

for Economical Transportation



Know what Chevrolet offers at these Low Prices

Modern Design

—typified by such important engineering developments as 3-speed transmission, economical valve-in-head motor, Remy electric starting, lighting and ignition, safe and easy steering mechanism and light action dry-plate disc-clutch.

Modern Construction

—such as you find in the highest priced cars; your assurance of economical operation, low maintenance costs and satisfactory ownership.

Modern Appearance

—stream-line beauty, colorful Duco finish, and rustless airplane-metal radiator shells on every model. All closed bodies by Fisher.

Modern Equipment

—complete instrument panel with speedometer, Alemite lubrication, vacuum fuel-feed, and on closed models, full balloon tires—all without extra cost!

Touring	\$510
Roadster	510
Coupe	645
Coach	645
Sedan	735
Landau	765
1/2 Ton Truck	395
(Chassis Only)	
1 Ton Truck	550
(Chassis Only)	
f. o. b. Flint, Michigan	

Ask for a Demonstration!

HANSEN CHEVROLET CO.

Phone 446

Rose Street

Roseburg, Ore.

HUDSON ESSEX

\$50 LESS
The Lowest Prices at Which These Cars Ever Sold

Hudson Brougham
Hudson Coach and
Essex Coach

And \$25 to \$50 Further Saved on Every Car by the A.Y.D. Plan

At Your Door
With Nothing Else to Pay

ESSEX "6" COACH	\$ 909
HUDSON COACH	1379
Hudson Brougham	1639
Hudson 7-Pass. Sedan	1875

Easy and Convenient Purchase Terms

Prices Include Freight, Tax and This Standard Equipment

Front and Rear Bumpers, Automatic Windshield Cleaner Rear View Mirror, Transmission Lock (built in), Radiator Shutters, Moto-Meter, Combination Stop and Tail Light.

Hudson-Essex, always the outstanding values, today are priced lower than ever before. And we have discontinued f. o. b. prices and now quote the actual cost for cars delivered AT YOUR DOOR.

Don't be deceived by f. o. b. prices. Such quotations mean nothing to the buyer. To what is apparently a low price must be added freight cost, tax, equipment, handling, and sundry other charges. Our "A. Y. D." plan removes all doubt as to the price you pay.

Hudson-Essex cars have been constantly improved. Increased factory economies have made better cars at lower prices. And now with the "A. Y. D." plan, further savings of from \$25 to \$50 on each car are made available to buyers.

No motor values ever approached today's Hudson-Essex advantage.

ROY CATCHING MOTOR COMPANY

125 N. Rose St.

Phone 435

Roseburg, Oregon

SHOWER BATH TEST FOR BUICK MOTOR

The branches and distributors and many of the dealers of the Buick Motor Company are featuring a display this week, in which a Buick chassis, the same in every respect as those turned out daily at the factory, is undergoing a showerbath test while the engine runs and the wheels turn in a shallow tank of water. There is no take about this test, which was originated in the showroom of the Buick dealer in Toronto. The engine runs under its own power, exactly as it does on the road. A length of pipe punched full of holes is suspended over the chassis, through which a constant shower of water plays on the engine. The engine of course is without the protection of body and hood.

The demonstration is intended to show how effectively the Buick "Sealed Chassis" protects the moving parts of the car from water, dirt and other foreign substances, which might interfere with the efficiency of the car. The original showerbath test ran continuously for three months and was then stopped by Buick service men, who tore the car down and carefully examined it in order to note the effects of the water. The engine and all other parts of the chassis were found to be in perfect condition.

In order to prove that the "Sealed Chassis" is just as effective in keeping lubrication and gasoline inside the engine as it is in keeping other matter out, goldfish are placed in the tank. At the end of three months running in Toronto, the fish were found to be as lively as when the test was first started.

The Buick Motor Company says that every chassis used in the tests throughout the country this week was selected at random and is no different from any other Buick chassis. The barriers against dirt and water are built into every Buick. This "Sealed Chassis," with the additional "Triple Seals" of air cleaner, oil filter and gasoline strainer, is considered as near proof against dirt and water as any automobile can be made.

This gives ample protection against any untimely wear in the moving parts of the engine. Most wear is caused by dirt and grit getting into the engine oil, thus forming an abrasive compound, which grinds away at the pistons, cylinder walls and bearings. The engine rapidly loses its power and becomes noisy, and finally must be scrapped long before its full life has been delivered. The maximum service of which it is capable.

OVERLAND 6 SHOWS INCREASED DEMAND

Reports from all sections of the Pacific Coast and intermountain states show that the Overland Six, which last year jumped into second place in sales among all light sixes, is this year making such strides forward in public favor that in many sections it is now the leading car of its general class in sales volume.

