

20th Century

Wise Shoppers



We know our readers to be intelligent housekeepers—graduates from the college of experience in the buying of food. You understand values and appreciate quality. We try to be wise merchants in reasoning that wise shoppers compare the grade and then the price. Grade for grade—price for price—you will always find 20th CENTURY merchandise dependable.

Features Saturday and Monday, June 11 and 13

PUFFED WHEAT—2 pkgs. 23c	PUFFED RICE—1 pkg. 15c	KELLOGG'S PEP—1 pkg. 11c	KELLOGG'S ALL BRAN—Large pkg. 19c
--------------------------	------------------------	--------------------------	-----------------------------------

SHREDDED WHEAT—Serve it with Strawberries, 2 pkgs. 23c

CHEESE—Full Cream, pound 29c	CAMPBELL'S BEANS 3 "Big" cans 28c	SEARCHLIGHT MATCHES—Large full boxes, 6 for 25c
------------------------------	-----------------------------------	---

EXTRA SPECIAL

PINEAPPLE—Rosedale, 8 large slices in syrup—large cans, 24c; 3 for 69c

CRYSTAL WHITE SOAP—10 bars 39c	ROYAL BAKING POWDER—12 oz. can 43c	WESSON OIL—Make your own Mayonnaise, qt. can 49c
--------------------------------	------------------------------------	--

COFFEE—Hills Red Can, M. J. B., Golden West, Royal Club or Maxwell House, 1 lb. tins 50c

LARD—Pure in bulk, 3 lbs. 55c	SHORTENING—Best Vegetables, in bulk, 3 lbs. 49c	SARDINES—North Star, Norwegians in Olive Oil, 2 tins 25c; 4 for 48c
-------------------------------	---	---

SALMON—Maple Leaf, fancy Columbia River Chinook, 1 lb. flat cans 40c

CANNING NECESSITIES

PAROWAX—1 lb. pkg. 2 for 25c	JAR RUBBERS—20th Century, red thick for hot or cold pack, 3 doz. 25c	JELLY GLASSES—doz 42c
CERTO—Bottle 29c; 3 for 85c		ECONOMY CAPS—2 doz. 55c
		MASON CAPS doz. 25c

SUGAR—Best Cane—"Fruit" or "Berry"—100 pound sack \$6.89

20TH CENTURY COFFEE—Makes the morning smile last the whole day thru—roasted today in our own plant. On your table tomorrow; pound 43c; 3 lbs. \$1.25

Roseburg Store
130 N. Jackson St.

Oakland Store
Baker-Flannery Bldg.

BANKER EARNED HIS FIRST MONEY THINNING CORN

Mark Tidale, Sutherland banker, earned his first dollar thinning corn in Illinois, he told Fred Lockley, special writer for the Portland Journal recently. Mr. Tidale's story of his experiences is told by Mr. Lockley as follows:

When I was 16 years old I got a job at 50 cents a day thinning corn for George Hoge at Venona, Illinois," said Mark N. Tidale, president of the First State Bank of Sutherland. "I quit school when I was 14 and landed a job at \$10 a month in a coal yard breaking coal to take the sulphur out of it. I worked there for two years and then landed a job as baggage man on the Chicago & Alton railroad at \$10 a month. I had my growth when I was 17 and got a job at \$10 a week in a grain elevator. I worked there till I was 28 when I moved to Lemars, Iowa, where I ran a grocery store. From there I went to Slayton, Minn., where for 10 or 12 years I was in the grain business. I was there 18 years the last six years of which I was employed in the State Bank of Slayton.

"In 1913 I came to Sutherland and bought this bank. In 1918 I enlisted in the Spanish-American war and was first sergeant of Company M, 15th Minnesota Volunteers. I am a Shriner, a Knight Templar, an Odd Fellow, and belong to the Modern Woodmen. "I was married when I was 19 to Lucy Street. Our daughter Mary married Dr. Long of Fargo, N. D. Our oldest son, Mahlon Tidale, is a Lieutenant-commander in the U. S. navy. Our son Charles is with the Portland Seed company of Portland."

Fish at Idley Park.

RIDDLE LOCALS

Harriet Durfee of Drain is spending several weeks at the P. A. Wilson home.

