Established as America's favorite

A performance ability entirely beyond anything you have ever known in its price or size class is offered you in this new and amazing Willys-Knight Six "Seventy".

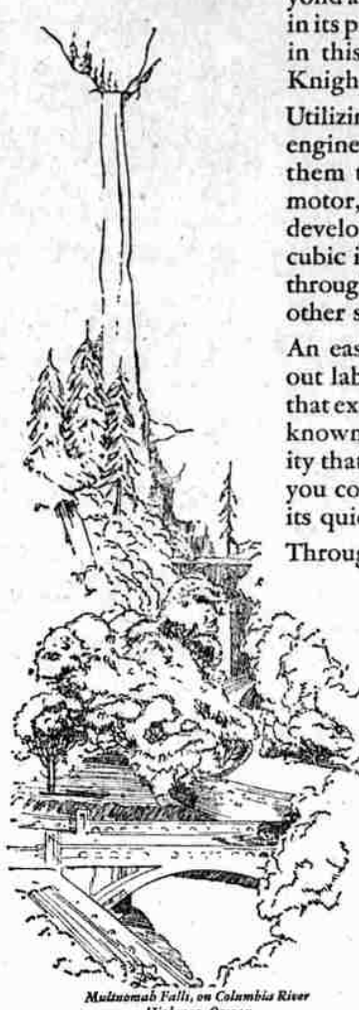
Utilizing the principles of high speed engine construction, and applying them to the Knight sleeve valve motor, the power plant in this car develops greater horse-power per cubic inch of piston displacement, throughout its entire range, than any other stock, American built motor.

An easy sixty miles an hour without labor or strain, an acceleration that exceeds anything you have ever known before, a hill climbing ability that flattens out grades as fast as you come to them, are but a few of its quickly demonstrated qualities.

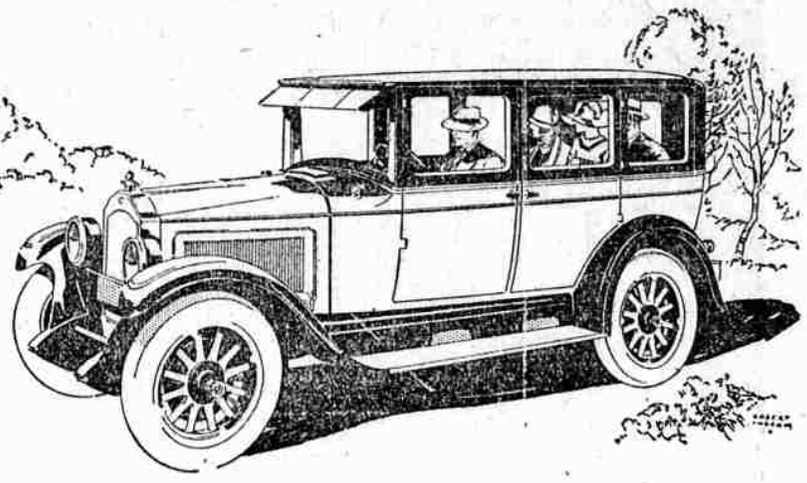
Throughout its entire life, and we have no record of any Knight sleeve valve motor ever wearing out, it is free from all the usual adjustments of the poppet valve type motor.—While other engines are wearing out, this power plant is wearing in to increasingly greater performance and operating silence.

Chassis construction equals the superior qualities of the motor. Four wheel brakes of the European type afford instant control at any speed. The low swung body gives a road stability that makes all driving a source of comfort and enjoyment.

Such a car demands your interest—ride in it—try it out for every claim we make—you can readily see why this Willys-Knight Six "Seventy" has stepped into first place as America's favorite car.



Multnomah Falls, on Columbia River Highway, Oregon



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Smaller down payments and smaller monthly payments;—the lowest credit cost in the industry.

The new "70" WILLYS-KNIGHT 6

F. W. CHASE

317 North Jackson Street Roseburg Phone 399

NEW OVERLAND 4 IS DUE TO APPEAR

TOLEDO, Ohio, June 29.—Statement made on apparently good authority says that Willys-Overland, Inc., is shortly to bring out a new, light four-cylinder car which will be directly competitive with Ford and Chevrolet. It is expected that a general announcement will be made about the first of July and that the new car will follow the European style of construction in that it will be capable of high speed, will be low in construction, and will travel much farther on a gallon of gasoline than present cars.

