



**Borden's**  
is the label  
of Purity

Keep plenty of Borden's Evaporated Milk on your pantry shelf. Safe, convenient, doubly-rich. For every milk dish. Fine in coffee, too.



**Borden's**  
MADE IN THE NORTHWEST  
A tall can of Borden's (with an equal part of water) gives you four cups of pure, rich milk.



**HEALTH BULLETIN**

**The Pasteurization of Milk**  
(State Board of Health)

Few modern public health measures have so completely won the confidence of sanitarians as the pasteurization of milk. The public health laboratory worker has satisfied himself that in a properly constructed and operated pasteurizing machine the ordinary pathogenic germs at all likely to be found in milk, including the tubercle bacillus, are surely destroyed. The practical health official has observed that, since the general introduction of pasteurization, there has been an almost entire disappearance of typhoid, septic sore throat, scarlet fever and diphtheria due to milk-borne infection. At present there is hardly any milk-borne disease in the United States save in the smaller towns and rural districts still using raw milk. The relatively insignificant number of milk-borne outbreaks in large cities in recent years has been without exception traced to that small fraction of the total milk supply that is delivered in the raw state.

During the past few months the experience with raw milk in Montreal has forcibly recalled the dangerous condition from which the whole country has recently emerged. Some sanitary authorities have been tempted to regard the recent amazing decline in typhoid in large cities as due to the improvement in motor supply that has been brought about through chlorination and filtration; there is no gainsaying that this has been an important factor. It must be remembered, however, that an improvement in the milk supply has been going on over this period and that both reforms must be given large credit for the reduction of disease. It is not possible to determine, and from a practical standpoint it is not significant, precisely how the credit should be apportioned.

The early prejudice among nutritional experts against pasteurized milk has largely melted away. Proper pasteurization does not injuriously affect taste, appearance or digestibility; on the contrary, the tendency of heat to make the curd smaller is perhaps an aid to digestion. Some observers at one time were inclined to lay stress on the undoubted diminution in the anti-scorbutic vitamins that is caused by heating. At the present day this gives little concern since the inclusion—now usual—in the infant's dietary of orange juice or tomato juice entirely meets this objection.

On the whole, modern well controlled pasteurization marks a distinct sanitary advance. While not an unmixed benefit, as witnessed in the increased cost of milk and

**Roasting**  
a few pounds  
at a time  
gives Hills  
Bros Coffee  
the flavor  
of flavors

How does a good cook make cereal? She adds the cereal a little at a time to the boiling water and a smooth, evenly cooked breakfast food is the result. By roasting a few pounds of coffee at a time, Hills Bros. likewise bring every ounce of their fine blend to perfection.

Only Hills Bros. can use this exact process—Controlled Roasting. And you can enjoy the flavor it produces in all its fullness because Hills Bros. Coffee is sealed in vacuum tins. Ask for Hills Bros. Coffee by name and look for the Arab on the can. Millions do it daily and secure this matchless coffee always. Send for a free copy of "The Art of Entertaining." Address Hills Bros., 2 Harrison Street, San Francisco, Calif.

Hills Bros. roast their coffee as a good cook prepares cereal.

**HILLS BROS COFFEE**



Fresh from the original vacuum pack. Daily served with a hot milk.

**OREGON WEEKLY INDUSTRIAL REVIEW**

Harrisburg—Artisans Lodge buys and will rebuild Hiato Theatre for lodge use.

Marshfield—New lumber cruise shows Coos county has 9,359,174,000 feet timber.

Aurora—Stafford Pickle Co. has put up 105,000 gallons cucumbers this year.

Salem—State flax department ships 50 tons flax fiber to Ireland.

Portland—Plans being drawn for \$300,000 Neighbors of Woodcraft building.

Clatsop Plains—\$15,000 new Memorial Presbyterian church well under way.

Dayton—E. M. Alderman & Son raise potatoes yielding 500 bushels per acre.

Portland's deep-sea commerce for 10 months is new record of 4,133,848 tons.

Salem—South Commercial street bridge contract let for \$43,715.

Corvallis—Oregon Agricultural College erecting buildings worth \$742,500.

Coquille—Mountain States Co. building \$20,000 Myrtle Point line.

Penleton had only two fire alarms and \$59 fire loss during October.

The Dalles—Work begins on new United Brethren church.

In four years, Portland has spent \$542,000 to bring settlers to Oregon.

Eugene—Southern Pacific Railroad pays \$95402 taxes in Lane county.

Medford—Cornerstone laid for new Zion Evangelical church.

Lebanon—Nut Growers and Cooperative opens \$8,000 cleaning and packing plant.

Harrisburg—Mountain States Power Co. rebuilds and improves service here.

Oregon fishermen and cannery have paid \$53,000 into state fund for killing seals and sea lions.

Malheur county is building six new schoolhouses this season.

A cannery is proposed for the 1928 season at La Grande.

Albany may vote on new charter for better street lights.

Salem building permits for October were \$129,350.

Klamath Falls—Building permits for October were \$88,635.

Eugene—Brick & Tile Co. spends \$20,000 enlarging plant.

Astoria—Pacific Light & Power builds electric line into Clatsop valley.

Portland—Norse steamer "Benjamin Franklin" will take 33,000 boxes apples to Europe.

Astoria post office has \$346,257 postal savings deposits.

Nyssa will pay \$4,000 for five blocks business section paving.

Halfway—Pine-Eagle Dairy-men's cooperative creamery has paid \$284,956 for cream in 15 months.

Burns—Burns Garage opens new plant, covering half a block.

Burns—Architect chosen to draw plans for new union high school.

Klamath Falls—Great Northern station to cost about \$65,000.

