

AUTOMOBILE NEWS

In Two Classes STAR Wins Yosemite Economy Run

[This epoch-making achievement places
Star cars in a class by themselves....]

THE tenth annual A. A. A. Los Angeles-Yosemite Economy Run—the world's most famous economy test—proved a triumph for Star cars.

Again Star sets a winner's pace—two firsts and a second, and the highest gas mileage of any car entered—29.09 miles to the gallon.

Now it can no longer be a question of the most economical car to buy. Three of the first four places in gasoline mileage were awarded to Star cars. Read the figures at the right.

And that's not all! The highest average of all entries was made by the Star Four, with 29.09 miles to the gallon.

360 miles, over every condition of road—smooth, flat highway to tortuous dirt mountain roads with power-testing grades—Star cars proved their staunch stand-up qualities by finishing in perfect condition.

Officially checked and re-checked, as strictly stock models, under observation the entire way by two officials of the run, this latest Star victory establishes the Star car as the wonder low-cost car of all time. Built for tomorrow it sets a pace today for all cars.

**Class 1-A—
Won by Star Four
touring with 29.09
miles to the gallon
of gasoline.**

**Second, Star Coach,
with average of
25.04 miles to the
gallon.**

**Class 2-A—
Won by Star Six
touring, average of
23.60 miles to the
gallon.**

NOW is the time to buy your Star—a proven, worthy car that gives the maximum of motor car value always at the lowest cost. Again we say before you buy any car see the Star Fours and Sixes. Ride in them, drive them yourself. Then consider the low price—\$636 for the Four—\$895 for the Six, delivered here.

BOTH WINNERS

'4' Star  Car '6'

RAPP BROTHERS

Car. Cass and Pine

Phone 371

Roseburg, Ore.

The highest quality in products is always a *development*, not an overnight wish gratified in the morning.

"Union Oil of California" and "Union" products for the automobile developed *with* the motor car itself.

Speed, power and mileage, therefore, have been developed to the *nth* degree in

Union Gasoline

Non-detonating

Union Gasoline provides, and always has provided to Western motorists, the *non-detonating* feature which supplies full power to the pistons throughout their entire stroke and eliminates all explosive "knocking" or "pinging" in the hills or in heavy pulling—a quality for which Eastern motorists are now buying "special gasolines" and paying 3 cents per gallon in excess of usual prices for them. Yet Union costs no more than other high grade fuels.

Always use Aristo Motor Oil with non-detonating Union Gasoline because this combination minimizes carbon to the extent that motors in good condition are run for several years without it.

Union Oil Company
of California



DODGE BROTHERS ANTICIPATE NEED

Leading experts engaged in the task of educating the public to safety admit that legal action and intensive educational efforts of municipal, school and state authorities are not reducing the number of accidents on public highways to any appreciable extent. According to these authorities, the countless ordinances and statutes which have been enacted by municipalities and states to properly regulate motor traffic have been of little avail in increasing the safety of pedestrians and occupants of motor cars.

Experts point out that unless the motor driving public itself assumes the leadership in the present campaign for greater safety, drastic regulations may well be adopted by the various states in issuing driver's licenses, thus making it more difficult for the average citizen to operate his car, and penalizing him for the offenses of others. These safety experts are now at work, in collaboration with Herbert Hoover, Secretary of Commerce, in framing a set of new regulations for submission to the various states.

Dodge Brothers, Inc., ever alive to the need of greater and greater safety on the public highways, have made vast strides in the reduction of serious accidents by the use of all steel bodies for their motor cars.

Dodge Brothers, Inc., were pioneers in this greater safety effort. Somewhat over twelve years ago they introduced the all steel body touring car. The unqualified success of this new type led them to continue the development of the original design, with the result that today the all steel body is standard on all Dodge Brothers Motor Cars.

The unstinted admiration of safety experts throughout the United States has been added to that of all owners of Dodge Brothers Motor Cars. In concrete evidence of the added safety of all steel bodies, the files of Dodge Brothers factory reveal a mass of correspondence in which Dodge Brothers owners everywhere pay enthusiastic tribute to the wisdom of Dodge Brothers policy of using all steel bodies. There are letters and photographs from all parts of the world depicting Dodge Brothers Motor Cars which have suffered collision or have toppled over embankments. It is a matter of pride with Dodge Brothers, Inc., that records prove that these all steel bodies not only protected the occupants from death or serious injury but, in the majority of the cases, allowed but slight damage to the body.

