

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, WEDNESDAY, JAN. 19, 1927.

THE LIFE OF AN AUTOMOBILE.

How long should an automobile last? Some of the old timers will say that when they used to buy a carriage and a good family horse, they expected the carriage to last a life time, and the horse frequently was good for 20 years or more. Some of them will claim there is something wrong if the automobile does not last that long. Prof. Griffin of the University of Michigan, as reported in "Roads and Streets," has recently made a survey of the endurance of automobiles, and he states that the average life of a motor vehicle is 7.04 years. He finds that out of 100,000 cars, 75 per cent will still be in use at the end of 4.75 years, 50 per cent at the end of 6.94 years, and 25 per cent at the end of 9.2 years. Considering how rapidly many owners change their cars, it will be a surprise to some that one-fourth of them are still going strong at the end of nine years. There comes a time in the life of an automobile when it might be capable of running quite a little farther, but the repairs necessary would be so expensive that the average owner does not feel that it would pay to make them. But there are a good many people who have acquired some skill in tinkering cars for their own use, who can take such a machine and greatly extend its term of usefulness. The man who is down is not necessarily out, and it is the same with a car. The people who tear over rough and rutty roads at high rates of speed hasten the decay of a car. No wonder the old family carriage wore longer than the average automobile. It rarely travelled over eight or ten miles an hour. If the going was poor, the horse slowed down and the vehicle got little damage. If automobiles were handled in that moderate way, their life would be more like that of the old one horse shay.

Charles Chaplin bumped his nose by falling out of bed but the worst bump was the one Lita handed him when she won \$4000 per month alimony.

What's a little rain in the life of a real Oregonian? That's why our prunes are so sweet, our apples so red and our girls so beautiful.

A membership in the American Legion cannot be purchased. It had to be earned. Come on Buddies, join Umpqua Post this week!

Young, the Catalina sea marathon winner, has proven that one can be "all wet" and still bring home the bacon.

Soon the buttercups will be out and then comes the curse of the newspaper—the spring poet.

Judge Landis can't accuse a high school basketball player of throwing a game anyhow.

Another snappy forum luncheon today. The old town is still rarin' to go!

Boost—don't roost!



VIRTUE REWARDED.

James Jinx, stout-hearted though he was, was sore, despondent, on that day, and none could say he had no cause; his hopes seemed broken, cast away. He'd worked six months in Jansson's store, he'd wrought with most astounding zeal; he'd carried up and down the floor big kegs of nails and chunks of steel. "I'll put su-h pep in all I do," he said, when first he started in, "the boss will surely soon come through with such rewards as worth should win." And now his efforts seemed in vain, the boss was headless, deaf and blind; and James remarked, with inward pain, "I think I'll quit this horrid grind. I've worked like Vulcan at his forge, and no one seems to care a whoop; it makes me tired, and now, by George, I'll take my hat and blow the coop." Oh, view him not with high disdain if he seemed knocked all out of plumb; for it is hard to strive and strain and see no recognition come. Emotions through his bosom swept that battered down his self control; and so he bowed his head and wept, a disappointed, weary soul. A hand was laid upon his neck, and he looked up and saw the boss; that stern employer said, "By Heck, why are you thus a total loss? I come to tell you of a raise in salary, promotion too; I've watched you closely all the days since first you loomed up on my view. Such energy as you displayed made all the other lads look sick; I knew you'd surely make the grade if you maintained that sort of lick. But many start with fiery zeal you think they are a gift-edged bet; then, in a little while, they feel they earn more money than they get. You humped around and did things right, and set the pace for all your kind; so dry those tears, oh mourning wight—the boss is neither deaf nor blind."

PRUNE PICKIN'S

By BERT G. BATES

GOOD EVENING FOLKS—

It's gotta be a dern good subject to command
The entire attention of this colyum of moral
Uplift but today we think we've found a topic
Worthy of devotin' a few inches of space to and
We're gonna hit the ball for the American Legion.

The drive for new members is on this week and that ol' standby, Umpqua Post, wants every Buddy in Douglas county to plunk down his three bucks and fall in for 1927.

