

OUR USED CAR BULLETIN

Here are some exceptional values in good used cars.

1925 Star Sedan, disc wheels, new tires, priced for quick sale at	\$600
Nash Sedan, in first class condition, new paint and good tires	\$600
Overland Sedan, new paint, good tires, and good running order	\$295
Ford 2-door Sedan with double Hassler Shocks	\$195
Overland Tourings, \$165, and	\$185
Ford Tourings at \$125, \$200 and	\$225
2 Ford Coupes, each	\$275

Try these cars out, you will be surprised what a little money will buy.

—Terms if Desired—

F. W. CHASE
OVERLAND GARAGE

Frederick Fay Visits—

Frederick Fay, and small daughter, of Drain, were attending to business affairs and visiting friends here yesterday. Mr. Fay formerly resided here.

Miss Clark Visiting—

Miss Velma Clark, of Portland, formerly of this city, is visiting for a week or so with her parents, Mr. and Mrs. Godfrey, of Tenuille, and with friends.

DODGE CAR BUYERS
GET LOWER PRICES

Instead of being compelled to wait 30 days as stipulated in the bill, buyers of Dodge Brothers motor cars will benefit immediately by the excise tax reduction on automobiles. It was announced today.

The bill reducing the tax on automobiles from five to three per cent and eliminating it entirely on trucks, was passed early this week by congress, and signed today by the president. It does not become effective, however, for 30 days. Thus the man who wants a car today must still pay the extra two per cent tax, even though it is about to be abolished.

"Dodge Brothers do not believe this penalty should be imposed on a buyer simply because he wants a car immediately," said Robert C. Graham, vice-president and general sales manager. "We have therefore decided to make the full amount of the reduction available at once to our dealers and through them to their customers and have so notified them by telegram. We will absorb this cost ourselves, and have instructed dealers to file their claims on all cars sold from midnight tonight until the government puts its reduction into effect."

While no figures were made public, it is estimated that Dodge Brothers action in assuming the

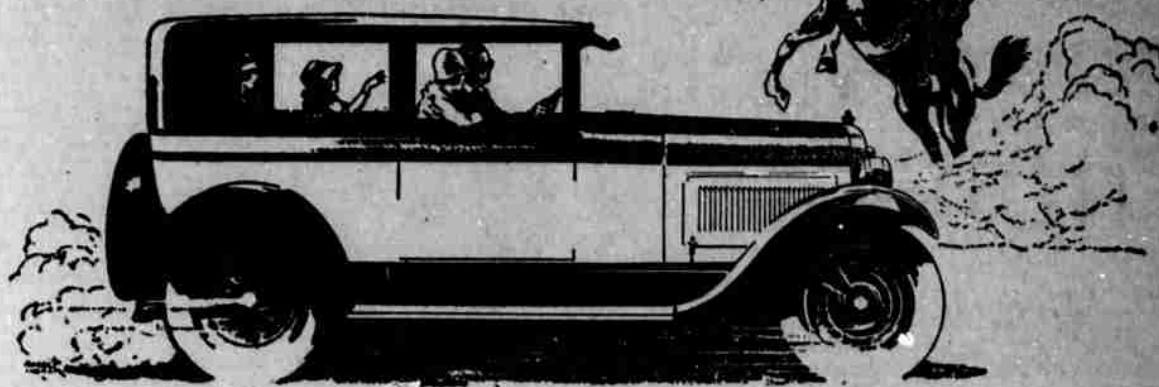
tax themselves will cost them hundreds of thousands of dollars. With the cars being built at the rate of 1500 a day there are always from 15,000 to 25,000 or more enroute to dealers or in stock in the latter's establishments and the reduction will apply against this number as a minimum.

In spite of the fact that many people all over the country have been delaying the purchase of cars until the impending tax reduction became effective, Dodge Brothers retail deliveries this year have surpassed all previous records. By assuming the full amount of the tax reduction 30 days in advance the factory will obviously stimulate purchasing to an even greater extent and it is therefore expected that even more remarkable records will result.

GREAT CHANGES IN
CARS IN FEW YEARS

A worn and tattered Ford car catalogue bearing the date of 1908, now in the archives of the Ford Motor Company, is a mighty impressive piece of literature. Not only does it graphically illustrate the infant stage of the world's greatest industry but also furnishes some interesting comparisons with a number of features of automotive engineering, often quoted as new developments.

