

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



Everything a motor car can offer

Beauty Trim, graceful lines; charming proportions; rich Duco colorings; tasteful interiors—all combine to make Buick beautiful.

Comfort Ample wheelbase and cantilever springs; softly cushioned seats, conveniently arranged—Buick builds comfort for driver and passengers into every car.

Performance Buick's powerful six-cylinder Valve-in-Head engine, now vibrationless beyond belief, provides a new and higher standard of motor car performance.

Economy Low operating cost; long life; slow depreciation—these are examples of the economy of owning a Buick.

Value Because Buick gives everything a motor car can offer—in greater measure, at moderate cost—Buick is today the greatest value automobile dollars can buy.

MOTOR SHOP GARAGE

DISTRIBUTORS FOR DOUGLAS COUNTY

PHONE 288

OAK AND ROSE STS.

OUTDOOR CODE URGES TOURISTS TO BEHAVE

CHICAGO, June 14.—"Everything belongs to somebody" is the first commandment in an outdoor code of ethics for vacationists and city folk who flock to the country in the summer months.

The code was drafted by the Isaac Walton League of America, and Seth E. Gordon, extension director, is sure its observance will eliminate much of the animosity engendered in farmers by careless urban vacationers.

Other points in the code:

"Never leave a gate open, per-

mitting cattle and livestock to roam from their pastures.

"Don't disfigure or displace natural resources.

"Be a hiker, not a 'ride cadger'.

"Don't trespass on forbidden ground, or hunt or fish on posted land.

"Don't roam across planted fields; walk around them.

"Build a camp fire, not a roaring inferno.

"Brown the fire with water when camp is broken, and do not scatter the embers.

"Be courteous: Leave a note of thanks in any wilderness shelter used."

C. W. WHARTON IS AT HEAD OF JORDAN AGENCY, ROSEBURG

The well known Jordan Motor Car company has taken recognition of this field and will hereafter be represented in Roseburg and Douglas county by C. W. Wharton, for many years a dealer in farm implements in this city, and probably one of the best known men in the county. Mr. Wharton arrived home from Portland yesterday evening, driving down in Jordan's newest contribution to motordom, the Little Custom Jordan Six Sedan. This new favorite appeared for the first time at the automobile show in the east early this year, and has had lots of favorable comment since its debut. This car is the lowest priced car on the market today, said Mr. Wharton, considering its quality, and is also the lowest in height, yet it possesses the same clearance and the same tread which has characterized all previous models.

The public is demanding lowness for the same reason that in the old bicycle days the safety bicycle replaced the old high wheel type.

We have incorporated in this car a worm drive axle which will run two hundred thousand miles without deterioration and with silence—incidentally it makes the Jordan the lowest car on the road.

We have incorporated a motor which is the finest motor, aside from our eight-cylinder, which has ever been built by the largest and only successful motor manufacturer in this country.

It has more power per pound of weight than any motor we ever put into a Jordan car.

Body designs are by the finest custom designers in the world, and the car meets the new traffic conditions and the new family demand.

The car of the future must be short enough to find its place at the curb, yet long enough to accommodate five people comfortably.

It must have power in excess of its weight requirements in order to snap out from the curb, and in and out of the traffic race.

The small car is here. Jordan engineers have built it, and the new model can be seen any time at Wharton Bros., place of business on Main street.

How good news does spread! General Gaabline is still the best.

WHIPPET MAKES 92 MILE RUN AHEAD OF FAST DIXIE FLIER

Under official observation, Chick Murray, driving a Whippet touring car, beat the crack Dixie Flier in a race from Atlanta, Ga., to Macon, a distance of 92 miles, during the past week. In the last ten months Murray has achieved notable economy, speed and stamina records in his Whippet.

Murray set off from Atlanta on time with the crack limited train and covered the 92 miles to Macon in one hour, 53 minutes, 20 seconds, finishing the jump ahead of the fast train. In this hard drive, Murray averaged nearly 50 miles an hour in the race with the limited.

