

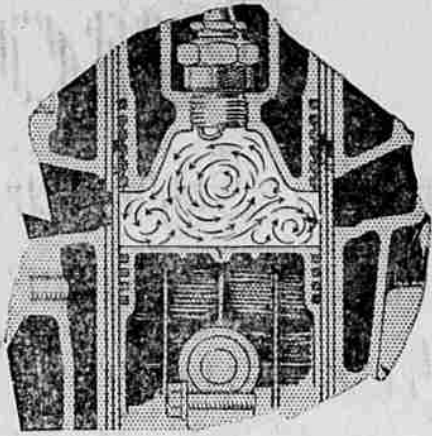
The "WHY" of Willys-Knight's Superiority

Higher Compression

Utmost power with velvet smoothness

Only the patented Knight sleeve-valve engine gives you these vital advantages

Use ANY gas



Because of the exclusive, fundamental principle of its design, the patented Willys-Knight engine, with its sliding sleeves and spherical cylinder head, provides a compression chamber of the utmost efficiency.

Thus, Willys-Knight assures you of the advantages of high compression—greater speed, livelier acceleration—with none of the disadvantages, such as undue wear and tear and the need for special gas, which hamper the performance of many poppet-valve motors.

Exquisitely beautiful new colors
Your choice of many distinctive colors, both in lacquer and upholstery. Colors that are rich, harmoniously blended, tastefully attractive.

With the Willys-Knight, you can burn any gas—and be sure of high, sustained engine efficiency at all speeds. The patented Knight sleeve-valve engine is not only simpler—with fewer moving parts—but it is the only type of automobile power plant that grows smoother and quieter with use.

\$1295 f. o. b. factory is all you pay for a 5-passenger, 6-cylinder Willys-Knight closed car. "70" Six, \$1295 to \$1495, Great Six, \$1850 to \$2695. Prices f. o. b. factory and specifications subject to change without notice. Willys-Overland, Inc., Toledo, Ohio.

NO VALVES TO GRIND - GROWS SMOOTHER WITH USE

WILLYS-KNIGHT SIX

F. W. CHASE

Phone 399

Salesroom 317 North Jackson St.

Roseburg, Oregon

PORTLAND MOVIE HOUSE IS ROBBED

PORTLAND, Ore., Dec. 7.—Single handed, a robber held up the cashier and manager of the People's theatre in the box office last night at closing time and escaped with a sack containing \$150. He wore a purple silk bandana as a mask and escaped by running to Washington street and mingling in a crowd.

WILL FILE A SUIT

(Associated Press Leased Wire)
SALEM, Ore., Dec. 7.—Governor Patterson, Secretary of State Kozar and State Treasurer Ray have each received a letter from Elton Watkins, Portland attorney, notifying them that he proposes to file suit to compel them to return to the state all the money they have received in salaries above the amounts fixed by the original state amounts fixed by the original state

\$1500 a year each for the governor and the secretary of state and \$800 a year for the treasurer. By legislative action the governor now receives \$7500 a year and the other two officials \$5200 each.

G. O. P. LEADER DIES

INDIANAPOLIS, Ind., Dec. 7.—Joseph B. Keating, republican national committeeman from Indiana, died suddenly at his home here today.

NASH

Leads the World in Motor Car Value

Exceptionally easy Christmas terms

Special PRE-XMAS showing Dec. 4 to 11 NEW NASH MODELS



TODAY Nash inaugurates a special pre-Christmas exhibit at Nash showrooms throughout the country, and you are invited! For this is "Give a Nash for Christmas" week, and we cordially urge you to come in either day or evening and see the special display of new Nash models in our showroom.

The perfect Christmas gift is a new Nash. We have



a SPECIAL CHRISTMAS PLAN whereby you can give a new Nash car to your family at very low cost.

Come in and ask us about this plan. You'll be amazed to find how EASY it is to make a new Nash your Christmas gift this year.

Pick out your Nash today for delivery bright and early Christmas morning.