As yet we've heard no good argument agin joinin' the Legion. Some fellers who got sick and tired of the guerre find relief in communin' with their feller sufferers at legion gatherin's and from personal experience we'll say that one night with a group of he-men like the membership of Umpqua Post will make you forget the grocery bill and the high cost of infant's boots.

Fact o' the matter is ye ed. belongs to so many organizations that we haven't buttonholes enough in our coat lapels to handle the badges but somehow or other we've always found room for the ol' American Legion button and there it will stick until we are over in the Old Soldiers Home munchin' gum-drops.

Now here's the idee! Umpqua Post is divided—hopelessly divided into two sections. One is labeled the Shavetails and the other the Bucks. Both sides are highpowerin' the community this week for new members and the losin' battery will hafta furnish the canned willie for the victors. Now no matter who gets to you first, just give yourself up, if you hafta scrape the fast buck together from pennies in the baby's bank.

Last night we attended the reg'lar session of the outfit and got our three buck's worth just listenin' to some of the orators who up to two months ago hadn't even had the intestinal fortitude to talk back to their wife.

This colyum wants to see Umpqua Post the biggest and snappiest post in the state outside of Portland. Portland may be bigger but darned if she can be any snappier. But we can't do it unless the ol' gang stops right up to the bar and shoves across the do-ry-mi.

Rudy Ritzman, our commander, was only a buck pvt. durin' the late rumper, but he's got new ideas now and whether you like to salute your inferior officers or not, you'll get a wow of a boot outa elevatin' the ol' lunch-hook to the forelock and tryin' to stand erect when your see him with gavel in hand.

So aggregation, feller bucks, loots, or what were you, let's go! Sign up today. Do it now! Thaas the dope!

Your Boy and Your Girl

BY ARTHUR DEAN, SC. D.
The Parent Counsellor

Dr. Dean will answer all signed letters pertaining to parents' problems with their boys and girls. Writers' names are never printed. Only questions of general interest answered in this column, but all letters will be answered by mail if written in ink and a stamp, self-addressed envelope is enclosed. Address: Arthur Dean, in care of The News-Review.

Away from the Machinery

If all factory workers were like this young man it would be a very unhappy world. If the monotonous labor of this machine of age affected everyone as it does our twenty-four-year old friend, we would be obliged to go back to the handcraft period. But not all young workers dislike the monotonous drudgery of unskilled labor. In fact, I am told that the average young man likes to have a machine do the thinking for him, because it gives the man opportunity to think of the pleasure they are going to have when the bell rings.

But he that as it may, here is a young man standing at the crossroads of life, without any trade and abhorring the thought of always doing labor work. Now would it pay him to borrow money to further his education? Where will he go? What will he get out of it?

"I am the youngest son. All my relatives, with a few exceptions, are day laborers. In early school years I was unusually bright but since I have left school I have neglected my mind. If I understood the term right, I have a sort of inferiority complex—I am easily discouraged and afraid to meet people. When I am alone my reason tells me I have the ability to become more than I am at present."

"Personally I think carries more weight than knowledge, and knowledge certainly carries more weight than unskilled things. Would it be foolish for me to borrow money to go to college? I now have about eighteen credits toward high school graduation. Shall I go to a small denominational college, some large institution or shall I go to a trade school? My friends are divided about fifty-fifty. What's your answer?"

"Twenty-Four." A young man who expresses himself as well as you do and who has thought his proposition half way through is perfectly capable of plunging in the right direction. I advise you to choose a small denominational college where you can finish your high school credits, and at the same time do some college work in the library. You are particularly interested in.

Your "negative personality," as you called it, will straighten itself out as soon as you have some one with whom to talk along lines which draw you out of yourself.

OUR CONVERSATION CORNER

Mother's Bill

I think your idea of paying for a jellyfish on a Ford tender.

SEA BEASTS

PHILADELPHIA—Capt. John Peterson, veteran Sandy Hook pilot, tells this one: Once while his pilot ship was cruising about waiting for inbound liners, lions were reported off the port bow. Then there! Then giraffes and hippos! Captain Johnson saw it with his own eyes, and so did the rest of his pop-eyed crew. Next day Johnny read in the paper of a merry-go-round being washed away to sea by a storm on the Jersey coast.

