

OUR 25TH YEAR **J.C. PENNEY Co.** **OUR SILVER YEAR**

A NATION-WIDE INSTITUTION

"where savings are greatest"

229-231 CASS ST. ROSEBURG, OREGON

These Prices Tell A Story

Of Savings Unparalleled This Season--The Coats Prove Our Usual Splendid Values

Economy and thrift have never been more thoroughly practiced in our coat department! Neither have coat styles this time of year ever been more distinctive.

Many Styles—
Popular Fabrics—
Fur Trimming

The variety alone of these coats is attractive—styles for street, for sport, for business wear and for dress—all of them at these two amazing prices! Be sure to see them for yourself.

Coats Included in Sizes for
Women—For Misses—For Juniors

\$14.75--\$24.75

You Can't Fool Mr. Weather Man

Let the fashion magazines chat of Spring hats and airy crepe dinner gowns as much as they will. You and I know that you can't hoodwink Mr. Weather Man into believing that dog-days are just around the corner.

Some of the coldest of our winter days are right ahead, and if your work is carried on out-of-doors you must be especially careful to see that you are dressed warmly. Jack Frost is a rather rough playfellow, but a sturdy macinaw or a horsehide vest will do wonders in outwitting his pranks.

If you don't work out-of-doors, then you must play there to keep healthy. Look over our stock of warm clothes. There will be plenty of days to wear them yet.

J.C. Penney Co.

Worthy Dress Values

That You Will Find Decidedly
in Style, Too

You will be more than repaid—and entirely delighted—after seeing these dresses. Many, many smart frocks at prices you haven't imagined.

You Will Be Proud to Own
One—and Pleased With the
Savings

There is a place in every wardrobe for an "extra" dress—of flat crepe, georgette or glistening satin. The styles are seasonable—and our three low prices famous!

Women—Misses—Juniors

\$6.90-\$9.90-\$14.75

LOCAL NEWS

Gone to Salem—
Jack Brockley left today for Salem, where he will visit with friends until the end of the week.

Chevrolet coach, used very little. Latest model at \$125 off regular price. Hansen Chevrolet Co.

Ex-Residents Spending Few Days—
Mr. and Mrs. John Sinclair, formerly of Garden Valley near this city, are here from Toledo, Oregon, where they are now located, and are spending the week with relatives and friends.

Has Minor Auto Accident—
The car owned and driven by Geo. Gilham of this city received minor damage and Mr. Gilham escaped uninjured when the machine skidded on the highway south of the Shady Point crossing Saturday night and turned upside down in the ditch.

Chevrolet roadster only used for demonstration and carries new car guarantee. Here is your chance to get a new car at the price of a used one. Hansen Chevrolet Co.

Miss Lough Visited—
Miss Edna Lough of Seattle has been here for the holiday visiting with her mother, Mrs. Ella Lough and Mrs. Bert G. Bates, and Monday, in company with Miss Maxine Sykes, who also visited relatives here over Christmas, left for the Washington city.

Guests at Dowell Home—
Mr. and Mrs. L. Gruber of Portland arrived here Christmas morning and are spending the holidays as guests of Mr. and Mrs. John W. Dowell. Mr. and Mrs. Gruber are former residents of this city and are being warmly welcomed by old friends. Mr. Gruber was in the service of the S. P. company while living here and for the past eight years has been in Portland, where he is employed by the Union Pacific company. Mrs. Gruber is the daughter of Mr. and Mrs. Dowell.

Here from Portland—
Mr. and Mrs. Verne Monosmith (Leota Barker) of Portland are here visiting with the latter's mother, Mrs. L. W. Ingles, on Winchester street. Both Mr. and Mrs. Monosmith made their home here until a short time ago.

Visiting at Cochran Home—
The Misses Gertrude and Melba Cochran of Cottage Grove are guests at the home of their uncle and aunt, Mr. and Mrs. H. U. Cochran, on South Main street. The young ladies accompanied Mr. Cochran here Sunday night. Mr. Cochran was enroute from Portland, where he was called last week by the death of his brother, Rufus Cochran.

Enroute to Los Angeles—
Mr. and Mrs. E. H. Cummings of Portland passed through here last night on their way to Los Angeles and called on friends in the city. Mrs. Cummings is well known in Douglas county, having been a teacher in the northern part before her marriage. She was Miss Mildred Francis before her marriage. With two friends the couple are enroute to the southern city for a two weeks' visit and will return here, stopping for a week as guests at the home of Mr. and Mrs. J. E. Clark.