Remember: There are 24 striking new models, offering a brilliant array of body types and color combinations, priced to meet every purse or preference.

L. R. CHAMBERS MOTOR COMPANY

New Garage and Service Station

Oak and Main Sts.

Roseburg

Phone 649

44 MILES AN HOUR WHIPPET AVERAGE

Running continuously for 48 hours covering a total of 2,148 miles at an average speed of 44 miles an hour is another endurance and stamina record added a few days ago by a Whippet College roadster to the long list of outstanding accomplishments of this car. This new mark was set in an endurance demonstration staged at Pipestone, Minn., affidavits of official observers attesting the truth of the latest record performance.

The start of the remarkable endurance test was made at Pipestone after M. J. Meeker, well known attorney, personally locked and sealed the Whippet's hood and also sealed the speedometer. At the conclusion of the test 48 hours later, Meeker again inspected the seals and declared them intact. Meeker also inspected the engine at the end of the journey and said there had been no additions or alterations.

During the entire 48 hours disinterested official observers accompanied the Whippet driver, keeping accurate check of the mileage and fuel and oil consumption. Despite the high rate of speed maintained to average 44 miles an hour, the fuel consumption checked at 25 miles an hour for the 2,148 miles.

At the completion of the run the observers and driver signed affidavits that the Whippet ran continuously for 48 hours, covered 2,148 miles, averaged 44 miles an hour and consumed 87 gallons of gasoline and 12 quarts of oil.

Jaun Hernadus, driver of the Whippet in its remarkable stamina test, declared in his affidavit that he alone drove the car the entire time and that no repairs, adjustments or alterations were made at any time from start to finish.

CHRYSLER GAINS IN RURAL SALES

Remarkable growth of sales in small town and rural markets is one of the striking features of this year's exceptional development of Chrysler business, according to word which H. L. Connelly Motor Company has received from officials of the company.

This expansion of rural demand has been accomplished, they say, by a heavy increase in the personnel of the Chrysler sales organization, due largely to applications for new dealer franchises in country territory.

More than half of the approximately 1,000 new dealers who have joined the Chrysler ranks in the last eleven weeks, the company's reports show, are located in towns of 10,000 population and less.

"Some of the figures in this year's expansion of Chrysler rural business are very impressive," says J. W. Frazer, Chrysler sales manager. "In May of this year sales to farmers showed an increase of 49.4 per cent over May, 1926. In June the increase was 59.2 per cent over June, 1926. These percentages are typical of the entire year to date and are being carried along in later monthly totals.

"The swing of rural demand to Chrysler is especially gratifying, as from the outset of Chrysler business we have realized the importance of the market. Statistics show that 48 per cent of all motor cars registered in the United States are in towns of 5000 or less and in their surrounding areas. But in some respects this is the most difficult of all fields for automobile manufacturers.

"Country buyers are especially careful purchasers. As farmers they use much more machinery nowadays than in former times. They know mechanical values and when they come to buy new cars they insist on conclusively demonstrated qualities of performance and durability. The marked preference for Chryslers now being shown by such shrewd and careful buyers is to us convincing proof that we have succeeded in our basic policy of building into our cars the highest possible standards of material and workmanship as is demanded by the Chrysler system of Standardized Quality."

BUICK DEALER IS AN AIRPLANE FAN

FLINT, MICH., Dec. 7.—Rejecting as too slow the special train which brought his fellow-dealers from the Oklahoma City Buick territory to Flint recently, William A. Burke, Buick dealer of Okmulgee, Okla., hopped off in his fast bi-plane and beat the crowd here.

Burke has been a flier for about 12 years. He makes constant use of his plane in his business as a Buick dealer. The trip to Flint was made in two stages, a friend accompanying Burke to Chicago, from which point Burke came on alone.

