

620 Miles



on 21 Gallons of Gas

WHIPPET COACH

\$625

Touring \$625, Roadster \$695, Coupe \$625, Sedan \$725, Landau \$755, f. o. b. factory. Prices and specifications subject to change without notice.

Willis-Overland, Inc., Toledo, Ohio

4-Wheel Brakes Standard Equipment on all Whippet Models.

In a driving rainstorm an Overland Whippet Sedan again demonstrated its economy, road stability and stamina, making a record run from Philadelphia to Pittsburgh and return, a distance of 620 miles, in less than one day, averaging 29 1/2 miles per gallon.

Over mountain roads, down steep grades with 4-wheel brakes functioning perfectly, despite the slippery, rain-swept highways, the Whippet maintained a high rate of speed throughout the entire trip.

If you want economy, performance and plenty of interior room, by all means see the Whippet.

OVERLAND Whippet

F. W. CHASE

317 N. Jackson

Phone 399

CHEVROLET TO BETTER SERVICE

OAKLAND, Calif., Jan. 11.—F. N. Coats, Pacific Coast Regional sales manager for the Chevrolet Motor company, has just returned from Detroit with news that his company is spending \$1,500,000 for the installation of a new parts replacement system.

According to Coats, this move will assure uniformly prompt service for every Chevrolet owner in the United States.

The plan involves the establishment of six major supply depots throughout the country. In a service way it supplements the greater production capacity which will be available after completion of the \$10,000,000 Chevrolet factory

expansion program. The new supply depots, in which will be stored reserve parts stocks, are to be located at the various Chevrolet manufacturing and assembling plants. There is already a parts station at the company's Pacific Coast factory here but this is to be refitted and enlarged to come with the heavy demand that will be made under the new system.

Entire facilities of the central parts warehouse at Flint, Michigan, which heretofore has been the central shipping point, are to be retained. The new parts depots will serve as safety valves, smoothing out peaks and valleys of demand made on production plants and service stations by the parts department.

The whole improved system will perform a two-fold function: First, expedite the delivery of goods; second, create a reservoir that will permit uniform production of parts regardless of variation of demand.



Buick Ahead Again in the Yellowstone!

Again in 1926, more Buicks toured through Yellowstone Park than any other car except the one of lowest price.

Buick has held this same honor every year since the Park was opened to automobile travel.

This year there were 4,756 Buicks in a total of 44,472 cars registered. 101 different makes were represented in the registrations. One in every ten was a Buick.

Here is convincing evidence of Buick reliability—striking proof of the faith which Buick owners repose in their car.

They know Buick will take them and bring them back comfortably, safely and splendidly—across the Continent—or around the World.

THE GREATEST BUICK EVER BUILT MOTOR SHOP GARAGE

DISTRIBUTORS FOR DOUGLAS COUNTY

PHONE 268

OAK AND ROSE STS.

EMPLOYEES OF WESTERN AUTO RECEIVE BONUS

LOS ANGELES, Cal., Jan. 12.—During the first week of January, every employee of the Western Auto Supply company, who had been with the company for one year received the bonus equal to one month's salary.



Over 600 employees will enjoy the bonus this year, which according to George Pepperdine, president of the company, amounts to about \$100,000. This system of distribution has been in effect at the Western Auto Supply company for many years.

Officials of the company believe that the interest of the employee and employer is mutual and that in order to expect the best cooperation from its employees any concern must have their interest at heart. For this reason, the Western Auto Supply company finds that it is not only profitable to pay its employees salaries as high as it is higher than the average wage, but also to give them a share of the net earnings in the form of a liberal bonus.

At the employees' annual Christmas meeting, Mr. Pepperdine pointed out that 1926 was a very successful year and he thanked the employees for their splendid cooperation and attributed the increased sales to their efforts.

The good fellowship and friendliness can be seen throughout the Western Auto organization, and this fact is largely responsible for the conscientious work among its people in putting forth every effort toward the rapid development of the business. There are few organizations the size of this one where the turnover in personnel is so small. Ninety-seven per cent of the employees who received the bonus in 1925 received it again this year, which shows that a very small percentage leave the service of the company.