Seated beside Murray was Al S. Jones, official observer. At the end of the race he wired the following telegram back to the starting point at Atlanta:

"Chick Murray drove Overland Whippet stock touring car Atlanta to Macon, Georgia, 92 miles in one hour, 53 minutes, 20 seconds. Beat Dixie Flier."

Murray threw his throttle wide open after clearing the city limits of Atlanta, but many times was forced to slow down because of road traffic. He observed the traffic regulations of all cities, and towns, however. He reported that because of the security of the Whippet four-wheel brakes he was able to take the curves on the highway at unusual speed without endangering life or limb.

A portion of the journey was driven over highways not in the best of condition but despite this handicap Murray brought the Whippet into Macon ahead of one of the fastest trains in the South.

Eat barbecue sandwiches and live forever. Brand's Road Stand.

OREGON PROSPECTS DECLINE DURING MAY

PORTLAND, Ore., June 10.—Oregon crop prospects, in general, showed some decline during the month of May, as a result of unfavorable crop growing weather.

A. L. Kent, statistician, United States Department of Agriculture.

Condition of the Oregon winter wheat crop from 92 per cent of normal on May 1 to 88 per cent on June 1. Lack of sunshine in the western part of the state, and cold drying winds in the eastern part of the state, were the principal factors in the decline.

According to the 1927 Oregon crop is estimated at 900,000, indicating a production of about 15,700,000 bushels. Last year's final estimate was 17,600,000 bushels.

Oregon has an estimate spring wheat crop 78 per cent of normal. According estimates have not been prepared, hence production estimates are not available.

Pure whole milk, and it's pasteurized. Roseburg Dairy, Phone 155

USED CARS

ROY CATCHING MOTOR CO.

Ford 1926 Truck, \$800 job	\$425
Ford 1926 Sedan, like new	\$425
Ford 1926 Coupe, new finish	\$350
Star 1924 Sport Touring, F. W. B.	\$250
Gardner 1922 touring	\$275
Chevrolet 1924 Sedan	\$325
Studebaker 1920 special touring	\$250
Ford 1922 Touring	\$100
Ford 1922 Touring	\$50
Hudson 1921 Sedan	\$450
Essex 1926 Coach	\$525
Oakland Touring	\$75

125 N. Rose Phone 438 Roseburg, Ore.

Ted Wells and Horse, "Cowboy" Listening "In"



A balloon-tired car is supposed to be a great advance in riding comfort over the cow pony, but unless properly equipped it "gallops" almost as much. Ted Wells, Universal's newest western star and his horse, "Cowboy," listen to the Western Auto Supply company salesman explain the laudable "non-galloping" features of the shock absorber which is distributed by the Western Auto stores.

There is only one great source of discomfort left in today's riding conditions and that is galloping. Small rises and depressions in concrete or macadam, even on so-called smooth highways will often cause the car to bob up and down with an uncomfortable, mushy, sea-saw action.

Shock absorbers, according to G. M. Kreil, local manager for the Western Auto Supply company,

have grown directly out of two important advances in motoring, namely balloon tires and softer springs. The new type absorber is as effective in cushioning the large bump as the small one and eliminates all "galloping."

These absorbers are made to withstand the severest punishment and will give faultless performance for the life of the car without any upkeep expense. The new shock absorber employs a new principle of the rebound and provides better roadability. Hereafter—a checking device which was adjusted for good results on unpaved roads gave a hard, jolty effect when subjected to the minor inequalities of the city boulevards. The smooth friction feature overcomes this and guarantees maximum riding comfort under all conditions.

LIGHT AND POWER BY WAY OF RADIO POSSIBLE NOW

NEW YORK, June 13.—The next generation may live in homes lighted and heated by power transmitted through radio beams.

Instead of today's furnaces and small power plants for each home, industry or community, the power of tomorrow may be generated in a few gigantic stations, scattered strategically over the globe. From them it will go surging through the ground and the air to be tapped by an aerial or a grounded wire at any point, to drive airplanes, automobiles and trains, provide heat and light, and operate factories.

