

ter of doubt about the advisability of shifting away from egg production toward meat. The business of raising heavy breed fowls for fryers, roasters and capons is in its infancy. California leads the coast in this field, while Oregon is only experimenting with it. A good part of the movement is due to advertising by hatcheries which wish to operate more months to reduce overhead. Factors for Oregon poultrymen to consider in this connection are distance from consumer markets; lack of organization for marketing; and the rapidity with which meat poultry production can be expanded.

The cold storage holdings of dressed poultry in the United States at the beginning of 1925 were far below that of a year previous. This was still the situation on April 1st at which time there were 35,600,000 pounds less than on the same date in 1925. On October 1st, 1925, the situation was as follows:

(Continued on page 6.)



# 20<sup>th</sup> CENTURY STORES

Dependable Grocers™

ROSEBURG STORE, 130 North Jackson St.      OAKLAND STORE, Baker-Flannery Bldg.