Tillamook—Local tile plant may begin manufacture of brick also.

Astoria—Five steamers are loading 7,000,000 feet lumber on 3-mile riverfront.

Salem—Cherry City Bakery, burned with \$50,000 loss, will be rebuilt at once.

Corvallis—Whiteland Theatre being rebuilt after \$50,000 fire.

Dundee—Fruit Products Corporation making candied fruits and confections.

Salem—Telephone expansion requires more room for exchange service.

Garibaldi—Hammond-Tillamook Lumber Co. will build 210,000-gallon fuel oil tank.

Richfield Oil Co. spending \$3,000,000 for plant development in the Northwest.

Portland—Charter issued for \$60,000 Union State Bank on Union State Bank on Union Avenue.

Klamath Falls—Telephone exchange will be expanded from 1600 to 2500 lines.

During 1927, Washington County graded 24.5 miles, surfaced 27.3 miles and oiled 27.63 miles market roads.

Newberg—Trial run of new pulp mill shows plant ready for production.

Oregon City Woolen Mills have 800 employees in factory and clothing plant.

Deschutes Power & Light Co. plans 23-mile line, Raymond to Culver.

Madras—Baldwin Sheep Co. ships 10,000 blooded sheep to Soviet Russia.

Glendale—U. S. Department of Commerce builds emergency air-drome here.

Klamath Falls—Weyerhaeuser Timber Co., with 200,000 acres of tributary timber, will build giant sawmill here.

Huntington—Burnem mine near Mineral will ship ore from new 5-foot ledge.

Baker—Oregon Copper Co. expects to build mill on Mother Lode group, Balm Creek.

Baker—Balsley-Elkhorn mine building modern flotation mill, and working 40 men.

Clatskanie—Beeson herd tests 35.11 pounds butterfat per cow for October.

Grants Pass—Local turkey growers will receive \$60,000 for holiday birds.

Gold Beach—Discovery of rich gold ore reported on Illinois river.

Portland—Plans drawn for \$350,000 Union-Killingsworth Theatre.

Baker—Three new rural power lines built or in prospect here.

Baker—Contract let for new Baker hotel.

# Camel

The cigarette that knows how to "be itself"

There is no "pose" about Camel. It's just a good honest cigarette—the best ever—and it doesn't try to be anything else.

If all cigarettes were as good as Camel you wouldn't hear anything about special treatments to make cigarettes good for the throat. Nothing takes the place of choice tobaccos.

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**FLASHES OF LIFE**

(Associated Press Leased Wire)

**NEW YORK**—Curiosity was aroused today by the shipment of a stateroom full of wedding gifts for Arturo Peralta Ramos and his bride, the former Millicent Rogers. The understanding has been that the couple will return after a visit to his parents in Argentina, especially since he has a partnership in a Wall Street brokerage firm. A stateroom on the steamship Luisa was purchased for 100 gifts which will join the honeymooners at Antofagasta and go thence to Valparaiso and Buenos Aires. Perhaps the gifts after being shown the groom's family will come back to New York. Bride and groom are now in Peru.

**PHILADELPHIA**—Abolish the donkey as suggested by the women Democratic club of Philadelphia? No, sir, said Mayor Jimmy Walker of New York when visiting this stronghold of the elephant. A good platform is as safe

**PILES**  
HEALTH MEANS EVERYTHING

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on a donkey's back as it would be on the neck of an eagle (the emblem suggested for Democracy by the club).

**WASHINGTON**—"Somewhere in Maryland," as a Thanksgiving telegram to her mother put it, Nancy Hoyt Wynn, society belle and novelist, divorced recently in Paris from Harold Wynn of London, was married to Edward D. Curtis of Boston.

**OLDENBURG, Germany**—Duchess Sophie Charlotte, like her former husband's aunt, Wilhelm Hohenzollern's sister, is on a honeymoon with a husband younger than herself. The duchess, 48, a well to do painter, divorced from Prince Eltel Frederich, has married Captain Harald von Hede-mann, 40. Last week Princess Victoria Schaumburg-Lippe became plain Frau Subkoff.

**PITTSBURG**—A dancing school, where the latest steps are to be taught by professionals is the newest addition to St. Peter's Protestant Episcopal church. The Rev. Waldo Amos, rector, said the church hall would be used every Friday evening for the young people of the neighborhood who desired to learn the modern steps. He added it was part of the parish program to make the church interesting for young folk.

**LONDON**—The Prince of Wales has an opinion of old Scrooge, viz.: "Anybody who says children can do without holidays—why, he is just one of those persons one does not argue with."

**WASHINGTON**—Comes a little lesson in French from the International Radio Conference. The distress call for use in radio telegraphy is "Mayday," phonetic spelling of "m'aider," or help me.

**LONDON**—For light on weighty problems M. P.'s need illumination. Something happened to the electricity in the House of Commons and debate on naval matters was suspended for an hour.

**SACO, Maine**—Found, a politician who does not like to blow his own horn. Mayor John G. Smith, Republican, says he isn't going to in his candidacy for gubernatorial nomination. And he is to spend no money.

**PANAMA**—"We are perfectly happy and contented, but wish to be left alone," Arturo Peralta Ramos declared for himself and his wife, the former Millicent Rogers, before sailing for Chile on the steamship Santa Ellis.

Names and numbers of broken parts of farm machinery are recorded in a note book by many Oregon farmers when the machinery is stored. They order these parts and fix the machinery during the winter and when the rush of harvest season comes the machines are ready to be used.

A. Guthrie & Co., Portland, will build \$1,125,000 Echo Dam in Utah.

Douglas County turkey growers estimate their crop to be worth \$50,000.

Salem—J. C. Silk opens factory for making paints and wood stains.

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