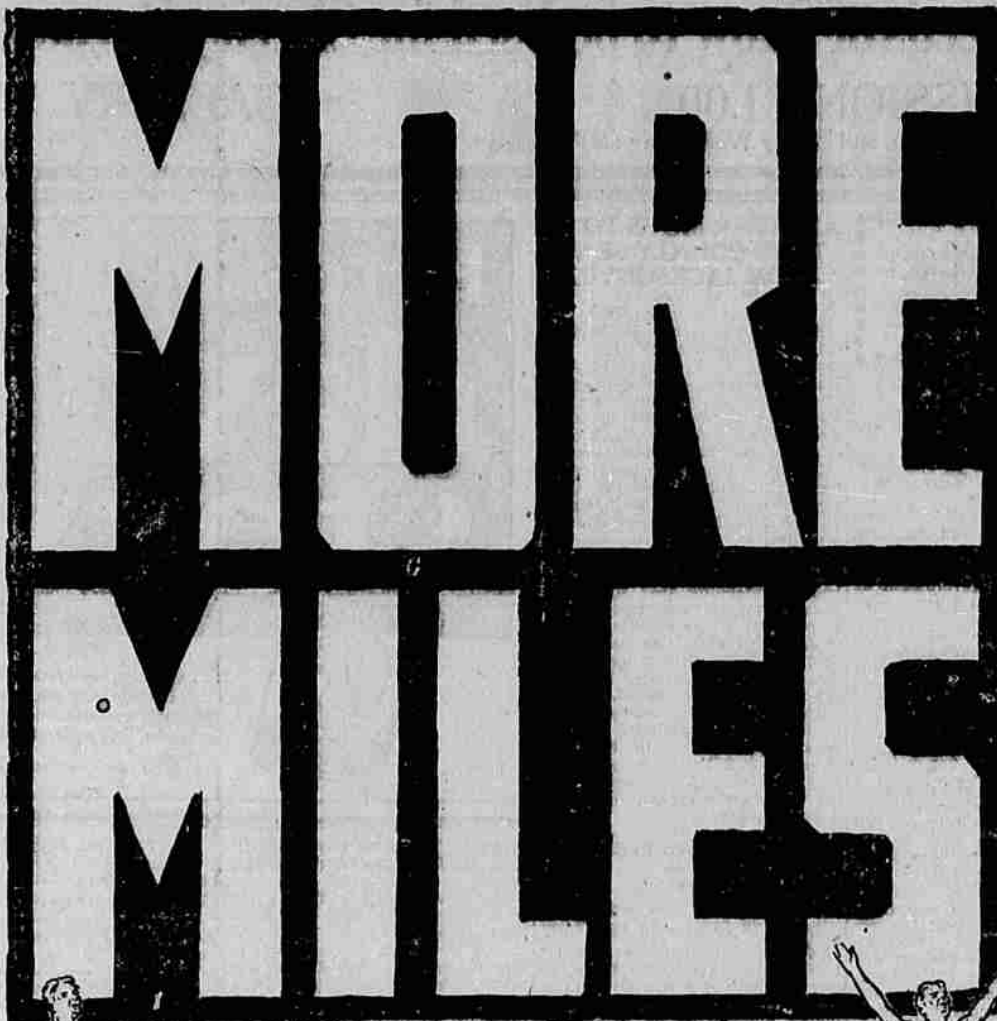




start



TO THE GALLON

finish

stride

If you are not using Associated, ask some driver who does. Maybe he is getting "more miles to the gallon" for his money. You, too, can get from Associated, the mileage-economy you seek. Associated is distilled in a way that gives it a distinctive range of boiling points. Hence it possesses, in proper proportion, the 3 essential qualities of any good motor fuel: [1] satisfactory quick start [2] sustained flow of power [3] mileage. In other words, the "start-stride-finish" of gasoline—the same 3 factors essential to success for the cinder path sprinter. Associated is always associated with "more miles to the gallon".



