

J.C. PENNEY CO.
A NATION-WIDE INSTITUTION—
"where savings are greatest"

CORNER OF CASS AND STEPHENS, OPPOSITE POSTOFFICE, ROSEBURG, ORE. Phone 386

Peerless Savings

In Our 25th Anniversary Low Priced Feature Values

We know of no better way to celebrate this, our 25th or Silver Anniversary Year, than to present our Nation-Wide Values and Low Prices in a way that will best demonstrate our Large Buying Resources. Buying most we sell for less—not now and then—but ALWAYS—at ALL TIMES

25th Anniversary
Early Modes
Announce a Smart Season

They are here! The fascinating frocks for fall—decidedly new treatments tempt every woman—at this thrifty price!

\$14.75
Satin a Favorite
The lustrous gleam of satin fabric is conspicuous in the early arrivals. Women, Misses and Juniors

25th Anniversary
Accepted For Their Smartness Everywhere!

New Autumn Coats

For Travel! For College! For Every Purpose!



The "between-seasons" coat is no longer a problem—these clever models, of every type, are priced within everyone's means.

Smooth-Finish Fabrics
Rough Tweeds
Stunning Novelties

The college girl likes a sturdy tweed—sometimes fur trimmed—jaunty novelties for every fall need are smart and distinctive—dress coats are elaborately furred.

Cozily Trimmed With Fur—Or Smartly Plain

This early selection is varied in styling and fabric—be sure to see them before you purchase—and to compare our prices for coats of this quality.

Our Elko Special
Special Flannel Shirts
Durable materials, sturdy made, easy to wash. At—
\$1.98

Play Suits For the Boy
Durable materials, sturdy made, easy to wash. At—
79c

Men's Sweaters
Fleece-Lined
Knitted cuffs and bottom, a caracious pockets. A useful gift that every man will appreciate at a price that shoppers will recognize as a genuine savings.
\$1.69

Union Suits For Men
Comfortable in fit and wearing quality, ecru-ribbed; long sleeved and ankle-length, cut full, well-made throughout. Medium weight. A genuine value at—
\$3.98

25th Anniversary
All Wool Flannel Shirts
Made from all-wool broadcloth flannels. Attractive patterns in neat and novelty plaids and checks in new effects. Expertly woven and carefully tailored, assuring comfortable fit and long wear. Two flap pockets. Exceptional value at—
\$1.98

25th Anniversary
Insure 'Gainst Cold Weather! Buy Blankets Now

It's economical—and less trouble—to buy blankets now, before you need them. Have you a daughter going to college who needs one, too?

Single cotton plaid blanket to use with other, only **98c**

Flaid patterns are pretty in our wool-mixed blankets for **\$3.49**

The all wool plaid blanket, size 70x80 is a good buy **\$9.90**

MEDFORD SHOW DRAWING CROWD FROM ALL STATE

Weather Conditions Ideal for Jubilee of Visions Realized.

SPORTS BE FEATURED

Newspaper Teams to Engage in Water Fight as Event of Tonight's Program.

MRS. COOLIDGE'S SMILE GREAT HELP TO YOUNG PASTOR

SUPERIOR, Wis., Sept. 15.—The smile of the first lady of the land was what helped Roy Lum, student pastor overcome his nervousness as he preached a sermon each Sunday in the little white church at Hermosa, while the president and his wife were in the congregation.

Lum, who is visiting here, said that each Sunday he was nervous as he mounted to the pulpit.

"Mrs. Coolidge's smile every Sunday was a great help to me, no matter how often I preached when the president came to church I always had to overcome a slight nervousness and her wonderful smile steadied me."

Lum related that other members of his congregation flipped a coin each Sunday to determine who would usher the president to his seat. The first time the president came to church, Lum was so "flabbergasted," he left out the middle of his sermon, he said.

MOVIE STARS MOST HEAVILY INSURED FOLK IN COUNTRY

NEW YORK, Sept. 15.—Movie stars are near the top of the list of the most heavily insured people in the country, says the United Artists' corporation.

Norma Talmadge is insured for \$1,500,000 and her sister, Constance, for \$1,000,000 with the Joseph M. Schenk productions as the beneficiary. Buster Keaton is insured for \$700,000 with his own producing company as beneficiary. Gloria Swanson and John Barrymore each carry \$750,000 worth of protection made out in favor of the Art Cinema corporation, which finances their pictures. The United Artists said both stars might carry heavy personal insurance aside from the \$750,000, which would bring them up to the \$2,000,000 figure estimated for each by the Speculator company, insurance magazine publishers.

