

ROSEBURG NEWS-REVIEW

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B. W. BATES, Secretary-Treasurer
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ROSEBURG, OREGON, TUESDAY, MAR. 8, 1927.

WANT NEW INDUSTRIES?—READ THIS!

New industries are not to be had merely for the asking. To get them requires effort—lots of it. Outside capital, like the traditional Missourian, must first "be shown." And what a community must "show" is set forth in the following article in the Nation's Business for March, contributed by Colvin B. Brown, manager of the organization service of the Chamber of Commerce of the United States:

What can a local chamber of commerce do to aid the industrial development of its community? Such work may be divided into two parts—finding out what you have to sell and then selling it. The chamber should find out definitely with facts, figures, and comparisons just what lines of manufacture an informed business judgment thinks may be profitably carried on in the particular locality. That means translating local conditions into their dollars and cents value to a particular manufacturer. The costs of getting raw materials to the community must be found out, the costs of manufacture (wage rates, power costs, etc.) must be figured out, and the costs of reaching the prospect's market must be worked out. Besides these questions, the chamber should find out similar costs elsewhere.

The key to these questions is the industrial survey which is of value only as it is freed from local prejudice. For the chamber cannot change the economic aspects of the community, although it can, of course, demolish artificial barriers. The survey checks the wishes, hopes, and aspirations for more factories against the facts of resources and facilities for new factories.

Among the principal purposes of an industrial survey, as they have been set forth by George C. Smith, formerly consultant, Baltimore Association of Commerce, are:

1. To ascertain the natural resources, including mineral, agricultural, timber and other products.
2. To ascertain the industrial resources, including available labor supply, both skilled and common; fuel, power, proximity to raw material; transportation facilities, both rail and water.
3. To ascertain the condition of industrial operations, including the costs of labor; costs of fuel and power; costs of materials and of transportation; taxes; labor unions; labor turnover, reasonable demand for labor; restrictive state and local legislation.
4. To ascertain the social conditions; the cost of living as to foods, rents, clothing, fuel, etc.; housing conditions; racial character of the labor supply; schools and colleges; parks; playgrounds; theatres; churches, streets and their conditions; sewers; water supply; general and local factors affecting the health of the community.
5. To ascertain the conditions of trade, including wholesale and retail establishments, their markets and sources of supplies; public markets; commission merchants, etc.
6. To ascertain the financial conditions: banks and trust companies; building and loan associations; investors, depositors, etc.
7. To locate definitely suitable tracts of land for factory sites; for trade centers; for housing developments; for community centers.
8. To facilitate the preparation of briefs setting forth these conditions and submitting arguments and plans for the future development of the community both socially and industrially; to show what industries are needed and can be properly fostered to round out the community's economic development and remove the industrial slack existing.

The above is the fact-finding side of industrial promotion. The selling side has a number of important angles and one part of it is to give prospects this information as it would apply to their businesses. It must always be remembered that the more facts and the less fiction the sounder the results will be. Business men can get the facts for themselves, and sometimes do. The chamber's job is to help them get the facts. To believe that arguments other than facts locate industries is to discredit business judgment and engineering ability. Both industrial prospects and chambers of commerce have a good common interest in finding the most profitable location for any given plant.

State Press Comment

Justifiable Pride.

The Eugene Fruitgrowers' Association, which held its annual meeting here last Saturday, is giving about as practical and as fine a demonstration of the value of producer co-operation as one could ask for. Here is an organization, mutual in its operations, with a membership of 1737 persons, it operated three canneries, all in Lane county, last season. It handled more than thirteen thousand tons of fruit and vegetables. It paid to the growers whose products it handled \$335,402.27 for those products. It paid out for labor to home residents, \$228,325.01. Its total sales for the year were \$1,476,075.21.

Such a showing is one of which every producer who participates in the membership and in the operations may well be proud. So may the management. This is activity of the sort that enables a farming community to fly with its own wings. No wonder the membership showed an increase last year of 104 members and stands now at the record total of 1737. The Eugene Co-operative Fruitgrowers' association prides itself

as it now stands. That is why it grows. Eugene and Lane county are proud of it.—Eugene Guard.

NOTICE
I have purchased the stock of material handled by C. P. Lewis and am located at 833 W. Mosher St., where orders may be left, or phone 36F22.

