

20th CENTURY STORES

"Dependable Grocers"

Traveling along—a great organization progressing with the times. The 20th CENTURY GROCERY STORES have developed through the years perfecting a system which today merits their high standing in the field of food distribution. The success of 20th CENTURY is the result of rigidly following a wholesome principle of TRUTH AND DEPENDABILITY. If you are a customer today, we thank you and appreciate your patronage. If you are not one of our customers, we take this opportunity of inviting your kind consideration while you are looking for a SAFE PLACE TO SAVE on your food requirements. Sincerely yours, ROSS MCINTYRE, President.

Offerings Saturday and Monday, May 1 and 3

MONEY-SAVING SOAP DEAL

7 Bars "Crystal White" Soap—Reg. 20th Century	30c
2 Bars "Creme Oil" Soap—Reg. 20th Century	15c
1 Pkge. (Large) "Peets" Wash. Machine Soap	39c
20th Century Price	84c

ALL FOR
65c

"WESSON" OIL—"Make your own Mayonnaise," quart can	49c
"OLD DUTCH" CLEANSER—Limit 3, each	5c
"LIBBY" MILK—"The nearest to fresh Cream," tall cans, 3 for	29c
VAN CAMP'S PORK AND BEANS—Regular 2 for 25c, 3 cans	28c
NORWEGIAN SARDINES—"Northern"—Latest pack just arrived—20 to 24 fish in Pure Olive Oil in a tin, 2 tins	25c
BEST SHORTENING—"Swift's" or "Barton's" in bulk, fresh, 3 pounds	63c
"HERSHEY'S" KISSES—Small, dainty, milk chocolate drops, each foil wrapped, lb.	34c
CREAM ROLLED OATS—Crown fresh milled, 9 lb. sack	49c
RAISINS—From the "San Joaquin" Valley Unbleached Seedless Thompsons, 3 pounds	29c

SMALL WHITE BEANS—Very finest Californias—Twice cleaned, 3 pounds	28c
TOILET TISSUE PAPER—"Soft as old linen"—3 rolls	23c
"LIBBY'S" MUSTARD—Made from genuine English mustard seed and pure spices—9 oz. Glass Jar	14c
KIPPER SNACKS—"Norwegian"—Absolutely boneless—Serve at the Sunday evening lunch, 2 Tins	15c
STRAINED HONEY—Idaho-Pure—Packed in Ball Mason Jars, pint 29c; quart	53c
PINEAPPLE—"Hawaiian" Standard Sliced in medium syrup, large cans 23c; 3 for	65c
LUX—For the laundering of all fine fabrics, large pkg. 25c; 2 for	49c
"MEMORIE" FIGS—Nature's sweet meats—Nourishing and wholesome—In a sanitary transparent wrapper, 10 oz. Pkgs. 2 for	29c

20TH CENTURY COFFEE Good Coffee improves the whole meal—20th Century makes it a real treat—Direct from our roaster to you, hence the low price—lb. 47c 3lbs \$1.38

"BLOOMERS" COCOA—Direct from Holland. The food value of cocoa depends upon the amount of cocoa butter it contains. This highly refined Dutch Cocoa abounds in cocoa butter. Half lb. tin, 28c; 1 lb. tin. 55c

20th CENTURY STORES

"Dependable Grocers"

MANY ENTRIES OF INDUSTRIAL FLOATS WANTED

Efforts to Be Made to Have One of Largest Parades for Carnival.

COOPERATION URGED

Parade Affords Excellent Means of Advertising for Local Business Concerns.

An effort will be put forth to make the industrial parade of the coming strawberry carnival one of the best features of its kind to be seen in Roseburg for many years, according to A. N. Hildebrand, the carnival, "Mr. Hildebrand's committee."

"Merchants this year are not being solicited for funds to support the carnival," Mr. Hildebrand says, "but we do solicit and urge their wholehearted support in our parades. Every business house and manufacturing concern in Roseburg should be represented in the industrial parade."

"This is not alone a help to the carnival, but is a valuable activity for the merchant or manufacturer himself. It is an advertising medium which has far more value than the prize which may not be won. Our business houses and manufacturers realize the value of newspaper and magazine advertising in constantly keeping the name of the concern before the people. The industrial parade affords another opportunity for obtaining the same result in a little different manner. A big parade is of great importance, and the larger the parade the greater its value as an advertising medium."

"The parades are the free attractions which aid in drawing people to the carnival for entertainment. The larger and better these parades are, the more the attractions are appreciated. If people are pleased and satisfied with the parade its advertising value is greater than if they are not pleased, because the parade is too small."

