

JCPENNEY Co.

A NATION-WIDE INSTITUTION

"where savings are greatest"

229-231 CASS ST.

ROSEBURG, OREGON

Again! Our Interesting
Selling of Splendid New

Gingham Frocks

Now's the time to buy
those becoming house
frocks you've been wanting
—our brand new assort-
ment includes many attrac-
tive styles.Fresh Styles — De-
pendable Materials —
a Thrift Price!Gingham patterns that
are new — they will wear
and wash satisfactorily, too.
Several color patterns await
you—and all sizes.

79c

Rondo Cambric

Plain—Fancy
36-inch, fine percale—our
own brand.

25c

New Prints

In Rayon Alpaca
Afternoon home frocks
can be made. Yard

49c to 79c

Hemmed Napkins

Of Ramona Cloth
17x17 1/2 inch napkins of
our own Ramona Cloth. Doz

89c

Quality Tells

In Wear of This Brand
Into every
inch of
Penco's
sheeting
has been
woven
long wear
and quality.
9/4 Bleached,
yard 59c
10/4 Bleached,
yard 65c

Assorted

Fancy Outings
Nation-Wide 36 inch out-
ing—splendid quality. Yd.

15c

Pen-Co-Nap

Eight in a Box
Our own high quality
sanitary napkins. Box

23c

Buy A Handbag

Where Quality Is Sure
Smart bags,
roomy bags
—pouch or
envelopes
—our price
only.

98c

Fabric Gloves

Fancy Cuffs
Modish turn-down cuffs—
a selection of colors. Pair

49c

Soiesette

Tub Fast Prints
Interesting new patterns—
tub-fast—32 inches wide.

39c

Fast Color

Devonshire Cloth
Many patterns—guar-
anteed fast color. Yard.

35c

Colored Stripe

Cotton Spreads
Crinkled—JacquardThese seamless spreads
are attractive, practical—
and most inexpensive. Your
choice of several colors on a
cream-white background.

98c

Wizard for Wear

Seamless Sheets
Double bed size, 81x90—
good quality.

89c

Double Bed

Duro Sheets
There's plenty of wear in
these seamless sheets. Ea.

79c

Striped Outing

Gowns for Women
Also come in white and
solid colors.

89c

Nation-Wide

Pillow Cases
One of our standard
brands. Size 42x36, each.

29c

Ready-

to-Wear

ADVANCE

SPRING

SHOWING

MAC SMITH GETS NEW GOLF TITLE

(Associated Press Leased Wire)
HOT SPRINGS, Ark., Feb. 11.—
MacDonald Smith, great Neck,
I. I. pro, today employed four of
his characteristic "successive low
rounds to acquire a new title, the
southern central open, which he
took yesterday with an aggregate
of 283.Five strokes below par for the
72 hole distance, Mac was but twostrokes in front of Frank Walsh,
Appleton, Wis., and Al Espinoza,
Chicago, who split second and
third place money with 285 apiece.
Tommy Armour, national open
title holder, tied for the next
place with Henry Cudel, Bridge-
port, Conn., and Leonard Salomita
of Lima, Ohio.The trio netted 287 each.
Bobby Chickelbank, who un-
usually defended his title, had
291.Prize money totaling \$5,000 was
distributed.

FRESH EATABLES

Mark your needs on the memorandum pad, and then call up 63
and order by phone. You'll not only get groceries fresh and
appetizing at low cost, but with them you get prompt delivery
every time.

ECONOMY GROCERY

O. L. JOHNSON

"The Store That Serves You Best"

Phone 63

344 N. Jackson Street

WEAK SPOTS IN RECLAMATION'S STATUS SHOWN

Mead States 300,000 Acres
of Irrigated Lands in
Need of Settlers.

56 MILLION IS COST

Government Should Level
Tracts, Build Houses,
Confreres Told by
Commissioner.

