



60% JUNE Sales Gain over greatest previous Nash June

Rounding into the last month of the half year period Nash sales and production raced thru June to pile up a 60% lead OVER the greatest previous volume of June business in all Nash history.

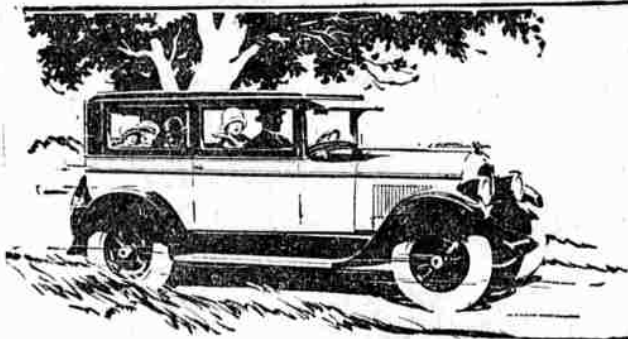
And this record-breaking total also made June 1926, the 22nd consecutive month—with one exception—to surpass the mark set by the same month of the previous year.

The reason Nash is getting the business is simply because people are buying where they get the MOST for the money—in greater VALUE, in greater QUALITY, and in finer PERFORMANCE.

L.R. CHAMBERS MOTOR COMPANY

Oak and Rose Sts. Phone 649 Roseburg, Oregon

Chrysler Quality and New Low Prices



The New Chrysler "60" A New Lighter Six of Famous Chrysler Quality

For you who would limit your motor car investment to any of the lower-priced sixes, Walter P. Chrysler presents another sensational quality product—the new lighter six-cylinder Chrysler "60".

In this new lighter Six are the same supreme Chrysler quality and value, the same sheer brilliance of Chrysler design and the same skill and precision of workmanship that have won such public acclaim in the Chrysler "70" and Imperial "80".

Sixty miles, and more, per hour; unprecedented acceleration; astonishing riding

ease and roadability—a score of fine car features never before incorporated in any car near the new lighter Six Chrysler "60" in price.

We are eager to number you with the thousands who have already approved the quality and value of this new lighter Six Chrysler "60" by enthusiastic ownership, since its presentation.

See it; drive it; experience its unusual performance—and you will, we feel sure, no longer be content with any but the Chrysler Six "60" in its field.

Touring Car, '1075
Roadster, '1145
Club Coupe, '1165
Coach, '1195
Sedan, '1295

All prices f. o. b. Detroit, subject to current Federal excise tax

The New Lighter Six

CHRYSLER "60"

H. L. CONNELLY MOTOR CO.

527 N. Jackson St.

Phone 350

Roseburg, Oregon

DODGE CAR USED BY LEAGUE OFFICERS

When officials of the League of Nations left Geneva recently to visit the Near East and obtain information at first hand on the growth of the poppy plant, from which opium is produced, Dodge Brothers Motor Cars played an important part in the dangerous and highly exasperating task.

The League officials had been sent out to gather all available data on this seductive product and formulate plans for the League's control of its distribution. Persia was their first objective. They traversed the Mediterranean Sea, landing at Beyrouth, in Syria, several hundred miles from the point where they were to begin their actual labors.

Major Bourdillon, high commissioner for Iraq, realized that the League members faced a journey of terrific hardships over deserts and mountains that might make it almost unbearable to those afoot or atop the back of beasts of burden.

But Major Bourdillon owns a Dodge Brothers Motor Car for his personal use. He knew what it could do on apparently impassable terrain in the inland sections. Accordingly he sent a message to F. A. Kettaneh, of the Eastern Motor Company, who hurried to Bagdad, where a fleet of Dodge Brothers vehicles was obtained. This fleet consisted of a Dodge Brothers Sedan, a Touring Car and a Sedan Panel Commercial Car. These were driven from Bagdad across the lower end of Turkey to Beyrouth from which point the journey across Persia was undertaken.

The party completed its long difficult task, traveling several thousands of miles in these Dodge Brothers Motor Cars without any inconvenience or injury to the members, entire satisfaction being acclaimed by the officials when they returned to Beyrouth.

"Major Bourdillon informed members of the League Mission on their arrival in Beyrouth that the nature of the country over which they were to travel in Persia was most difficult," writes F. A. Kettaneh, in telling of the adventure. "The hair pin curves and the dangerous mountain passes were pointed out to them and Major Bourdillon assured these officials that only a Dodge Brothers Motor Car could give them the service desired. The members were highly pleased at the performance of these cars and assured High Commissioner Bourdillon that they appreciated his thoughtfulness in providing motor cars of such sturdy character for them."

One and two horse cultivators and extra shovels at Wharton Bros.

CHRYSLER "70" HAS ADJUSTABLE SEAT

An adjustable front seat that is adaptable to persons of all sizes and that affords exceptional comfort and convenience is a new standard equipment feature of all Chrysler 70 and Imperial 80 phaetons.

The front seat frame is entirely free of the sides of the car, is mounted on rollers, and locks in position by means of substantial pins in a metal plate at each side immediately beneath the seat frame. There are six holes in these plates, providing for locking the seat frame in position at any desired distance from the foot pedals over a range of three inches forward and two inches backward from the neutral position.

The pin locks are actuated by a single trigger near the driver's heel as he sits behind the wheel. By stepping on this trigger and pushing back or pulling forward, he can move his seat forward or backward as easily as moving a chair on casters.