Competitive tests, hill climbing demonstrations, road speed and general stunts in this car have been of such a nature that it is being accepted as the outstanding achievement in light six construction.

While it ripples well down in the price scale of the light sixes it offers a longer wheelbase, larger body, and roomier seats for the passengers than any other car in its size range.

Production plans at the factory in Toledo, Ohio, contemplate a very large increase over the figures set for last year when better than 60,000 were produced and sold at retail with more than 10,000 unfilled orders on the books of the factory organization at the end of the year.

Announcement is also made of production on a large scale of the new Willys-Knight Six Seventy, the new product of this large manufacturing organization which was introduced early this morning.

The initial demand for this car has exceeded anything before known in the history of the factory. Owing to the weather conditions in the Pacific coast territory, preferential shipments are being made and it is expected that dealers will be furnished with these cars in sufficient numbers during the next few weeks, to take care of the huge volume of sales which have been steadily piling up.

This is the car with the motor which develops greater horse power per cubic inch of piston displacement than any other American built power plant and which is equalled by but one other motor in the world, that being a Knight type motor built by the Daimler Motor Company of Coventry, England.

NEW SPORT ROADSTER IS LATEST ARRIVAL

A new sport roadster was received yesterday by J. O. Newland & Son, local Dodge Brothers dealers. Sport roadsters and touring cars

A REAL SNAP

1925 Buick Master Six. Rex top, 1926 license, lots of extras, looks and runs like new. At a big sacrifice for quick sale.

Phone 511-J

are the latest designs added to the available Dodge Brothers types.

The new types are laquered in pheasant green with partridge cream striping and are upholstered in gray Spanish grain leather. They have natural wood wheels, one piece windshields with nickel stanchions, cowl ventilator, special designed headlights and tan tops. Price of the roadster is \$1050, delivered in Roseburg.

RECORD GROWTH OF WESTERN AUTO CO.

Ten years ago this March, the Western Auto Supply company opened its first store on the Pacific coast. Today over one hundred and twenty five stores throughout the west carry the Western Auto banner.

The first Western Auto Supply company store was opened in Los Angeles in 1916 by George Pepperdine, founder of the company and its present head. This small store was opened with a stock worth approximately \$4000. Mr. Pepperdine had enjoyed some previous experience in the automobile accessory business in a middle western state, and came to Los Angeles with a thorough realization of the value of advertising and the friends that could be made by selling standard merchandise at as low a cost as possible consistent with quality, and standing absolutely back of every sale that was made. This policy, which has continued through the entire growth of the company, is held by its directors to be the secret of the organization's success.

From the modest start with one store in 1916, the Western Auto Supply company grew to a chain of 20 stores in 1920, and the business had increased to an annual worth of about \$400,000. The business was then incorporated and additional capital secured through the sale of stock, a large portion of the stock being purchased by employees of the company. The business was extended to all the large towns and cities in the Pacific coast states and grew with such rapidity that the 135th store was recently opened.

Western Auto now has 90 stores in California, and one or more stores in every other important community in Arizona, Colorado, Idaho, New Mexico, Nevada, Oregon, Utah, Washington and the Hawaiian Islands.

REFINED STAR FOUR IMPRESSES BUYERS

The refined Star Four has made a tremendous impression on automobile owners and buyers, and the interest in the newly-developed four cylinder product is being judged by many orders taken, and the great number of people who have been present during the first days this car was shown, according to Leo Rapp, of Rapp Brothers, local Star car dealers.

"The interest in the refined Star Four and the many engineering and design advancements registered by Star engineers has fair to be greater even than the interest shown in the new Star Six," he stated yesterday.

"This is certain justification for the statement that automobile buyers in the low-cost field are more than ever insistent on having quality features built into their cars and we take this interest as a tribute of the highest kind to the Refined Star Four and the men behind the engineering of it. Reports we have had from other dealers, in other cities, through the Durant Motor company of California organization, would indicate that the same high interest has prevailed all over during this opening.

"We have had the Refined Star four out on many demonstrations, and everyone who had ridden in the car praises its ability and its riding qualities, both of which, through new developments in engineering, have been materially improved.

"The refined Star four has the famous 'Million Dollar Motor' as it never sputters, never longer wheelbase, and longer springs that cover about 50 per cent of the wheelbase make for much easier riding."

INTERESTING RESULTS OF STARTER MOTOR TEST

The following letter was received from one of the U. S. naval air stations:

"This station has completed a test of eight starter motors to ascertain which starter motor was the most powerful in hopes of finding one which had sufficient power to reel in an aerial target.

