RECLEANED WHEAT
100 lbs. $2.50

ROLLED BARLEY
70 lbs. $1.60

MORE FEED FOR LESS MONEY

DOUGLAS COUNTY FLOUR MILL
Roseburg and Myrtle Creek

IN THE REALM OF SPORT

May Coach at Simmons

Frank Bridges, former Baylor coach, is expected to coach at Simmons college next year.

Making Race Tough

New Orleans is threatening to assume leadership of the Southern league which has been held for several weeks by the Birmingham Barons.

"Pie" Most Popular

Pittsburgh fans think that Pie Traynor is easily the most popular player in that league.

Ready for Steady Job

Eric Lambart, who was reserve center for Columbia last year, is expected to play that position regularly this fall.

Keeping Bucs in Race

The heavy hitting of Paul Waner, Harris and Barnhart are the main factors keeping Pittsburgh in the pennant race.

Can Really Take It

A fighter named Weenie Sweeney was knocked down 33 times in a ten-round bout in Georgia but was still standing at the end of the fight.

Finally Drops Lead

After holding the swat leadership in the International league since the start of the season, Andy Cohen, Buffalo infielder, has been forced down in the batting averages.

This is Mack's Version

Connie Mack explains the heavy hitting of today by saying the hitters have outgrown the ball parks.

Plans For Grid Tests

Jim Thorpe, who manages the Canton Bulldogs, is said to be planning for next year's grid season already.

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FARMERS REPORT LOWER RETURNS FOR YEAR 1926

A recession in the improvement in the financial condition of farmers is shown by the annual survey of farm returns for 1926 released today by the department of Agriculture. Reports from 12,475 farmers in all parts of the country show an average net return of $1,133.

The farm net return of $1,134 for 1926 compares with $1,297 for 15,330 farms in 1925; $1,305 for 15,103 farms in 1924; $1,020 for 16,185 farms in 1923, and $917 for 6,094 farms in 1922. Receipts averaged lower, expenses about the same and cash balances lower in 1926 than in 1925, in which year these items averaged higher than in the preceding three years.

The average size of the farms reporting for 1926 was 315 acres, with an average investment of $16,308. Averages gross receipts were $2,445, consisting of $926 from crops sales, $894 from sales of livestock, $589 from sales of livestock products, and $33 from miscellaneous sales.

Average current cash expenses in 1926 totaled $1,473 consisting of $386 for hired labor, $242 for livestock bought, $282 for feed bought, $74 for fertilizer, $48 for seed, $183 for taxes, $139 for machinery and tools, and $172 for miscellaneous items.

Receipts less cash expenses averaged $975, in addition to which these farmers used home-grown food products valued at an average of $283. The value of fuel and house rent was not reported. On the other hand, no allowance has been made in the expense items for the labor of the farmer and his family which was estimated by the farmers at an average value of $779.

The cash balance of $975 represented all the cash the average farm made available to the owner-operator to pay his living expenses, take care of debts, and make improvements.

The farmers reported an increase of $38 in inventory values, which figure added to the cash balance of $975 made a farm net return of $1,122. Out of this amount $215 was paid as interest on indebtedness, and $128 was spent for improvements.

NEW PLANE FALLS, KILLING AVIATOR, TWO PASSENGERS

NEWCASTLE, Ind., Aug. 1.—An investigation was begun today into the deaths yesterday of Lieutenant George C. Myers, 35, former pilot in an army overseas bombing squadron during the World war, and two youthful passengers who were killed when Myers' commercial plane crashed. Evans Davis, 17, son of a local banker, and Paul Wise, 21, Indiana university student, were the two passengers.

Myers had just flown the plane, a new one, from Kansas City. After taking off yesterday with his two passengers, Myers' ship was seen to suddenly swerve upward at an altitude of 200 feet and then go in to a nose dive. The plane fell sixty yards from the hangar and burst into flames. The three were killed instantly.

