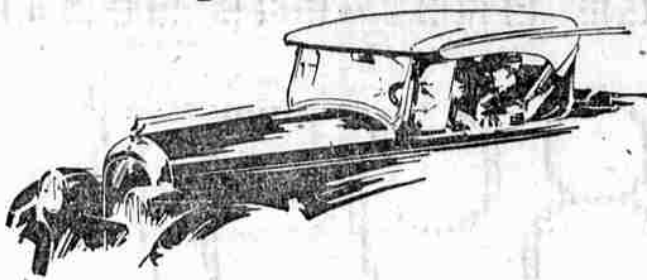


Savings of \$50 to \$200

Chrysler '70'

Unchanged in Quality Supreme in Value



NEW CHRYSLER "70" PRICES

Model	Old Price	New Price	Savings
Coupe	\$1445	\$1395	\$50
Roadster	1635	1525	110
Royal Coupe	1795	1695	100
Brougham	1865	1745	120
Sedan	1695	1545	150
Royal Sedan	1995	1795	200
Crown Sedan	2095	1895	200

All Prices f. o. b. Detroit, subject to current Federal excise tax. Ask about Chrysler's attractive time-payment terms. More than 4700 Chrysler dealers assure superior Chrysler service everywhere.

CHRYSLER '70'

H. L. CONNELLY MOTOR CO.
527 N. Jackson St. Phone 350 Roseburg, Oregon

CHRYSLER 70 GAPS NOME FLIGHT LINK

When General William Mitchell made his recent visit to Seattle, he predicted that the airplane would eventually bring Nome and New York within ten days of each other.

That prediction was made good the other day, years earlier than he has ever contemplated, with the aid of a Chrysler automobile.

At 5 o'clock in the afternoon of the tenth day, a transcontinental mailplane arrived in New York with the International Newsreel photographs and motion picture of Roald Amundsen's landing in Alaska, which were dispatched from Nome exactly ten days before.

Race Against Time. It was a race—not only against time, but an actual neck-and-neck contest between rival airplanes, with a Chrysler automobile giving material aid.

The race started at Fairbanks, where International Newsreel chartered an airplane which flew via Nome to Teller to pick up the films.

With its precious cargo aboard, the plane flew by successive stages to Fairbanks, Whitehorse and Skagway, making a connection with the steamer Princess Mary at the latter point.

But the race was too warm to entrust the pictures to a slow-moving steamer any longer than absolutely necessary, so T. G. Randolph, International Newsreel man in Seattle, flew to Alert Bay, on the north end of Vancouver Island, to meet the ship.

Certain Death. Bad weather was encountered on the way up and Pilot Eddie Hubbard was forced to fly in and out of the bay—which meant practically certain death for both him and Randolph in the event of a forced landing in their flying boat—but they disregarded the danger and made their connections.

Randolph flew back to Seattle as soon as the bag containing the picture had been tossed into his plane and then embarked upon an all-night ride to Pasco in a Chrysler automobile furnished by the Walker Auto Company, Chrysler dealer, and piloted by J. H. Smith, secretary of the Walker Company.

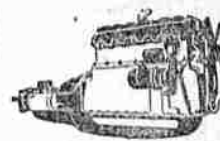
He made the run of 273 miles, which necessitated the drive over the grade and many sharp turns through Snoqualmie Pass, in just exactly five hours and five minutes of running time. From Pasco the films were rushed East by planes.

A lot in Sutherland Valley at this time may mean much in the near future.

the power plant has created a new idea of engine efficiency



Paradise Inn, Mt. Rainier, Washington



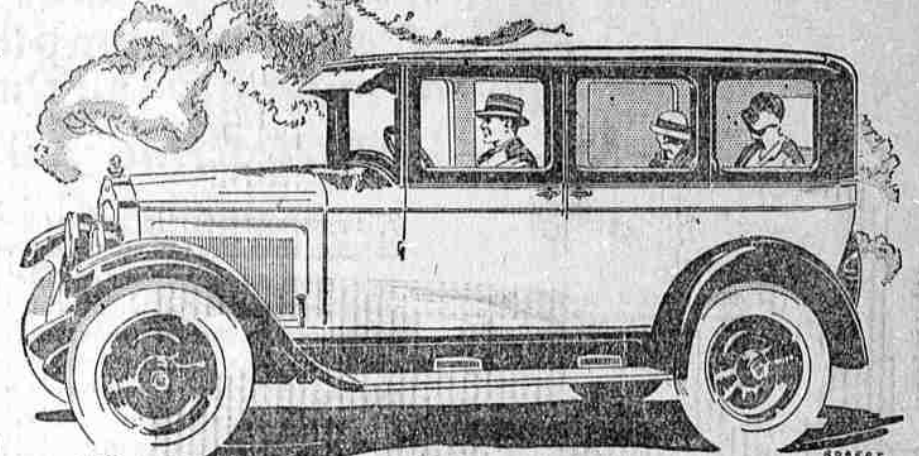
THE Willys-Knight sleeve valve motor—eliminating all of the usual carbon troubles, valve adjustments and complications... "The engine that improves with use."