T. H. HILL,
Painter and Decorator.

ANNUAL INSPECTION OF NATIONAL GUARD COMPANY IS HELD

The annual inspection of the local national guard company was held at the Armory last night. The inspection was brief but thorough the visiting officers going over all of the equipment carefully and putting the company through close order drill. In preparation for the inspection, all of the equipment has been put in order, the guns and cartridges repainted and all of the supplies arranged in an orderly manner. The officers of the company were complimented for the fine showing that has been made and for the ability of the company, which shows the results of careful instruction and training.

PRUNE PICKIN'S

By BERT G. BATES

GOOD EVENING FOLKS—

We've had a lotta difficult questions sent in to ye ed, durin' the last month. And now that they're accumulatin' we'll just hafta take a day off and answer 'em!

Dear Prune: Is it legal fer a feller to marry a hoss?
BARNEY GOOGLE.

Dear B. G.: Judgin' by some of the wives I've seen, I guess it is.

Friend P. P.: I am a young girl but yestiddy down on the water-front I met a great big handsome brute and he promised me a Rolls-Royce. What shall I do, dear column? Ethel Guss.

Dear Eth: Get the car and give him the dust.

Kind Sir: I want to know if it is proper when taking a girl out to dine to purchase one meat ball and order two forks?
Dear Sandy: If the girl is also Scotch, I should say "yes" as then you can be "close" friends.

Dear Prune: I held up a man last night on the street. He didn't have any cash with him so he gave me a check for one hundred dollars. When my bookkeeper put it through the bank it came back marked "no funds." What do you advise me? Dirty Dick.

Dear Richard: Never have anything to do with dishonest peepul.

O Adorable One: A bunch of us boys are going to band ourselves together and resolve to have nothing to do with the female of the species. We have our club room furnished in lavender crepe de chine and it is gorgeous. Now Mister Pickins, we want to know what song we should choose as our club anthem? O thank you, precious.

OSWALD OSSIFIED.

You dear sweet thing, Ossie, I should suggest "The Dawnce of the Fairies."

Dear Prune: How can I get my husband to use his handkerchief properly? Discouraged.

Friend Female: Paste it on his coat-sleeve.

BEN—You had a lot of nerve asking her to show the garters you bought her every time you met one of your lodge brothers.

Kind Prunes: I have a bee-you-tiful voice but my face is terrible. Where would you suggest me to do my singing? Liz Lightfoot.

Dear Liz: Over the radio.

Dear Colyum: How can I keep my hired girl from sittin' on my husband's lap? Gertrude Getzem.

Dear Bert: Strap a cake of ice on your husband's lap the next time he sets down.

Your Boy and Your Girl

BY ARTHUR DEAN, SC. D.
The Parent Counsellor

Dr. Dean will answer all signed letters pertaining to parents' problems with their boys and girls. Names are never printed. Only questions of general interest answered in this column, but all letters will be answered by mail if written in ink and a stamped self-addressed envelope is enclosed. Address Arthur Dean in care of The News-Review.

Youth's Contribution Day
Wow! The pen is mightier than the sword. "Twenty Summers" gave us a little exhibition of an intellectual Goliath slaying religious ideas and ideals, and here comes along a little sixteen-year-old miss (what's the feminine for David) and slams bangs "Twenty Summers."

She writes "To the Boy of Twenty Summers":
"You begin your letter 'as a knight of old, etc.' but you are not a knight because they didn't, or would not, impose upon two different religious denominations as you have done by going to a Catholic school and living at a Protestant home. Nor would a knight of old believe the stuff you wrote."

"He a man! Come out from behind the bush. You go to a Catholic school, on a free scholarship, a school that is religiously supported, and have the nerve to stay at the parsonage of a Protestant church. Shame on you! In the school you go through a form of worship; you go to your home and go through an altogether different form while all the time deep down in your heart you do not believe in either."

"Like you, I am not blaming 'Thinking Girl' for declining to accept the same facts concerning religion that our great-grandmothers accepted back in 1609 believed in. Why should we? You cannot put the spectacles of old age on the bright eyes of youth. If more of the parents of today would look on life through the same glasses as the young folks what a glorious world this would be."

"My word of advice, 'Twenty Summers,' is to find out what religion comes the nearest to fitting in with your ideas and stick to it. Don't be a betwixter and between. Blow your nose and get the dust off your brain, for I cannot believe a boy with the education you say you have written as you did. If you do believe this rot—well all I have to say for you is you are off where the second story begins."