CHURCH NEWS

The premier service was well attended last night at the Bible Standard Temple, when the quartette from the Out and Out club rendered two most beautiful messages in song. The singing was wonderfully appreciated by the congregation and the comment on every one's lips was that, "Oh we want them to sing for us again."

There were twenty in attendance of the club members and the churches of our city should be exceedingly proud of such a fine group of Christian young people. We surely bid them God's speed as they congregate from time to time and carry the message of good cheer and a smile wherever their path may lead.

REV. F. E. CROOK.

The ? of Tires

The question of tire repairs is something like the question of love—it can cause a person either deep dismay or genuine joy. Eliminate tire worriment by seeing George, the Tire Man. Dependable vulcanizing service.

Highway Service Co.
Douglas and Jackson

Fireman Is Second Link in Forest Service Protection Organization

Fire Fighter's work of greatest importance in saving timber resources — Conditions vastly different from those faced by members of city fire departments.

The second link, and a very important one it is, in the chain of defense thrown around the national forests of Douglas county by Supervisor Neal's fire organization is the fireman. As the lookout is the eyes of the fire squad so the fireman may be considered the strong right arm, ready to instantly carry out the fighting orders of the district ranger or the central dispatcher.

As in the case of city fire suppression work, the vital factor is the time it takes the fire fighters to get to the blaze after it is reported. But very unlike city conditions are those under which the forest protection forces work. Instead of whirling over paved streets in a speeding automobile, for which the way is quickly cleared, the forest fireman must cope with long distances, over high ridges and deep canyons, on foot and usually alone with a 35 to 45 pound pack on his back, a hazel-hoe in one hand and an axe in the other and with seldom even a deer trail to follow.

Certain basic principles are the same in both cases, of course, but the conditions under which they work are very different. The most proficient city fireman would probably be entirely lost if placed in the position of the forest fireman without previous training.

The first factor in the standard of qualifications demanded for entry into the ranks of the forest firemen on the Umpqua National Forest is that the applicant be a good woodsmen, able to find his way unerringly through wild country. His directions often simply give him the location of the fire by legal subdivision and he is expected to go there by the most direct and the quickest route. A novice at woods work is worse than useless unless he has an inherent faculty of orienting himself in any kind of country at any time. Should he become lost on his way to a fire he not only fails to perform his duty as a fireman by stopping the fire while it is small, he becomes a burden to the rest of the organization by making it necessary to have a search party sent out for him at a time when the entire force may be very busy.

The supreme importance of getting on the fire while it is small makes it very essential that the fireman be a strong, rapid traveller in the woods. And it takes a good man, physically, to travel for hours over rough country with a heavy pack and then work at top speed for hours more building his trench around the fire.

His senses of sight and smell must be well-developed. Fires are erratic and very often it becomes necessary to use both senses to locate the smouldering blaze. He must be able to see the slightest floating wisp of disintegrating smoke and in many instances small fires have been located by a faint odor of burning.

He must have a technical knowledge of fire fighting and it is well that he have a practical background of actual experience. It is extremely essential that the fireman, who is the first man on the fire, should know just how, where and when to strike the blaze. A hundred yards of good trench at the right point by the first man there may be worth a mile of trench a half a day later. He must be able to size up the situation quickly, taking into consideration the inflammability of the material on all sides, the slope of the ground, the direction of the winds at all times, the natural fire-breaks such as swamps, creeks, green timber, etc., and plan his campaign accordingly.

And after his plan is made he must have the persistence, and stick-to-itiveness, to fight as long as he can stand. Persistent and determined fighting at the first has saved thousands of acres of valuable timber. The fireman who will build trench after trench, who will retreat only when forced to and then with his face to the fire, is the one who holds the enviable record and the one the Forest Service is anxious to get.

