, Arizona, Nevada and Colorado are expected.

FUND FOR LINFIELD

(Associated Press Leased Wire) SPOKANE, Wash., Feb. 21.—Mrs. F. E. R. Linfield of McClinnville, Oregon, has sold a piece of property here for \$125,000. The money, it is understood, will accrue to Linfield college at McClinnville, as Mrs. Linfield promised the land to the college some years ago, with the stipulation that she manage it, and that she receive an annuity from the institution.

OREGON WEEKLY INDUSTRIAL REVIEW

Tillamook—Plans approved for \$32,000 Tillamook River bridge. Tillamook—City and county will join to clear Willam River road for summer travel. Beaverton—Ground broken for \$12,000 Cady block. Beaverton—Old Premium Pictures studio becomes Davis-Lanzman aircraft factory. St. Helens—Pulp and paper plant makes record of 78 tons pulp in one day. Malin—Cheese & Produce Co. does \$80,000 business in 1927. St. Helens—Wood Products Co. doubles capacity of broom handle plant. Hillsboro—Ray-Mailing cannery sales for 1927 reached \$1,800,000. Sheridan—New Sheridan State Bank opens with \$30,000 capital and surplus. Rainier—Barvey cannery will practically double its 1927 output. McMinnville—\$25,000 block to be built for J. C. Penney store. Newport—Lee & Williams will build large two-story concrete store building. LaGrande—New seven-story Hotel Saeajawa is opened to public. Southern Pacific adds new bus run. Grants Pass to Eureka, Calif. Portland—Womans of Woodcraft

INSULT TO HEAD CHICAGO'S FAIR

CHICAGO, Feb. 22.—Samuel Insull, utility magnate, has been appointed chairman of the finance committee of Chicago's proposed world's fair in 1933. "Chicago world's fair-centennial celebration," has been chosen for the trustees as the new name for the office which selects the former title of "Chicago's second world's fair and centennial celebration."

Insull, 62, is a member of the board of directors of the Chicago Board of Trade, and is one of the city's leading financiers. He is also a member of the board of directors of the Chicago Public Utility Board. Insull's appointment as chairman of the finance committee of the proposed world's fair is considered an insult to his head, as he is known for his financial conservatism.

Notice of sale of Government Tract, General Land Office, Washington, D. C. Feb. 22, 1928. Notice is given that subject to the conditions and limitations of the act of May 29, 1916, 39 Stat. 213, and pursuant to Departmental regulations of April 14, 1921 (59 L. D. 126), the following public lands will be sold March 25, 1928, at 10 o'clock a. m., at public auction at the Portland office of the United States land office, Portland, Oregon, to the highest bidder at not less than the approximate value shown by the notice, to be subject to the approval of the Secretary of the Interior. The proceeds from the sale of the additional sum of one-fifth of one per cent thereof, being commissions allowed, must be returned if sale is not approved, otherwise patent will issue within 10 days, which must be removed within 10 days. Bids will be received from citizens of the United States, associations of such citizens and corporations organized under the laws of the United States, or of any district, territory or of any foreign country, or application of a qualified purchaser, and will be opened at 10 o'clock a. m. on the day of sale. Any legal subdivision will be included in any offer of a quarter section, 1/2 section, 3/4 section, 1/4 section, 1/8 section, 1/16 section, 1/32 section, 1/64 section, 1/128 section, 1/256 section, 1/512 section, 1/1024 section, 1/2048 section, 1/4096 section, 1/8192 section, 1/16384 section, 1/32768 section, 1/65536 section, 1/131072 section, 1/262144 section, 1/524288 section, 1/1048576 section, 1/2097152 section, 1/4194304 section, 1/8388608 section, 1/16777216 section, 1/33554432 section, 1/67108864 section, 1/134217728 section, 1/268435456 section, 1/536870912 section, 1/1073741824 section, 1/2147483648 section, 1/4294967296 section, 1/8589934592 section, 1/17179869184 section, 1/34359738368 section, 1/68719476736 section, 1/137438953472 section, 1/274877906944 section, 1/549755813888 section, 1/1099511627776 section, 1/2199023255552 section, 1/4398046511104 section, 1/8796093022208 section, 1/17592186044416 section, 1/35184372088832 section, 1/70368744177664 section, 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