(Associated Press Leased Wire)

WASHINGTON, Feb. 14.—The
reclamation bureau is spending
\$56,000,000 to irrigate 500,000 acres
of land, but three hundred thou-
sand of them require settlers, Mr.
Elwood Mead, commissioner of re-
clamation, declared today in an ad-
dress opening a two-day conference
on irrigation and reclamation at
the Interior Department.The great problem of reclama-
tion is to make sure that when
works are completed, the land will
be settled and the fields will be
farmed. Dr. Mead said, adding
that costly projects were worth
nothing until the land was culti-
vated. Many of the completed
projects are only partly settled, he
said."This conference had called to
discuss this situation, to consider
whether leveling land and build-
ing houses is not as much a part
of reclamation as building reser-
voirs and excavating canals," he
continued."We don't use reclamation funds
for this purpose; how can we ob-
tain them?" he asked. "Settlers
cannot provide all the needed
money any more than they can
build canals. Whatever we do
means a radical change in pre-
sent policies."Hazard Element Shown
The commissioner explained
that the federal reclamation act
provides for building irrigation
works and selecting settlers for
the public land, and that if the
land is all irrigated and the water
all used, the government gets its
payments and the irrigators prosper,
but if irrigation fails both the
government and the irrigators lose.Under the law the reclamation
bureau lacks authority to help ef-
fectively in the settlement and
farm development, and for the last
three years the limitation of the
bureau's efforts has worried those
connected with reclamation, he
said. As a result the conference
was called in an effort to find a
solution.Going Concern, Says Work
Federal irrigation is now on a
safe footing, Secretary Work told
the opening session today of the
conference.He explained that federal en-
gineers had made a splendid job
of getting water to dry land, but
that nothing was done to solve the
other economic problems of settle-
ment, development, marketing and
cooperation among the settlers."The settlers became repudia-
tors from necessity," he added,
"for they could not pay for their
farms and now irrigation is a go-
ing concern, the old idea of Con-
solidation has disappeared. The farm-
ers want to own their homes event-
ually and we have shown them
that they can."

Around the County

MELROSE NEWS

South Deer Creek Grange will
put on a negro minstrel at the Mel-
rose Grange hall Saturday night,
February 18, at 8:00. No admis-
sion will be charged, but refresh-
ments will be sold after the per-
formance.The broccoli growers are prepar-
ing to harvest what promises to be
a large crop of broccoli.The Melrose Social club gave a
Valentine and Leap Year party Sat-
urday night, February 11. The girls
brought their company any way
they could. They had a very en-
tertaining evening under the eyes
of the chaperons, Mrs. Amy Mat-
thews, Alvin Anderson, and Mr.
and Mrs. Fred A. Coff and Mr. and
Mrs. Fred Brees. Arthur Mc-
Whately, Beatrice and Wade Wor-
thington motored from Canyonville
to the party.Arthur McGhehey, Beatrice and
Wade Worthington spent Saturday
night at the home of H. P. Conn.
On Sunday morning Wade Wor-
thington, Arthur McGhehey, James
Cohn, Crystal Penn, Beatrice Wes-
thampton, Ethelaine Conn and
Grace Conn motored to Canyonville
to spend the day with the Wor-
thington family.Mrs. Keitha Baker of San Fran-
cisco is visiting with her brother,
Kenneth Conn of this vicinity.Miss Dorothy Buschark from T.
of O. spent the weekend at her
home.Alison Buschark of O. A. C. spent
the weekend at her home.
Mr. Samquist of Marshfield is
spending a few weeks at his home
with his family.The Melrose Boy Scout troop No.
8 attended Eugene church in a
Rev. Spindens of Portland
delivered a special message to the
boys.Otto Matthews is busily engaged
on his ranch at present.Bert Matthews is anticipating
getting a new Chevrolet truck from
the county.

Several families have been at-

Anne's Ambitions

The money that Anne Caldwell
won in her \$50,000 breach of prom-
ise suit against John W. Hubbard,
Pittsburgh shovel car, is to be in-
vested in a fashion shop in New
York. So she said when this photo
was made.tending the union meetings in
Roseburg.Ed Reece and Lloyd Wilson
haven't been getting enough exer-
cise lately, so Lloyd left his car
on the side of the road and the
boys walked home.This being Leap Year, Kenneth
Conn, who is very shy, is staying
at home more than he is out in
public.Though February 14 is St. Valen-
tine's Day, we see that little Cupid
has been working fast in Elgarose
prior to that date.

BROCCOLI MARKET NEWS

The following information on the
broccoli market is furnished by
the Portland bureau of the de-
partment of agriculture:Carlot shipments reported for
Saturday—C. Cal. S. S. Cal. 18; to-
tal 26.
Carlot shipments reported for
Sunday—S. Cal. 12; total 12.
Chicago market today—27 de-
grees cloudy, 33 Calif., 1 Texas ar-
rived; 58 cars on track including
broken. Supplies liberal, demand
and trading rather slow, market
dull. Little change in prices. Calif.
potatoes fancy stock, \$1.50; few
higher, fair \$1.25-\$1.40.

