



Don't look for
Schilling Coffee
on the bargain counter - -
it seldom appears there.
There is no need for it
to vary in price, since
it never varies in flavor.



COMPLEMENTS TONIGHT

"A fine supper we'll be after havin' tonight with these wonderful fresh Green and Vegetables from the ECON. OMY—and my cookin' will do the rest."

Phone in Your Orders.

ECONOMY GROCERY

O. L. JOHNSON

"The Store That Serves You Best"

Phone 63

344 N. Jackson Street

"DUNLOP CITY"

is 3 times
as big as
WASHINGTON, D.C.



DUNLOP CITY

Throughout the world the productive Dunlop properties cover so vast an area that—if combined into one place—they would form a "Dunlop City" of over 100,000 acres.

WITH all its vast area, Washington, D.C., occupies but 39,680 acres.

Preference for Dunlop Tires has caused Dunlop to grow so that now, including the greatest of all Dunlop plants at Buffalo, N. Y., Dunlop occupies a productive area of over 100,000 acres. Over 22,000,000 Dunlop Tires are now running. The service that they give is both the cause and result of Dunlop's magnitude.

Tallyrand said, "There is one person wiser than Anybody, and that is Everybody." Practically everybody agrees that Dunlop Tires are best. Put them on your car and prove it to yourself.

DUNLOP TIRES

J. O. NEWLAND & SON

Roseburg—Phone 458

NORTHWEST FOOD PRODUCT SALES SHOW BIG GAINS

The Northwest is rapidly coming into its own. Only a few favored spots on the globe can boast of the climatic and soil conditions that exist here, and in recent years the tremendous volume of foodstuffs produced has gained national recognition.

Satisfied customers at home are spreading the fame of our products throughout the country, which is one of the cheapest and most effective means of advertising.

As an instance of how we are growing, the canneries of Oregon, Washington and Idaho produced approximately 1,500,000 cases of canned fruit and vegetables in 1926. In 1927 they produced 7,385,503 cases.

Northwest walnuts are finding a market everywhere, gaining fame in the far corners of the earth—having first made a name for themselves at home. One grower alone, in Oregon, produced 74 tons of the finest walnuts in 1926, and the demand from eastern markets this past year has exceeded the supply.

Other industries showing big gains are salmon and meat packing, makers of cheese, butter and other dairy products, cereals, soap, fish oils, cleaning compounds, and numberless other necessities. The three states mentioned, in 1926, produced the following foodstuffs:

Field crops (including flour, cereals, bran, etc.) \$241,001,000

Fruit 52,011,000

Garden Truck 5,236,000

Dairy Products 76,000,000

Poultry and Eggs (Oregon and Washington) 26,500,000

Total \$400,748,000

This does not include other products, such as livestock and wool, valued at \$144,073,000, and other agricultural products. Aside from foodstuffs, we have not mentioned other industries, such as lumber, our big pay-roll source; furniture, paper and paper products, clothing, machinery, copper, and many other commodities.

If the 1927 figures were available, the sum of our Northwest production would amount to many more millions. It is something for every citizen of this northwest to be proud of.

One huge outlet for these products is found in the hundred stores operated by Ross McIntyre, known as the 20th Century Stores, with headquarters in Portland, and branch stores in 43 other towns in the northwest. Buying for 100 stores at one time makes it possible to place regular and substantial orders with northwest producers, tending to help stabilize home industries.

From the beginning of his career as a distributor of foodstuffs, Mr. McIntyre has done much to encourage food production at home, and considers it good business policy to do all in his power to promote northwest pay-rolls. He prophesies a bright future for northwest food producers.

To celebrate the phenomenal growth of the 20th Century stores and that of northwest producers of food, the management is sponsoring a huge drive on northwest products, for six days, beginning January 21. Every citizen will feel an interest in this drive, as it means much to northwest pay-rolls. And the fact that high-grade food products are offered at big savings at this time of the year means much to the buying public.

Mr. Wesley J. Ashworth is the local manager of the 20th Century Store of this city.

WHY PAY TWO PRICES

For paint, house or auto, barn or anything else without even going to find out what you can do at Fisher's Paint & Wallpaper Store?

TAKING IT HOME

Wife: You're the meanest man alive.
Husband: That's hard on yourself. According to your mother, you have been the making of me—T.H.B.

The United States produces about one-half of the entire world's supply of iron and steel.

FIRESTONE TIRES—All sizes in stock at a new price. First class tire repair shop. C. A. Lockwood Motor Co.

WEED CHAIN SPECIAL—25 per cent off on all sizes. C. A. Lockwood Motor Co., Roseburg, Ore.

PROFESSIONAL CARDS
Electro - Chiropractor - Druggists
Health Center, 227 Cass, Pa. 431.

MONEY TO LOAN ON IMPROVED FARMS
Long term loans with liberal repayment privilege. 5 1/2% interest payable annually. Usual commission charges. Ask for folder describing this loan.

G. W. Young & Son
Insurance and Loans
116 Cass St. Phone 417



And everywhere along the Coast we asked women why they bought SNOWFLAKES instead of "just crackers"

You'll be interested in the answers they gave us—they apply to you in your home

If you should drive down the Coast from British Columbia to Mexico, and then inland to the inter-mountain states over any one of many highways, you would find Snow Flakes on sale in practically every city, town and crossroad store. For today they are the largest selling soda wafers in the West—by far.

And if you should stop and visit the homes here and there—as we did—you would find the familiar red Snow Flake packages almost everywhere. The story would be the same that they told our investigators when we asked them why they bought Snow Flakes instead of "just crackers."