In this forest a foot fireman is allowed only ten minutes after his call comes in which to gather his equipment together and get away. A fireman with one horse is allowed fifteen minutes and one with two horses, thirty minutes. Therefore great stress is laid upon having all tools and equipment in good shape and in their proper place at all times during the fire season.

The fireman carries with him to every fire a knapsack containing a compass, map, notebook and pencil, folding lantern, a two-man mess outfit and prepared rations for one man three days. This equipment is kept in the knapsack and the knapsack strapped ready to swing to his back. In addition to this he carries a hazel-hoe and an axe with which to do the fighting.

Experience has taught that the best time to fight any forest fire is in the early morning and all firemen are instructed to go as far as possible the first day or night in order to be there to hit the fire at its lowest ebb which is about daylight. At that time the moisture content of the atmosphere is greatest and the fire is burning slowly. For this reason the firemen are furnished with a folding lantern for night travel.

Any fire is liable to be erratic and this is particularly true of lightning fires. The bolt may strike a green tree and be deflected into litter or logs where it will smoulder for several days before blossoming into a blaze. Now and then it will send out smoke and soon after die down. These are the most difficult fires to locate and many times tax the ingenuity of the fireman to the utmost.

One such fire gave trouble on the South Umpqua district following the electric storm of last Saturday. A smoke was reported near Windy Camp by the lookouts Sunday morning and later was lost. Assistant Ranger Walter Parris, unwilling to chance waiting for it to show up again, started on a still hunt for it. Although he carefully went over the trails and onto the points overlooking the country in which the fire was reported he could see no indications of a fire. As a last resort he circled to the windward of all the draws in the vicinity and was finally rewarded with a slight whiff of burning litter. By carefully following the scent for a mile or more he located the fire and extinguished it by carrying water from a creek some distance away.

Careful, conscientious work of this kind is highly commendable in saving a great deal of timber for the people each year.

Woman Joins Prune Market Plea

Necessity of immediate action urged upon inert growers of Oregon and Washington — Public sentiment must be put behind growers in demand for fair Prices—Meeting in Roseburg soon.

PORTLAND, Ore., July 29.—With an appeal like a Joan of Arc of the prune orchards of Oregon and Washington, Mrs. Ellie Arnett of the Lureland ranch at Ballston has joined the fight to save the $2,000,000 prune crop of the two states.

While H. H. Kipp is arranging for mobilization of business influence against the impending disaster and Paul V. Maris is heading the defense of the agriculturists, Mrs. Arnett appeared with a demand that what she calls the 50 per cent of inert prune growers shall do something in their own behalf.

Kipp is marketing manager of the Portland Chamber of Commerce.

Maris is director of extension of Oregon Agricultural college.

Because of the marketing plan entrusted by the committee of 100 to a subcommittee of nine has gone to pieces for this year, the loss in marketing the prunes of the Willamette valley and southwestern Washington threatens to be $600,000 or more. This loss, following an equally disastrous experience of a year ago, may bring the growers, according to Maris, to a point where they will have no option but to dig up their trees.

"Growers who are indifferent are injuring not only themselves but all of those who are trying to create better conditions," said Mrs. Arnett.

"Is there one single excuse for our not getting busy—every grower in Oregon and make the most desperate fight of our lives to organize 100 per cent right now?"

"While it is late, there is yet time. A good workable plan is ready. It will not cost us $600,000, the loss we face, or even a small part of it to rescue ourselves, but we will turn the loss into gain if we do something.

"This $600,000 loss, or more, that stares us in the face is all on account of a California prune packer who broke his trust for the sole purpose of defeating our organization. He need not have quoted prices as he did had he wished to play fair, without first taking the question under advisement with all the committee which was still acting and which included all Oregon packers. He had pledged himself, this California packer, as well as all of the Oregon packers, to cooperate in line with the plan we all had adopted.