HOPPE GOING GOOD

(Associated Press Leased Wire)

NEW YORK, Feb. 14.—Willie
Hoppe has upset Allenhall as the
star of the season in the American
league three cushion billiard series.
Hoppe vanquished Clarence Jack-
sen last night 50 to 35 in 48 in-
nings, thereby giving Hoppe a mar-
gin of one full game over Hall
who is now in second place in the
standing.Eat barbecue sandwiches and
live forever. Brand's Road Stand.

FIND GOLD NUGGET

REDDING, Calif., Feb. 14.—A
small gold nugget was picked up
on a street here yesterday. The
gold evidently had come from a
considerable depth, mining men
said, and had been swept onto the
pavement by flood waters.The nugget was said by resi-
dents to have been the first ever
found here. Several worth \$2 to
\$12 were picked up in the old town
of Shasta.

GIRLHOOD TO MOTHERHOOD

Iowa Woman Found Lydia E.
Pinkham's Vegetable Com-
pound Always HelpfulVinton, Iowa.—"When I was
seventeen years old I had to
stay at home from school. I
finally had to quit school, I was so
weak, I suffered
for a long time before I
took Lydia E.
Pinkham's Vege-
table Compound,
then I picked up
one of your books
and read it. I be-
gan taking the
medicine. Now I am a house-
keeper with six children, and
I have taken it before each one
was born. I cannot tell you all
the good I have received from it.
When I am not as well as can be I
take it. I have been doing this for
over thirteen years and it always
helps me. I read all of your little
books I can get and I tell everyone
I know what the Vegetable Com-
pound does for me."—Mrs. Frank
Sellers, 510 7th Avenue, Vinton,
Iowa.Many girls in the fourth genera-
tion are learning thru their own
personal experiences the beneficial
effects of Lydia E. Pinkham's Vege-
table Compound. Mothers who took
it recommend it to their daughters
as a dependable medicine.

Several families have been at-

Pipe mokers:

This gets
mighty close to pipe-smoke
perfection!

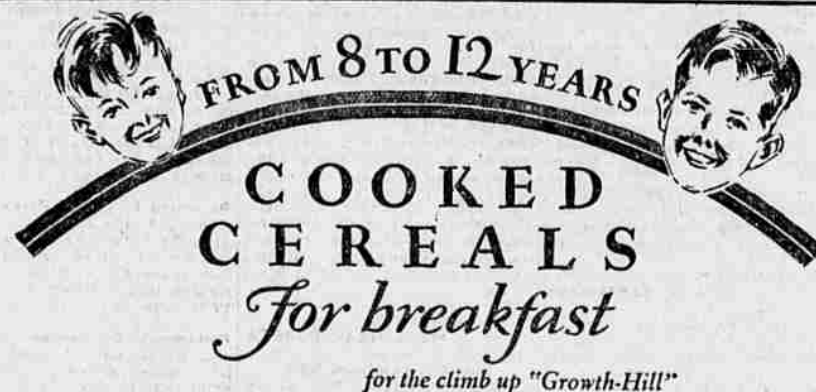
GRANGER ROUGH CUT

No bulky
costly tin. 10¢ Sensibly packed
in heavy foil.GRANGER ROUGH CUT IS MADE BY
THE LIGGETT & MYERS TOBACCO CO.

JUNIOR HIGH FEATURED AT UNION REVIVAL

Special Section Reserved for
Students Who Attended
in a Body.