For sale at all Company stations and at the best independent dealers.



**ASSOCIATED OIL COMPANY**  
Sustained Quality Products

News-Review advertisers can at paper from an advertising stand test to the pulling power of this point.

Pacific International Live Stock Exposition, Portland, Oct. 30-Nov. 6



## Overnight to Portland

Comfortable Pullman quarters assure a night's restful sleep; arrival in time for business next morning.

Reserve space on either No. 54 or No. 16. The former puts you in Portland at 7:15 next morning, the latter at 8:50 a.m.

### RETURNING

Similar comfortable Pullman service leaving Portland either at 9:00 p.m. (No. 13) or (No. 53) at 1:00 a.m.—sleepers ready at 9:30 p.m.

### SAVE

10% to 30%—buy roundtrip tickets.

**Southern Pacific**

J. E. CLARK, Agent

Phone 11

Roseburg, Oregon

## SEPTEMBER SET NEW RECORD FOR LOW TEMPERATURE

The month of September was a month of contradictions, according to the report made by A. W. Pugh, meteorologist in charge of the local weather bureau station. The average daily temperature was very near the normal, the mean temperature for the month being 59.4 degrees as compared with a normal of 62.9 degrees. Although the average for the month was near the normal, yet a record was set for the coldest September day, when the mercury sank to 29 degrees on the 25th, raising havoc with late gardens, flowers and tender trees and shrubs.

In precipitation the month was short, the total rainfall being .68 of an inch, while the normal is 1.04 inches. As the wet season dates from September 1 there is existing at present a deficiency of 36 of an inch. The average wind velocity stayed low, the daily average throughout the month being only 3.2 miles per hour.

M. C. RADABAUGH  
Auctioneer, 539 N. Pine St., Roseburg, Oregon.

CITIZENS OF CITY ARE THANKED BY MINE COMPANY

The Roseburg Chamber of Commerce has received a letter from the officials of the Homestake Consolidated Mines, Inc., asking that the thanks of the company be

conveyed to the people of Roseburg for courtesies extended Mrs. J. A. Maguire whose husband was killed in an auto accident near Sutherlin a short time ago. Mr. Maguire was superintendent of the mine. "It is pleasing to know that the city of Roseburg possesses citizens of such kindly dispositions," the letter concludes.

### SPECIAL IN PHOTOS

One 8x10 photo given with one dozen photos worth \$5.00 or over. This offer for a short time only. Sit now for your holiday photos—the best and most personal gift you can make. Roseburg Studio, over Salzman Jewelry Store, Jackson St.

## THREE CORNERED TRADE REPORTED

Two residence properties in Roseburg, a business block and residence in Lebanon and a 354-acre stock ranch near Glendale are concerned in a three-cornered trade consummated today by the McLendon real estate company. Dow W. Keamy, the owner of the 354-acre ranch at Glendale traded that property to E. K. McLendon for two residence properties in Roseburg, one of the houses being located on South street and the other on East Douglas. Mr. McLendon, in turn, traded the stock ranch to George W. Cooper, a former resident of Melrose, for the business block and residence with Mr. Cooper recently acquired in Lebanon. The ranch is known as the old Barker place and is located on the Dixonville-Glide road.

## DEPENDABILITY IS EXPLAINED

What gives a motor car dependability, endurance and long life?

According to the chief metallurgist of the largest mill that supplies alloy steels to motor car builders, the cars that have earned the best reputations for dependability, endurance and long life, under such rough hard service as furnishing transportation to the army and to explorers far beyond civilization's frontiers, owe their good names to the shock-and-wear-resisting properties of the heat treated alloy steels used in their vital parts.

Avoiding the scientific and technical terms of the metallurgist and engineer, he explained to the automobile owner and buyer why the alloy steels are used for the vital parts of the good motor car or truck.