Such is the possibility pictured by Sumner N. Blossom, editor of Popular Science Monthly, in discussing the recent success of Dr. Phillips Thomas, Westinghouse research engineer, in lighting an electric lamp by radio power in a demonstration before the New York Electrical society.

While a group of engineers watched, Dr. Thomas raised in his hand an electric light bulb. To it was attached a four-foot copper rod. A short distance away a radio vacuum tube was turned on—and instantly the bulb glowed brilliantly.

"A few months ago," said Mr.

Blossom, "no one dreamed that soon you would be able to see by radio—yet now we have television! Will radio power be the next great invention? Many scientists are at work on it today—and at any moment it may be realized on a practical scale."

Many at Work on Idea

"The idea of transmitting power without wires is not new. Heinrich Hertz, discoverer of radio waves, tested its possibility and found it feasible. Nikola Tesla, celebrated inventor, who devised a system of wired power to transmit alternating electric currents, now in use throughout the world, has experimented in the field for years. Even now he is designing an amazing wireless power plant to be erected at Niagara Falls. Dr. Charles P. Steinmetz, one of the greatest electricians the world has known, was a firm believer in future wireless power and suggested a method by which it might be achieved. Senator Marconi, father of radio communication, adds his expert opinion that power by radio is near."

"Only recently Marconi told the Institute of Civil Engineers in London that the transmission of power by electrical waves awaited only the perfection of devices for projecting the waves in parallel beams in such a manner as to minimize dispersion and diffusion of energy into space. The ordinary broadcasting station projects random waves in all directions. But Marconi has invented a radio reflector that concentrates the waves in one direction, bunching them all together."

Would Make Wires Obsolete
"Short radio waves, ten thousand

times shorter than those used in broadcasting, are the means Dr. Thomas will use. His goal is "beam" radio—but a beam unlike any that has ever been produced. If he can make his radio waves short enough—and powerful enough—he will focus them to a narrow, four-inch ray by means of a curved metal mirror. Then he will project his beam, like a searchlight, to its destination. Such rays would criss-cross a city, and wires would become obsolete. Each home would have its own "rod receiver," a short copper wire, resembling the one Dr. Thomas used in his demonstration, with which you could tap the power flowing through the ether just as you now listen in to music with your radio set."

Tents and tarpaulins at lowest cash prices. Powell's Hardware.

SUN RAYS FILTERED TO ELIMINATE IRRIGATION

(Associated Press Special Wire.)

TORONTO, Ont., June 14.—Filtering of the curative rays of the sun from the irritant rays by glass has been accomplished successfully in experiments conducted under the direction of the Ontario Board of Health.

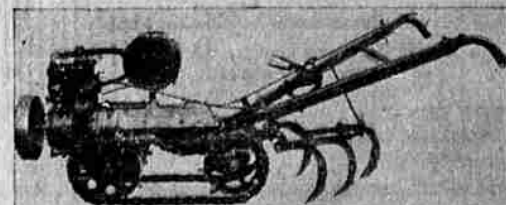
An announcement before the Canadian Medical association says the treatment, which rejects the long rays and accepts the short ones, was found especially beneficial in cases of rickets, tuberculosis, malnutrition and skin diseases.

Eat barbecue sandwiches and live forever. Brand's Road Stand.

GOOD TAX RETURN
An eastern state reports a cash revenue from motorists of \$12,000 for each mile of state highway last year. Showing that good roads more than pay for themselves.

SAVE MONEY IN CULTIVATION with the new improved

FLEX-TRED Garden Tractor



WILL PLOW, DISC, CULTIVATE, HARROW

Do away with slow, tiresome wheel and hand hoes—and expensive horses. Put a FLEX-TRED on the job now, and begin saving hours, dollars and hard work at cultivating. Easily handles 9 or 10 inch plow, according to size of tractor. In year old sod. Adapted to any and all ordinary walking cultivator tools and attachments. Noted for sturdy construction, power, fuel-economy and sure traction in all soils and under most difficult conditions—one man does the work of four.

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VAUGHN MOTOR WORKS

480 E. Main St. Portland, Oregon