ALL records for sales among cars of its size and price class are being broken by this new Willys-Knight Six "Seventy". All records for engine efficiency, car performance, operating economy and smooth running, in its class have been set aside by what it has been doing in the hands of owners. It has created an entirely new idea of what engine efficiency can really mean.

Throughout its entire range, the motor in this great favorite develops greater horse-power per cubic inch of piston displacement, than any other stock, American built power plant.

At speeds well over 60 miles an hour, this engine runs as smoothly and silently as at a loading speed of 25-30 miles an hour—and there is not the slightest feeling of strain or labor in the power plant.

The chassis matches the power plant in its superior construction and great reliability. Engineers say it is practically unbreakable. The powerful four-wheel brakes are of the type used by 93% of all European cars. See this remarkable car—test its riding and driving qualities.



\$1495

TOURING \$1295
COUPE \$1195
STANDARD SEDAN \$1395
Prices f. o. b. factory
Through the new Willys-Knight finance plan, buy this car on smaller down payments & smaller monthly payments—the lowest credit cost in the industry.

The new 70 WILLYS-KNIGHT 6

F. W. CHASE

317 North Jackson Street

Roseburg

Phone 399

An Important Announcement to Every Car Owner



The G & J Balloon. A true balloon tire, built to render long and comfortable service at true low pressure. Its wide, flat tread gives longer wear, and better traction and anti-skid protection.



G & J Heavy Service Cord Tires. Assurance of long uninterupted tire service and low cost tire service on trucks, buses and heavy passenger cars. In such use G & J Heavy Service Cords will prove themselves equal to any task set for them.

WE are glad to announce that we have become distributors for the famous G & J line of automobile tires.

Thousands of car owners in this city know the long-established reputation of these tires. In fact, so faithful has been the quality of G & J Tires for nearly a quarter of a century, that they are spoken of everywhere as "Good Old G & J."

It is known among tire experts that G & J Tires have embodied all of the greatest improvements in tire building since 1902. In many cases they have led in advancements in the industry.

Today, G & J Tires are made in the most modern tire factory in the world—by the most modern manufacturing methods developed by science.

We are proud to stand behind a tire that gives the motorist the exceptional service of G & J. Mileage is built into every tire in the line, which includes a tire for every need.

The G & J Balloon Cord shown at the left is a balloon tire in the true sense of the word. It is made of a cord fabric which is equalled in few tires for its ideal combination of great strength and exceptional flexibility. Note the wide, flat tread which reduces wear per square inch and affords greater traction and anti-skid protection.

At the right is shown the G & J Heavy Service Cord. Here is a tire that is scientifically built to stand up under severe service on trucks, buses and heavy passenger cars. It is a tire that will give low cost operation wherever the going is hard.

We fully recommend in addition to the G & J Balloon and Heavy Service Cords, the following: "G" Tread Balloon, G & J Cords, G & J 30 x 3 1/2 "G" Tread Cords, G & J 30 x 3 and 30 x 3 1/2 "G" Tread Fabrics, G & J Red and Gray Tubes and G & J Heavy Service Red Tubes. Let us help you to solve the tire problem.

P. J. HOHL

Service Station, South Stephens St.
Garage, North Stephens St.
Roseburg, Oregon

The Good Old



TIRES & TUBES

NOTE—The G & J Tire Company was organized in 1892 to build the wide tires. It began building automobile tires in 1902 and in 1905 produced the first cord automobile tire, G & J value for Gormally and Jeffers.



The "G" Tread Balloon

A tire of rare economy for the car owner who does not require the extra service of regular G & J Balloon tires for Ford and other light cars.



G & J "G" Tread Cords for Fords

Ford Owners will find G & J "G" Tread Cords ideal. They offer real economy in tire service. (Made in 30 x 3 and 30 x 3 1/2 sizes.)

KEEP CAR GEARING WELL LUBRICATED

Due to the fact that motorists use their cars for longer trips in the summer time than in any other period of the year, local Veedol dealers sound a warning that careful attention to lubrication requirements is essential if costly repair bills are to be avoided. Just because the car runs all right some motorists feel that it does not need attention. If they could but see what is going on inside their gear cases when the transmission and differential are not properly cared for they would soon realize that periodic draining and refilling of these vital spots is mighty important. The only warning given is when the car hiccups, but when a car hiccups it is too late for lubrication—the damage has been done. The safest way is to turn your car over to a recognized lubrication specialist and have him give your car complete Veedol lubrication service at regular intervals. Then you are playing safe and giving your car a fair chance to give you the service and economy that has been built into it.

