

NASH

Leads the World in Motor Car Value

3 New Series New Lower Prices

Come drive

the Smartest Looking cars you've ever seen

Never has any motor car manufacturer introduced body designs of such superb style and smartness.

The moment you view these new Nash models you will recognize that Nash has done something distinctly unusual in the way of motor car design.

The bodies are swung extremely close to the road. The low center of gravity together with small wheels and the new spring construction, and the character of the body design, achieve a most beautiful effect of grace and swiftness.

The varied color finishes are of perfect tastefulness and richest artistry.

Throughout the interior are fittings and appointments of finest quality which contribute even more to the luxurious note common to all these new Nash models from the lowest to the highest price.

In the design and selection of the paneling throughout the interiors, the finely patterned silverware, and the upholstery—Nash has gone far beyond anything ever presented in this price field.

And you must not fail to drive one of them and experience the remarkable new performance qualities in the way of speed, power and smoothness now offered by the newly refined Nash 7-bearing motor.

All these new Nash models have new springs built of a special secret alloy-steel which gives them the finest riding quality you can buy regardless of the price you may pay.

Don't delay your visit to our showroom. And we would particularly appreciate arranging an opportunity for you to ride and drive one of these incomparable new cars.

L. R. CHAMBERS MOTOR COMPANY

444 N. Jackson St.

NASH GARAGE

Phone 649

LATEST CHRYSLER STUNT IS BELIEVED BE WORLD RECORD

(Continued from page 2.)

delving before the start of its latest run, and its proof of capacity for substantial performance by starting and finishing such a spectacular test as its recent gruelling ordeal is said by Chrysler distributors to have enhanced even the re-

markable reputation Chrysler enjoys in South Africa for durability and speed.

FRENCH REFORESTATION HALTING SOIL EROSION

WASHINGTON, July 20.—United States foresters tell how trees saved the French.

Unexperienced with erosion, land owners cut their forests at the headwaters of streams. By 1880 about 800,000 acres of farm land

had been ruined or injured. The population of 18 great communities was reduced to poverty and forced to move away.

But France started reforestation. Today, 163 streams, once devastating torrents, have been entirely controlled, and 624 others show beneficial effects of forest replanting.

Try a classified adv. in this paper and watch results. You'll see it's true.

NASH CO. PAYS DIVIDEND OF \$1 PER SHARE JULY 20

At a meeting of the directors of The Nash Motors company held July 8 a quarterly dividend of \$1 per share and an extra dividend of 50 cents per share were declared on the outstanding common stock of the company, payable August 1 to stockholders of record at the close of business July 20, 1927.

The company reported that for the second quarter of its 1927 fiscal year, covering the three months ending May 31, 1927, after deducting expenses of manufacturing, including depreciation, selling and administration, and providing for local taxes, and state and federal income taxes, the net income amounted to \$5,568,281.08. This compares with net income for the second quarter of the 1926 fiscal year of \$5,010,821.15. Total net income for the first six months of 1927 fiscal year amounts to \$9,491,735.29 as contrasted to \$10,148,322.61 for the first six months of the previous fiscal year.

With reference to the condition of the company and outlook for the future, President C. W. Nash expressed himself as feeling very optimistic with regard to prospects for increased Nash sales and the soundness of business in general. "Among the reasons establishing this optimistic attitude," stated President Nash, "is the remarkable reception accorded our new models everywhere. The Nash Motors company announced three entirely new series June 29 and their display by our dealers all over the United States immediately created an unusually favorable impression upon the buying public. This is evidenced by the tremendous sales since their introduction.

"As a matter of fact, the great response to this new line of cars has placed our plants in the position of being unable to fill orders which is a distinctly unusual situation at this season of the year and can only be attributed to the exceptional excellence of the product.

"Never before in all my experience have we risen so high in the soundness of engineering, in the precision of our manufacturing, in the excellence of our materials, and in the beauty of our body designs and finishes, as in these three entirely new series now in production. Nor in any other year was our dealer organization as completely sold out of cars as it was at the time of the announcement, June 29, with the result that the cars now being shipped them are going immediately into the hands of owners. This is a healthy state of affairs and indicates that our dealer body should be prospering soundly.

