



R. A. PILCHER CO.
INCORPORATED
Department Stores



IN DISTRESS!

Read this Circular Carefully and Attend This Selling Event---You Will Be Well Repaid For Your Effort!

ALL LADIES' HATS $\frac{1}{2}$ PRICE

The order is to turn merchandise into cash. This order affords you a real money saving opportunity.

SILK DRESSES

If you saw the elaborate silk dresses we were selling for about fifteen dollars under the regular price when marked \$44.75, you will realize what cuts are being made with these dresses marked

\$29.75

Ladies' Silk Dresses **\$6.50**

Attractively designed, newest styled dresses of Georgette and Crepe de Chine. The uppermost idea in pricing these dresses is to convert them into cash.

Consider This One! Silk Faille Dresses in desirable Colors at **\$2.98**

Only under order of a receiver could prices like this be obtained.

Going to the Beach? Buy one of these pleasing light weight, figured wool dresses. You will agree the price is ridiculously low at

\$3.98

Recently there appeared in the papers, an Associated Press dispatch stating that the R. A. Pilcher Co., had gone into involuntary bankruptcy. The fact is that only a receiver in equity has been appointed. For lack of inside information, the papers could not state that this action was taken only as a preventative measure against a small number of obstreperous creditors who threatened suit and attachment.

The R. A. Pilcher Co. is not in financial difficulty because of a lack of patronage, but solely through bad management—in its executive department. Too much buying and insufficient regard for expense in the Eastern operations.

With these conditions corrected and stocks reduced the business promises to soon be in a sound financial condition. The stores have enjoyed a wonderful patronage which is evidence of their popularity and ability to serve.

To rehabilitate these stores is the plan and purpose of this procedure and the desire of the creditors generally, and with your co-operation, we hope within a short time to restore them to their owners in a hearty, wholesome condition.

For the purpose of reducing stocks and accumulating some needed cash, we are making most attractive prices, to which you will agree when you have perused this circular. Your patronage and co-operation are solicited, on the basis of the splendid values offered.

RECEIVER.

Children's Sandals 98c pair

All leather sturdily built play shoes, oxford style.
Sizes from 4 to 12 years old.

ANY CAP IN STOCK **\$1.00**

Values up to \$2.00

**YOU WILL NOT BE
DISAPPOINTED.**

Men's 2-Pant Suits **\$17.50**

Get in on this. They are good. All wool, new style, light colors.

Personality Brand MEN'S SUITS **\$24.75**

Orders are orders. Our receiver says "Sell them." So here they are at a price that hurts.

Men's Overcoats **\$17.50**

We wanted to keep these new all wool overcoats until Fall and get a legitimate profit, but the receiver says "turn them." They are a good investment we can conscientiously say.

Boy's 2-Pant Suits **\$5.90**

It will pay you to buy now for Fall needs

Men's Work Shirts **49¢**

Triple Stitched striped Chambray

MEN'S STRAW HATS Values up to \$3.48.....\$1.00