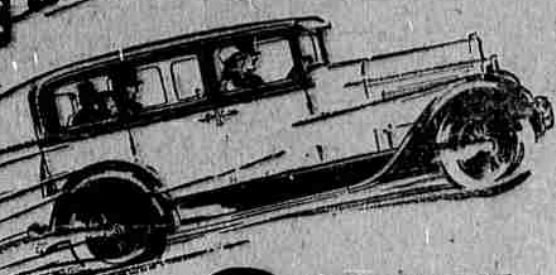


This SMART NEW CAR is as remarkable in quality as in performance

Fastest Four
in America
mile-a-minute
performance



\$875

(FULL FACTORY EQUIPMENT) 4-DOOR SEDAN (NOT A COACH)

The Lowest Price
at which a Sedan
was EVER sold
by
Dodge Brothers

A mile-a-minute performer—the fastest Four in America!

One horse-power to every sixty-five pounds of chassis weight.

And this is only half the story! Here's a car that will look like new and travel like new long after most cars have passed into old age.

The answer is quality—Dodge Brothers quality! Quality materials and construction unequalled by many cars hundreds of dollars higher in price.

Built to give trouble-free, economical service over a long period of time.

Longest springbase of any car under \$1000:

Smart new bodies—beautiful lines. A brilliant performer at the lowest price for which a Sedan was ever sold by Dodge Brothers!

J. O. NEWLAND & SON

Roseburg—Phone 458

DODGE BROTHERS, INC.



The new high compression anti-knock
Hudson motor
uses any Gasoline
and turns waste heat to power

Special high-compression fuels were developed to eliminate spark-knock, ping and roughness.

What these special fuels have sought, Hudson, through an exclusive new companion invention to the Super-Six principle, obtains from ordinary gasoline. You fill your tank anywhere. And you save money on every filling.

With the Super-Six principle, the new invention combines the highest efficiency in power generation and transmission ever achieved within our knowledge. It makes Hudson the most economical car per pound weight in the world.

In addition to the full line of models on the 127-inch Super-Six chassis, Hudson now adds a 118-inch Super-Six, available in the Standard Coach and Standard Sedan.

HUDSON Super-Six

(118-inch wheelbase) Standard Models (127-inch wheelbase)
Coach \$1175 Sedan \$1285 Coach \$1285 Sedan \$1385

Custom-built Models (127-inch wheelbase)
Brougham \$1575 7-Pass. Phaeton \$1690 7-Pass. Sedan \$1850

All prices f. o. b. Detroit, plus war excise tax

ROY CATCHING MOTOR CO.

125 N. ROSE

PHON E 438

ROSEBURG, ORE.

IMPERIAL LANDAU CHEVROLET NOW SOON TO BE HERE

With its speedometer registering almost 8,000 miles since it left Los Angeles a few weeks ago to visit the scenic wonderlands of the Far West, the now famous National Park Chevrolet is being successively exhibited at Chevrolet dealer establishments in the major cities of Oregon and Washington. Wherever parked it has invited the attention of passersby, a majority of whom have stopped to admire its Duo coating of ivory, its polished nickel work and the artistic map on its sides and spare tire cover showing in black the route to be followed, with parallel red lines indicating the part of the itinerary over which its tires have rolled.

On its entry into Seattle the car was officially greeted by C. Hildebrand, Seattle zone sales manager for the factory; George Remde, assistant sales manager and representatives of the local organization. The same warm welcome was extended the car in Portland, where W. J. Richmond, zone sales manager, with his assistant, R. W. Bush, and representatives of the local dealer company, assembled to do honor to the noteworthy feat of the Imperial landau.

Before reaching the coast the car had visited the Grand Canyon of the Colorado, Zion, Estes and Colorado National Parks, Mesa Verde, the Royal Gorge, and Yellowstone and Glacier. It has since gone through Rainier National Park where it was received cordially by representatives of O. A. Tomlinson, the superintendent, and appreciation expressed of the value to motorists of the data gathered and published relative to scenic beauty and grandeur, accommodations for tourists and road conditions. Within the confines of Rainier now are 10 miles of the finest graded road in the West, making a trip through the region most enjoyable. The entrance by way of Morton is for the most part in fair shape, with six miles of narrow and rather rough detouring, but from the park entrance to Tacoma extends a ribbon of concrete with the exception of six miles, unpaved but level and smooth.

Though the only attention given to the car as yet has been washing, oiling and reining of the brakes, worn thin by constant use on the steep grades of the Rockies, it is in the finest mechanical condition. The engine is quiet and powerful and the body and chassis are remarkably free from squeaks and rattles.

"The tour of the Chevrolet has demonstrated conclusively that owners of a small, light car such as the Imperial landau can start out on a tour of one or more of the National Parks with the same confidence as felt by those possessing larger and costlier automobiles," said H. T. Hansen, the local dealer. "The car has proved its economy of operation as well as its power and dependability on this trip of thousands of miles within a few weeks by averaging slightly more than 23 miles to the gallon of gasoline and requiring oil renewal only when the crankcase is drained."