Mr. Pepperdine has urged the Western Auto employees to become stockholders in the company until today a goodly share of the stock is in the hands of those who are actively engaged in the services of the firm and who are responsible for its rapid growth.

SAFETY GLASS IS NOW AVAILABLE

NEW YORK, Jan. 11.—Safety glass in automobile windshields and windows is the outstanding contribution of 1926 to automotive engineering, according to automobile and insurance men now in this city in preparation for the national auto show. The development of safety devices in general has been the most emphatic current of the year, according to these men, and the most revolutionary phase of that current has been the increasing popular demand for safety glass.

Discussion and analysis of causes of injury in automobile accidents has focused attention on the dangers from flying glass, both to passengers in cars and to automobile tires when broken glass is lying on the pavement. Answering the demand, the manufacturer of clear-vision glass of the triplex



AT LAST

A beautiful, lustrous finish for your car that is equal in appearance to that on a new car. You want your auto to look as good as our neighbor's and we are equipped to paint your car so that it will.

Ask us for prices in our

PYROXYLIN FINISH IN JUST THE COLOR COMBINATION YOU WANT.

C. A. Lockwood Motor Co. Oak and Rose Streets



type started in America last summer. Such glass is a built-up product, of two layers of plate glass and a middle layer of a binding composition, the result being a plate glass that can not shatter under impact.

1927 CHRYSLER "70" SETS PACE IN BODY FASHION

With their new appearance, new smartness, new comfort, new richness of upholstery and fittings, the Chrysler "70" cars now on display at the annual automobile show, apparently will inaugurate distinctly new vogues in automobile body designing, judging from the comment of show visitors.

Innovations are evident in all the various body types shown in this model. Even the Chrysler "70" roadster, which was the leader of the revived popularity for the open car when it created a sensation on its original presentation, has its novelties this year in the form of a new leather upholstery in striking color combinations to harmonize with body colors, the latter also setting a new style in that body color is used on the running board splash guard. Leather hinged seat backs, which move with the occupants' bodies and add much in riding ease, offer still another novelty in the roadster.

The smart brougham, with its trunk and two door roominess, the sleek new coupe and the two sedans—the graceful Royal and the Crown, "the finest of the line"—all the closed cars of the new, Chrysler "70" model this year present that swagger air of snappy alertness conferred by the new Military Front and Cadet Visor which has attracted general admiration.

Yet with the striking individual models of this year unite in the line of the cars, the Chrysler "70" pressing upon the observer the realization that Chrysler engineers in the body lines of 1927 have achieved the exact mean in size and balance, line and color distribution, comfort and compactness, that art and efficiency could demand.

MONSTER NEW BUILDING FOR DODGE BROTHERS

Another important building program is in progress at Dodge Brothers. On November 1, ground was broken for another immense addition to the present manufacturing facilities. The concrete foundations are now in and steel work is being erected for a new brick and steel building 255 feet wide and 220 feet long, affording under a single roof a floor space of more than 500,000 square feet.

