

Men's Easter Bonnets by Gordon

The new models light in weight and color, are here. Striking hats this season. Perfectly blocked in styles that will top you for Easter and all Spring.

\$5.00

Underneath the smart style of a Gordon there's something else.

Quality!

Snap down brims and turned up brims. Both are going big. Fancy bands and plain bands—and lots of color, conservative and otherwise.

You'll get a big kick out of buying and wearing your Gordon this season.

"Look at your hat—Everyone else does."



SPENCER'S A MAN'S SHOP

Roseburg's Newest, Livest, Leading Men's & Young Men's Store

SECRETARIES PLAN PROGRAM TO BETTER FARM CONDITIONS

Cooperative Basis of Operation Outlined at Short Course Session Held in Eugene.

Cooperation by commercial bodies of the state in a program for the betterment of farm conditions is contemplated in a program adopted at the sixth annual short course of commercial organization secretaries, according to H. E. Cully, secretary of the local chamber, who has returned from the conference held at Eugene last week. Appointment of a committee by the president of the organization, to promote the general adoption of the plan throughout the state, was voted by the secretaries.

Necessity for improving the conditions on the land, as a prerequisite to the attraction of the influx of settlers which Oregon needs, was recognized; and the program adopted includes advisory help in the varied problems with which the farmer has to deal.

Items in the program outlined include organization of county federations of practical producers with which the chambers of commerce shall cooperate; a business survey of farm conditions of the state; promotion of the general adoption by producers of the budget system; support of the agricultural college in the effort for more complete soil surveys, and organization in each county of a land-settlement committee.

The program, unanimously adopted, was submitted by a committee composed of W. D. B. Dodson, manager of the Portland chamber of commerce, chairman; C. A. Broderick, secretary of the Forest Grove chamber of commerce; and Lynn Sabin, secretary of the Klamath county chamber of commerce.

Following is the program as adopted:

Your committee on program for Chamber of Commerce work in the field of agriculture recommends the following organized effort:

First. Organize in each chamber of commerce or commercial club an agricultural and marketing committee, composed of the most energetic business men who appreciate the need of a greater farm industry in Oregon and an improved order in the agricultural and livestock conditions of the state.

Second. Perfect in each county of major community organizations or use those county organizations already in existence for this purpose, headed by practical producers but embracing therein the chamber of commerce, the major function of this organization to be the task of bettering farm conditions of that district.

Third. Develop and carry to final execution a careful business survey of farm conditions in each district through the medium of the county federation or other existing bodies working with the agricultural college, county agents, bankers' association and all other available agencies. This for the initial survey in this line the subjects of dairying and production of fruits and vegetables used by canneries and food processing plants, as well as such production which reveal costs in Oregon as related to costs in competitive producing states, and what should be done here to get the industry more firmly and profitably established.

Fourth. Cooperate with the county agent and other agencies in getting producers to put their work as nearly as may be practical on a budget basis, in order that their expenditures may properly be debited with their income, the same as all business is conducted.

Fifth. Support the Agricultural College in the effort for more complete soil surveys in order to give the producer the maximum protection from mistakes efforts in adapting crops to soils.

Sixth. Organize in each county a land settlement committee, embracing the following division or sub-committees:

- a. Approval committee; b. Listing committee; c. Visiting or welcoming committee.

REINDEER DRIVE OUT OF ARCTIC TO REQUIRE 2 YEARS

ANCHORAGE, Alaska, March 28.—A great reindeer drive which will take two years and for sportsmen rival the big trail movements of Texas herds in the frontier days will be undertaken in an effort to revivify an industry now menaced by lack of marketing facilities.

Under the direction of George Ashenfelter many thousand head of both government and privately owned deer will be driven overland from the Arctic to Broad Pass on the Alaskan railroad. The drive may be as large as 50,000.

A similar plan conceived two years ago by the Bureau of Education was abandoned for lack of funds.

Ashenfelter, a large herd owner, will sponsor the drive which will mean not only the removal of the deer from the north to a territory reached by rail but also mean a more or less wholesale migration of Eskimo herd owners, most of whom have emigrated in the government schools of husbandry.