Dodge Brothers all steel bodies insure a maximum of safety to occupants. Dangerous wooden posts have been entirely eliminated and, in their stead, high grade steel posts have added support to windshields and increased the driver's vision by reducing the dimensions of obstructions. The same high grade steel that enters into the remainder of the body goes into all supports, so constructed that they will resist impacts of unusual severity.

Dodge Brothers Motor Cars stand conspicuously at the head of all motor cars in offering this added feature of safety to car owners and their families.

"Owners of Dodge Brothers Motor Cars," says J. O. Newland, Dodge Brothers dealer in Roseburg, "have been quick to recognize the value of these all steel bodies and have not hesitated to tell their friends about this important safety factor. This has been reflected in the constantly increasing sales of Dodge Brothers all steel Motor Cars here and elsewhere throughout the world."

HOW TO COLLECT MOTOMETER FLUID

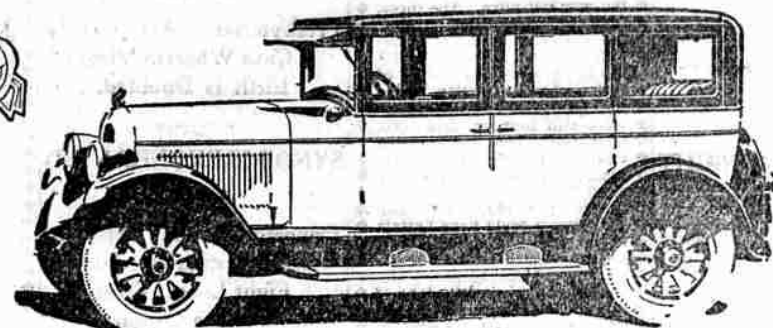
It is common opinion that the proper way to collect the fluid in the indicating tube of the motometer, if it becomes separated, is to shake the stem of the instrument in boiling water. This is an erroneous opinion, as it will never restore the fluid. The fluid is separated due to the fact that the instrument was left lying on its side and no bubble formed separating the liquid. It remains separated when the instrument is put in an upright position until it is restored to correct working order.

This is correctly accomplished by holding the motometer in an upright position, and quickly tapping the bottom of the instrument on the exact side of the cap until the liquid is gathered in a bubble. It is taken out in five minutes, as it will not help the liquid and is liable to damage the instrument.

REDWOOD HIGHWAY ROAD CONDITIONS

The Redwood highway is in travelable, negotiable condition in

The New CHRYSLER '60'



Chrysler "60" Quality Features

- 1 6-Cylinder Chrysler Motor
- 2 54 brake horse-power.
- 3 60 miles per hour and more.
- 4 5 to 25 miles in 7 1/2 seconds.
- 5 Easily 22 miles to the gallon.
- 6 7-bearing crankshaft.
- 7 Aluminum alloy pistons balanced to sixteen one-hundredths of an ounce.
- 8 Impulse Neutralizer—not a balancer, but a device that absorbs the natural impulse reactions common to all internal combustion engines.
- 9 Purolator—filters all crankcase oil.
- 10 Centrifugal air cleaner—protects cylinders and pistons from road dust and grit.
- 11 Full pressure oiling system—a film of oil for all bearings, insuring long life.
- 12 Semi-automatic plus manual spark control.
- 13 Mandrol heat control.
- 14 Chrysler roadability—easy to steer, easy to handle at all speeds, always safe.
- 15 Chrysler hydraulic four-wheel brakes.
- 16 Levelers, which eliminate road shocks, at both front and rear.
- 17 Chrysler dynamic symmetry of body design.
- 18 Great roominess combined with Chrysler compactness for easy parking.
- 19 Duco finish in striking color combinations.
- 20 Full balloon 30 x 5.25 tires.

Arrange to drive this sensational new lower-priced Chrysler Six and enjoy for yourself its many features of superiority.