S. H. Rockhill and family left Thursday for Portland where they will attend the Rose Festival next week.

Mose Ryan and wife were Roseburg visitors Tuesday.

Ed Stuller and wife left Thursday morning for Weed, Cal., to visit with their daughter, Marion.

Robert Stauffer of Taft, Cal., is visiting his grandmother, Mrs. Mary Riddle, at present.

Enel Lauder of Peck was a Riddle visitor Tuesday.

Fred Garmant of Medford was transacting business in town Saturday.

Miss Mildred Nichols, graduate nurse, who has been employed at Sutherland, returned to her home here Tuesday.

Clive Willis, accompanied by his sons, Ben and Owen, is spending the week at Beaver Springs Mine.

Sidney Board of Klamath Falls, and his niece, Ethel Deak, were in town a few hours Monday.

Carver Howland, who is employed near Fresno, Calif., is spending several weeks visiting his parents here.

Mrs. Minevra Pruner and son, Glen, left Monday for Klamath Falls, where they will spend the summer.

Mr. and Mrs. Edward Morgan are among the new arrivals in our community. They are occupying the Weatherford place near town.

Mrs. W. C. Wilkeson and daughter of Oak Ridge were visiting Mrs. J. E. Perry this week.

William Bradley, driver of the Riddle school bus, left Wednesday for a six weeks' vacation at Sacramento and San Francisco.

Mrs. Johnnie Lued and daughter, Shirley Jane, left Monday for their home at Eugene, after visiting relatives here for several days.

I. A. Dean of Milwaukee, Ore., a former resident, is here looking after property interests this week.

Mr. Dean and wife have a community grocery store near Milwaukee and are prospering in their new location.

Mr. and Mrs. E. F. Reid were in town Wednesday and moved their household goods by truck to Myrtle Creek, where they expect to reside.

Mrs. C. E. Osborne returned last week from a flying visit to Palm Springs, Ohio, where she went to bring back her aged aunt, Mrs. Paula Gale. Mrs. Gale is over 80 years of age and expects to make her home with Mrs. Osborne.

Mr. and Mrs. C. F. Sowershy and Abner London motored to Corvallis last Saturday to attend the graduation of Phil Sowershy at O. A. C.

Miss Mary Cronch of North Bend, who has been visiting at the J. C. Force home for several weeks, departed for her home Wednesday evening.

Mr. and Mrs. D. L. Farleigh of San Diego, who have been visiting Mrs. Farleigh's mother, Mrs. J. B. Henslee, for some time, left Tuesday for Klamath Falls, where they may spend the summer.

T. W. Johnston, postmaster, and druggist of Astoria, Ore., was greeting old friends here Monday and Tuesday. He left Wednesday morning for Portland where he will transact business before returning home.

George Prater and wife, Mrs. Mary Riddle and Robert Stauffer, motored to Portland Sunday for several days' visit. They will be accompanied home by Frances Prater, who has been teaching at

Longview, Wash.

P. L. Brown and family left Tuesday for Swiss Home, near Triunfo Lake, where they expect to locate. Ellis and Eugene Brown will follow in a few days. The Brown brothers have been engaged for several weeks preparing the lumber mill near town for moving and are taking it to the new location, where they have a body of timber.

Friends of Miss Jewel Herr have received word of her marriage to A. J. West of San Francisco, which occurred during the Christmas vacation. Miss Herr was the commercial teacher in the high school here last winter and her marriage was not made public until the end of school. Harold Gilbreath and Miss Gladys Morlan, also put one over on their friends by being married the 5th of last December and just recently announcing the event.

About 12 ladies of the local order of Eastern Star went to Canyonville and met with that lodge at their regular meeting last week. They report a royal good time and both lodges were benefited socially and fraternally.

The Ladies Aid of Riddle, also met with the Canyonville Aid at the home of Mrs. Palmer Swarts in Canyonville last Thursday.

Ernest Riddle, Ted Arner and Bud Crow left Thursday for Diamond Lake where they will be employed this summer. Mr. Riddle will have charge of the service station; Bud Crow will run a barber chair and assist in the hotel, and Ted Arner will work with the boats. X. X.

Camp at Idley Park.