Pleads For Loyalty

"Are we to quit and act like a bunch of sheep led to slaughter? If the California company does not consider its pledge of any value, then it has nothing to lose and everything to gain. That concern has no right to take $600,000 away from us as its gain and our loss because of failure to keep a compact. That concern quoted prices prematurely in violation of the pledge because it wants to buy our prunes at less than it costs to produce them.

"Growers, you will be offered the prices of 2 cents, 3 cents or 4 cents, possibly, and possibly very much less, or whatever the packers choose to pay, if they will pay at all.

"Our cause is a right and a just one. Let us be loyal. Let us spend $600,000, if it has to be done, fighting for our rights and our liberty. It will be in circulation at home and do us that much good at any rate.

"But if we can save it and make it available to individual growers it will mean we can pay something toward our mortgages, something toward our homes and stay on our farms another year.

Meeting Is Called

The first meeting of a campaign to waken public sentiment in defense of the prune industry will be held in Roseburg next week, Kipp announced today.

Within six weeks, if the $2,000,000 prune industry is to be saved from at least a $600,000 loss, public sentiment in prune growing communities must get back of the growers in their appeal for a price that represents at least the cost of production, said Kipp.

This statement of fact, he added, is not for the purpose of frightening the growers so that they will refuse to pick the prunes, but to demonstrate the necessity of organization and action.

"If a grower is able to get his harvesting cost, or a little more, even if he has to forego his production cost, it would mean less loss to harvest than to let the prunes drop on the ground," explained the marketing expert.

Ay Vonder Ef She Have Ensurance

Faller named Swane tal das story tu editor dis kolumn. Hay hear couple fallar talking on train bout family affair.

"Hello, Ole! How yu ban?"

"Purty gude. I ban got married."

"Dat's gude."

"Not so gude, my vife she have nine shildren."

"Dat's bad."

"Not so bad. She have million dollar in."

"Dat's gude."

"Not so gude. She won't spend it."

"Dat's bad."

"Not so bad. My vife she's got a fine house, I don't pay no rent."

"Dat's gude."

"Not so gude. The house she burn down yesterday."

"Dat's bad."

"Not so bad. My vife she bane burned up en fire."

"Dat's gude."

"Yes, dat's gude."

Main tang ay figger es tu have plenty all kind ensurance en kase lak dat.

"OLE"

Quine & Company
Masonic Bldg.
Phone 108

NEWS AND VIEWS OF WOMEN

SAYS VOTE OF NO BENEFIT

JERSEY CITY, N. J., Aug. 1—Woman suffrage, says Mrs. Nellie T. Smith, labor leader, has been of no assistance in getting woman a "square deal" in industry.

Mrs. Smith has the distinction of being one of the few women in the country to serve on an executive committee of a state federation of labor.

"Labor got just as much before as it does now," she avers. "It is the justice of our cause rather than our ballots that count. Labor wins because its objectives are unselfish and right."

Because women in industry lack permanency, and girls continually leave their jobs for marriage, Mrs. Smith points out, it is impossible for them to organize as successfully as men.

Mrs. Smith found herself widowed, and with a small son to support, more than a decade ago. She became a teacher. Since then she has been graduated from Fordham University. Recently she was admitted to the New Jersey bar. She was appointed a member of the state federation's executive committee after her organization of the New Jersey school teacher's union.

TRIES REJUVENATION

BUDAPEST, Aug. 1—At the age of 63 Countess Kinsky, known on the stage 25 years ago as Ilka Palmay, is going to try to "come back" following a reported operation by the famous Dr. Voronoff. She played in the United States a quarter of a century ago.

Since the war the Countess has been making a living by conducting a small tobacco shop in Budapest.

PHOTO STUDY IN SCHOOLS

VIRGINIA, Minn., Aug 1—A high school course in photography, originated eight years ago as an experiment of Miss Gertrude Mann, has proven so successful that nearly 100 pupils annually take the work.

Virginia vocational high school is the only public school in the country where such a subject is taught, asserts Miss Mann.

The aim of the department is to train children for business and to give a means for art expression to those so gifted.