New earnings of the company for May are expected to be in the vicinity of $2,500,000 and all departments are working at capacity. A new record in Willys Knight production was achieved during May when, on one day, 416 of the new Willys-Knight Seventy models were built.

Can you imagine what would happen if we strike oil in Sutherlin Valley?

NORTHEASTERN OREGON COUNTIES TO BE DEVELOPED

PORTLAND.—A new era of land settlement is assured to the counties of Oregon's northeastern corner—cooperation to the fullest extent determining the degree of progress. That is the optimistic conclusion of the members of the Land Settlement committee of the State and Portland Chambers of Commerce who made an expedition to eastern Oregon last week visiting especially in Umatilla, Union and Wallowa counties.

The party was led by Whitney L. Boise, chairman of the land settlement committee, and included Col. E. E. Faville, editor of the Western Farmer, chairman of the Marketing Committee and a member of the Land Settlement Committee, Marshall N. Dana, associate editor of the Oregon Journal, C. C. Gignoux, assistant supervisor of agriculture of the Union Pacific System, and W. G. Ide, Manager of the Oregon State Chamber. George Huntington Currey, a director of the State Chamber, joined the group at Arlington.

At Boardman a delegation of cars conducted a tour through the Irrigon and Boardman districts culminating in the arborlike driveway on the Porter ranch where a table 240 feet long was heaped with fried chicken and other products of successfully irrigated land. Here 450 people had gathered to greet the visitors.

Upon entering Umatilla county, the caravan was conducted by Geo. C. Baer, secretary of the Pendleton Commercial Association. The Hermiston, Westland and Stanfield projects were visited, a score of farms inspected and thousands of acres of land now ready for the settler were pointed out.

A thousand families will be located in western Umatilla and eastern Morrow counties within the year, if possible, because the completion of the McKay dam at a cost of $3,000,000 will provide full flow of water next year for 30,000 acres and increase the irrigated area of Umatilla county to 70,000 acres. Organization of the settlement program was accomplished by the committee cooperatively with the Union Pacific and the communities of Pendleton, Hermiston, Umatilla, Irrigon and Boardman.

After visiting sheep, dairy, wheat and diversified farms in the neighborhood of Pilot Rock, the northern part of Umatilla county was viewed including the famous Weston Mountain seed potato district, and Milton and Freewater. Following a banquet at Pendleton, the party went to La Grande where another caravan speeded them to the Wallowa Wonderland country which gives promise of becoming the center of a great dairying and cheese making industry, whose progress will be encouraged by the land settlement committee through interesting dairymen and capital.

At Wallowa Lake the committee was joined by Union Pacific System officials including President Carl Gray, Vice Presidents E. E. Calvin and Harry Adams, ad Dr. Bridges, physician and surgeon, of Omaha. In addition, J. P. O'Brien, general manager of the O. W. R. & N., and F. N. Finch, general superintendent, from Portland, were in the party.

A dinner given by the Union county chamber of commerce at the Foley hotel in La Grande, and attended by the railroad officials and land settlement committee, was the scene of assurance that the Grande Ronde valley would share in the land settlement program when the necessary steps for irrigating additional acreage have been taken locally.

During the trip it was pointed out to each community that the utmost cooperation through local organization was necessary to bring their share of the substantial land settlement movement which has brought to the state over 1700 settler families with an investment of more than $8,000,000 during the last two years. Every community visited gave assurance that they would secure attractive farm listings, would have land values carefully appraised, appoint committees to interview tourists and welcome the homeseeker making him feel at home among new friends.

Visiting With Mother—
Mrs. Albert Abraham of Roseburg is visiting her mother, Mrs. Mary E. Shupe, who is just recovering from a recent illness. Mrs. Shupe was able to sit up for a time yesterday and is gradually regaining her strength. Mrs. Abraham will remain with her mother for a time. — Corvallis Gazette Times.

Truth and Liberty

There was a time when men were standing with their love of truth in advance of their love of personal liberty. We see that we are standing now with our love of personal liberty in advance of our love of truth. We anticipate a time when the love of truth shall have come up to our love of liberty, and men shall be cordially tolerant and earnest believers both at once. When that comes it will be a new thing in the world. It has been seen in beautiful or splendid individuals scattered all through the ages, but there has been no age in which the mass of thinkers were at once strong in positive belief and tolerant of difference of opinion. — Phillips Brooks.