"There is no question but that the popularity of the Nash product and the respect and esteem in which it is held by the American people is at the highest point in Nash history. It is generally conceded, I believe that we are delivering a line of cars beyond anything we have ever achieved in the way of high quality, perfect workmanship and outstanding performance, at a lower price than ever before. To my mind, all these circumstances confirm the belief that the second half of 1927 should be a period of vigorous and profitable progress for our company."

FLEET 28 STARS IN GOVERNMENT BORDER SERVICE

Down on the Mexican border there is a fleet of twenty-eight star cars now being operated by the United States Immigration Service. These Star cars are used by members of the U. S. I. S. Border Patrol operating out of the headquarters at Nogales.

Officials of the Star car organization claim that the adoption of Star automobiles by the Immigration Service officers is one of the highest tributes ever paid to the sturdiness of this car. In the performance of their duties, the Border Patrol men are called upon to cover seldom-used roads, travel over rough country and make speed. The fact that the Star cars have stood up under this severe usage speaks well for the quality of the product.

It is a recognized fact that Star cars do not overheat. The power of the Red Seal Continental Motor enables the border patrolmen to climb the steepest grades without difficulty and pull through deep sand on the desert stretches. Then, on the good roads such as the highway between Nogales and Tucson and the road between El Paso and Douglas as well as the line road from Tucson to Phoenix, the Immigration Service men are able to travel at high speed on the hottest summer days without fear of running out of water.

The story of the selection of Star cars by the Immigration Service comes on top of the announcement of the purchase of sixty-one Star cars by the New York Police officials was placed after the Star car had won the recognition of the city officials in an open competitive demonstration of power, speed and flexibility. For four hours the official tester drove the Star car throughout greater New York on one of the most gruelling tests to which an automobile was ever subjected.

It was on account of the Star car in this officially conducted police test that the order was placed for one of the largest fleets of motor cars of any one make ever placed by any municipality in the history

NEW Fastest four in America Mile a Minute Performance \$875

F.O.B. DETROIT

FULLY EQUIPPED 4-DOOR SEDAN (NOT A COACH)

Dodge Brothers present...

The fastest four in America—the smartest—and the sturdiest!

Powered by the famous "124" motor.

Marvelous acceleration—from zero through two gears to 25 miles an hour in 7.8 seconds!

Remarkable ease of steering.

Big, roomy bodies of the finest construction.

Longest spring base of any car under \$1000.

Makes complete turn in 38-foot street.

Twenty-five miles to the gallon at 25 miles per hour.

Sedan price—\$875, fully equipped!

Here is a man-size sedan, with ample room for five full-grown passengers. Seats wide and deep—in no car under \$1000 will you find upholstery of equal quality. Big doors. Plenty of leg-room. Generous head clearance.

A master designer created this car's beautiful lines—an artist who knows how to make beauty practical. Clean-cut bodies—finished in soft, rich pastels.

A brand new car by Dodge Brothers, years ahead of anything in its class—in performance, comfort and style. Price unbelievably low—with a time payment plan to make buying still easier. Before you do another thing—see and drive this new Dodge!

J. O. Newland & Son

Phone 458

Roseburg, Oregon

DODGE BROTHERS, INC.

BUICK SPONSORS RADIO PROGRAM NIGHT OF JULY 23

In keeping with Buick's character as a national institution, the Buick Motor company has engaged the full facilities of the National Broadcasting company for the night of Saturday, July 23, at which time it will span the United States and Canada with three special musical programs, featuring such headliners as Roxy and His Gang, Arthur Pryor's Band, and other star ensembles, and carrying to every home the announcement of Buick for 1928.

(Local residents are cordially invited by O. C. Baker, Buick dealer, to visit the Buick showroom and hear the program over the Buick radio.)

The large receiving set specially installed there. Those who do so, or who tune in at home, will have a hand in the making of automobile and radio history; never before has an automobile manufacturer broadcast his announcement, and never before, except in the case of presidential addresses and the homecoming of Lindbergh, has the entire nation's broadcasting network been devoted to a single topic. Since the reception areas overlap very largely, the three programs will be broadcast at different hours, permitting most of the listeners throughout the country to tune in on at least two of the three.