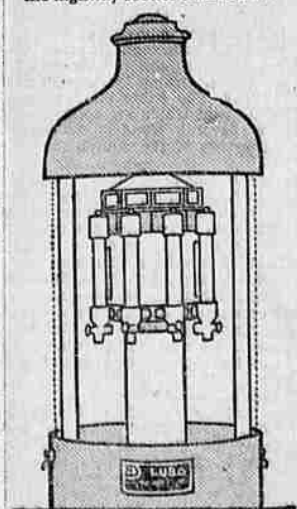
GOOD PROGRAM IS ARRANGED FOR BUYERS' WEEK

PORTLAND, Ore., June 10.—(Special to Roseburg News-Review).—Entertainment to be provided visiting merchants from the fourteen western states who are to be in attendance at Portland's Fifteenth Annual Buyers' Week July 25-30 has assumed such great proportions that it has become necessary for the Entertainment Committee in charge to secure one of the largest amusement buildings on the Pacific coast. Two of these super-events for the visiting merchants are to be presented in Portland's Coliseum by 115 jobbers and manufacturers who will be hosts to these people, among whom will be numbered many from Roseburg. Another big entertainment feature will be the viewing of a special Buyers' Week presentation in one of Portland's million dollar theatres. On another evening during the week, the visitors will be entertained at the historical Crest where the Indians used to hold their councils in the early days on a vantage point overlooking the city where the visitors will be able to view a broad expanse of territory for some fifty or more miles without the aid of telescopes and for a further distance with telescopes that are being specially provided for this occasion.

Many other entertainment plans are being arranged for the merchants in addition to giving them their round trip railroad fare, provided their combined purchases total \$500 or more, as an inducement for them to visit Portland during the Fifteenth Annual Buyers' Week.

Motorists!

The man who installs the Boyle-Dayton Lube does so to give you quicker service. You're back on the highway sooner than before.



With the Lube you save precious minutes by having motor oil out where you can draw it quickly. There's a Boyle-Dayton pump and tank for every purpose. These pumps are the favorite on the coast. More are sold than any other kind.

Specify them when you buy or when you talk to your oil company.



LOS ANGELES, 5190 Santa Fe Ave. PHOENIX, 217 S. Central Ave. PORTLAND, 610 Washington St. SAN DIEGO, 1113 Third St. SAN FRANCISCO, 31 Howard St. SEATTLE, 613 East Pine St.

SKAGGS SAFEWAY STORES

Distribution Without Waste

(One of a series of explanatory ads about Skaggs-Safeway Stores)

Immense Buying Power

Another reason why Skaggs-Safeway stores can and do consistently undersell is their ability to underbuy. The purchasing power of a thousand stores with a highly trained staff of buyers is truly immense. Much of our merchandise is bought, several carloads at a time. Where the average merchant buys a few cases of some staple item, we buy thousands of cases. Often we can use a factory's entire output. In most instances we go direct to the producer or manufacturer—eliminating several profits and overheads the average dealer must pay. Of course we get a better price. Because we hold operating expenses to the lowest figure and are satisfied with a small profit on each sale, these savings are passed on to our customers.

Do Your Trading At The Clean Store--It Pays!

Jell Powder

Quick Desserts
4 pkgs. 29c

Soups

Campbell's Assorted
4 cans 39c

Cane and Maple Syrup

Those who have used it are convinced we told them the truth. It's maple content is unusually high. Try it tonight on top of ice cream (as a dressing). Try it in the morning on some golden brown pancakes.

5 lb. tin 89c

Amazo Oil

Cooking or frying, qt. 42c

Bacon Backs

Extra quality lean backs. Pound. 30c

Cane Sugar

Pure Cane Sugar
25 lbs. \$1.73

Big K Flour

Genuine Hard Wheat
49 lb. sack \$1.93

The market is advancing on the above. Buy now!

Skaggs Tea

Regardless of price we know of no better quality teas obtainable. Our teas are bought where grown by our own buyers and the quality never varies. For a delicious iced drink we recommend Orange Pekoe Blend.

Per pound 79c 8 oz. pkg. 43c

Creme Oil

Toilet Soap
4 bars 29c

Ivory Flakes

Pure Ivory Soap—flaked
4 pkgs. 35c

Guest Ivory

It Floats
6 bars 27c

Seasonable Savings

Peas
Fresh, well filled green pods
3 lbs. 29c

Lettuce
Crisp, fresh, local
2 heads 9c

New Potatoes
Fine quality, Medium Size
3 lbs. 23c

Oranges
Small Size Sweet and Juicy
20c doz.