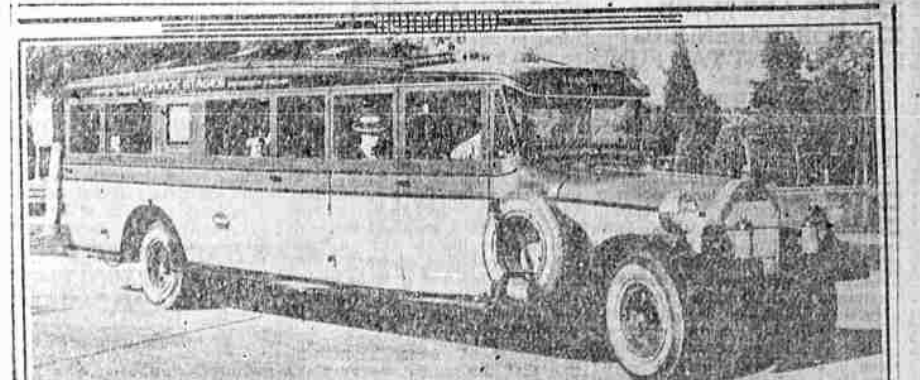
Mr. D. H. Adams, local representative of the Tide Water Oil Sales Corporation in discussing this matter said, "It took quite a period of time to impress motorists with the necessity of draining and refilling the crankcase at regular intervals. One of the examples used was to point out that 4 quarts of dirty oil plus 1 quart of fresh clean oil always resulted in 5 quarts of dirty oil. This was an easy way to illustrate the importance of a complete change of oil. The motor of transmission, differential and chassis lubrication, while just as important is not so easy to illustrate due to the fact that there is no new-oil gauge at these points. It was a fact that many manufacturers are building in lubrication systems for the chassis that can be operated by simple pressure on a plunger

should awaken motorists to the point where all lubrication requirements would be properly observed. The cars that rest in places in the graveyards behind repair shops tell their own mute tale of neglect and wastage. Proper lubrication will lengthen the lives of automobiles, neglect will hasten their end. From the standpoint of economy

complete lubrication is entitled to proper consideration by car owners. There are many dealers in this town who are admirably equipped to give the most complete lubrication service, both from the standpoint of facilities and quality of lubricants used."

Arundel, piano tuner, Phone 189-L.

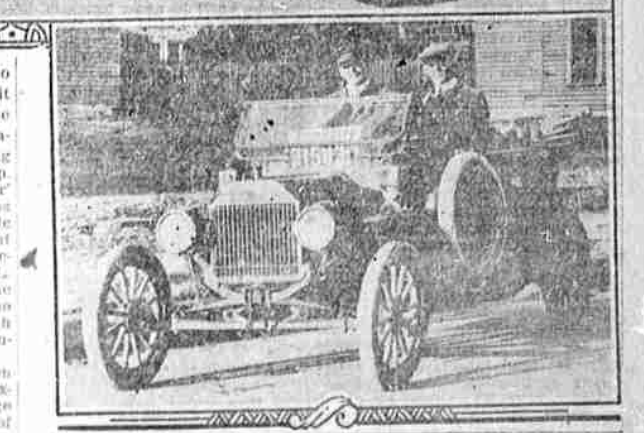
Leaving On Trip—R. A. Murray, of this city, Southern Pacific conductor, leaves today for Canada to visit after which he will leave on a journey to the east, visiting Elgin, Ill., and at points in Pennsylvania. Mr. Murray will be gone about two months.



"The motor bus may be said to have reached the point where it can now consider itself one of the trimmings of major transportation agencies of America, taking its place with rail and steamship. The movement to 'ride on rubber' is national, but greatest progress has been made on the Pacific coast, where the many excellent highways have been a strong factor in development," said A. L. Clark, Hayes, vice-president of the Pickwick Sixty and a man who has been actively identified with stage transportation since its inception.

In the intervening fourteen years, the Pickwick system has expanded until it now controls stage transportation over 5000 miles of Pacific coast highway, serving over 1200 cities between the Mexican and Canadian borders.

"Union gasoline and Aristo motor oil," says Hayes, "have been used as power and lubricant for the Pickwick buses since fourteen



years ago when I drove my little high quality of these Union produced Ford over a hot dusty desert. They have stood up under the most trying conditions. To all of which the drivers of the Pickwick buses chorus, "Yes, that it has been possible to maintain this relationship for so many years has been due to the fact that they certainly know his oil."