REV. KNOTTS SPEAKER

Boy Scouts Also Given
Recognition at Service
Last Night—Solo by
Mrs. Shockley.Last night was junior high
school night at the union revival
meeting and the students came in
a large body, enlivening the meet-
ings with their yells. The Presby-
terian church was filled. As it was
boy scout night, the scouts pre-
sent were given recognition. Two
special musical numbers were a
cornet solo by Mrs. Vera Mc-
Clintock, both beautifully ren-
dered. Miss Hercher was accom-
panied. The meeting was sym-
phonist. Rev. Joseph Knotts preached
the sermon and his theme was
"The Man of Sorrows.""Young people are not supposed
to know much about sorrow," said
Mr. Knotts, "and yet because of
sin, directly or indirectly, not their
sin but the sin of others, many
boys and girls know little else
than sorrow."
"But all things bear fruit, and
sorrow's fruit is one of God's ways
of amelioration for many conse-
quences of sin. Sorrow's fruit is
none other than that wonderful
manifestation of loving sympathy
shown in the lives of Christ and
His followers through all ages.""Jesus was a man of great com-
passion, and He could truly sym-
pathize for He was indeed a man of
sorrows.""In John 11:25, we find our text
or starting point. Almost every one
is familiar with this text, not be-
cause of its real significance, but
because it is the shortest verse in
the Bible. 'Jesus wept.'""But why did he weep? Those
standing around thought it was be-
cause of Jesus' great attachment
for Lazarus. Then, too, the sisters
were weeping, and tears are con-
tagious on occasions like this."
"But Jesus could have prevented
the death of Lazarus and didn't.
Also, why weep when He knew
what He would shortly do? At His
command, Lazarus would shortly
walk forth from the tomb, so why
weep?"
"Was not His weeping because
of the general unbelief?"
"In Isaiah 53:3 we read 'He is de-vised and rejected of men; a man
of sorrows and acquainted with
grief.""As Jesus stood in the midst of
His sorrowing friends, Martha and
Mary, it seems to have been their
slowness of comprehension of
who He was and the power of His
word that caused Him to shed
tears.""After Jesus' visit to the Temple
and until the beginning of His
ministry, little is known of Him.
But it is presumed that Joseph
died while Jesus was a mere youth
and that the burden of livelihood
for the large family rested upon
Him. Great numbers of orphans,
handicapped in a similar way and
compelled to struggle desperately
for the necessities of life, find
much help in the thought that
Jesus Himself had these same ex-
periences.""But this man of sorrows ex-
perienced other forms of sorrow."In John 6:67 we find Him saying
to His twelve disciples, 'Will ye
also go away?'"Large numbers of His follow-
ers had quit Him. He felt the sting
and the loneliness of it. It is a
wonderful feeling to realize you
are popular. But having had that
experience it comes hard to some
day find out that those who once
admitted you now no longer ad-
mire you.""His lament over Jerusalem is
another form of sorrow which be-
came a part of His experience. It
is the sorrow of unappreciated ef-
forts. Jerusalem was experiencing
the greatest demonstration of love
possible, the greatest of all ages,
in time and eternity, and in spite
of that, Jerusalem was spurning
that love, the love of the Son of
God.""Then this Man of Sorrows
kneels alone in Gethsemane. In the
great agony of that prayer theblood oozes out of His forehead as
drops of sweat. He arises from
His knees to receive the traitorous
kiss of a supposed friend. 'As a
lamb before its shearers is dumb,'
so He stands falsely accused be-
fore the Jewish and Roman au-
thorities. Indignantly after indignity
insult after insult, shame upon
shame, are heaped upon Him.
"At last, hanging upon the cross
between two thieves, bearing the
weight of the sins of all mankind,
He Who knew no sin, yet because
of sin, feels within Himself that
awful sense which every un-
saved sinner must some day expe-
rience, the awfulness of the with-
drawing presence of God, and the Man
of Sorrows cries out in that agony,
'My God, my God, why hast thou
forsaken me?'"And Jesus Christ did all this,
experienced all this, for me. How
can I reject such love?"DIETITIANS have discovered that warm home-cooked cereals are
of prime importance to the growing years. A new idea? Yes, and a
startling one. For home-cooked cereals, because they are un-
toasted, retain their priceless growth-promoting proteins.Albers Carnation Wheat is all wheat. The bran, the grain,
the minerals, are all retained. Only the harsh outer husk of the
wheat is removed. Rich in energy, rich in body
building vitamins. And thanks to the Albers
process, it is quick and easy to serve, quick to
digest, easy to assimilate. And children "love" it!Food Facts, a magazine of dietetics, has published
an authoritative article on "The Place of Cereals in
the Diet," by Dr. Agnes Fay Morgan, Professor of
Household Science, at the University of California.
Every mother should read this article. Write for a
free reprint to Albers Bros. Milling Company, Ad-
vertising Department, Davis and Vallejo Streets,
San Francisco, California.

CARNATION Wheat & Flakes

An Albers "Better Breakfast" Cereal