Arctic who can support himself on his herd of reindeer, said Ashenfelter, owing to the lack of marketing facilities. The best they can get now for their animals is \$10 to \$15 a head with the scant population of their country for a market. On this he cannot provide the necessities of life for himself and family.

The Eskimo has been weaned from his primitive mode of livelihood, educated by the government and started in the reindeer business, but finds himself unable to provide for himself and family the necessities of life, while herding his deer. To leave them unherded means their eventual passing to other hands.

"Under present conditions, with the ship service provided, deer must be either butchered at a season when the meat is not of the best or killed in the fall and stored. If the deer are moved to territory served by the Alaskan Railroad it will be possible to kill and ship any season. This is the reason why the big drive will be undertaken."

The drive plans call for cutting up the herds into units of about two thousand each with each unit supervised by skilled chief herders assisted by a number of herders, apprentices and collie dogs. The units would move several miles apart with their positions in the line of march reversed at intervals so that equal advantage of the browsing grounds would be obtained.

Herds of educated owners total more than 125,000, but if only 50,000 of this number should participate in the drive, a series of herds stretching from the coast of Berling sea eastward for 100 miles. The drive, expected to start in the early winter months, would be held at the Yukon river until it freezes, and then shoved into the headwaters of the Kuskowim river and later across country to Broad Pass, a distance of 390 miles.

Experience has shown that the mortality rate of fawns is too great there, when an attempt is made to drive them in the spring before they are strong enough to stand the hard travel. The route selected is that used by the herds of caribou in their annual fall migrations across the Tanana valley and through Broad Pass. Care will be taken to keep the deer and caribou separated because of the penchant of the wild animals to steal the domesticated deer.

Ashenfelter expects that approximately 7,000 animals belonging to the Bureau of Education will be included in the trail movement. With his wife, a full-blood Eskimo, and their six children, Ashenfelter will leave for the north in June, to make preparations.

Among the Eskimo who will participate are many skilled ivory carvers. They hope to create an Eskimo village near Cantwell, the center of the Southern reindeer industry. Mrs. Ashenfelter plans assembling a score of Eskimo women and opening a manufactory of bead and skin work.

LOCAL GUARD UNIT INSPECTION TODAY

The annual inspection of Company D, 162nd Infantry, the local guard unit, will take place tonight at the armory, and Col. R. H. Van Deman, of the regular United States army station at the Presidio of San Francisco, will be present to make the inspection.

The local guard unit has always stood a very satisfactory inspection, and during the past week preparations have been made to have all equipment in excellent condition for the event.

This will be one of the important drills of the year, at which all members of the guard and officers are required to be present. The afternoon was spent in checking over the papers at the office and at 6:30 p. m. there will be a big drill for the enlisted men. At 8:30 o'clock Col. Van Deman will make the company inspection.

BURBANK ILL. SANTA ROSA, Cal., March 27.—Luther Burbank, famous horticulturist, suffered a slight heart attack last night. His condition was reported as "improved" today.

FRESNO, Cal.—George Kribian was treated at the emergency hospital for injuries received when his automobile threw a tire which rebounded from the fender of a railway locomotive and returning to its starting place, struck him full in the chest.

SANTA CLARA, Cal.—Two Angora goat skins destined to be a present to King George of England from the Prince of Wales, are on exhibition here. The skins were selected by the Prince on his Canadian ranch and have since undergone a dyeing and tanning process here. They will be shipped to England next week.

NEW YORK—Another temple of jazz seems likely to replace a residence in the exclusive part of Fifth Avenue. Negotiations are under way for Samuel Untermyer's home which would be replaced with a night club. There is one caveat for the socially elect on the avenue already.

YUMA, Ariz.—A twenty-piece Indian band together with the entire tribe of Yuma Indians attended the first Christian funeral ever conducted for an adult Yuma tribesman. Frank Dewey, wealthy Indian, shortly before his death, asked to be buried from the Methodist Episcopal mission on the reservation.

GREELY, Col.—A local produce dealer made an error in judgment and stocked up on carrots, turnips, rutabagas and other vegetables. Hand bills yesterday invited citizens to come to his warehouse and help themselves. Capacity tubs and buckets are at a premium and New England boiled dinners are in prospect.