CHURCHILL CAN TALK

LONDON—The talkers of the House of Commons have been dis-

Disagreeing

Answer—I am theoretically right and you are theoretically wrong. Let's compromise. There are some jobs for which a child should not be paid, there are others for which he should receive pay in order that he may learn to save his money.

Perhaps you know this lovely little story of the Reverend Dr. Keer. It's retold by Sidonie Grunberg, in her book, "Sons and Daughters."

One morning when Bradley came down to breakfast, he put on his mother's plate a little piece of paper neatly folded. His mother opened it. She could hardly believe it, but this is what Bradley had written: "Mother owes Bradley for running errands . . . 25
For being good . . . 10
For taking music lesson . . . 15
Extras05
Total\$0.55"

His mother smiled, but did not say anything, and when lunch time came she placed the bill on Bradley's plate with fifty-five cents. Bradley's eyes fairly danced when he saw the money and thought his business ability had been quickly rewarded, but with the money there was another little bill, which read like this:

Bradley owes mother
For being good . . . \$0.00
For nursing him through his long illness with scarlet fever00
For clothes, shoes, gloves, and playthings00
For all his meals and his beautiful room00
Total\$0.00

Kidding

We know what you think about "petting" but it would be interesting to know about "kidding." Isn't the good "kiddier" popular at a social gathering, while the quiet, unassuming one is pushed to the wall?

Curious

Answer—Small talk goes well with small minds. On first acquaintance, before one knows the scope of interest of the one to whom he is talking, a reasonable amount of what you called "kidding" may make effective and entertaining conversation. Many "modern" girls "kid" a boy along; the wise ones "kid" him into behaving himself. Young people who lack this ability to talk about nothing get at parties as nervous as jellyfish on a Ford tender.

BOOK SHELF GROWS

LONDON—The British Museum Library has been growing out of bounds. Containing about 4,000,000 books and increasing by 25,000 to 40,000 books a year, the decentralization of the library is deemed necessary. It is the duty of the British Museum to publish and preserve every book published in Great Britain.

Mother Goose IN SPORTS

Jack met Gene in Philly town,
Beneath the murky skies.
He promptly took his title
down,
And closed up both his eyes.
And when Jack saw his crown
was gone:
With all his might and main
He then resumed his training
Just to win it back again.



LOS ANGELES, Jan. 19.—Jack Dempsey is confident that he will be the first fighter to meet Champion Gene Tunney. The former titleholder says he has been assured of that fact. Dempsey has more than an outside chance to reverse the verdict.

UP IN THE AIR

By Wickes Wamboldt

Sometimes I wish this country had a king, or a ruler, or a dictator, or a somebody had the power to get things done. One of the times I wish some such wish is when I try to tune in on some radio program I am anxious to hear, and succeed in bring in only a hideous medley of squeals, howls yelps and whistles.

The ether is in a state of wildest chaos. Broadcasters are jumping or crowding each other's wave lengths to such an extent that one can listen in on but very few programs without being annoyed and distracted by cross talk and interferences. Each broadcaster is expected to adhere strictly to his own wave length and not infringe on any other station's wave length. But evidently some broadcasters are not gentlemen.

All over these United States radio enthusiasts are gnashing their teeth and saying unkind things about congress because congress adjourned and left broadcasting without any supervision whatever, and as a result radio is right now on the verge of self-strangulation. Congress went on its vacation without enacting legislation that would maintain order in the air, and so over 25,000 disgruntled radio fans are up in the air. Our 531 congressmen whom we pay \$5,310,000 a year did all of that; they left radio to get into the very mess that Herbert Hoover told them it would get into unless they established proper regulations.

But congress isn't to blame. Congress is too bulky and too unwieldy to act. Congress steps on itself, trips over itself, falls down and rolls around, and gets up, and the idea that all over again, Congress can't get anywhere because congress blocks its own way.