Here in the iron range mining country, with its large foreign population, photography in the class room has a special appeal. The camera picture often travels to relatives over the seas, carrying stories that could not be told in a letter.

Miss Mann has won medals for her photographic work exhibited at Vienna, Budapest and Turin.

JAP WOMEN ASKS RIGHTS

TOKYO, Aug. 1—The Women's Suffrage League of Japan, while not expecting that the ballot will be granted to women in the near future, is waging a campaign for their equal recognition under the laws of the Empire.

Heretofore the eldest son has been the legal successor to estates and women do not succeed to property.

The government has under consideration a law which will permit all the sons of a man to succeed to estates in fixed ratio. The suffrage league has petitioned for an amendment of the law which will permit daughters to succeed to estates the same as sons.

TO SWIM 15 MILES AT 67

SANTA MONICA, Cal., Aug. 1—Mrs. Anna E. Van Skike, 66, who took up swimming 10 years ago and marathoned her way from sickness to health, believes she is just reaching her prime as a swimmer.

To prove it, she has decided to celebrate her sixty-seventh birthday August 6 with a 25-mile sea jaunt.

Every year for 10 years Mrs. Van Skike has paddled away the milestones. Starting with a mile swim in 1917, she has increased the distance on each birthday anniversary until last year she made 15 miles.

This year she will swim from Venice beach to Point Dume.

Back From Salem—

Ira Byrd returned to this city this morning from Salem where he visited with friends over the week-end.

THREE CONVICTS DIE, TWO DYING, OF WOOD ALCOHOL JAG

(Associated Press Leased Wire)

McALESTER, Okla., Aug. 1.—After staging a party with a small can of wood alcohol, within the walls of the Oklahoma state penitentiary, three convicts were dead here today, two others were believed to be in a dying condition and seven more were seriously ill at the prison hospital.

All the participants of the party who survive will be blinded as a result of drinking poison, it was said by Dr. J. W. Echls, prison physician.

Robert Barnett, J. D. Williams and Joe Wilson are the convicts who are dead. Barnett was serving a 35-year highway robbery sentence and the other two men were under short sentences.

Dr. J. Q. Newell, warden, said that none of the men would give any information as to where they obtained the wood alchohol. However, he expressed the belief that they got it while working in the paint shop Sunday afternoon.

MEXICO RECORDS YEAR OF CHURCH RESTRICTIONS

(Associated Press Leased Wire)

MEXICO CITY, July 31—For one year today, Mexico has been without priestly ceremonial in any Catholic church, as a result of the government's religious regulations.

Probably no other country overwhelmingly Catholic has ever known a twelve months wherein no priest of that faith has officiated in any of its churches.

The Mexican Episcopate ordered its priests to withdraw from their churches and to cease services therein, concurrently with the taking effect of the religious regulations, as a protest against them. Until that time Catholic service by priests in its churches had never in Mexico been stilled for a day since the Spanish Conquistadores brought the cross to the western world four centuries ago and planted it in the ruins of the Aztec Empire which they overthrew.

During this year of deadlock between the government and church, a so-called Catholic revolution has been suppressed by the federal authorities; the foremost Archbishops and Bishops of the Catholic church have been expelled from Mexico and are exiles in the United States, mostly in San Antonio, Tex., and many Catholic laymen have been arrested on charges by the government that they plotted revolution.

With the exception of the great, historic Mexico City Cathedral, other places of worship have continued open. The Cathedral has been closed a year. Churches are in charge of citizens' committees. Worshippers enter them at will. Services are conducted by the laity, both men and woman, insofar as it is possible for them to replace priests. Religious services are secretly performed in private residences, although priests and participants are subject to arrest.