SAN FRANCISCO—Arrested bootleggers pay fines and incidentals from the proceeds of the sale of their list of customers to one of their fellow tradesmen, federal dry agents say. To keep the thirsty well supplied the enterprising dealers have compiled a rum trade "who's who" the officers added.

Serious illness and complications often follow an ordinary Cold. Check it; use the old Reliable, Safe and Proven Remedy, "Laxative BROMO QUININE." The First and Original Cold and Grip Tablet. Proven Safe for more than a Quarter of a Century. The box bears this signature C. H. Grove Price 30c.

FLASHES OF LIFE

ROME.—Princess Marie of Belgium is ahead in a race of reports concerning the heart of Crown Prince Humbert. The latest is that Marie is to visit the Italian royal family shortly and that the engagement will be announced. Previously there have been intimations that Princess Beatrice of Spain might be Italy's future queen.

LONDON.—The best known royal general is adept at American slang. "Swell weather you keep up here," the Prince of Wales told some Scots at Ayre recently, when he stepped from his train to find a sleazy gale.

DUPONT, Ohio.—Michael J. Burroway, 86, is seeking to divorce his wife, who left him forty years ago.

LONDON.—The censor has refused licenses to fifteen plays out of 191 submitted to him so far this year.

JOHNSON CITY, Tenn.—"If the church members and the church-goers of Johnson City would quit drinking liquor, the bootleggers would starve to death," declared the Rev. Lewis M. Roper, Baptist minister, in his sermon here yesterday.

WASHINGTON, N. J.—Three tourists have come here in the last six months, thinking this the nation's capital. The town has a White House, but the Justice of Peace lives there.

NEW YORK.—There's a one-man revolt against the high prices in night clubs. Leonard Stone figured he had contracted to pay \$2.50, but his check was for \$25. The explanation was \$12 cover charges and 90 cents war tax. A judge found an excess charge of \$3.60. The matter is still in dispute in court.

ROCHESTER, N. Y.—All patrons of road houses are to be plucked by prohibition agents in order to discourage the patronage of the younger set.

NEW YORK.—Children in Yorkville near the East River are mourning Big Jim Tully. Most of the \$30 he earned weekly washing automobiles was spent in the summer buying rides on the merry-go-round for his young friends.

CASPER, Wyo.—Dewey Irons died from injuries received when a steam shovel he was operating struck a charge of buried dynamite.

SAN FRANCISCO—Brigadier General Henry B. Todd succeeds Major General Charles T. Menoher as commander of the Ninth Corps Area of the United States army. General Menoher retired from active service last week.

PRINCETON, N. J.—John D. Rockefeller III is regarded as a live wire and a good egg by fellow students at Princeton. He's got his first job. Having sold more advertising than 13 competitors, he has been elected to the business board of the college paper, and he is among eight survivors of forty-four candidates for manager of the football team.

NEW YORK—There seems to be something in a name. "Bank of 1926," a revue, has closed and "Ashes" having flopped in London and Washington, has a week's engagement here, which critics remark is just about the right length of time to take care of the curious.

CAPTOWN.—Native diggers in the diamond fields are now being X-rayed to prevent them concealing diamonds by swallowing them.

NEW YORK—Walter Secker, who as a lieutenant fought in the air for Germany and won the Iron Cross, is now a private in the air service in the U. S. A. and is sailing on U. S. S. Chateau Thierry for duty at Panama.

BURBANK ILL.—Citizen Carol Carlsman is the new name of the young man who for long renounced his rights as crown prince. The court has authorized the change.

NEW YORK—Eight young immigrants, who, after making their pile, went back to Greece for the brides, have returned single, having decided that the most beauty is where the most money is.

NEW YORK—Do not kiss. This is one precaution especially advised by Dr. Louis I. Harris, city health commissioner, because of influenza and pneumonia.

POUGHKEEPSIE.—Cleveland leads in providing pulchritude at Vassar this year. Three sophomores from that city will help carry the commencement daisy chain, or one more than from any other city.

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Brief Paragraphs of World Events

NOME, Alaska—Two more diptheria cases have brought the total number in Nome to nine. The city will not be quarantined, however, and contrasting with last year there is a plentiful supply of serum available.