Congress knows what is the matter with radio. A man with half a brain would know. For over a year Congress has had before it a practical plan for regulating radio; but congress can't get at it. No, congress isn't to blame. Our national legislative system is to blame. We are to blame for expecting a group of 435 men in one house to come to agreement, and another group of 96 men in another house to come to agreement, to approve that agreement. We are going to continue to witness the spectacle of 531 intelligent men milling around in a circle until we put that great congressional machine in shape to work.

If we should arrange for a determining committee of not more than nine members in each house to have the say-so, and for all houses to act merely as investigating committees to run things down and report to the determining committee—but to have no vote in decisions—then you would see congress begin to move.

State Press Comment

Youthful Drivers

Representative Claude Buchanan, Benton county, attempts in his H. R. No. 1, to solve by law a riddle that seems capable of solution only by a kindly Providence. He would prohibit youths under eighteen years of age to drive automobiles in Oregon by directing that operator's licenses be not issued to them by the Secretary of State.

Coming from Representative Buchanan, the measure has significance. The plague of irresponsible, immature and consequently careless drivers in congested cities is recognized, and the social consequences of unrestricted use of automobiles by young people are written on police blotters and in the records of juvenile courts, and agencies that attempt to hold in check moral delinquencies. The necessity of permitting youths un-

Civic Pride A City's Life

How Chicago, Buffalo, Denver and Other Communities Take Steps to Foster It

EDITOR'S NOTE: This is a series of 20 articles on civic problems and what modern American cities are doing to meet them.

BY DON E. MOWRY

Secretary American Community Advertising Association

Civic pride is one of the strongest assets a city can have.

But it isn't always a thing that grows itself.

Consider the case of Chicago. Twenty years ago a city plan was conceived, and those interested started a campaign to "sell" the idea to the school children. Today their campaign is bearing fruit—in Wacker drive, for instance.

MAKING THEM WORTHY

Buffalo is following a similar plan. In each case pains are being taken to check any civic condition that is unfavorable. In other words, these people are trying to arouse civic pride by seeing to it that their cities are worthy of pride.

Denver has a clever idea. It takes special

pains to entertain the red caps at stations, taxi drivers, street car conductors and the like, to "sell" them Denver so that they, in turn, will give strangers a liking for the city.

A southern coast city found that its banking interest rates were too high, although there were no "boom times" prevailing. It launched a campaign that brought lower interest rates and, as a result, more business.

ADS IN KANSAS CITY

Kansas City ran a series of ads in a local paper, "Do You Know Kansas City?" Then it launched a nation-wide advertising campaign and had them reprinted in 117 different newspapers. This did much to build up local pride.

A Michigan city pays its community song leader \$5000 a year, and considers the money well spent. Cleveland, as well, makes an investment of this kind. Both cities find that it is highly effective.

Civic pride—it's worth a lot.



You know you ought to do it — why not now?

Just be honest with yourself — step in front of the mirror and take stock of yourself. You probably haven't been fooling anyone only yourself. Nothing succeeds like success and why not help yourself by dressing well and succeeding — One of those Harth's Toggers hand tailored \$40.00 suits now

\$32.50

will do the trick.

Harth's TOGGERY

der sixteen years, the present age limit on drivers' licenses, to operate automobiles in rural districts, must not be overlooked. On the farm a sense of maturing responsibility often develops rapidly under the stress of necessity. The problem of getting young people to and from school must be faced where district transportation is not provided. The duties of farm operation often must place behind the wheel young men who are competent despite their lack of eighteen years.

The difficulty of proclaiming youthful responsibility and competence by legislative fiat, is obvious. Possibly the Buchanan bill means that the density of automobile communities has reached a point that makes imperative the protection of life, limb and morals of the immature at the price of a sacrifice of domestic convenience.—Oregon Voter.

Kerosene brooder stoves at Wharton Bros.

Abe Martin



King George an' President Coolidge are t' talk o'er th' phone. "Hello, George, good bye." Hell ought t' be paved. Enough pavin' contractors have prob'ly gone there.

(Copyright John F. Dills Co.)