Hundreds said "Always fresh"

The greatest of all reasons was freshness. The wax-wrapped packages giving triple protection against moisture—the unqualified



Ask for
HONEYMAID GRAHAMS!
—honey-sweetened!
—health-laden!

GUARANTEE OF FRESHNESS

We guarantee unconditionally the quality and freshness of every package of Snow Flake Bakers' products. If not entirely satisfactory in every way you may return them to your grocer and your money will be refunded.

PACIFIC COAST BISCUIT CO.

Chas. H. Johnson

Snow Flake quality never varies

Many women based their preference on quality alone, saying, "Always good," "I can always depend upon Snow Flakes," etc., etc. These are natural answers because the quality and uniform goodness of Snow Flakes are zealously guarded. We adhere rigidly to one master formula and one unvarying standard of the purest ingredients obtainable. To maintain a uniform standard of flour, we own and operate our own wheat fields in a favored Blue Stem district in Eastern Washington and mill this choice wheat ourselves.

SNOW FLAKE WEEK OPENS SATURDAY!

SNOW FLAKE WEEK—January 21st to 28th—will be observed in a thousand cities and towns in the West. Ten thousand grocers from Canada to Mexico are joining us to make this coming week a worth-while event to every food buyer. We want you to sample oven-fresh Snow Flakes at your grocers. Watch for Snow Flake store and window displays. Remember the dates—January 21st to 28th.

PACIFIC COAST BISCUIT COMPANY

Seattle • Tacoma • Spokane • Portland • San Francisco • Los Angeles



Don't ask for crackers—say— SNOW FLAKES

Light your home with an

ALADDIN LAMP

Gives a brighter and whiter light than electricity or gas. You can have this light from kerosene if you have an Aladdin Lamp.

It is the most economical lamp made.

Burns Kerosene

McKean, Darby & Baldwin

Rose Garage Service Costs No More

If you want good dependable work, give us a call. Work guaranteed. Washing, greasing, vulcanizing, night and day storage.

FOR A LOT OF MILES
Kelly-Springfield
Tires

For best results in refitting brakes call at Rose Garage, Raybestos Brake Lining Station.

Kwik Way Valve Grinding and General Repairing.

Rose Garage
PHONE 68

TO DOUGLAS COUNTY ELECTORS

Standing for courtesy to our citizens, most careful, efficient office practice possible to our taxpayers, and cherishing every educational advantage available for our Douglas county youth, I hereby ask the nomination by the Republican party for re-election to the office of County School Superintendent in the primaries, May 18, 1928.

(Signed) Mrs. Edith S. Ackert.

NOTICE TO CONTRACTORS

Sealed proposals will be received at the office of the undersigned school clerk of School District No. 21, Douglas county, Camas Valley, Oregon, until 2 o'clock p. m. February 11, 1928, and immediately thereafter opened by the board of directors of the said school district for the general construction, plumbing and drainage, including septic tank, water system, heating, electrical work of the new school building to be erected.

Plans and specifications may be obtained at the office of the architect, Cleo H. Jenkins, Albany, Oregon, and the school clerk, R. J. Dunton, Camas Valley, Oregon.

A deposit of \$25.00 will be required of contractors upon application for plans, the deposit to be returned upon return of drawings and specifications after award of bids.

Bids must be accompanied by a certified check or bid bond for five per cent of the total amount of the bid.

The school board reserves the right to reject any or all bids.

Dated this 15th day of January, 1928.

R. J. DUNTON, Clerk,
School District No. 21, Camas Valley, Oregon.

AT REGULAR RATES

Prisoner: "Ere—Wot's this bill for fifty dollars?"
Jailer: "We've just found out that you're the wrong guy, and that's for a couple o' months' board and lodging—Passing Show."

IS IT POSSIBLE?

Lady: You deal in antiques; have you any Louis XV?

Dealer: Yes, madam, we have a great deal.

Lady: Well, I have a room completely furnished in Louis XV and I want a real Louis XV vacuum cleaner.—Passing Show.

ON THE BACK FENCE

First Cat: My wife hasn't spoken to me in weeks.

Second Cat: Well, Joe, don't forget that no mews is good news.—Life.

During the fiscal year ending June 30, 1927, 99,864 certificates of naturalization were issued in the United States.

DANCE

AT

Rowell's Hall

Tenmile

Saturday, January 21

Music by

Ott's Orchestra

DANCE

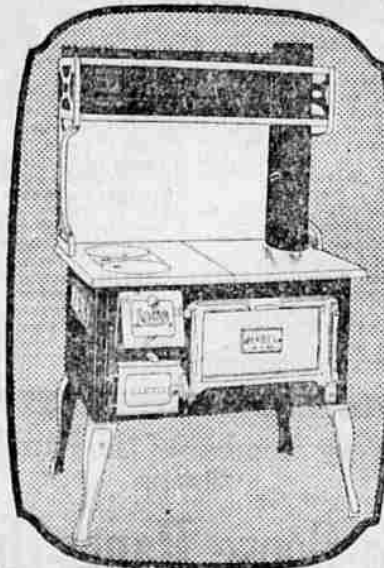
AT THE

The Wigwam

Saturday Night

January 21

Music by
Rice's Dance Players



THE Lang Mabel

WITH ENAMEL

The West's greatest range at the price. Can be fitted with hot water coils. Adapted for coal and wood. Furnished in enamel and nickel trim if desired.

PARSLOW FURNITURE CO.
111 North Jackson St. Roseburg, Oregon