

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, WEDNESDAY, APRIL 13, 1927.

SERVICE, NOT RATES, FIRST CONSIDERATION.

"Service and not rates is the important consideration in any discussion of the transportation problem—not so much what the transportation costs, as what is the quality of service to be rendered," said Philip H. Gadsden, president of the Philadelphia Chamber of Commerce, in an address before the Traffic Club of Philadelphia.

"For the last few years we have become so accustomed to the increased efficiency of our railroad service that we have begun to take first-class service for granted. The fundamental difference between railroads, street railways, gas, electric and telephone companies, and any other class of business, is that in unregulated business you are purchasing or dealing in a definite commodity or article of merchandise, whereas in the field of regulated business, such as railroads and public utilities, you are seeking service for present and future needs. Service, therefore, is the first consideration.

"Poor or inferior service is costly at any price. The greatly increased efficiency of our railroad service since the roads were returned to their stockholders after the World War, is responsible in no small measure for the prosperity which we are now enjoying. The excellent service railroads are rendering has made possible radical reductions in inventories throughout the business world, and released for productive purposes, millions of dollars formerly used for payment of interest on unnecessarily large stocks on hand.

"The government under which the American people have become the most prosperous and progressive nation on earth, has been predicated upon giving the largest possible freedom to individual initiative and private enterprise. Our belief has been that government should confine its functions to seeing that every citizen should have fair play and an open field in the battle of life. The most cursory examination of business will show that the greatest successes have been realized in those fields which have been most free from governmental interference and control. In whatever field of business the deadening hand of government ownership and control has been laid, we find the rapid march of progress has been sensibly retarded."

USE THE YARDSTICK.

The Tax Digest, published monthly by the California Taxpayers' association, under the direction of Dr. Milbank Johnson, outlines a program which citizens of every state have the right to expect their representatives in public office, from justice of the peace to United States senator, will carry out. Here it is:

That every legislator will use the yardstick of economy and efficiency in measuring the value and importance of and the necessity for each legislative proposal.

That legislators will consistently apply this measurement to bills introduced.

That legislators will carefully study all bills referred to their several committees, remembering the great responsibility of recommending measures to their conferees, on the full purpose of which they are not thoroughly informed.

That they will vigorously oppose legislation that does not represent a real need.

That they will to the best of their ability eliminate all superfluous and overlapping machinery in the administration of public business.

That they will give their full support to all measures to place improved business methods in effect in the conduct of government in the state, county and municipality.

That they will view no measure solely from the standpoint of local or sectional interest, but rather as it may affect the state as a whole.

That every legislator will not only welcome but will seek information on all subjects under discussion from those who are prepared to supply it, and who are sincerely interested in the welfare of the state.

That each legislator will consider himself a trustee for the taxpayers, and the public funds as trust funds, and conserve these funds in the interest of the taxpayer.

That each legislator will consider himself a spokesman and public defender of the taxpayers who have entrusted their affairs to his keeping.

Although additional sources of revenue are not developing as rapidly as desired, Roseburg may at least feel thankful in these days of sweeping commercial changes and intercity competition for what good fortune decrees she may retain. A few weeks ago the United States land office in this city survived the official federal axe that ended the career of three other offices in the state. And now comes the authoritative announcement that the order discontinuing the Southern Pacific passenger terminal in this city has been rescinded. Being able to hold what we have is gratifying, of course, but it does not represent a step forward. More pay-rolls and permanent settlers are still the paramount needs of the community and efforts to secure them must never be allowed to lag. Constant industrial expansion, even if only by slow degrees, is the best preventive of worry over probable changes and the safest insurance against the effects of transitory business lulls.

This is "Home Products Week" in this city. The campaign is being placed before our people for the purpose of encouraging the buying and consumption of home products. It's a mighty fine idea and one that should be practiced every day in the year. Substantial and progressive communities are always the result of loyalty to your home producer.

The average motion picture theatre becomes so out of date that it needs to be rebuilt in 33 years' time, says the federal board of tax appeals. This may be true. Even so, however, the theaters outlive the average films that are shown in them by about 32 1-2 years. Think over all of the moving pictures you can remember having seen. How many of them would you like to see over again? Probably not more than a dozen, if that many. There is nothing much less important than the average movie.

There's much better spirit prevalent in this city today than a few days ago—both among railroad employees and the public generally. "It's an ill wind that blows nobody any good."

Well, let's step on her now and get busy and "horn in" on some new enterprises for this county.

Looks like the weather man will "dish up" some nice weather for Easter Sunday.

Your Boy and Your Girl

BY ARTHUR DEAN, SC. D. The Parent Counsellor. Dr. Dean will answer all signed letters pertaining to parents' problems with their boys and girls. Writers' names are never printed. Only questions of general interest answered in this column, but all letters will be answered by mail if you enclose a stamp, self-addressed envelope is enclosed. Address Arthur Dean, in care of The News-Review.

Still Some Hope. Do the schools through English literature, train writers, appreciators or haters of good books? In my day they annihilated every desire to continue reading good literature after school days were finished. Tell one of us that such and such was a fine piece of literature and we replied, "Nothing doing." But let a class mate say "This is a corking book" and we responded, "Let's see it."