There are two fundamental requirements in the life of motor cars, this expert brought out:

"First, the steel selected for a given part must have the proper composition or chemical analysis for that part. Second, it must be properly heat treated to develop the correct degree of hardness, strength and shock-resisting ability.

"Of these two desired qualities the most important to safety is ability to resist shock, and it is in this characteristic that the proper alloy steel is so far superior to any carbon steel.

"Correct composition and correct heat treatment play the same part in the production of the vital parts of an automobile that the proper proportioning of ingredients, proper mixing and proper baking play in the making of bread, rolls and pastry.

"It is no more possible to make from cheap carbon steel a steering knuckle, steering connection, axle shaft or exhaust valve that possess maximum safety and endurance than it is to make fine pies, cakes and pastry from ordinary bread dough. The success of both the metallurgist and the pastry cook depends upon exact control of the baking as much as upon the materials.

"The alloy steel bar as it comes from the steel mill, the alloy steel forging as it comes from the giant hammers, the 'green' gear or other alloy steel part which has been machine-turned, does not possess these two essential characteristics any more than if made of cheap carbon steel.

"At the request of J. O. Newland, local dealers, Dodge Brothers engineering department has supplied some interesting information regarding the amount of alloy steel used in their motor cars.

"According to these figures," states Mr. J. O. Newland, "over 400 pounds of alloy steel are used in each Dodge Brothers car. This alloy steel is purchased for making the vital parts of each Dodge Brothers chassis. The other forgings in each chassis require less than 175 pounds of open hearth carbon steel.

"Now Dodge Brothers are using a larger weight of chrome vanadium steel in each chassis than they did a year ago and a much larger weight of this fine costly alloy steel than was used in the Dodge Brothers car which won such a good name in the military service during the World War.

"The front axle-beam, steering knuckles, steering arms and connections, propeller shaft, drive pinion and ring gear, rear axle shafts, crankshaft, camshaft and many other parts are all heavier than they were in 1917 and are all made of the finest chrome vanadium steel and are all scientifically heat treated in the finest electric furnaces in the industry.

"For example, a 72-pound piece is cut from a three-inch bar of chrome vanadium steel for forging the present crankshaft—a year ago only a 51-pound piece was required.

"Each axle shaft in a Dodge Brothers Motor Car of 1917 was made from a ten pound bar. For forging the axle shaft of today a specially rolled chrome vanadium steel bar weighing over 17 pounds is used. A Dodge Brothers front spring of 1917 weighed 20 pounds. The front spring today weighs over 25 pounds and, as has always been Dodge Brothers practice, every leaf of every spring is of chrome vanadium steel.

"In building the 207,115 motor vehicles shipped by Dodge Brothers, Inc., to dealers during the first six months of 1926, nearly forty-eight thousand tons of chrome vanadium steel were consumed, approximately twice the amount used by any other makers of motor cars."

Eat barbecue sandwiches and live forever. Brand's Road Stand.

## ATTENDANCE AND PUNCTUALITY IN SCHOOLS REPORTED

The following information covering attendance and punctuality in the Roseburg public schools during the month ending October 1, was compiled by City Superintendent M. S. Hamm:

|                                                                                                                  |        |
|------------------------------------------------------------------------------------------------------------------|--------|
| Total pupils enrolled to date                                                                                    | 1299   |
| Average number pupils being taught                                                                               | 1292.2 |
| Average Daily Attendance                                                                                         | 1277.9 |
| Percent of Attendance                                                                                            | 98.8   |
| Number Tardinesses                                                                                               | 35     |
| Pupils neither absent nor tardy                                                                                  | 1147   |
| Number visits by parents                                                                                         | 15     |
| Combined record of attendance and punctuality by buildings and grades according to rank, is as follows:          |        |
| All schools, 99.3; Junior High School, 99.4; Fullerton, 99.4; Rose, 99.4; Benson, 99.3; Senior High School, 99.2 |        |
| Rose, 4B, 100; Benson, 3A and 4A, 100; Fullerton, 5B and 6B, 99.8; Fullerton, 3rd and 4th, 99.9;                 |        |

### TO BROCCOLI GROWERS

"Patronize home industry." Why sell your broccoli through outside commission houses when you can do better at home? For the best service and highest returns see H. H. C. Wood at the Oregon Growers Building, Friday and Saturdays each week. Not now connected with the U-m-Qua Valley Broccoli Growers.