The hinged back of the seat is adjustable to any position from vertical to horizontal and is held in position by means of heavy leather straps at the sides.

The adjustable feature of the seat frame enables any driver to choose the exact distance from the pedals at which he prefers to sit. If he is very tall, he has plenty of "leg room," and if he is very short, he need not stretch or sit on the edge of the seat in order to reach the pedals comfortably. Furthermore, one may readily change the position of the seat while driving, thus accentuating comfortable driving.

At the same time, the seat back is more flexible than is the rigid kind and it, too, may be adjusted to exact position desired by the driver. Some prefer to sit bolt upright while driving; others prefer to lean back in a semi-reclining position. One may do either in these cars or may change from one position to another as desired.

If you would like to increase your bank account, buy a building lot in Sutherlin.

From California—Miss Frances Melton, who has been in California for some time, is visiting at the home of her parents, Mr. and Mrs. W. B. Melton, of South Deer Creek, during the summer.

1927 TREND TO ALL-STEEL BODY

Predictions as to the trend of automotive development for 1927 indicate that body design will hold the center of the picture. William Ullman, a prominent automobile writer, looks to the all-steel body for the greatest progress. The all-steel body, he says, by virtue of the material of which it is made, presents no obstacle to the ingenuity and imagination of the designer. Here safety need not be sacrificed for style. Mr. Ullman predicts radical changes in design which have not yet been announced.

Can you imagine what would happen if we strike oil in Sutherlin Valley?

To Visit Here—

Mr. and Mrs. Albert Hedlan and daughter, of Chicago, have arrived in Roseburg to spend a week or so visiting as the guests of Mr. and Mrs. Harry Butrick.

PRESENT DAY CAR TESTED PRODUCT

In the early days of the automotive industry buying a car was a task approached by the average would-be owner with fear and trembling. It was an experiment which he expected to prove a failure.

Today the prospective owner finds most of the experimenting has already been done and what still remains is being taken care of by experienced engineers with every modern facility to aid them in their work. Manufacturers like the great General Motors Company have reduced motor car manufacturing to a science. General Motors has established its own proving ground of more than 1100 acres

at a point about forty miles west of Detroit and there practically every device and method is tried out, as well as all the latest makes and types of American and foreign cars.

Facilities for Testing

Chevrolet obtains direct benefit from this great proving ground for it is here, and at the laboratories at Dayton, where changes or improvements contemplated in design or construction are tested over periods ranging from months to years, depending upon the importance of the suggested change.

Even members of the sales department, the advertising department and the service department of Chevrolet have their "demonstrations" out at the big proving grounds. The man who writes Chevrolet "copy" takes nothing for granted; he has ridden in the product under varying conditions and he has driven it himself at different speeds, up hill and down, over

rough roads and smooth.

Spirit of Cooperation

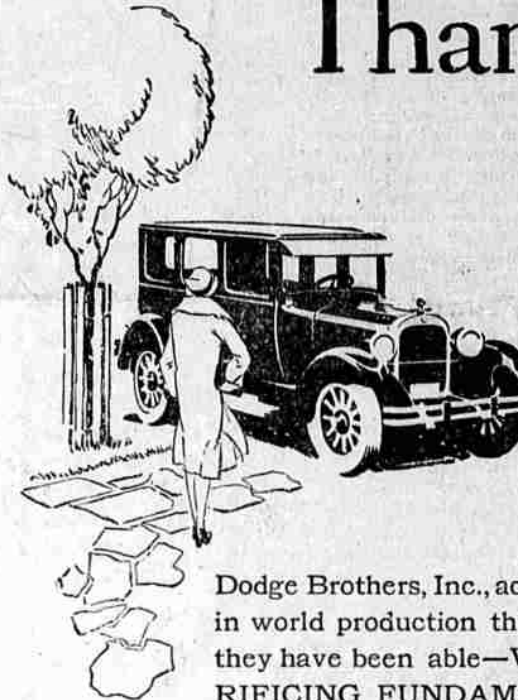
Fred N. Coats, Pacific Coast regional sales manager of the Chevrolet Motor Company, declares it is this spirit of cooperation and the tying-in of all departments that has brought Chevrolet a record for 1925 of more than half a million sales, and month-by-month increases in 1926 that are smashing sales and production records one after another by wide margins.

"Another reason for these remarkable records," says Coats, "is the realization by the public of what it means to have the test facilities, purchasing power, manufacturing experience and financial strength of the great General Motors Company behind the Chevrolet product."

A lot in Sutherlin now will mean money in the bank later on.

All wealth comes from the earth. Take a tip. Buy a lot in Sutherlin.

More Dependable Than Ever



Dodge Brothers, Inc., achieved third place in world production this Spring because they have been able—WITHOUT SACRIFICING FUNDAMENTALS—steadily to improve the smartness, comfort and smoothness of their product.

Owners and engineers know well that mechanically the car is sturdier than ever—cost of upkeep lower—and performance more dependable.

Refinements and lower prices have been made possible by spectacular increases in sales. Not by violating the basic tenet of Dodge Brothers success: NEVER TO LOWER QUALITY IN A SINGLE DETAIL.

Touring Car	\$966.50	Coupe	\$1018.50
Roadster	\$962.00	Sedan	\$1080.50

DELIVERED

See the Dodge Steel Body on Display in our Showroom

J. O. Newland & Son

Dodge Brothers Motor Vehicles and Graham Brothers Trucks.

Phone 458

Roseburg

DODGE BROTHERS MOTOR CARS