"This year the committee offers \$150 in prizes, a first prize of \$75, second prize of \$50 and third prize of \$25. These prizes are offered for the best floats, and we hope that there will be a large number of entries."

"The parade committee is starting its work early, and has planned well outlined according to Mr. Hildebrand. Indications point to good cooperation this year and very interesting parades each day during the carnival."

RELAY CARNIVAL STARTS TOMORROW

(Associated Press Leased Wire.)

SEATTLE, April 30.—Track athletes from the Universities of Idaho, Montana, Oregon and Washington State College and Oregon Agricultural College, arriving here today, were to compete in the University of Washington's annual relay carnival at its stadium here tomorrow.

Interest was expected to center around Charles Hoff, Norwegian pole vaulter, who is to attempt to break his record of 13 feet, 11 15-16 inches. Collegiate stars whose performances will be keenly watched, are James Charteris of Seattle, University of Washington, half miler and Russell Sweet, University of Montana dash artist.

Charteris competes in the mile and two mile relays. Sweet appears in the 100 yard dash and 880 yard relay. Charteris is intercollegiate half mile champion and Sweet broke the carnival record here last year in the conference event. Northwest conference colleges and Seattle and Washington high schools have a part in the program.

(Associated Press Leased Wire.)

BEND, Ore., April 30.—Mrs. May Dealy, 32, of Prineville, was killed in an automobile accident on the Ochoco highway 13 miles east of Prineville last night when the car turned completely over twice after a front wheel collapsed. Meritt Bertrand, the driver, was slightly injured.

EMPIRES STAGE PARTY.

(Associated Press Leased Wire.)

OAKLAND, Calif., April 30.—William Burnside and Chester Carroll, umpires in the Pacific Coast baseball league, were taken to the police station today after a party at Burnside's home in which Mrs. Burnside is said by the police to have taken a shot at her husband's automobile while he was endeavoring to take some guests to their homes in the machine. Mrs. Burnside declined to make any charge against the two arbiters and they were released.

VEGETABLES

Spring is here—We have a most complete line of early vegetables and fruit—Berries are fine now and the price is low—Shop early for these and our unusual bargains. Sold until 12 o'clock noon only.

Oysters, medium can, 2 for	25c	Pineapple, medium, 2 for	29c
Corn Meal, 9 lb. pkg.	23c	Large Citrus, limit 6, pkg.	21c

Every Day Saving Prices

Spuds, good stock, 100 lbs.	\$3.95	Peas, Corn, Tomatoes, or String Beans, all 2 for	25c
Flour, hard wheat, barrel	\$8.60	Broken Pineapple, Peach or Apricots at 2 for 45c; 12 for	\$2.50
Lard, Eastern, 8 lbs. net	\$1.73	Pure fine C. & H. Sugar is the only kind we sell. Priced very low.	
Lard, local, 9 lbs. net	\$1.95	Pork and Beans, medium size, 3 for	25c
Jewel Shortening, 8 lbs.	\$1.59	Shrimp, 15c, 3 for	40c
Stone's Butter, the best at any price, fresh daily.		Oysters, medium can, 2 for	33c
Bananas, fancy, 3 lbs.	25c	Berry Hallowells, 1,000 for \$5.90; 100 for	75c
Oranges, Navels, per doz, 45c and	59c	Dairy Butter, fresh each day, lb.	33c
Grape Fruit, large	15c		

Try Our Smoked Meat for Quality

Ham, Eastern, lb.	30c	Bacon, medium, lb.	35c
Ham Picnics, lb.	25c	Dry Salt Pork, lb.	27c
Ham, Picnic, rolled and boned, lb.	33c	Cottage Butts, lb.	35c

\$5.00 Orders Delivered Free

California
and
Oregon



311 West Cass
Roseburg, Oregon

CATTLE THIEVES ACTIVE. Klamath Falls, Ore., April 30.—Recurrence of cattle rustling on the part of scattered bands in the foothills of Klamath and Lake counties has cost stockmen thousands of dollars in the past few months and was the incentive for a meeting of peace officers here yesterday and today. During the past 90 days organized bands of cattle thieves working from Bend, in central Oregon, to Alturas, in northern California, have been killing and butchering stock on the range and apparently disposing of their stolen beef in some as yet unknown market. Stock men in Lakeview county, with sparsely settled sections of the cattle thieves, have suffered most from the depredations.

HOT IN CHICAGO.

(Associated Press Leased Wire.) CHICAGO, April 30.—High temperature records for April 30 in Chicago were broken today, when the mercury soared to 85 at 2 p. m. The previous record for the day was 85 in 1894.