BEAUTY CHATS

CHEST MEASUREMENT

What is your chest measurement? Or rather, what are your chest measurements? For you have two, the normal chest measure, the other with the chest expanded. If the expansion is under two inches, you must do something about it.

Statistics say that the normal chest measurement of the average college girl is 28.8 and, expanded, 31.4 inches, which is quite a bit more than two inches difference. But our colleges are well in making girls healthy as well as intelligent, developing bodies before they develop brains, in fact, which is a good thing.

Put a tape measure around your chest, under the bust, this is different from bust measure, as you know. Measure with the breath out, without however, contracting the chest abnormally. Then breathe in as fully and deeply as possible, letting the tape measure slide through the fingers loosely until you cannot hold any more air. Note the difference. You'll probably feel you are expanding six to eight inches and will be horribly disappointed to find the tape has gone out a mere two, if that.

Here are exercises to develop the chest. Stand with hands at sides and begin breathing in slowly and evenly as you raise the hands sideways and over the head. End the breath when the hands are as high as you can get them. Breathe out as you lower the hands and repeat several times. Hold the hands and arms in front of you shoulder high; breathe in as you extend the hands sideways and behind you as much as you can reach. Breathe out as you bring them forward again.

There are several fancier methods but these will do to begin with. A fully developed chest means a better speaking and singing voice, as you know, and generally better health too.

Anxious—Try massaging your scalp every day until you feel it glow from the quickened circulation, and you will find that your hair will grow much faster because of this.

Mrs. T. W.—When shampooing with an egg, rub the yolk or even the whole egg, if yolk is not enough, into the scalp and let it stay until thoroughly dry. This may take about 30 minutes, after which, proceed with the soap lather and continue as with any other method of shampooing.

Tomorrow — Youthful Touches.

When there is a fever, there is an extra amount of burning going on in the body. Unless the proper food is furnished for fuel for the burning, then the patient's own tissues are going to furnish it. This not only causes a great weakening and loss of weight, but also causes a starvation acidosis. (If the stomach is very much upset and will not retain food, then naturally an enforced fast must ensue until it recovers. Chilled ice is usually given very frequently, and small amounts of plain carbonated water may be tolerated.)

Now what must we supply the system "to keep up the strength" and prevent acidosis?

1. Energy food in the most easily digestible form.

2. Vitamins.

3. Mineral salts in good proportions, for there is a great loss of these in fevers; iron and calcium particularly.

4. Protein in easily digestible form if the fever is prolonged. Fats and protein are not well cared for when the system is deranged. So the fats and proteins must be given carefully when given.

5. Pure water in liberal amounts. The best forms for these foods are:

1. Fruit juices, fruit purees, fruit soups, (except plums, prunes and cranberries. They leave an acid reaction.)

2. Vegetable purees, juices and broths—especially of spinach and other greens, and dates for their iron.

3. Gruels, sweetened with malt sugar (it contains iron, calcium and vitamins) or milk sugar. Can beat an egg yolk in them later.

4. Milk, buttermilk, and other fermented milks, and wheys.

Give the fruit and vegetable juices and purees for the short fevers, then if the fever continues the gruels and milk should be added because of the need for more protein.

The concentrated vegetable and fruit juices, broths and purees give vitamins, mineral salts, carbohydrates and some protein, and a little combined fat. If the fever continues more than a few days milk should be added to the diet for its complete protein and its mineral salts. Perhaps at first it had better

My Dear Followers:

When sending for material which we offer you, please remember to enclose a stamped self-addressed envelope bearing your full name and address. The pamphlet self-addressed envelope bearing your full name and address is the only one for which you must enclose ten cents in stamps extra. Address your letters to me in care of this paper. Make them as brief as possible, not over 200 words, and type or write them legibly with ink. Please sign your name as evidence of good faith—we will not use it in any way. Remember it is impossible for me to diagnose for you or to answer you personally. I am pleased to give you individual advice. The questions you ask will be answered in the column as soon as possible, if they are of general interest. Don't forget the stamped, self-addressed envelope if you expect me to send you the information I have offered.

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