"Sixteen."
Wanted: A Balm
I believe that any belief which gives solace to a human soul is sacred. "Twenty Summers" has no such on his head. Perhaps after forty winters he may discover that Faith, Love and Work lead in the permanent satisfactions of life.

Here's a letter from a member of the "Illiterate mass" whom "Twenty Summers" slammed:
"Dear Dr. Dean:
"In my opinion 'Twenty Summers' is the type that talks a lot but says nothing. It isn't fair that he should take advantage of an education in a University of the church since he is an unbeliever. Perhaps he believes in that little axiom—'Everybody for himself or words to that effect.'"

"He claims the Nincompoops condemn 'Thinking Girl' for her beliefs, but does he not, in turn, condemn the Nincompoops for their beliefs?"
"We, the people, are of Common Clay—'The Illiterate Mass' as he so gently terms us, yet he throws

DR. NERBAS

DENTIST

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LUMBER INDUSTRY IN UNITED STATES SHOWS GAIN, 1925

WASHINGTON, March 8.—Lumber and allied industries in the United States did a \$3,688,552,647 business in 1925, an increase the commerce department reported today of 15 per cent over 1923, the previous census year. The output totals were made up as follows:
Basic industries using timber, logs, corn, wood, crude gum or other raw products as materials, \$1,468,427,334, decrease of 4.2 per cent; wood re-working industries, \$778,050,860, increase 2.1 per cent; wooden container industries, \$249,612,107, decrease six per cent; furniture and related industries, \$590,595,981, increase 11.6 per cent; miscellaneous and allied industries, \$241,866,865, increase 10.8 per cent.

Do You Know That Clothes Have a Marked Effect

on a man's spirit? There is something in being well-dressed that gives a man backbone, more courage, more energy, more ambition that sets the wheels of his mental processes in motion, the whole machine fitting on six cylinders instead of missing five. There is something in being well dressed that makes a man come down to his business in the morning ready to conquer the world.

If you lean to the smart-conservative for instance here's one at

\$40.00

You'll find this suit just about right for spring. It's broad in the chest and shoulders, full and easy everywhere. Two-button coat; colored lapels. Altogether a splendid style; absolutely correct. You'll like it we're sure.

Harth's
TOGGERY

O. A. C. WILL PLAY FIRST GAME UNDER CHANGED RULES

(Associated Press Local Wire)
CORVALLIS, Ore., March 8.—New football rules from the modified shift to replace goal posts, will be used in the spring football game here next Saturday between the Oregon Agricultural college football squad and a team made up of O. A. C. alumni. This will be probably the first game in the United States played under the new regulations just announced.
Paul J. Schlusser, head coach, today ordered the goal posts at Bell Field moved back ten yards in accordance with the new regulations. In the main he is pleased with the rule changes. He said no difficulty would be experienced in adapting the Aggie play to the new conditions. He said his shift was entirely legal under the "1, 2, 3, 4" test.

Last week of revival meetings. This is the last week of revival meetings at the First Methodist Church. If you have not heard Dr. T. C. Henderson you should not miss the opportunity for he is preaching some well worthwhile sermons.

BOY DROWNED AT ADVENTIST PICNIC

(Associated Press Local Wire)
PORTLAND, Ore., March 8.—Harry Eastridge, 15, of Portland, member of a picnic party from a Sunday school class of Sunnyside Seventh Day Adventist church, was drowned Sunday at Neskevin, Ore., when a huge wave swept him off a rock which he was exploring at high tide.
Harry and four other boys left Dr. A. Stratton, Portland dentist, their Sunday school teacher, on the beach and went out on a projecting ledge just beneath a 200 foot cliff. Harry Eastridge and Kenneth McLaughlin were swept into the sea by a big comb. McLaughlin was rescued by a companion. Dr. Stratton plunged into the surf in an attempt to rescue Eastridge and had a narrow escape himself.
A rescue party, including Milton Steiner, of Salem, pulled the other boys up the cliff with a rope just as the tide covered the rocks. Dr. E. Lee Steiner of Salem was on the beach and gave first aid to the party.

Is there any Irish in you? They will like the big Mulligan Stew at Brand's.