San Francisco Gold—
E. J. Thomas, operator at the Liberty Theatre, accompanied by his family returned Sunday evening from a three-weeks vacation spent with relatives in San Francisco. Mr. Thomas says the sun shone a little each day at the Bay City but the air was very cold. On the way up on the train Christmas Day, the S. P. company lighted a fine Xmas tree in the observation car and each passenger received a box of candy.

LOCAL NEWS

Here From Portland—
Mrs. S. C. Kudy of Portland came here over the week-end to join Mr. Kudy for the holidays.

Returned From Salem—
Mrs. A. B. Greenland returned to this city over the week-end after spending a few days in Salem, where she was visiting.

Gone to Grants Pass—
Sam McConnell, U. of O. student who visited with friends here during last week, spent the week-end at Grants Pass with his parents.

Guest of Sister Here—
Miss Helen Smith of Salem is a visitor here, having arrived Saturday to be the house guest of her sister, Miss Emma Smith over the holidays.

Here on Visit—
Mr. and Mrs. Charles W. Fox of Corvallis are here during the holidays visiting at the home of the latter's parents, Attorney and Mrs. A. N. Orcutt.

Misses Miller Here—
Mr. and Mrs. Charles B. Wade have as their house guests over the holidays the Misses Laura Miller of Portland and Edith Miller of Eugene.

Went to Dunsmuir—
Mrs. Fannie Herahberger of Powers visited here Saturday on her way to Dunsmuir, California, where she will be with her niece during the holidays.

Here for Visit With Daughter—
Mr. and Mrs. F. C. Briggs of Portland were arrivals from the north over the week-end to visit at the home of their daughter, Mrs. Max Snell, until after the holiday period.

Here From Astoria—
Miss Philena Cooper and her brother, Harold Cooper, arrived here over the week-end to visit until New Year's with relatives at Roberts Creek. Both are teaching at Astoria.

From Seilo—
Miss Bessie Frederick of Seilo, Oregon, arrived here over the week-end to spend Christmas and the rest of the holiday season as the guest of her sister, Mrs. Frank Burak, in this city.

Have Guests for Week—
Mr. and Mrs. John Walker of Wilbur have as their guests over the holidays their daughters, the Misses Irene and Olive Walker, of Seattle and their son and wife, Mr. and Mrs. J. T. Walker, of Portland.

Enroute to Medford—
Mr. and Mrs. Robert H. Holmes and daughter, Marion, of Seattle, passed through here over the week-end enroute to Medford, where they are visiting with Mrs. Holmes' relatives. She is a sister of Fred L. Strang of this city.

Visit Over Holidays—
Ivan S. Hulbert and wife and daughter of Klamath Falls are spending the Christmas holidays in Roseburg and vicinity, visiting their parents, Mr. and Mrs. Hulbert of Garden Valley and Mr. and Mrs. A. C. Weed of North Rose street.

Visiting With Son Here—
Mrs. Prudence Crawford of Salem joined her son and wife, Mr. and Mrs. R. E. Crawford, of this city Saturday for the holidays. Mr. and Mrs. Crawford also have as their guests for the season his sister and brother-in-law, Mr. and Mrs. Frank Lavare, of Corvallis.

Visiting Relatives—
Mr. and Mrs. C. E. Huffman have as guests at their home, Mr. and Mrs. J. W. Meade. The latter has been here for the past week and Mr. Meade arrived Saturday night from Missoula, Mont., driving that distance to this city. They plan to locate here, Mr. Meade having recently purchased a battery and electric shop.

Returned to Portland—
Mr. and Mrs. E. John Ashworth and the former's brother, Reginald Ashworth, formerly of this city, have been Christmas guests at the home of their father on East Washington street, and today are leaving for their homes in Toledo.

Returned to Portland—
Stewart Randall returned last night to Portland, where he is attending business college, after spending the holiday here at the home of his father, B. T. Randall, accountant of Umpqua division of the California-Oregon Power company.

Former Resident Hurt—
L. H. Morgan, a former resident of Roseburg, is in a hospital at Eugene suffering from a broken hip, according to word received here today. Mr. Morgan was in Eugene a few days ago and was struck by an auto, his right hip being fractured. He is improving, but will be in the hospital for considerable time.

Return From Eugene—
Mr. and Mrs. D. A. Owen returned here Monday afternoon from Eugene, where they spent Christmas week-end with relatives. A family reunion was held there on Christmas day with twenty-five of their kin present. Several came from Spokane and Portland and Mr. and Mrs. Earl Harper were present from Riddle.