Rose, 2B, 99.3; Jr. High, 7th, 99.7; Rose, 1B, 99.6 Jr. High, 8th, 99.6; Rose, 6B, 99.6; Benson, 1B, 99.6; Benson, 4B, 99.6; Sr. High, 12th, 99.5; Rose, 5B, 99.5; Benson, 5A and 5A, 99.3; Benson, 2B, 99.3; Rose, 5A and 6A, 99.2; Benson, 3B, 99.2; Jr. High, 9th, 99.2; Sr. High, 11th, 99.1; Rose, 1A and 2A, 99; Rose, 3B, 99; Benson, 1A and 2A, 99; Sr. High, 10th, 98.9; Benson, 6B, 98.8; Fullerton, 1B and 2B, 98.6; Benson, 5B, 98.5; Rose, 3A and 4A, 98.3; Sr. High, Special, 96.3.

Number pupils enrolled at the end of the first month:

|      |      |
|------|------|
| 1930 | 1085 |
| 1931 | 1131 |
| 1932 | 1182 |
| 1933 | 1240 |
| 1934 | 1378 |
| 1935 | 1346 |
| 1936 | 1299 |

### \$2.50 PHOTO FREE

One 8x10 Ivora mat finished photo of yourself free with every order of \$5.00 or over to the early Christmas customers from Oct. 1st to November 10th. Your friends can buy anything you can give them except your photo. A good photo is highly appreciated as a present. Our prices range from \$4 per dozen up. Satisfaction is our motto. C. W. Clark, Cass St. Roseburg Nat'l Bank Bldg. Phone 331.

## KIWANIS AND ROTARY CLUBS TO PLAY GOLF

Members of the Kiwanis and Rotary clubs are looking forward to a big time next Sunday, when the two organizations meet in a golf tournament at the country club grounds. The challenge was issued by the Kiwanians, and eagerly accepted by the Rotarians while joint committees have worked out plans which provide for a good time for everyone.

All of the members of the two clubs together with their families are expected to attend, while members of the country club and families are also to be present. The tournament starts at 10 a. m. and will be followed with a basket luncheon. The country club has made arrangements to supply the coffee.

In the afternoon there will be a program of stunts which will provide amusement for all. For those who do not play golf, there will be many interesting amusement features, such as horseshoes, and other games, boating, etc. It is particularly desired that there be a big attendance from each of the civic clubs and the country club as this will unquestionably be one of the most enjoyable events of the season.

### A Bath A Month

Is not sufficient for you or those "everyday" clothes that must give such dependable and steady service.

Frequent cleaning and pressing will make your clothing last longer and look better.



Phone 277. Our auto will call. Keep their clothes clean for Health's Sake!

## Our Insurance Service

Is operated on the principle that every client is entitled to all the assistance we can render toward securing the most economical protection for his ever-insurable risk. We make no charge for our services of inspection and advice. When you need information regarding any form of insurance, ask us for it. You are in no way obligated thereby.



General Insurance  
Masonic Bldg. Phone 108

## Sane Tax Thinking an Oregon Need

BY BRUCE DENNIS  
Author of the Dennis Resolution.

Once believing, as many honestly now believe, that a state income tax was the solution of taxation problems, I favored it. When chairman of the Assessment and Taxation Committee of 1923 Oregon Legislative Session I assisted in framing and adopting a state income tax law.

It reached a few individuals who were making good incomes and paying little, if any, property tax, but it drove from Oregon millions of very badly needed investing capital, as everyone knows who has kept posted on this state's affairs.