Back in 1908, the question of

Unequalled Motor
Performance

\$935

F. O. B. TOLEDO

TAX REDUCTION EFFECTIVE NOW

The New
WILLYS
FINANCE PLANSmaller down pay-
ments and smaller
monthly payments;
the lowest credit
cost in the industry

With an engine ability that surpasses anything in its price or size class, this Overland Six is entirely unequalled in its motor performance.

It will out-pull, out-run, out-accelerate any other car of its type. The straight line drive from the gravity balanced motor to the rear axle delivers greater usable power per pound of weight in the car.

The low swung body keeps the weight close to the ground—great road stability on curves and over ruts. In appearance this car looks \$500 better than its price—graceful body lines—beautiful finish—high quality upholstery—and amazing room.

To know this car, you must drive it—then you will realize its great value—Try it out today.

Overland Six

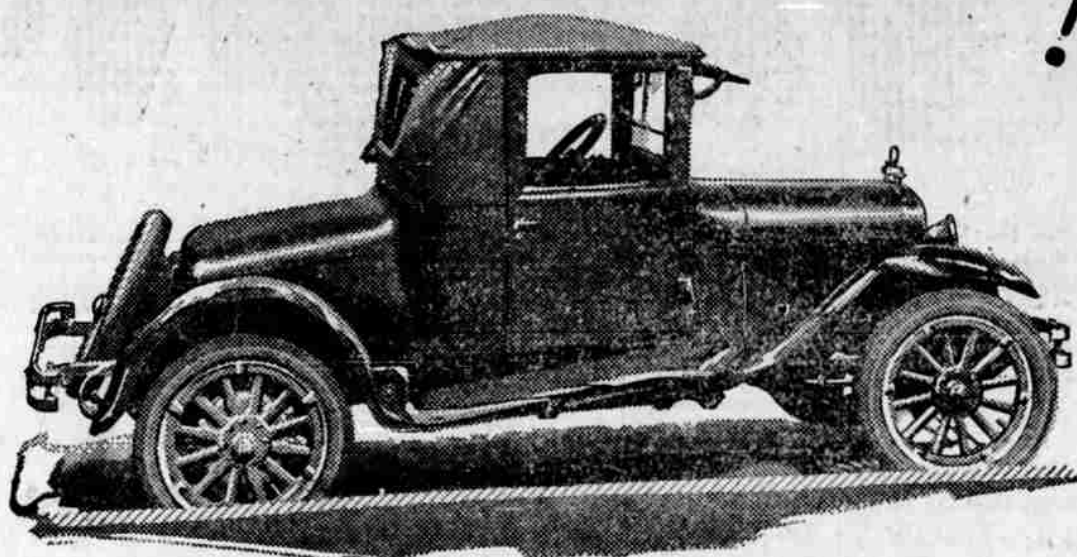
F. W. CHASE

SUCCESSOR TO WELLS & CHASE.

317 North Jackson Street

Roseburg

Phone 399

Over a Cliff in this
STEEL BODY without injuring
the DRIVER!

A careless driver... A triple somersault over a cliff... and this is the car—a Dodge Brothers all steel safety car.

A triple somersault over a cliff with the car you see in this picture! Such was the experience of its owner, who came through the fall uninjured.

After an hour of repair work, he drove the car from Montana to Minneapolis—a more sensible driver and much wiser.

All steel construction saved his life, as it has saved many other lives in the past, and will save thousands more in the future.

Dodge Brothers print this advertisement because they believe motorists are entitled to all steel safety and should insist upon it.

That's why Dodge Brothers introduced all steel construction more than eleven years ago—and recently announced additional all steel safety features. The streets are swarming with 20,000,000 motor cars—millions more are on the way.

Safety is the issue. Armor yourself and your family with steel.

Dodge Brothers Motor Cars—both open and closed—are all steel in the strictest sense of the term. Steel reinforced by steel—framed, braced and buttressed by steel—with all seams solidly and permanently welded together by electricity.

Slim steel pillars replace the old bulky wooden corner posts—permitting unparalleled driving vision—a safety feature of the first importance.

Compare such bodies with the usual wood, or wood-and-metal body, and you will be astonished that every automobile builder has not adopted this advanced safety construction.