WINNIPEG, Man.—Indians rescued two seriously injured aviators when their machine fell near Hudson enroute to the Red Lake gold field.

NEW YORK—Guntha is the good shepherd dog of Central Park's sheep. Finding that a ewe had not been given medicine for the flu, Guntha ran to the keeper's home and tugged at his leg till the master followed him to the ewe.

NEWARK, N. J.—The difficulty of prohibition agents in making themselves resemble college students is one reason for sales of liquor near Princeton, in the opinion of Lewis Menninger, supervising agent, who wants students to obtain evidence.

GIRARDSVILLE, Pa.—The X-ray shows a bullet is constantly whirling around the heart of Salvatore Verira, who has recovered enough from the effects of a shooting six weeks ago to walk about the corridors of a hospital.

SAN FRANCISCO—Michael J. Berdnikoff, restorer of art objects, who recently started the world of art by announcing he had discovered an original "Madonna and Child," by Raphael, and "Mother Philippe II of Spain," by Antonio Moro, under other paintings on two old canvases, now announces the discovery of what he believes to be an original Rubens of the 16th century.

SAN BERNARDINO, Cal.—Airplanes are being pressed into service to transport gold seekers to a strike in the Kramer Hill on the Mojave desert. The country around the original strike has been staked out for miles.

SANTA ROSA, Cal.—Luther Burbank, famous horticulturist, is recovering from a slight heart attack he suffered last Thursday, according to Mr. Burbank's physician, Dr. Joseph H. Shaw. "In three days I believe that Mr. Burbank's condition will have improved to the extent that he will be able to return to his garden," Dr. Shaw said. "He is very much better today, and all we have to do is to see that he is kept perfectly quiet."

Lawn mowers and scythes at Pawell's.

AGED MAN TRIES SUICIDE AT SALEM

SALEM, Ore., March 29.—An aged man, identified by papers in his pockets as John Warren, of the Vaughan Hotel, 225 1/2 First street, Portland, is believed to have attempted suicide by slashing his throat here early today. His unconscious body was found on the bank of Mill Creek. The case is mysterious in that a physician said he had not lost enough blood to cause unconsciousness. It is believed he may have made the attempt on his life during the night and become unconscious from exposure. Nearly \$60 in currency and silver was found in his pockets and a copy of the by-laws of the Portland theatrical state employees. He appears to be 65 or 70 years old and has a gray mustache. He was taken to a hospital.

DAILY WEATHER REPORT

U. S. Weather Bureau, local office, Roseburg, Oregon, 24 hours ending 5 a. m.

Precipitation in ins. and Hundredths Highest temperature yesterday 72 Lowest temperature last night 39 Precipitation last 24 hours 0 Total precip. since 1st month 0.06 Normal precip. for this month 3.98 Total precip. from Sept. 1, 1925 to date 20.25 Average precip. from Sept. 1, 1877 27.98 Total deficiency from Sept. 1, 1925 27.92 Average precipitation for 48 wet seasons, (September to May, inclusive) 21.13 Fair tonight and Tuesday. W. M. BELL, Meteorologist.

Graham Flour

Made by the stone process from the best hard wheat in the northwest.

Umpqua Buhr Graham is the entire wheat thoroughly cleaned and ground, on stone buhrs. It is not bolted or sifted; that's where it gets its flavor.

Coarse or fine in 10, 24 or 49 lb. bags and made fresh once each week

At every store in town

VON HERBERG AND JENSON THEATRES DEAL CONSUMATED

(Associated Press Leased Wire.) PORTLAND, Ore., March 29.—The Jenson and Von Herberg circuit of motion pictures in the Pacific northwest has been transferred to the North American Theatres corporation in a \$6,000,000 deal just completed. Negotiations have been extending over a period of four weeks. The transaction involves a circuit of 33 operating theatres.

Here's what "kilowatt-hour" means in dollars and cents

"kilowatt-hour" sounds technical. But see how simple it really is.

Here is a 50-watt lamp. Use it one hour.

That makes 50 watts for one hour—the same as though you used one watt for fifty hours. Now let it burn for 20 hours—in 20 hours it will use one thousand watt-hours, or one kilowatt-hour.