"Of all the truck and automobile starter motors tested, the Ford starter gave the best performance. The test was to determine whether or not a starter motor could develop 2 h. p., and if so how long it could deliver that amount of power. The test showed that of all truck or automobile starter motors tested, the Ford starter motor was the only one to deliver 2 h. p.

"At the end of the twenty-one and one-half minutes, continuous running, the test was discontinued because the battery (a new 150 ampere hour 6 volt battery) had become so heated it was deemed advisable to do so to prevent destroying the battery.

"An examination of the starter motor showed that it was in perfect mechanical condition. It had not overheated, neither was the insulation impaired at all."

NOTICE TO WATER CONSUMERS

Owing to repairs water will be shut off Friday, April 9th from 8:00 a. m. to 5:00 p. m. affecting Riverside, Edenbower, and all consumers along main line south from Clay Hill.

THE CALIFORNIA OREGON POWER COMPANY

Still Another Record

First came January—greatest in Dodge Brothers history!

Then February—another record month!

And now, at the hour this is written, reports from all parts of America clearly indicate that March not only surpassed every previous March but piled up the greatest record of sales EVER achieved by Dodge Brothers great organization.

An overwhelming expression of public confidence in Dodge Brothers and in the goodness and value of the car they build!

Experience has taught more than 1,600,000 motorists that Dodge Brothers products stands alone and unparalleled in solid dollar-for-dollar worth.

Thirty thousand new owners a month are finding everything they value most highly in a motor car:

Long Life—Dependability—Exceptional Riding Comfort—Good Looks, and Smoothness of Operation.

And they also find SAFETY in the a steel body construction, double-strength steering unit, and a chassis made brute-staunch with more pounds of drop forging and chrome vanadium steel than in any other car in the world, regardless of price.

Touring Car	\$961.50
Roadster	\$957.00
Coupe	\$1013.50
Sedan	\$1075.50

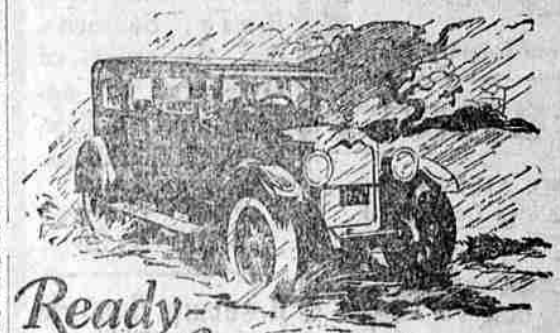
DELIVERED

See the Dodge Steel Body On Display In Our showroom

J. O. NEWLAND & SON
Phone 458 Roseburg, Oregon
DODGE BROTHERS MOTOR CARS

PRISONER FLEES WITH LEG CHAINS

VANCOUVER, Wash., April 7.—Melvin W. Rader, known to inmates of the county jail as the "cordwood high financier," was still at liberty at a late hour Monday evening, following his escape from the county auto park, which was discovered shortly after 1 o'clock. This is his second escape, his first, shortly after sentence was imposed, gaining him temporary liberty until he became involved in a check deal at Roseburg, Ore. When last seen at the auto park he was still wearing the leg chains, which, it was believed, would be sufficient insurance toward keeping him "on the job."



Ready for any road

New Low Prices!

For Battery and Electrical Repairing

Recharging 6-volt

Battery50c

Recharging 12-volt

Battery75c

Reinsulate 6-volt

Battery\$5.00

Reinsulate 12-volt

Battery\$6.50

These prices are equal to our new low prices for full capacity guaranteed Prest-o-Lite Batteries.

A new 6-volt full capacity, guaranteed battery for \$10.50 and \$11.50

Twelve-volt \$18.35 to \$33.50

Labor overhauling Ford generator \$1.00. All others equally low.

PREST-O-LITE BATTERY SERVICE STATION

Cor. Douglas and Main Sts.



The Sealed Chassis "Shower Bath" displayed last week in many Buick showrooms, furnished striking proof of Buick dependability.

It may be difficult to believe that any motor car chassis could run under its own power for a solid week, with water hitting it in a drenching shower. But the Buick Chassis did it. Water cannot get in, dirt cannot reach Buick operating parts. Even the electrical wiring is sealed inside water-proof, fire-proof, flexible tubing.

Buick is ready for any road and any weather, thoroughly prepared to give Buick owners thousands and thousands of care-free, trouble-proof miles.

Only a Buick could possibly stand the "Shower Bath" test. Buick, alone, has the Sealed Chassis with the Triple-Sealed Engine!

BUICK MOTOR CO., FLINT, MICH.

Division of General Motors Corporation

The Better BUICK

MOTOR SHOP GARAGE

DISTRIBUTORS FOR DOUGLAS COUNTY

Phone 269

414 N. Jackson St.