Here goes the Sadness out of Baking

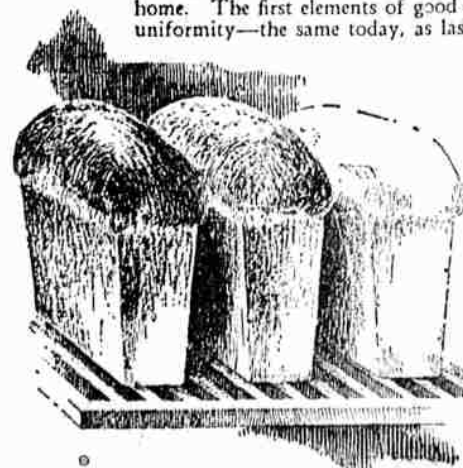
What peculiar fantasies there are in some of the words of our language, yet any woman will tell you that the depths of dreariness may be found in a "sad" loaf, be it bread or cake. The dramatist calls the heavy loaf a homewrecker. He is probably wrong, yet lightness is always symbolic of the more comfortable states of the mind. Volume (lightness) is a first objective in baking but it must not be obtained at the sacrifice of flavor, or texture, or digestibility.

First the flour must be right. Its starch and protein elements must be in proper condition for the fullest action of the rising agent so that wholesomeness and digestibility may be the result. Volume, with texture and flavor, is standard in good baking.

That is why Fisher's Blend Brand Flour is standard in the home. The first elements of good baking are found in it, and uniformity—the same today, as last month, as ten years ago.

OUR LABORATORY LOAVES

Particularly interesting features which impress visitors in our testing laboratories are the racks upon which the volume loaves are placed to cool after baking. They are wonder loaves to one experienced in baking, not a little on account of their unusual form, but they are not intended for any table. They are usual tests being made constantly on the floors of each day's milling. These loaves come to the office of the mill superintendent each morning.



FISHER FLOURING MILLS COMPANY
Seattle—Tacoma—Portland

"Blends Mah Friend" An All-Purpose Flour

Real Clarified Milk

Delivered either morning or night

WHOLE MILK FOR THE KIDDIÉS

The Model Dairy

Phone 44 F-11—Roseburg

ENTIRE CREW SAVED.

(Associated Press Leased Wire.) TOKYO, April 30.—The fishermen and crew of the Chichibu Maru, numbering 259, have been rescued from the wrecked vessel on the rocks off Paramushiro, farthest north of the Kurile Islands. Safety of the men, for whom there was little hope felt, was announced in a dispatch to the Fiji from Hokkaido Island. The Chichibu Maru, which was

a small steamer of the crab-canning industry, crashed upon the rocks Tuesday, while proceeding to Kamchatka. It was believed that all on board would perish in the heavy storm sweeping across the islands from the North Pacific Ocean.

A destroyer dashed to the aid of the fishermen, dispatched from Ominato, naval base in northern Japan.

PRESIDENT STATE MERCHANTS' ASSN. COMING MAY 5TH

O. F. Tate, president of the state retail merchants association is to visit Roseburg on Wednesday, May 5, and hopes at that time to meet all of the local Roseburg merchants. E. R. Kenney, secretary of the Roseburg Merchants' association is arranging for a meeting and banquet to be held on Wednesday evening, at which all local merchants and others interested will be invited to be present. Mr. Tate will speak particularly on the subjects of the proposed amendments to the bankruptcy law and on the oleomargarine bill. The merchants have been working for some time to secure amendments to the bankruptcy law which will prevent persons from using this means of evading just obligations. Mr. Tate will explain in detail the amendments which the state association proposes to have made in the law.

Wash. checker setter; Joe Silvers, Marshfield, donkey engine fireman.

Of the total number of accidents reported 623 were subject to the provisions of the workmen's compensation act, 163 were from firms and corporations that have not elected to come under the act and five were from public utility corporations not subject to the act.

MANY FATALITIES DURING PAST WEEK

(Associated Press Leased Wire.)

SALEM, Ore., April 30.—During the week ending April 29 more fatalities resulted from accidents in Oregon industries were reported to the state industrial accident commission than for any other like period in many years. Out of 791 accidents a total of 11 were fatal. They were: Glynnie Knutson, White Salmon, Wash., saleswoman; Edgar E. Harrison, The Dalles, cannery employee; Lennart C. Sands, Modoc Point, oiler; Harry H. Hill, Salem, linotype operator; John Leslie, Nehalem, gas boiler man; Myron L. Staudacher, Notti, chaser; Thomas Johnson, Bridal Veil, head loader; John Kovalich, Portland, window cleaner; Ed Peterson, Warren, timber worker; Antoulo Segura, Carroll Point,