Have things changed? In many schools I know they have. In many they have not. As "Girl of Sixteen" practically said, "Just as one person replied who went to see the woods came back saying, 'I can't see the woods on account of the trees.' So I am losing all the fine things in my literature courses because of drill, drill, drill."

The following letter was sent me by a college professor to encourage this girl to still have hopes of being a writer: "Dear Girl of Sixteen: I think you should know that some of us who are in a position to do so are fighting to save the things you say you are looking for. We hope to stop that silly farce of killing the love of literature in the name of literature—which is just exactly as you described in your letter. But it takes a long time. We have to show results which will prove to authorities that there are other ways of developing power in language, and love of beauty, that drills on 'punctuation' is a real invention. Meanwhile, we have to invent ways to make these proofs and show the results. It takes time. When we are done it will be too late to help you, so here's a bit of encouragement and some points: "Those methods you mention are old and out of date. Teachers stick to them either because the machine makes them, or because they don't know what others to use."

It is not so fatal for you as it would be if the subject were music. You may still learn (teaching yourself) to become a great writer after you are miles beyond sixteen.

"But you must not neglect your inner life, the life of impression; for there is where you are recording the things that will make a writer great. Tell yourself plainly that the dry drills are just outside matters and never, never to be confused with the real experience of beauty for that is alive. It is a part of you, and they can't kill that, if you are forewarned. A warning you, imagination does not have to be killed; but it has to be fed. How?"

"If I run this any longer Dr. Dean won't be able to print it; but perhaps through him you may ask any particular questions this letter stirs up. And remember, I am a friend of English, and my motto is 'Live your English.' Will the teachers ever learn to do that?" "Writer-Educator."

OUR CONVERSATION CORNER

A Recommendation Indeed. As a Study Circle leader I have recommended "Your Boy and Your Girl" articles many times. In parental education you are rendering a very real service for you are assisting those who have immediate problems and you are helping to bring about a mutual understanding between parent and children—the very first essential in a fine family followship.

Chairman of National Parent Teachers Association Study Circle. In a few words our National Chairman has sized up the idea behind my service. She knows (but do you?) that my main work is not this daily message business, for behind this column there is a real, very real, Service Bureau, paid for by this newspaper, which does its best to answer any and every problem which comes up in the life of a mother dealing with her child, or a father dealing with his son, and of young folks who have to deal themselves with the problems of life. This is why the column constantly refers to instruction sheets or leaflets which are sent to anyone who asks for them and encloses the usual courtesy of a stamped return envelope.

I receive hundreds of letters from people who want to buy my whole set, consisting of one hundred and fifty leaflets. They are not for sale in a job lot. They are free when asked for singly or in couples. An extra two-cent stamp will bring you a quartette.

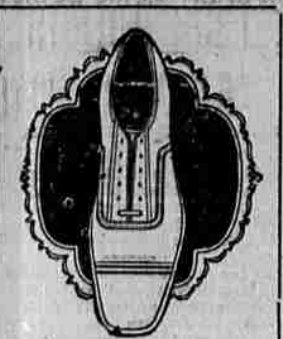
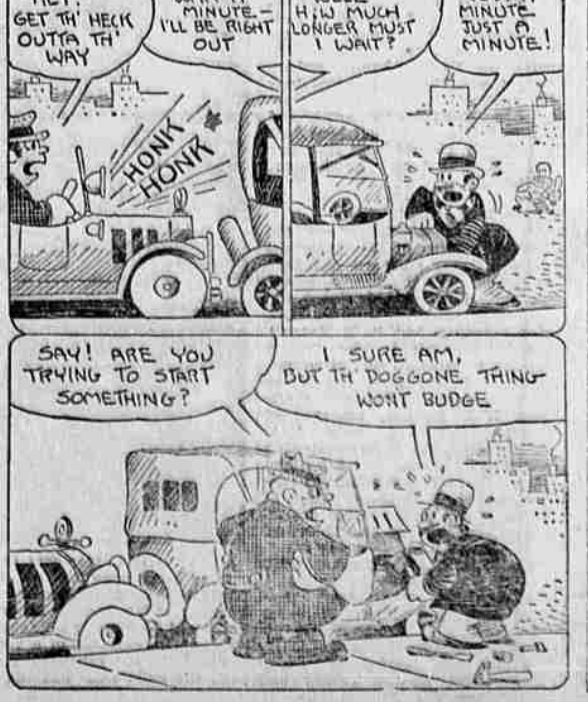
Just what problems faces you, father, or mother, or boy or girl? Please write it out, and do not use a lot of words because it takes a long time to read a long winded letter. Send it to me and just see if one of my instruction sheets isn't Johnny-on-the-spot.

Yes, There Are. Is there any such thing as just friendship between a man and a woman any more? It seems to me one ought to be able to have a man as a friend without having to pay. So far I have not been able to find one.