For Art's Sake

It was lovely, approaching the divine. A million stars blinked in the heavens. The full moon scattered tiny flakes of silver on the wavelets which danced and sang at our feet. Away off to our right the red beacon of the Round Island light shot its message of guidance, good cheer and security out across the endless sea. To the left, and hugging the horizon, a four-masted schooner loomed phantom-like against the blue-black night. It was all so restful, serene and comforting that I was quite overcome with emotion.

"What a night for lovers!" I confided to my friend.

"Yes," he said, "and I got it, frame and all, with 45 soap wrappers."

Horses and Mules in War

Motors take an important part in modern warfare, but it is virtually necessary that horses and mules be provided to assume the burden of transportation in places that motors cannot go. Soft ground, by-roads and paths are traversed by animals that are impracticable for automobiles. The Clydesdale, the Shire, the Percheron, the hackney and the trotters are used for artillery and transportation, while the thoroughbreds, the Kentucky saddle horse, the Morgan and the Arab are the breeds which furnish the cavalry with riding horses.

Learn One Word a Week

Our new word this week is "cunctation." Very few persons are acquainted with this word, although it is right there in all the good dictionaries. "Cunctation" is a fancy word for "delay" or "tardiness." A teacher, rebuking a pupil who is habitually late to school, may properly say to said pupil: "It grieves me to find that you are falling into a habit of cunctation." Another way to put it is: "Of late you have grown intolerably cunctatious; this must stop."—Exchange.

Much in a Name

A little colored girl, a newcomer in Sunday school, gave her name to the teacher as "Fertilizer Johnson."

Later the teacher asked the child's mother if that was right.

"Yes, ma'am, dat's her name," said the fond parent. "You see she was named for me and her father. Her father's name am Ferdinand and my name is 'Liza. So we named her Fertilizer."—The Watchman-Examiner.

Tent Show Coming

Every lady over 14 years of age will be admitted FREE to see the play

"THE VULTURE"

At Jennings' Air Dome Tent Theatre

Next Monday Night, July 5th

Located in North Roseburg, opposite the Auto Park
General Admission is 10c for Children and 35c for Adults

A complete change of Plays and Vaudeville every night
Doors open at 7:30, show starts at 8:15

Guaranteed to be the Coolest Place in Town

SWIMMING CLASSES TO BE HELD BY RED CROSS, JULY 5-10

The Red Cross swimming classes will open on July 5 and will continue until the 10th, according to an announcement made this morning by Dr. H. C. Church, secretary of the local chapter. The Red Cross is sponsoring swimming instructions all over the United States and is offering free classes for beginners and swimmers who care to take advanced courses. A qualified instructor will be in Roseburg on the 5th to hold classes morning, afternoon and evening. These classes will be open to persons over the age of 6 years, the only requirement being that they must register with Dr. Church before the 4th of July so that the classes may be segregated to ages and time of day.

Instruction will be given in all branches of swimming. Classes will be held for beginners and those who have never learned to swim will have this opportunity of learning thats port. For those who are able to swim there will be classes in first aid, life saving, etc., so that some very valuable instruction can be gained.

This service is being offered by the Red Cross free of charge. It is necessary that those who want to take the course register, however, and this should be done at once so that time reservations may be made. Persons desiring to take the work should specify when they desire to attend so that they may be assigned to the morning, afternoon or evening classes.

See it today and then see it five years from today. We mean Sutherlin Valley.

It's unreasonable to expect a good nickel cigar when hay is selling at present prices. And when cotton brings a figure the growers like, you shouldn't look for low prices on all-wool-clothing, olive oil or silk stockings. But regardless of market conditions, you can always expect a REAL buy in a GOOD used car here. And you can always get it.

1925 Ford Coupe
1922 Ford Coupe
1924 Ford Touring
1925 Ford Touring
1922 Ford Touring
1921 Ford Roadster
1921 Ford Touring
1923 Ford Truck
1925 Dodge Touring
1922 Durant Touring
1924 Overland Touring
1926 Chevrolet Touring
1924 Chevrolet Coach
1919 Chevrolet Touring

HANSEN CHEVROLET CO
ROSEBURG, OREGON

"LADY OF THE BEADS" HAS WORLD FAMED COLLECTION

(Associated Press Leased Wire.)