Within the next ten days the National Park Chevrolet will proceed to Crater Lake, the gem of the lofty Cascades, in southern Oregon, and then will turn south into California, the state from which the tour began.

Parabase Motor Oil 100 per cent pure paraffine base. At General Independent Dealers.

NEW CHRYSLER 62 IS MAKING BIG HIT

Although the "Great New Chrysler 62" has been in production only a short time, reports to the Chrysler Sales corporation from all sections of the country show that the new cars are meeting with an enthusiastic reception from the automobile buying public. According to company officials, the popular response to the new offering is exceeding all expectations. The flood of orders pouring into the Detroit offices is compelling capacity production of these cars, and in spite of all efforts to keep pace with them it is understood that the plants are in an over-sold condition on the model.

The Big Drive Still Going
The High Standard of Quality is Always Maintained in

Kelly
Springfield

TIRES

We Swap New Tires for Your Old Ones.

Greasing, Oiling,
Vulcanizing

Fully Equipped Power
Car Washing Machine.

AUTOMATIC AIR MACHINE

ELECTRIC SERVICE

BATTERY, GENERATOR
AND IGNITION

NIGHT AND DAY SERVICE

Rose Garage
PHONE 56

Announcing the Illustrious NEW CHRYSLER 72

A Statement from Walter P. Chrysler:

In announcing the Illustrious New Chrysler "72," we are confident that our latest product is as great an advance over today's fine cars as was the famous "70" over the best of four years ago.

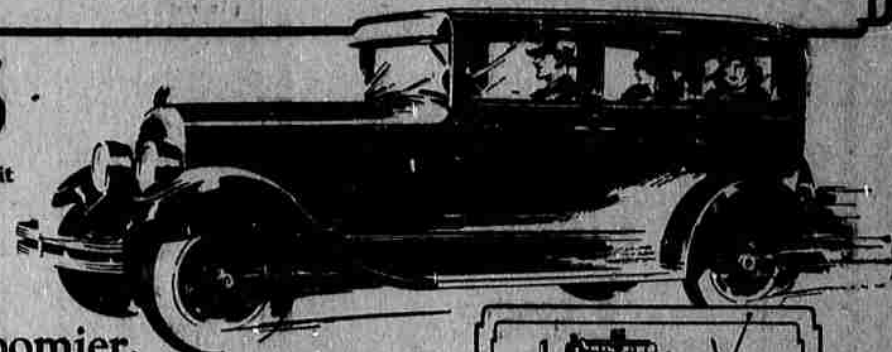
The New "72" is ultra modern—again setting new standards, establishing

new results for the industry to follow. The New Chrysler "72" with the Great, New "62," the New "52," and the magnificent Imperial "80"—are Chrysler's covenant of faith with the public which has so generously demonstrated its faith in us.

W. P. Chrysler

\$1495

to \$1745, f. o. b. Detroit



Longer, Roomier, Faster, Handsomer

The Illustrious New Chrysler "72"—longer, roomier, faster and handsomer—but that tells only a touch of the "72" story.

For the first time, in a car costing less than \$2000, the New "72" gives an engine of 75 horsepower, with counterweighted 7-bearing crankshaft and rubber engine mountings to wipe out every last vestige of vibration.

It gives you speed of 72 and more miles an hour, pick-up of 5 to 25 miles in 7 seconds, hill-climbing ability that sweeps you up even mountain grades at constant acceleration.

It gives you rubber shock insulators, pioneered with such great success in the Chrysler Imperial

"80." The spring ends are anchored in blocks of live rubber, eliminating wear, noise and the need for lubrication. These insulators, with the special Chrysler spring suspension result in riding smoothness hitherto unknown.

It gives you longer, more beautiful bodies, tastefully appointed, luxuriously roomy, and fully equipped with saddle-spring seat-cushions and adjustable steering wheel to give you the utmost in comfort.

Test it to your satisfaction in every conceivable manner. Only then can you appreciate just how much wider is the gap which the Chrysler "72" has placed between itself and all others in this class.

Illustrious New Chrysler "72" prices—Eight body styles, \$1495 and upwards, f. o. b. Detroit. Chrysler dealers are in position to extend the convenience of time payments. Ask about Chrysler's attractive plan.

H. L. CONNELLY MOTOR CO.

627 N. Jackson St.

Roseburg, Oregon

Phone 850

CHRYSLER MODEL NUMBERS • MEAN MILES PER HOUR

Hundreds of Friends

"THEY DO A BETTER JOB IN HALF THE TIME"—so people say about our mechanics. They have won hundreds of friends among automobile owners.

The mechanics should be able to do better work in half the time because they have the experience from 7 to 11 years exclusive automobile work in our shop, learning cars from bumper to bumper.

The biggest portion of the hundreds of owners in Douglas county come to us for service, as do many owners of other makes of cars. Our work costs less and gives better satisfaction.

J. O. Newland & Son

Phone 458

Roseburg, Oregon

Oldest continuous dealers in Douglas county.