Working Girl. Answer—When a man has no background of literature or music, or real interest in the business he is following, or love for books, nature, or dogs, or appreciation of fine relationships between men and women, he naturally starts out with the fixed idea that every girl is as shallow as he is. I will grant that sex attraction is a very strong force. But when it expresses itself only through petting it becomes, to say the least, exceedingly tiresome to a young woman of your type.

H. G. Shaver of Riddle was a visitor in Roseburg over Tuesday and was looking after business affairs. Joseph Clougherty, of Eugene, is expected here today and will join Mrs. Clougherty and baby, who have been visiting her mother.

OL. TRUSTY By Swan



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Finest Styles Ten Dollars



OBITUARY

STOWELL—The late Riley Amazo Stowell was 57 years and five months of age at the time of his death. He came from Iowa with his parents, Mr. and Mrs. John W. Stowell to Roseburg in the spring of 1882, residing in Roseburg nearly all his life. Mr. Stowell was a member of the Odd Fellows lodge of this city for many years. He left last Christmas for Hubbard, Oregon to visit his brother, W. R. Stowell, and passed away there March 24. Mr. Stowell was a step-son of Mrs. E. Chevigny from the time he was six years of age which endeared them always. You can rest in peace, Dear Riley. For your troubles all are o'er. And may we meet you Dear Riley, On the bright and Heavenly shore. —A SUBSCRIBER.

NOW YOU ASK ONE

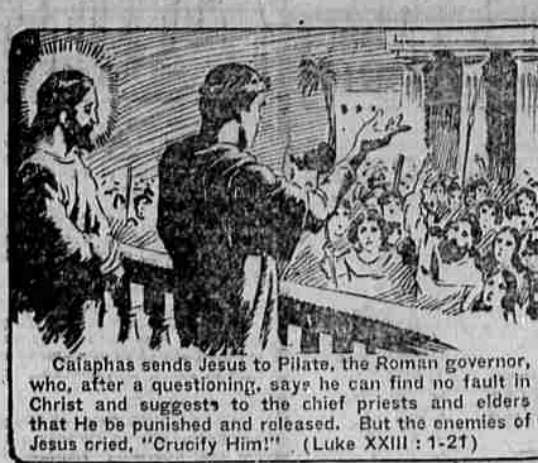
- THOMAS JEFFERSON. Since today is the 134th anniversary of the birth of Thomas Jefferson, this list of questions deals with his career. The answers are on the back page. 1—What famous political document is Jefferson credited with writing? 2—Who preceded Jefferson as president? 3—During Jefferson's administration, how was the territory of the United States vastly increased? 4—What is the name of the Jefferson home in Virginia? 5—Who was his leading opponent for the presidency in his first campaign? 6—What prominent public office did Jefferson hold during Washington's presidency? 7—How did the phrase, "Jeffersonian simplicity," originate? 8—What present-day political party traces its lineage back to Jefferson? 9—What is Jefferson's number in the succession of presidents? 10—What other ex-president died on the same day Jefferson died?

NEW KIND OF CIGARETTE

Will Not Irritate Throat or Tongue. Smokers whose throats are too sensitive to fully enjoy most brands of cigarettes, will take delight in the news that a new type of cigarette has just been put on the market... a cigarette that satisfies the smoke appetite, yet is soothing to the throat and tongue. This new cigarette is the product of the P. Lorillard Company, one of the oldest tobacco manufacturers in the world. This company, according to officials, spent two years and a large sum of money, testing and experimenting with innumerable blends in order to determine the one blend that would make the ideal cigarette for smokers with even the most sensitive throats. This blend was perfected a short time ago and has been placed on the market under the name of Old Gold. A test campaign for Old Gold cigarettes was held in New England and Upper New York state, and so gratifying have been the results, so enthusiastic were the smokers about this new cigarette that the Lorillard company feels that they have discovered a cigarette that is destined to become the most popular brand ever marketed. See Pat—Houses moved, built and repaired, all kinds of cement work. Phone 571 or P. O. Box 303. F. F. Patterson.

DR. NERBAS DENTIST. Painless Extraction. Gas When Desired. Pyorrhea Treated. Phone 488. Masonic Bldg.

THE LIFE OF CHRIST



Calaphas sends Jesus to Pilate, the Roman governor, who, after a questioning, says he can find no fault in Christ and suggests to the chief priests and elders that He be punished and released. But the enemies of Jesus cried, "Crucify Him!" (Luke XXIII : 1-21)

Trail of Jesus



"Pilate took water and washed his hands... saying, I am innocent of the blood of this person: see ye to it." (Matthew XXVII : 24)



Still the cry of "Crucify Him" came from the mob. Pilate then scourges Jesus and orders His crucifixion. (Matthew XXVII : 26)



Jesus was dressed in a purple robe, a crown of thorns placed on His head and a reed in His hand. Jeeringly, the mob shouted, "Hail, King of the Jews!" He was then led away to be crucified. (Matthew XXVII : 28-31)

THE TINYMITES

STORY BY HAL COCHRAN—PICTURES BY KNICK



OUT OUR WAY



HEROES ARE MADE -NOT BORN. J.F. WILLIAMS. ©1927 BY NEA SERVICE, INC.