Ex-County Man Visiting Here—
Robert J. Norman of Sacramento arrived here Sunday night from the south to spend a week enjoying a visit with friends in this city. Mr. Norman is well known here and at Tillamook, where he made his home until several years ago. While in the city he will be the house guest of Mr. and Mrs. H. U. Cochran on South Main street.

From Drew—
C. W. Moore of Drew was here visiting with friends over Monday.

Miss Shone Visited—
Miss Rosabel Shone was here from Oakland over Monday enjoying a visit with friends.

Deb Abraham Here—
Adebert Abraham of Portland is here for a few days, enjoying a visit with friends and relatives. He is a former resident.

Sisters Visit Here—
The Misses Della and Mary McCarty of Eugene are here for the holidays to visit at the home of their mother on South Stephens street.

Cecil Black Visiting—
Cecil Black, former Roseburg resident, is visiting here with relatives and friends. He is now making his home in Kelso, Washington.

Back From Visit With Family—
W. F. Drager of the Drager Fruit company returned here last night from Salem, where he spent Christmas enjoying a visit with his family.

Miss Kohlhaugen Visiting—
Miss Vernita Kohlhaugen, O. A. C. student, is here during the school vacation visiting at the home of her parents, Mr. and Mrs. Louis Kohlhaugen.

Visit at Dent Home—
Mr. and Mrs. Jess Phelps returned Monday to Pleasant Hill, Oregon, after spending Christmas here as guests at the home of Mr. and Mrs. J. E. Dent.

Returned to Seattle—
Miss Maxine Sykes, who has been here since Saturday visiting with her father and sister, S. K. Sykes and Mrs. L. J. Crafton, returned last night to Seattle.

Here From Albany—
Sam Black, formerly of this city, is being welcomed here by old friends during a brief stay as guests at the home of his parents. He now makes his home in Albany.

Returned to Metropolis—
Mr. and Mrs. Kenneth S. Reed returned to Portland by motor Monday afternoon after a visit here as guests at the home of Mrs. Reed's mother, Mrs. Della Whiting, since last Saturday.

Returned to Prospect—
Adrian Fisher left this morning by auto for Prospect, Oregon, where he is engaged in work by the Copco. He has been the guest of his parents, Mr. and Mrs. W. H. Fisher, over Christmas.

Returned to Coast Monday—
Frank White and Kenneth Clark, following a visit here with relatives and friends over Christmas, returned last night to Marshfield. They are employed there by the Stone's Cash Store chain.

Back From Portland—
H. B. Yount, who recently disposed of his business interests in this city, returned Monday from a trip to Portland where he has been for several days making arrangements to locate and enter business.

Here From Pendleton—
Mr. and Mrs. M. E. Shurtum, residents of Pendleton, are here as guests of Mr. and Mrs. T. B. Swearingen and Mr. and Mrs. Joseph F. Jones at the Hotel Grand. They arrived last evening to spend several days.

Back From Eugene—
Mr. and Mrs. James B. Piland have returned here from Eugene where they spent Christmas as guests of Mrs. H. M. Wheeler. Mrs. Piland went to the University town Saturday and was joined there Sunday by her husband.

Returning to Toledo—
Mr. and Mrs. E. John Ashworth and the former's brother, Reginald Ashworth, formerly of this city, have been Christmas guests at the home of their father on East Washington street, and today are leaving for their homes in Toledo.

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Stomach Trouble

Thousands Use Agmel—Delicious
Vital Raw Food From Mexico

For centuries fresh Maquey sap, called Agmel, has been great natural remedy of Mexico. Scientists have long studied it. Scores of books and treatises published on medicinal use. For years European and American physicians have sent patients to Mexico to drink Agmel because the fresh sap spoils quickly and cannot be exported. Results are medical history.

Now Maquey sap is concentrated into a delicious raw syrup called Agmel. Keeps indefinitely. Has world-wide use. It is Agmel absolutely unchanged except for removal of water without cooking. Rich in nine important minerals, vitamins A, B, C, beneficial natural yeast, and Agmel is easily assimilated, natural sweet. Nothing added. It is non-alcoholic.

All stomach sufferers should investigate. Free 24-page booklet and letters from physicians and users at your drug store. Imported only by Agmel Corp.

AGMEL For Sale By
NATHAN FULLERTON
HAYNES DRUG STORE

Here from Washington—
Earl Bell of White Salmon, Washington, is visiting for a short time at the home of his cousin, Mrs. Lena McElhinny.