The Speculator company estimated Charlie Chaplin was insured for \$1,000,000, although his representative said he doubted if that figure was correct.

EARTH SHIFT OPENS GIGANTIC FISSURE NEAR PHOENIX

PHOENIX, Ariz., Sept. 15.—A gigantic fissure approximately 400 yards long and in some places up to five feet in width with considerable depth, has appeared three miles southeast of here.

Fayette A. Jones, geologist and former president of the New Mexico school of mines, declared it to be the result of an earth movement. No record of a disturbance had been noted in the vicinity.

PACIFIC COAST UNIVERSITIES TO START FALL DRILL

SAN FRANCISCO, Sept. 15.—Football squads representing the nine Pacific coast universities of the coast conference, will swing into action today in the first gridiron practice of the 1927 season. September 15 is the earliest date allowed for practice under conference rules and with the opening of the 1927 season scheduled for September 24, coaches are preparing to make hay while the sun shines.

The fall semester has not yet begun at either the University of Southern California or at Stanford and as a result the teams will hold two practice sessions daily. Classes have already started at most of the other conference schools, and a brief period in the afternoon will represent the sum total of the day's activities.

YOUNG BOXER GETS FRACTURED SKULL IN 1-ROUND BOUT

LOS ANGELES, Sept. 15.—Harold Williams, 17-year-old Los Angeles boxer, received a fractured skull last night when knocked out in the first round of a bout with Jimmy Blake, also of Los Angeles, at the Cudahy Athletic association stadium at Bell, a suburb, last night.

Williams was brought to the Los Angeles receiving hospital when he failed to regain consciousness after the knockout. Hospital physicians said his condition was serious.

GEORGE GODFREY GETS KNOCKOUT OVER MONTE MUNN

NEW YORK, Sept. 15.—The heavyweight ambitions of Monte Munn, of Lincoln, Nebraska, who has been a football star and a jockey, had a slender somewhat today after a technical knockout suffered in the fourth round of his scheduled 13-round bout with George Godfrey last night at Ebbets Field, Brooklyn.

In the third round Godfrey put Munn to the floor for a count of nine with a series of smashing rights to the head and body.

Munn was so battered in the fourth that the referee stopped the bout.

HELL QUALIFY.

"Do you know anything about farming?"

"Well, I know how to complain about the weather."—Judge.

AROUND THE COUNTY

SOUTH DEER CREEK NEWS

Mr. Beecher Emert, Alva Hunter, Helen Brantson, and Hatfield and Anita Cachelin spent Sunday at the blood home in S. D. C.

The party given for Sherman Connine and Beecher Emert was well attended. Refreshments of sandwiches, cake, pie, and miscellaneous were served by the ladies of S. D. C. range.

Mr. and Mrs. J. F. Morrison of Gleggery, Mrs. W. A. Jenkins and daughter Ruth, and Ray Ward of Roseburg attended the party given for Sherman Connine and Beecher Emert.

Mr. John Betts of Roseburg is very busy at the Gilliam home building a house.

Mr. H. E. Blood and Dee Kolly of S. D. C. arrived home Monday after spending a month at Grangeville, Idaho.

Mr. Tom Melton and Beecher Emert left Tuesday for Winston where they will work in the prunes.

Mr. Glen Cox arrived home from "Whitely Rock" where he has been since the last of June.

PICTORIAL REVIEW PRINTED PATTERNS

Deers No. 4012

TWENTY-THREE CHILDREN EXAMINED AT HEALTH CLINIC HELD YESTERDAY

Twenty-three children were examined at the infant and preschool clinic held at the Court House Wednesday afternoon, by Dr. T. W. Laraway, County Health Officer, assisted by Miss Helen Atwood and Miss Amy Erickson, county nurses. Miss Helen Churchill and Miss Bessie Rodgers also assisted in the work of preparing the children for examination.

Seven of the twenty-three children were referred to their respective family physicians, and three to their family dentists for treatment or examination.

Eight of the children examined are entering school this year. The remaining fifteen are under school age.

NOTICE TO CREDITORS

In the County Court of the State of Oregon for Douglas County.

Notice is hereby given that the undersigned, administrator of the estate of Clara Fullerton, deceased, has filed in the County Court of Douglas County, Oregon, a true and correct copy of the final account of her administration of the estate of said Clara Fullerton, deceased, as required by law, and that said account is open for the inspection of all persons having claims against the estate of said Clara Fullerton, deceased, and that said account is subject to the order of the court.

Dated August 15, 1927.

CHARLES W. HUNTON, Administrator of the Estate of Clara Fullerton, deceased.

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