A direct case that forced me to know a state income tax at this period of Oregon's development is unwise, was a million dollar investment which had been planned for the city in which I then lived. This investment hesitated until the state income tax law was repealed. Then it proceeded to locate within that city's corporate limits paying municipal, high school and other taxes willingly. It also brought in a payroll of at least \$20,000 a month.

This is but one instance of a large number throughout the state, which proves that no matter how pretty the theory of state income tax may seem to be, Oregon can ill afford to adopt such a business policy when no other western state has it, and our dire need is to secure more people with investing capital to develop industry within our borders.

Lowering taxes will never be done by an ambitious and progressive people. That has been demonstrated time and again when seemingly worthy projects of economy have failed of popular sanction. The demand of the public for improvements is so great that administrative economy effects only small savings.

These facts being of common knowledge and to a great extent of record, how are Oregon people to obtain any tax relief?

Just one way: Attract more people and more investing capital to share the public burden.

No state secures new industry and new investing capital without offering some inducement.

That is why I introduced Senate Joint Resolution No. 5, commonly called the "Dennis" resolution, in the 1925 Legislative Session. That is why it was passed by the legislature and offered to Oregon voters for their consideration at this general election.

It provides that no income tax and no inheritance tax can be levied by the State of Oregon before 1940.

The Dennis Resolution is simply a business proposition. It is all nonsense for Oregon to adopt an income tax law one year, repeal it the next and then adopt it again the following year. By such methods the state gives out-siders, and her own people, the idea that we are all confused and cannot think out for ourselves and adopt a fixed policy relating to our financial affairs. It leaves the commonwealth in an unsettled condition, and causes constant uncertainty, under which business and industry and the daily affairs of the people cannot prosper. The Dennis Resolution guarantees to investing capital and to all business generally a sane and safe policy until the year 1940 by assuring that this commonwealth will levy no state income or inheritance taxes on her people until that year.

Taking off inheritance taxes for that period is also a direct bid for investing capital. The state treasury, instead of losing any money by doing away with inheritance tax, will gain many times such amount by the increased wealth attracted to Oregon, which will pay its regular taxes.

Capital seeks the channels of greatest awards and least hazards.

We have everything to attract it in the way of resources and climate.

Now, let us all do some hard thinking, cease calling each other names for a time, and vote for Oregon's advancement and prosperity.

Vote 306 X YES—Dennis Resolution.  
Vote 329 X NO—Offset Income Tax Bill.  
Vote 335 X NO—Grange Income Tax Bill.

Paid Advertisement  
Greater Oregon Ass'n.  
J. O. Wood, Chairman  
M. S. Hamm, Sec'y  
Ira F. Powers, H. J. Frank  
R. L. Macleay, J. H. Yeon  
J. H. Burdick, G. G. Guild  
419 Oregon Bldg., Portland, Ore.  
*Bruce Dennis*

## GENERAL TIRES

The Big Surprise will come a year from now.

**ROSEBURG GARAGE**

Phone 408

## HUDSON SALES AND SERVICE ESSEX ROY CATCHING MOTOR CO.

## USED CARS

30 Days Guarantee. We Take All the Chances.

|                                                     |       |
|-----------------------------------------------------|-------|
| 1923 Ford 4-door Sedan, good tires, runs fine       | \$300 |
| 1924 Dodge Touring, new Duco paint in color         | \$450 |
| 1926 Harley Davidson Motorcycle, like new           | \$275 |
| 1920 Chevrolet Touring, runs fine                   | \$100 |
| 1922 Gardner Touring, looks fine, runs good         | \$350 |
| 1919 Studebaker, 4 new tires, runs fine, guaranteed | \$225 |
| 1920 Chalmers Touring                               | \$250 |

We will sell these cars for 1-3 down and 12 months on balance.

125 Rose—Auto Row

Phone 438