Remember, also, that safety is the watchword of Dodge Brothers construction throughout, as witnessed by Dodge Brothers exceptionally large, quick-action brakes, and the exceptional ruggedness, and dependability of Dodge Brothers axles, frames, steering parts, and other vital units.

This car will continue to be a "four."

Touring Car	\$954.50	Coupe	\$1006.00
Roadster	\$950.00	Sedan	\$1069.00

Delivered

Excise Tax reduction effective NOW
No reason to delay your purchase

See the Dodge Steel Body On Display In Our Showroom

J. O. NEWLAND & SON

Phone 458

Roseburg, Oregon

DODGE BROTHERS
MOTOR CARS

from which side the car should be controlled was regarded as of little importance. Henry Ford, however, recognized the fact that when automobiles became as popular as he intended to make them, safety in traffic would be greatly increased by the left hand drive. So, with the advent of the Model T, Mr. Ford pioneered the move to popularize this type of control. As the number of automobiles increased, other manufacturers recognized the soundness of his vision and followed his precedent until within a few years virtually every car made in America was left hand drive.

The torque tube drive, now one of the outstanding construction features of many of the finest American and European automobiles was invented by Henry Ford and applied to the first Model T in 1908. The principal of three point suspension, now practically universal, recognized, made its first appearance on a Ford car in 1903 and was included in the specifications of the Model T.

The multiple disc clutch is frequently quoted as a "new improvement," yet a multiple disc clutch constantly bathed in oil was one of the features of the 1908 Model T.

In a recent statement, the company reviews the eighteen years of manufacture since the adoption of the Model T chassis: "Since 1908 many of the basic principles of Ford car construction have been adopted by the industry generally. For eighteen years, the engineering division of the company has been constantly striving to improve Ford cars and the industry has been striving to better the features it has taken from Ford cars. It is a significant fact that while numerous refinements have been effected in Ford cars in that period, neither the company nor the industry has evolved any improvement upon these basic principles."

QUALITY BASIS
OF PRODUCTION

A new achievement in quantity production on a quality basis is

seen in the announcement of the new Buick Unified Line, hailed as the highest development reached so far in the assembly of automobiles.

The Unified Line, according to the claims of Buick engineers and production heads, attains speed with the utmost efficiency. Three assembly lines will be brought in one building and run side by side, forming a unified system which will be the center of Buick production. This will be done in a floor space of only 13 feet, six inches for each of the three lines. This economy of space has been attained through the installation of conveyors, runways and special equipment of all kinds for bringing previously finished and tested parts to the line for assembly. In stead of cluttering aisles and piling up materials and parts, the entire operation of producing an automobile will be so smoother out that parts will go into production the instant they reach the line. They will be fed to it smoothly and as they are needed. It is estimated that nearly four tons of finished parts will reach the Unified Line every minute.

New standards of efficiency will also be set in the many departments where parts are manufactured, in order to get the desired result in assembly. The "straight line" production plan, under development in the Buick plant for many years, will be used in connection with the Unified Line.

Concession will be entirely eliminated. Thousands of parts will go through the hundreds of thousands of necessary operations at exactly the right time. Each part will move forward as the one behind comes ahead to receive another operation.

Production in excess of 1200 cars a day and a possible production of 300,000 cars a year will be the result when the Unified Line is ready for operation, it is claimed.

Buick is More Expensively Built

But it Costs Less
to Buy one

Buick is built more expensively than any other cars in or near the Buick price class.

"Expensively built" means that the different parts and units of the Buick motor car are the best that engineers can design. But, thanks to the large volume which public demand has given to Buick, and thanks also to production methods that are models of efficiency in an efficient industry, the Buick motor car can be sold to you at a very moderate price.

Many Buick features are duplicated only in America's highest priced motor cars.

Buick, for instance, uses the Torque Tube Drive to transmit the drive of the rear wheels to the chassis, instead of burdening the rear springs with this added duty. The highest priced car in America uses the torque tube. And so does Buick!

The American public wants finer transportation and Buick provides it at lower cost. Consequently Buick is a very popular car. Come in and examine the Better Buicks.

the Better Buick

G-15-14-NP

*One year after another for the last eight years, Buick has held top place in dollars and cents volume of business among all members of the National Automobile Chamber of Commerce.

MOTOR SHOP GARAGE

DISTRIBUTORS FOR DOUGLAS COUNTY

Phone 268

414 N. Jackson St.