A Lighter Six of Chrysler Quality and Value At New Low Prices

For you who would limit your motor car investment to any of the lower-priced sixes, Walter P. Chrysler presents another sensational quality product—the new lighter six-cylinder Chrysler "60".

In the new lighter Chrysler "60" are the same brilliant Chrysler engineering, the same high quality of materials, the same superior craftsmanship, the same rigid test and inspection, the same assured endurance and dependability that have won such public acclaim in all other Chrysler cars.

Sixty miles, and more, per hour; unprecedented acceleration; gas economy of 22 miles per gallon; the striking beauty of Chrysler dynamic symmetry; astonishing handling

and riding ease—these are only a few of more than a score of features heretofore found in similar degree only in sixes of far higher price.

The lower price of the new lighter "60"—the lowest price at which a Chrysler six has ever been sold—is merely a difference of size, of speed capacity, of special performance.

This means that the new lighter "60" will outclass every other car in the field of the lower-priced Six—just as every Chrysler outclasses every other car in its particular field.

You will find us eager to demonstrate to you the extraordinary Chrysler qualities which make the new lighter Chrysler "60" at these new low prices the most sensational value in all motor car history.

Touring Car, '1075	Roadster, '1145	Club Coupe, '1165	Coach, '1195	Sedan, '1295
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All prices f. o. b. Detroit, subject to current Federal excise tax

H. L. CONNELLY MOTOR CO.

527 N. Jackson St.

Roseburg, Oregon

Phone 350

AUTO BUYING IS ON UPWARD TREND

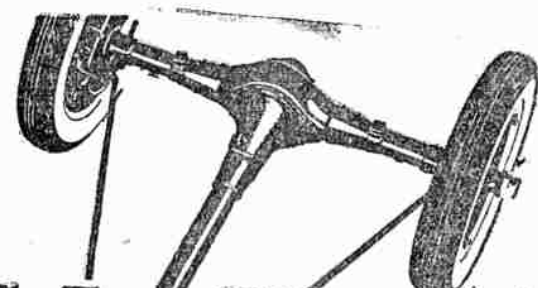
OAKLAND, Calif., June 2.—The rising trend of the automobile buying market during the past two months has been the basis for increased optimism throughout the automotive manufacturing circles, despite the fact that 1926 has already bid fair to surpass high marks in building and marketing of motor cars.

That was the message brought to Oakland and the Pacific coast by Norman DeVaux, vice-president and general manager in charge of the big Star car organization in six western states, after an extended trip through eastern points, which, incidentally, is his fifth since Christmas time.

Manufacturing and selling of motor cars for those makers who are in a position to cash in on the value of their former products and whose products are equal to the exacting demands of today's buyer, regardless of class, are on a higher plane in sales than they expected, he said.

The month of May was expected to add another record of increased business for Star cars by Star executives in New York City and Lansing, Mich. It will be the fifth straight month of increase this year, the figures for the first four months being: January 49 per cent increase over January 1925; February 55 per cent; March 30 per cent, and April 29 per cent.

DeVaux points to several factors entering into this increase, including the advent of the new Star six, which has been an instant success, the increased popularity of the Star four, lower prices, and much wider distribution throughout the entire country by a strong chain of dealers which in number is now close to



The Torque Tube is a sturdy backbone for BUICK quality

It holds the rear axle firmly and staunchly in true alignment, regardless of road inequalities. Twist and wear on the drive shaft and axle are eradicated. Two universal joints are unnecessary.

It would be possible, because Buick has the Torque Tube Drive, to drive a Buick from New York to San Francisco, with all four springs broken.

The Torque Tube also seals the drive shaft from the dirt and wear of the road. Look at the strength of the Buick chassis and make a comparison with competitive motor cars, before you buy your next transportation. You can see Buick's superiority with the naked eye.

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors Corporation

The Better BUICK

When Better Automobiles
are Built... BUICK
will Build Them...

MOTOR SHOP GARAGE

DISTRIBUTORS FOR DOUGLAS COUNTY

Phone 268

414 N. Jackson St.

L. G. Devaney
406 W. Cass Phone 84
4,000.