WOOL SHOW TO BE HELD IN PORTLAND, OCTOBER

(Associated Press Local Wire)
PORTLAND, Ore., March 8.—Plans for a wool show in connection with the Pacific International Exposition here next October were announced today by R. A. Ward, manager of the Pacific Co-operative Wool Growers. There will be three classes, a registered fleece show, a grade or cross bred division and one devoted to mohair.

Lawn mowers in all sizes at Wharton Bros.

SIR KNIGHTS ATTENTION

Anacapa Commandery will meet in regular convocation Tuesday evening, March 8th, 7:30. Visiting Sir Knights welcome.
JOHN M. THRONE, E. C.

THE LIFE OF CHRIST



To Jesus, hungered in the wilderness after forty days' fasting, the tempter said, 'If thou be the Son of God, command that these stones be made bread. But Jesus answered, Man shall not live by bread alone.' (Matt. IV: 1-4)



Viewing the kingdoms from the high mountain: 'All these things will I give thee if thou wilt fall down and worship me.' (Matt. IV: 8-9)



Then said Jesus unto him, Get thee hence, Satan. ... Then the devil leaveth him, and behold, angels came and ministered unto him. (Matt. IV: 8-11)

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The Temptations



On the pinnacle of the temple: 'If thou be the Son of God, cast thyself down.' (Matt. IV: 5-7)

BROCCOLI Market News

ROSEBURG, March 8.—(U. S. Dept. of Agriculture).—Carlot shipments reported Saturday: C. California 5; Texas 1. Total 6. Complete.
Carlot shipments reported Sunday: C. California 3. Total 3.
Destinations of carlot shipments of Oregon broccoli: March 2: Portland 1, Seattle 1, Washington, D. C. 1. Total 3. March 3: New York 1. Total 1.
Shipping point information: Roseburg, Oregon: Cloudy, cold nights delaying crop. Haulings very light, shipments light. Demand good, market steady. Carloads f. o. b. cash track, crates, U. S. No. 1, large \$1.50, medium \$1.25; No. 2, \$1.00.
New York market today: 41 degrees cloudy, 20 California arrived. Supplies moderate, demand moderate, market steady. California crates, best, \$2.50-3.00, mostly \$2.50-2.75, few fancy marks high as \$3-25, poorer \$1.25-2.00.
Chicago: 41 degrees raining, 14 California arrived, 30 cars on track including broken. Supplies liberal, demand and trading moderate, market about steady. California

pony crates, best, \$2.35-2.50, fair quality \$1.75-2.25, poor quality low as \$1.00; Oregon pony crates, ordinary quality and condition, \$2.00-2.25, poor quality low as \$1.00; Oregon pony crates, ordinary quality and condition, \$2.00-2.25.

Last chance to buy chandeliers at a discount. Winter prices end this month. Arthur H. Crowell.

2-DAY STRAWBERRY CARNIVAL TO BE HELD THIS YEAR

A meeting of the strawberry carnival committee of the Umpqua Chiefs was held last night at the McKean, Darby, Baldwin store. A committee representing the merchants association also attended the meeting and the plan of pointing the strawberry carnival with the merchants' farmers' day which the association is sponsoring was suggested. It was decided, however, to keep the two events separate. The Chiefs decided to hold only a two-day carnival this year and another meeting will be held soon to determine the dates. An effort will be made to arrange a full program for the two days, and provide plenty of amusement.

Bosc pears at Brand's—Pacific highway, three miles north.

THE TINYMITES

STORY BY HAL COCHRAN—PICTURES BY KNICK



(READ THE STORY, THEN COLOR THE PICTURE)

The Crooked Man said, "Well, the Tines argue. So, said he, 'I think your plan of rambling round will bring you heaps of fun. Miss Muffet lives just down the street. She is a girl you'd like to meet.' And very shortly all the Tinymites were on the run.
They found Miss Muffet 'neath a tree, and she was scared as she could be. A spider hung in front of her and would not go away. Wee Scouty ran up with a bound and chased the spider to the ground. 'Oh, thank you,' said Miss Muffet, 'you have saved my curds and whey.'
And then she eyed the Tinymites, and said, 'You've come to see the sights of Mother Goose land, haven't you? Oh, my, I think that's great. New friends I'm always glad to meet, but first of all I have a treat. I'll run along and get it now, if you'll sit down and wait.'
(The Tinymites got a surprise in the next story.)
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