Store No. 255 Roseburg, Oregon Phone 230
\$5.00 Orders Delivered Free. Sugar excepted, small orders 10c

BASEBALL

STANDINGS OF LEAGUES

Pacific Coast	W.	L.	PCT.
Oakland	33	30	.523
Sacramento	29	33	.462
Seattle	26	33	.441
San Francisco	27	35	.434
Portland	24	36	.400
Los Angeles	20	40	.333
Hollywood	28	42	.400
National	W.	L.	PCT.
Pittsburg	30	15	.667
Chicago	27	19	.587
St. Louis	26	19	.577
New York	26	20	.565
Brooklyn	23	29	.442
Philadelphia	19	25	.432
Boston	17	24	.415
Cincinnati	16	33	.327
American	W.	L.	PCT.
New York	34	15	.692
Chicago	31	20	.608
Philadelphia	27	22	.551
Washington	24	24	.500
Cleveland	23	27	.460
St. Louis	22	26	.458
Detroit	21	24	.467
Boston	18	33	.353

LEADING PLAYERS OF BIG LEAGUES

(By The Associated Press.)
Including game of June 2.
National
Batting—Harris, Pittsburgh, .429.
Runs—Hornsby, Giants, 48.
Hits—P. Warner, Pirates, 69.
Doubles—Grantham, Pirates, 15.

Hornsby, Giants, 15.
Triples—P. Warner, Pirates, 9.
Home runs—Wilson, Cubs, 11.
Stolen bases—Cuyler, Pirates, 16.
Pitching—Meadows, Pirates, won 10, lost 1.

American
Batting—Gehrig, Yankees, .461.
Runs—Ruth, Yankees, 55.
Hits—Gehrig, Yankees, 77.
Doubles—Gehrig, Yankees, 20.
Triples—Mann, Tigers, 8.
Home runs—Ruth, Yankees, 18.
Stolen bases—Simmons, Athletics, 31.
Goslin, Senators, 8; Hummel, White Sox, 8; Sisler, Browns, 8.

Pitching—Lyons, White Sox, won 10, lost 2.

MAJOR LEAGUE RESULTS

(By The Associated Press.)
The White Sox today were painfully aware of the fact that the Yankees consider them "just another ball club" as the first three games of the current four-game series would indicate on the surface.
The Huskies overcame a three-run lead in the sixth and seventh innings yesterday and took their third straight from the Sox, 3-2.
Walter Johnson was no puzzle for the Cleveland Indians and the Senators went down to a 7-1 defeat. It was "Big Barney's" second defeat in successive starts.
In Detroit's 6-1 win over Boston the Tigers had to put over a four-run rally in the ninth to take the game.
Philadelphia pounded the ball

hard and won the third straight from St. Louis, 9-3.

The National league situation was enlivened a bit by New York's second victory in successive days, over the pre-empting Pirates, who suffered a 12-1 jolt.

The Cardinals had an easy time trouncing Boston, 6-1.

Chicago's National league entry got to Jess Petty, the Brooklyn pitcher, and drove him out, winning by a 4-2 count.

Wrightstone (ripped in the ninth inning and Philadelphia pulled a loose ramp from Cincinnati, 6-5.

COAST LEAGUE RESULTS

(Associated Press Team Wire.)
"Doc" Wright, league leading Angel pitcher, hung up his eleventh win of the season for Los Angeles yesterday to give the home team a 4 to 1 victory over Portland. Wells accounted for two of the winners' tallies by driving out a home run with one man on base. Batteries: Ponder and Fischer; Wendell; Wright and Hannah.

Added by seven errors, five of them made by Pincinelli, an outfielder playing shortstop, Seattle defeated San Francisco 10 to 2. Batteries: Brandt and Jenkins; Williams; Turpin and Vargas.

Scoring five runs in the second inning while Hollywood was able to only score one marker in the first and one more in the second, Oakland defeated the Stars 5 to 2.

Batteries: W. Murphy, Mulahy and Cook; D. Murphy; Dickerson; Gould and Reed.

Mission triumph in walking two heavy hitting Senators in the tenth inning with the score tied to get at a weak stickler failed.