Kilowatt

"Kilo" is a Greek word that means thousand. A kilowatt is one thousand watts—so one hour's use of one thousand watts is called a "kilowatt-hour." People who know electrical things by their first names call it "K.W.H." for short. It is the unit of measurement for your electricity.

You buy electricity by the kilowatt-hour, just as you buy potatoes by the bushel. A kilowatt-hour may cost ten cents—although it will be less than that if you have an electric range or other economical appliances.

Now see how cheap electricity is by the peggy's worth!

The 50-watt lamp that keeps your living room lighted while you're away at the movies uses 100 watt-hours in two hours' time.

That is just one-tenth of one of those mysterious kilowatt-hours—one cent, or even less, for two hours' service!

Electricity is the cheapest service you can buy.

THE CALIFORNIA OREGON POWER COMPANY

Offices: Medford, Oregon; Roseburg, Oregon; Grants Pass, Oregon

Offices: Klamath Falls, Oregon; Yreka, California; Dunsmuir, California

YOUR PARTNER IN PROGRESS

McKENZIE PASS TO BE OPENED EARLY

(Associated Press Leased Wire.) EUGENE, Ore., March 29.—Twelve miles of the highway this side of the McKenzie Pass is still covered with from three to six feet of snow, according to Vernon Payne and C. S. Garner, local newspaper men, who made the trip to the summit to meet a delegation from Bond. Fears were expressed for the safety of the two local men and Mrs. Garner, who accompanied them, when they failed to return Saturday, but late Saturday night they arrived at their homes with the tale of the adventure. The white blanket of snow is laid out uniformly on the road and over the lava beds at the summit, and the rays of the sun and spring weather are working hard to melt it down, the newspaper men said. From all present indications, the McKenzie route over the pass can be opened for earlier this year than ever before.

NEW TACNA-ARICA ROW DOESN'T AFFECT AMERICA

(Associated Press Leased Wire.) WASHINGTON, March 29.—Complications that have arisen over suspension of the plebiscite in Tacna-Arica are not regarded by Secretary Kellogg as constituting a barrier to the mediation offered by the United States for settlement of the Tacna-Arica dispute between Chile and Peru.

The secretary takes the position that both Chile and Peru have accepted the mediation offer, and that the open question as to the plebiscite proceedings does not impair the agreement that has been made.

Garden tools at Powell's. The News-Review for Details.

Auction Sale!

Sale to be held at my place, 15 miles southwest of Roseburg and two miles north of the Ten Mile store on Coos Bay highway. Sale to be held on

FRIDAY, APRIL 2nd.

Beginning at 10 o'clock sharp, rain or shine.

One team of mares, weight 2900.
Four good young milk cows, three giving milk.
Two one-year-old heifers.
This stock lately tested.
One Fordson Tractor complete
One 14-inch gang plow.
One Taudeman disc.
One buzz saw rig.
One riding cultivator.
One one-horse corn planter.
One fanning mill.
And other farming tools, too numerous to mention.
One hand cultivator.
One grain drill.

One one-horse disc.
One walking plow.
FURNITURE AS FOLLOWS:
Three dressers.
One dining table and chairs to match.
A lot of kitchen chairs and some rockers.
Two stand tables.
Several bedsteads together with springs and mattresses.
One writing desk.
Six lamps.
One 30-30 Winchester repeating rifle.
One 12-gauge shot gun.
Two washing machines.

Dishes and other kitchenware too numerous to mention.

TERMS OF SALE: All sums of \$10.00 and under cash. And all sums over \$10.00, six months time will be given for six months at the rate of 8 per cent interest on good bankable paper.

JAMES SPRAGUE, Owner
M. C. RADABAUGH, Auctioneer.
FRED GOFF, Clerk.

FREE LUNCH AT NOON, ETC.

Savings on Groceries

Time & Money

are both saved by ordering your groceries from us. Just phone us your order, we deliver promptly and send you a statement at the end of the month. Isn't that a more convenient way to shop? "The Store That Serves You Best"

Economy Grocery

O. L. Johnson
344 N. Jackson St. Phone 63