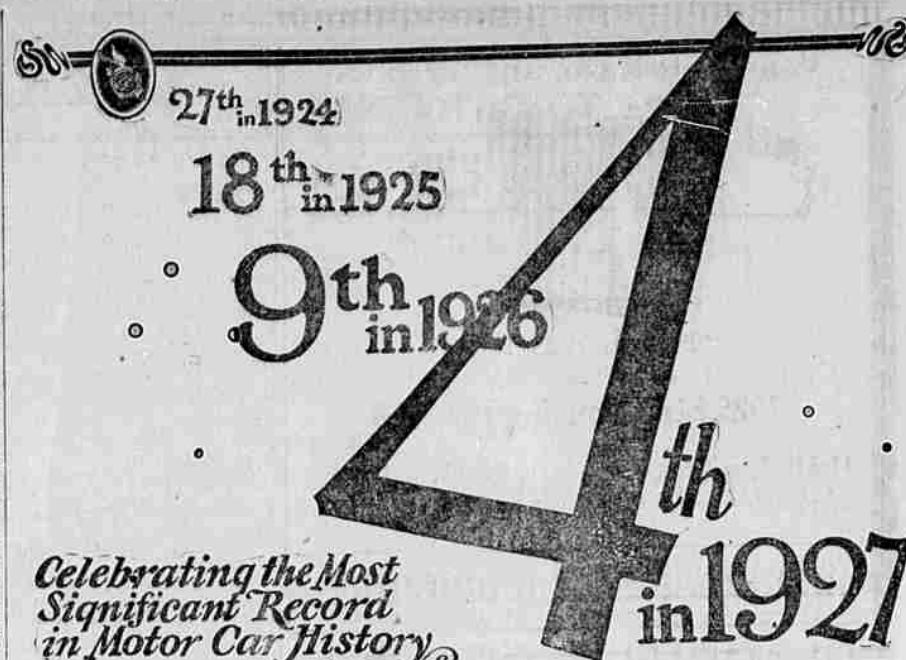
Although built during the winter months, this immense new structure is going up with a rapidity equal to that with which Dodge Brothers during the war erected and equipped the 600,000 foot building to produce and assemble issues for 150,000 trucks for the ordinance department. And the speed with which they completed that building, now occupied by Graham Brothers, the truck division of Dodge Brothers, Inc., was heralded as a remarkable achievement in modern building construction.

As the new building must be completed and in service March 1, the schedule which Dodge Brothers construction department has laid out provides that the various stages of the work shall progress with utmost dispatch. Six steam shovels and a fleet of trucks have made the excavations for the foundations. Other trucks are bringing in the gravel and cement—21,000 yds. of gravel and 27,000 barrels of cement are being used in the building. The concrete work must, of course, age for a certain number of days before supporting the weight of the steel framework. During this time it must be protected from frost.

The fabrication and erection of 4,000 tons of structural steel, according to the schedule, must be completed within thirty days. The roofing and glazing, however, follow the steel work as fast as the individual sections are completed and painted.

The roof, and in fact the entire building is of dressed construction. The type of roof, referred to among builders as "pyroclastic," is applied like plaster over mesh of electrically welded heavy galvanized wire. Above the gypsum plaster is laid a four ply covering of asphalt felt bringing the total thickness up to three inches. This construction was decided upon to keep the building cooler in summer and warmer in winter.

Twenty-eight tons of putty are required to set 211,000 square feet of glass. Eighty per cent of the entire window surface can be opened and closed to afford ventilation. All windows are opened and closed by electric motors. Each of the 125 main motor-operated sash units is 5 feet high and 190 feet long.



Celebrating the Most Significant Record in Motor Car History

When public opinion takes hold of a product like the Chrysler and in three years' time lifts it over the heads of twenty-three other long established cars—from twenty-seventh place in volume in the industry to fourth place—the significance of the act is almost too plain to require analysis.

It can only mean, of course, that people have found in the Chrysler qualities and values they did not find elsewhere. No other explanation is even remotely possible.

In the four great quality car fields, they have preferred Chrysler to long established cars of both lower and higher price, sensing in Chrysler engineering, design, beauty, performance and long life, elements of progressiveness which inspired them to invest in Chrysler products the staggering total of five hundred and thirty millions of dollars (\$530,000,000) in three years' time.

It is an inspiring tribute of public confidence—one which fills Walter P. Chrysler and his organization with a deep and serious sense of responsibility for the future.

It is their determination so rigidly to apply the Chrysler principle of Standardized Quality that fourth place in the industry will be merely a temporary stopping place—a momentary pause on the way to the higher place they will earnestly try to deserve in public esteem.

CHRYSLER

"50 — 60 — 70 — IMPERIAL 80"

H. L. CONNELLY MOTOR CO.
527 N. Jackson St. Roseburg, Oregon Phone 350

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR

The engineers' calculations show that for each square foot of floor space there are 57 square inches of glass assuring ample illumination for accurate work.