ATLANTIC CITY, June 29.—Strange and fantastic stories are woven about the strings of beads collected from distant lands by Mrs. L. Brackett Bishop, known as "the lady of the beads."

Coming here as a delegate from a Florida club to attend the convention of the General Federation of Women's clubs, Mrs. Bishop displayed some of the treasures of her collection. She will soon renew the search that has been a life-long fascination—for beads bartered off the necks of their wearers, rich in the stories of alien lands and customs.

"All the strings have stories," said Mrs. Bishop.

"This necklace of small woven red, white and blue beads were bought off the neck of a native African girl. They were sent her by her lover and the "unending chain" that constitutes the pattern is the African symbol of unending love.

"The one of smoothly woven monkey's teeth is the work of a very high type of South American Indian. The unevenly threaded string of the same sort of teeth comes from a lower tribesman.

"The garnets were the pride of a Czechoslovakian household. The torquoise, surrounding the ancient ikon, were from an aristocratic Russian family.

"The Persian beads, bound with the blue tassel, bestow safety on their wearer, for blue guards against falsehood or deceit, which Allah cannot bear."

Colors speak a language of their own to Mrs. Bishop. Blue represents the truth, the color of the sky and the water; red, the color of fire, is for love; white, color of sunlight, is wisdom.

Did you ever follow a hunch? It's a pretty good idea. Sutherlin Valley has something to offer.

HEGIRA OF ARTISTS FOR INDIANA HILLS UNDER WAY

(Associated Press Leased Wire.)

NASHVILLE, Ind., June 29.—Along meandering creeks and deep in the Brown county hills devotees of palette and brush are at work again.

Every summer and autumn many well known artists come to this almost primitive section of Indiana to sketch the brilliant colorings of the woodlands. Along the fringe of hills are many bungalows, the summer homes of painters.

Several years ago Theodore Steele, the Indiana sketcher of landscapes, built a summer home on Bear Wallow, a hill overlooking Nashville. To this rambling cottage which he called "The House of the Whispering Winds", came fellow artists, who, falling under the spell of the rustic beauty, also built bungalows.

The fame of Brown county's picturesqueness spread and soon teachers of art at Indianapolis, Cincinnati, Louisville and Chicago were bringing their classes to Nashville.

Worms in Soil

The best treatment for the worms in the soil, which are not likely to be doing any harm, is watering several times with lime water, as recommended recently. Different kinds of worms are found in soil in which there is decaying vegetable matter, but they are harmless. Castor oil is not likely to do your plants any good, and we should not advise using it.—Montreal Family Herald.

Through a Glass, Darkly

Age brings discretion. A man is like a window, not so easily seen through after the frost comes upon him.—Boston Transcript.

Hundreds have put their O. K. on classified columns. They are the starting point of many people's success and prosperity.

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(Except Ford Sizes)

This is for a few days only as the supply is limited
Rush your order.

C. A. LOCKWOOD MOTOR CO.

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Chrysler "70" Reduced $50 to $200 Unchanged except in price

	New Prices	Savings
Coach	$1395	$ 50
Roadster	1525	100
Royal Coupe	1695	100
Brougham	1745	120
Sedan	1545	150
Royal Sedan	1795	200
Crown Sedan	1895	200

(All prices f. o. b. Detroit, subject to current Federal excise tax)

Ask about Chrysler's attractive time-payment plan. More than 4300 Chrysler dealers assure superior Chrysler service everywhere.

Today's Chrysler "70"—changed in no way except new lower prices which save you $50 to $200—is more than ever *the* car of world-wide preference.

We knew that the Chrysler "70" would sweep its way to pre-eminence, but we did not anticipate the tide of public favor which makes possible these sensational values.

Long lived; characteristic Chrysler beauty; designed to meet today's traffic needs; roomy for comfort and luxury; easiest to handle; flashing pick-up; 70 miles plus; safe—

Little wonder that none of its more than a hundred thousand owners who have enjoyed uninterrupted satisfaction from their Chrysler "70's" for thousands upon thousands of miles, will ever willingly go back to the less modern type of cars.

We are eager to prove to you why the Chrysler "70" with its savings of $50 to $200—the identical car whose performance and endurance have won such universal preference—is beyond all doubt the preferred motor car investment at these lower prices in its class.

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