GONZAGA ATHLETE DIES UNDER AUTO

(Associated Press Leased Wire)

LA GRANDE, Ore., Aug. 1.—John MacKenzie, 22, college athlete, of Spokane, was killed six miles west of here on the old Oregon Trail highway late Saturday night. He was found dead beneath his overturned truck. First reports that he had fallen asleep at the wheel were scouted by friends, who declared he may have been blinded by lights from an approaching car.

MacKenzie was half back on the Gonzaga college football team and was working for the Joslin McAllister Construction company during his vacation. He was also a basketball player and member of the track team. He was enroute to La Grande from Portland.

ASHLAND WINS IN 10TH

GRANTS PASS, Aug. 1.—Ashland Boas yesterday trounced Grants Pass by a score of 7 to 2. The game went into the tenth inning tied at 2 and 2. With one hit, two passes and five errors, Ashland ran in five scores. Grants Pass scored the tying run in the eighth inning and went into the lead in that inning, the visitors tying again in the ninth. Score:

	R.	H.	E.
Boas	7	10	1
Grants Pass	2	4	11

Batteries: Davis and Force; Sharrock and Warren.

FLASHES OF LIFE

(By The Associated Press.)

ST. LOUIS.—The lone eagle has a new rating. A Choctaw Indian of Oklahoma offers Lindbergh the name Tohbionssi Chitonka. (Greatest White Eagle) and added the hope that the colonel will soon "build nest in high tree with lots of little eagles."

WATERVILLE, Maine — Any hope Mr. and Mrs. Frank Hachy held for a family football team was set back by the eleventh visit of the stork—unless the new daughter develops into a good end or tackle.

AVALON, Santa Catalina Island —Many an aspiring fisherman will take up golf when he learns that R. C. Grey, brother of Zane Grey, novelist, has hung a new record here with a fish weighing 588½ pounds. It was a broadbill swordfish, topping the best prevfous by 6½ pounds.

LONDON—Vera Menchik, 21, is woman's chess champion of the world. In a tournament she won 10½ games out of a possible 11. Born in Moscow of an English mother and a Czecho-Slovakian father, she learned the game at the age of nine. For six years she has lived in England.

NEW YORK—Mae Murray came back on the same boat as Bobby Jones. Some curious fellows asked how come her husband, Prince David Midvani, was left on the other side. "There is no truth in the scandal you imply," said Mae, stamping a foot. "I'd love him if he were not a prince. I'd love him if he were a street car conductor, even if he were Mr. Jones."

OCEAN GROVE, N. J.—Kenneth W. MacWhinney, justice of the peace in this private community run by a camp meeting association, has some ideas on what constitutes profanity. Raymond L. Sloat, attorney, up before the justice for dressing on the beach, complained of a policeman's language. "Damn" is not a swear word" said the justice.

WORCESTER, Mass.— Eddie Dickenson probably will remember it as one of those thrills that come once in a life time. Eddie, who is 14, sat for two hours in his bathing suit watching the police drag Green Hill pond, then he learned they had been seeking his body. Another bather finding Eddie's clothes on the bank became alarmed and notified the police.

REDDING, Calif. — Bertram Wheeler, barber of Redding, yesterday stood united with a father whom he thought dead for 35 years, an uncle whom he had never seen and a sister of whose existence he was unaware. Wheeler's parents separated before his birth and he had been brought up by his mother's relatives in the belief that his father was dead.

DILLON-FLOWERS MATCHED

PORTLAND, Ore., Aug. 1—A ten round match between Tiger Flowers, former middleweight boxing champion, and Harry Dillon, of Winnipeg was set today for August 10 by Joe Levy, matchmaker of the Portland Boxing commission.

DAILY WEATHER REPORT

U. S. Weather Bureau, local office, Roseburg, Oregon, 24 hours ending 5 a. m.

Relative humidity 5 p. m. yesterday	18
Precip. in inches and hundredths:	
Highest temperature yesterday	92
Lowest temperature last night	58
Precipitation last 24 hours	0
Total precipitation since first month	.9
Normal precipitation for this month	.33
Total precip. from Sept. 1, 1926, to date	35.90
Average precip. from Sept. 1, 1877	34.10
Total excess from Sept. 1, 1926	1.80
Average precipitation for 49 wet seasons, (September to May, inclusive	31.12

Forecast for southwest Oregon: Generally fair tonight and Tuesday; not much change in temperature.