Here for Week—
Ivan Atterbury is spending the week here visiting at the home of his parents. He is engaged in building in Medford.

From Corvallis—
Clifford Thornton is here from Corvallis, where he is a student at O. A. C., and is visiting with his parents over the holiday period.

Visiting Mother—
Mr. and Mrs. A. J. Peterson of Corvallis are visiting during the holidays with Mrs. Peterson's mother, Mrs. Senke, of the city.

Returning to School—
George Hunt and his house guest, Alfred Rohman, who have been here visiting relatives since Christmas, are returning today to O. A. C.

Back from Eastern Oregon—
"Whitney" Evans, who has been in eastern Oregon for the past several months, has returned to this city for the remainder of the winter.

Returned to Eugene Today—
Mr. and Mrs. Fred M. Rowley and daughter, Miss Helen Russell, returned by auto this morning to their home in Eugene following a visit at the home of Mr. and Mrs. H. D. Quine over the holiday.

Returning to Portland—
Mr. and Mrs. Hal E. Whitton (Evelyn Craig) and Miss Gertrude Craig are returning to Portland today after visiting with relatives here over Christmas. Mrs. Whitton and her sister, Miss Craig, formerly lived here.

Eugene People Visit—
Mr. and Mrs. William Naylor of Eugene spent Christmas visiting with Mrs. Naylor's mother, Mrs. Lena McElhinny.

Seattle People Visiting—
Mr. and Mrs. A. G. Fiebecorn of Seattle are spending the holidays in Roseburg visiting with Mrs. R. Ritzman and family.

Spent Week-End—
Lex Beckley returned yesterday to Portland after a visit here with his parents and friends over Christmas. He is employed in the advertising department of the Journal.

Joe Nee Here—
Joe Nee, a former Roseburg boy, and Mrs. Nee are here from Butte Falls, Oregon, for the week visiting with old friends and with relatives. Mr. Nee is principal of the school at Butte Falls.

Going North Today—
Miss Sweeney, local teacher, is leaving today for Portland. She will go as far as Eugene this evening.

Here From Portland—
Mrs. E. F. Marcel and son of Portland are here visiting at the home of Mrs. R. Ritzman and other relatives during the holidays.

Visiting With Relatives—
Mr. and Mrs. S. J. Pierce and two sons of Everett, Washington, are spending the holidays here visiting at the home of Mrs. R. Ritzman in West Roseburg.

Visiting Relatives Here—
Cyril Porter, formerly of this city, is here from Eugene for several days visiting with his sisters, Miss Rosalyn Porter and Mrs. George M. Bradburn, and other relatives.

TODAY ONLY



She was an heiress with "come-on" eyes. He, a handsome, go-getting head waiter! It's the snappiest comedy romance you ever saw.

Also Good Comedy
Mat. 25 Eve 35
Kiddies a Dime

Tomorrow and Thursday, "High School Hero."

DIRECTION UMPQUA AMUSEMENT CO.

LIBERTY

3 DAYS STARTS TODAY **NOW**

You Have Never Seen Anything
Like It Before



One of those thrills that come—let us say—several times in a lifetime.

More drama than a crook picture!
More comedy than a slapstick farce!
More thrills than a wild Western!

It Would Be a Shame to Miss It.

Also Good Short Features

ADMISSION
Matinee 10-35
Evening 10-50

Produced By
ERNEST B. SCHODACK
AND MERIAN C. COOPER

Under Direction Umpqua Amusement Co.

ANTLERS

DOUGLAS FUNERAL HOME

ESTABLISHED 1926

H. C. STEARNS, Manager

Perfect Funeral Services
Fair and Reasonable Prices

PHONE 112

Pine and Lane Sts. Lady Attendant

IS THAT ALL, MADAM?

You cannot go wrong in ordering your groceries from this store. Stock is complete and fresh, and we keep on hand all sorts of fresh fruits and vegetables.

Our Phone Is 63

ECONOMY GROCERY

O. L. JOHNSON

"The Store That Serves You Best"
344 N. Jackson Street

NASH GARAGE

The best Used Cars that money can buy.

Repairing on all cars. Guaranteed Work.

Oak & Main Sts. Phone 649

The children like this new method of sterilizing wounds.

It does not sting, yet it is just as effective.

Puretest Mercurochrome is extensively used as a general antiseptic.

It does not burn nor irritate.

Complete with glass applicator.

25c

Nathan Fullerton
The Rexall Drug Store
Roseburg, Oregon