After touring the Buick factory with S. S. Lindsey, Oklahoma City Buick branch manager, and other Oklahoma territory dealers, Burke flew to the General Motors proving ground near Milford, where the visitors spent a whole day inspecting the facilities of that institution. He then departed for home via air, with a stop-over in Detroit.

\$875

(4-DOOR SEDAN, F. O. B. DETROIT—FULL FACTORY EQUIPMENT)

FOR

AMERICA'S FASTEST AND FINEST FOUR

At this price, America's Fastest Four represents a value that cannot be duplicated.

That the public is definitely convinced of this, is witnessed by the car's spectacular success.

On practically every road in the world, it has proved its right to first rank in the world's good will.

Nowhere else, at near this price, can you buy so many qualities that owners have learned to value most:

Speed leadership—mile-a-minute performance!

Sure, swift pick-up—0 to 25 miles per hour, through gears, in less than 7 seconds!

The longest springs in this price class!

25 miles to the gallon at 25 miles per hour!

A five-passenger car in fact as well as in name—yet so expertly designed that you can turn in a 38-foot street and park in less than half that space!

Smart—individual—long and low—a car with an air!

Built for the deer country as well as the country club.

A car that will link the word DEPENDABILITY with the name Dodge Brothers more firmly and universally than ever.

Drive it an hour and experience the satisfaction of fine-car performance at moderate cost.

Weekly payments, including everything, only \$ 11.12.

J. O. NEWLAND & SON

Roseburg, Oregon

DODGE BROTHERS, INC.

completed in a fraction of the time required on the ground, enabling Burke to reach home and resume business a full day ahead of his companions.

Pruning tools of all kinds at Wharton Bros.

Don't just buy a tire, look for long life; a lot of miles at popular prices.

Kelly Springfield Tires

ALWAYS

We do storage, grease, oil wash, vacuum and repair tires on all makes of cars. Generator and battery service. Modern "Kwik-Way" valve grinding. A money saver and long life car. Investigate this.

Rose Garage

PHONE 86

AUTO ACCESSORY GIFTS PLEASING

Thoughtful Christmas shoppers are starting their holiday activities early this year, according to the Western Auto Supply Company.

The usual "Do your shopping early" advice is being taken seriously and many wise gift seekers are looking over the stocks of automotive merchandise and making their gift selections.

"Our window displays are designed this year to bring to the attention of the shopper the giving of practical gifts and to mail their purchases early," says G. M. Krell, local Western Auto manager. "We are prepared to relieve the Christmas shoppers of the trouble of preparing their gifts for mailing.

"Auto accessory gifts are especially suited for mailing to friends as few owners have all the conveniences that they would like to have. The gift exchange card that was used so successfully last year will be used again this Christmas.

With this card included in the package, it is not necessary for the buyer to know the make or model of his friend's car as the merchandise can be exchanged by the recipient at any Western Auto store. "It is not even necessary for the

purchaser to know whether or not his friend has the particular accessory that he selects as it is exchangeable at any of the more than 150 stores. This is an exclusive Western Auto feature, as there is no other company that has such a wide distribution of branch accessory stores."

The practice of giving automobile accessories as gifts has expanded very rapidly during the past few years and is worthy of considerable thought as automotive gifts are pleasing and lasting.

BURNS FATAL TO INFANT

(Associated Press Leased Wire)

LA GRANDE, Ore., Dec. 7.—Leo Elliott Thompson, four months old son of Mr. and Mrs. Arthur Thompson, of Meacham, died here yesterday as a result of burns suffered Monday when their home burned. The baby was rescued from the building but not before he received mortal burns.

A new cream separator makes a fine Christmas present. We have three sizes in stock. Wharton Bros.

THE ROSEBURG GARAGE

One of the best equipped garages on the Pacific Coast

We specialize on General and Goodyear Tires and Tubes, Connecting Rod and Timkin bearings for all cars, Philco storage batteries and Thermoid brake lining. Storage by day, week or month. Phone 408 for our AAA Service Car at your call day or night. We solicit a share of your business and guarantee satisfaction.