ARTHUR W. PUGH,
Meteorologist.

"LINOLEUM"
For every room in the house.
Powell Furniture & Hardware Co.
238 N. Jackson St.

This Week We Are Offering
BARGAINS IN
Auto Tents and Camp Cots
Get our prices before you buy.
ZIGLER-CRAVEN HARDWARE CO.
PHONE 25 ROSEBURG, ORE.

Prune Men Need Not Lose $600,000

Profitable Market Still Possible if Dominance of California Interests Are Shaken Off; Aggressive Combination of 4,000 Growers in Oregon and Washington Needed to Stabilize Prices.

(Oregon Journal)

Oregon's prune growers can beat their present price menace. They need not lose $600,000 of a $3,000,000 crop. They can turn a prospective loss into a gain.

The failure of a recent marketing plan did not destroy the market. The prune grown in Oregon and Southwestern Washington are the tart-sweet prunes. The crop of these prunes this year will be 60,000,000 pounds.

Tart-sweet prunes do not conflict, and do not seriously compete with 200,000,000 pounds of Petite, or sweet, prunes grown in California.

Often the two kinds are sold together, so that the merchant who buys may have a variety. The flavor of the tart-sweet prunes does not pall upon the palate.

The trouble is that lethargy, lack of organization or some other cause has permitted California agencies to dominate the marketing of Oregon prunes. Oregon's product has often gone to the market branded as California's product.

Americans eat a pound and a half of prunes per average person each year. The average European eats three pounds. The Oregon-Southwestern Washington prune crop would not satisfy more than one-third the modest American appetite. The great European enjoyment of what becomes in the Oregon prune a delicious, rich and satisfying fruit creates a greater market.

Hence there is no need to let California dominate. There is no need to let Oregon prunes go under a California brand of under a California sponsorship.

A brief review shows that nine prominent marketing agencies operate in this field. Only two of them are California agencies. The California agencies are held responsible, and one of them in particular, for premature quotations to European buyers. They named a price less than the cost of production, and thus caused the dissolution of the marketing plan which was devised after the prune marketing convention at Oregon Agricultural college.

The seven Oregon and Southwestern Washington agencies are quite competent to market dried prunes of this region. Two of the seven agencies were formed by the growers themselves. The others in no reported instance broke the faith which bound them to cooperate in the marketing enterprise.

The situation is one to be met by simple, direct and effective measures. It calls for loyalty, the loyalty that begins at home. It calls for adherence, not by 50 per cent, but by all, of the 4000 growers now threatened with heavy loss. It calls for direct communication with the established market for Oregon and southwestern Washington tart-sweet prunes. The prunes priced now by cutthroat methods at 2 cents to less than 5 cents a pound will be sold to the consumer at 20 cents to 30 cents a pound. There is margin enough to give the producers 6 cents or 7 cents a pound.

Better prices can be made by marketing agencies and packers, and the broad margin allotted for transportation and cost of marketing will yet include a satisfactory profit for all legitimately concerned.

Orderly marketing through orderly but immediate organization, with loyalty and intelligence added, will solve the situation.

This is no time to cry "Wolf, wolf!" and run, but to stand and fight.

USED CARS
ROY CATCHING MOTOR CO.
125 N. Rose Phone 438 Roseburg, Ore.

FOR SALE
1926 Overland Sedan.
1924 Chevrolet Sedan.
1925 Ford Touring, Ruckstell, speedometer.
1924 Ford Touring—terms.
1923 Ford Touring—terms.
1922 Ford Touring—terms.
1920 Ford Touring—terms.