A forced circulation hot water system is used instead of steam to heat the building, the heat being derived principally from the exhaust of the steam hammer in the nearby forge shop. The exhaust from three hammers of 12,000 pound rating and of numerous smaller hammers would otherwise be wasted. The twenty-inch supply and return mains are carried in an underground tunnel nine feet wide extending beneath the Michigan Central railroad tracks and under the new building. Pipes carry the water to 200,000 square feet of overhead radiation.

Two 4,000 gallon per minute centrifugal pumps each driven by a 200 H. P. turbine are employed to circulate the water through the system, the exhaust from the turbines being utilized also in the heating system. To maintain a temperature of 65 or 70 degrees within the building when the outdoor temperature is zero, according to the specifications, will require the condensation of 47,000 pounds of steam per hour.

The high tension cables which bring the electric power into the building at 4,600 volts pressure are underground. The transformers are inside the building. Over two watts per square foot of floor area are allowed for illumination.

The ample flooring, which is used throughout the building, is nailed to cross-wood sleepers imbedded in the concrete floor.

Bill! If you're hard up, come to the Elks' Hard Times Dance, Jan. 13.

WILLIS-KNIGHT IS CHOICE OF OLD SEA CAPTAIN

Among the latest added to the long line of noted personages who have purchased a Willis-Knight Great Six is Commodore Herbert Hartley, commander of the giant Leviathan, the largest vessel afloat, flagship of the United States shipping lines.

Commodore Hartley's selection of a Willis-Knight Great Six is taken as a tribute to the high standard of engineering developed in the construction of the great six since his qualifications which have placed him in command of the greatest liner of the seas require that he be a technical engineer of the highest type. In his purchase of a Willis-Knight Great Six, Commodore Hartley joins the ranks of other prominent persons who over the years have purchased a Willis-Knight Great Six. Among them being Prince Nicolas, son of Queen Marie of Rumania, Mrs. Napoleon Bonaparte, Mrs. Mary Roberts Richart, King Alfonso of Spain, Ethel Barrymore and O. host of others whose names are internationally known.

A short time ago when the Levi-

than steamed slowly into her slip in New York harbor after one of its five-day dashes from Liverpool, Commodore Hartley as usual was met at the dock by his wife and was led to the street outside the Leviathan dock building. Here he found parked his new Great Six sedan which he had ordered less than two weeks before when he sailed for the British port.

Stopping a moment to examine its aristocratic lines, its powerful Knight sleeve-valve motor and its luxurious appointments, Commodore Hartley then took his place behind the wheel with Mrs. Hartley at his side for his initial spin in his new pride. It responded to his every demand just as does the mighty Leviathan in its dashes overseas—a fitting, luxurious, "landship" meeting the high standard demands of the commander of the greatest vessel afloat.

In outlining his preference for the Willis-Knight Great Six, the Leviathan commander declared: "At sea, the mighty Leviathan—ashore by Willis-Knight Great Six."

That's my idea of transportation de luxe. The great six is to motor what the flag-ship of the United States shipping lines is to trans-Atlantic travel."

DAILY WEATHER REPORT

U. S. Weather Bureau, local office, Roseburg, Oregon, 24 hours ending 5 A. M.

Relative humidity 5 p. m. yes. 80
Precipitation in line and Hundredths Highest temperature yesterday 47
Lowest temperature last night 38
Precipitation, last 24 hours .01
Total precip. since last month 2.24
Normal precip. for this month 5.70
Total precip. from Sept. 1, 1926, to date 18.46
Average precip. from Sept. 1, 1877, to date 16.09
Total excess from Sept. 1, 1922, to date 2.37
Average precipitation for 44 wet seasons, (September to May, inclusive) 31.12
Unsettled with probably occasional rains tonight and Thursday; no change in temperature.
ARTHUR W. PUGH, Meteorologist.

Isn't This What You Call Well Being?

If all of your daily needs—
Food
Clothing
Housing
Education
Recreation
Insurance

were as well taken care of as a Ford takes care of your transportation needs, you'd be pretty "well-fixed," wouldn't you?

[And besides—your warm, comfortable closed Ford costs less than an open car of any other make. No wonder you prefer it.]

Ford

C. A. LOCKWOOD MOTOR CO.

ROSEBURG, OREGON

FORD FORDSON LINCOLN