The Blue network of WJZ will go on the air first, from 9 to 10 p. m., Eastern Daylight Saving Time, 8 to 9 p. m., Eastern Standard Time, or 7 to 8 Central Standard Time, with a program featuring the world-famous Arthur Pryor and his band. While Pryor's Band has been heard through the South during recent months, when it went on the air through Miami, Buick's nationwide program marks its first presentation through a National Broadcasting company chain.

Following the Blue program, Roxy and His Gang will be heard, through the chain of which WEAF is the key station. This program was composed specially for the Buick announcement, and will open at 10 p. m., Eastern Daylight Saving Time, 9 Eastern Standard Time, and 8 Central Standard Time.

The program from the Pacific network will be in keeping with those from the Red and Blue.

will open at 9 p. m., until 10, and continue one hour, featuring a large concert orchestra.

NO TIME TO WASTE.
Slick Chorus Girl: I have a confession to make.
Doctor: Do you want a priest?
S. C. G.: No. Send for a publisher.—Life.

Montana is about to gather in the heaviest crop of wheat ever seen in that state and her farmers, hard hit for some years, needed it. Oregon and the entire northwest are sharing in the bountiful yield reported from Montana, and with \$1.35 to \$1.40 a bushel in Portland, the prosperity and joy should be widespread.



USED CARS
with an OK that counts

FORD COUPE—Like new.
CHEVROLET COUPE—Nearly new.
CHEVROLET LANDAU—Nearly new.
DODGE TOURING—Good condition.
Several Chevrolet and Ford Tourings and trucks priced from \$25.00 and up. Easy terms can be arranged.

HANSEN CHEVROLET CO.

The Great New CHRYSLER "62"

New
Standards
of Performance
New Quality
New Value
New Luxury

Sensational Features of Quality and Value

62 and more miles an hour with exceptional smoothness
5 to 25 miles an hour in 7 1/2 seconds
22 miles to the gallon
7-bearing crankshaft
Invar-strut pistons
Impulse neutralizer
Thermostatic heat control
Engine mounted in rubber
Long, roomy bodies
Alluring colors
Maximum driving vision
Saddle-spring seat cushions
Fine mohair upholstery
Low-swing grace
Indirectly lighted instrument panel
Light control on steering wheel
Hydraulic 4-wheel brakes
Road levelizers front and rear, etc., etc.

\$1095

to \$1295

f. o. b. Detroit

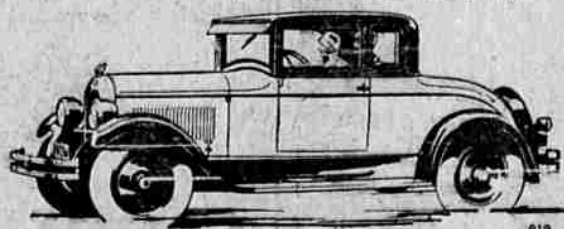
The buying public, always eager to award recognition to outstanding achievement, has been most emphatic in its acclaim of the great new Chrysler "62".

For it has immediately recognized that no other six of its price gives such performance, economy, riding ease, safety, comfort, beauty, luxury—plus many extraordinary features heretofore found only in cars of far higher price.

Never before was such phenomenal value packed into a car of this price, the result of Chrysler Standardized Quality—extending its benefits to four great cars, specifying uniformity in high-grade materials, setting new close limits of precision, cutting down costs but always raising quality to higher levels.

See the results of these advantages in the great, new Chrysler "62" for yourself. Drive it. Put it to any test. We know you will marvel at its performance, its comfort and charm of appearance and appointment totally unapproached and unrivaled at its price.

Chrysler "62" prices—Touring car, \$1095; 2-door Sedan, \$1245; Roadster (with rumble seat), \$1175; Coupe (with rumble seat), \$1245; 4-door Sedan, \$1245; Landau Sedan, \$1395; f. o. b. Detroit, subject to current Federal excise tax. Chrysler dealers are in a position to extend the convenience of time payments. Ask about Chrysler's attractive plan. All Chrysler cars have the additional protection against theft of the Fedco System of numbering.



H. L. CONNELLY MOTOR CO.

627 N. Jackson St.

Roseburg, Oregon

Phone 350

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR