

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, THURSDAY, JANUARY 14, 1926.

WHOSE ADVERTISING BILLS DO YOU PAY?

The store that doesn't advertise pays the advertising bill for the one that does. Every merchant in business pays for advertising, whether he uses it or not. If a competitor's advertising takes any business away from him, the profit he would have made on the lost sale is what his competitors advertising cost him.

Put on the Soft Pedal

When the campaign was under way two years ago for and against repeal of the state income tax law, some of the law's supporters made the threat that if it was repealed, another one, more drastic and more discriminatory, would be enacted to replace it.

ROLLS WE KNOW OF

Bank of thunder. They — their own. A baker's — along. Piano — of honor. Coffee and — call. Let'er — over.

THE FEUD.

I said to Wilhelm Weevil, who shot my brindled cow, "You've wrought me grievous evil, but I forgive you now; the moral law obeying, I do not feel like spraying with shot your head that's graying, or punching your old brow. I'm slow at holding grudges, at singing hymns of hate, at calling cops and judges to make the crooked straight; my cow has left these manners, her body's at the canner's, her hide is at the tanner's, her horns are on the gate. I might with heat denounce you, with adjectives sublime; I might attempt to trounce you, and pay you for your crime; but this way feuds are started and friends are broken hearted, and in way graves are earned good men before their time. Most feuds have cheap beginnings, like shooting brindled cows; then jury has its innings and all the fates carouse; because a hen is missing, dark oaths fool men are hissing, and loading guns and kissing the Book to seal their vows. Then neighbor lays for neighbor and foes in ambush lurk, and snickersneer and saber get in their deadly work; and orphaned kids are crying and widows sad are sighing for shot-up husbands lying out yonder by the kirk. I will not prosecute you for pulling off this trick; I will not slug or boot you, or hit you with a brick; my cow, she was a dinger when you came forth to wing her; but fighting will not bring her back to her byre and rick."

Rippling Rhymes

Walt Mason

DR. NERBAS DENTIST. Painless Extraction. Gas When Desired. Pyorrhea Cured. Phone 488. Masonic Bldg.

PRUNE PICKIN'S BY BERT G. BATES. GOOD EVENING FOLKS— We'll betcha Dollars to Doughnuts The red-hot mamas They mention In the popular songs Didn't get that way Lennie's over A cook stove.

DUMBLE DORA THINKS They oughta name the baby "Flannel" because it shrinks from washin'.

OREGON FOR ME You may talk about your Florida With her miasmatic swamps With her oranges and lemons And her alligators' haunts: You may talk about her climate In the winter, if you like And say just all you please about The folks who down there hike: You may talk of all her cities And her towns beside the sea But the great old state of Oregon Is good enough for me.

And then there's California How the folks there do her on And the best thing about her is She's close to Oregon; They tell about her fig trees Her orange groves and such But stack 'em up by OREGON PRUNES And then they ain't so much And when it comes to cities They're as proud as they can be But the cities of old Oregon Are good enough for me.

O, she's a great old State The Beaver State And her sons have done her proud And there's not a throne but I'd abdicate

Just to be with that Oregon crowd: And some of these days When the funds I raise I'm starting for Oregon's shores The finest country I ever knew In God's great out-of-doors So talk just all you like of beauty spots to see But the beauty spots of Oregon Are good enough for me.

The only difference between a fast train and a fast woman is that nobody tries to chase the former.

Marry young and you will grow old in the harness wisely, And bucking against the traces in such circumstances does little if any good.

Women are all alike when it comes to being different.

The Russians are wearin' aluminum teeth accordin' to dispatches today. They may be okeh for chewin' mush but gosh wouldn't it be tough goin' to run up agin one of these tender steaks the butchers are always recommendin' to us?

The gentle patter of the rain-drops this a. m. caused all of the regular Oregonians to hop outa bed and put on their rain-coats preparatory to havin' a beluva good time.

Axe handle free with each axe at Powell's.

Cap Perkins Says "The flappers ain't half so bad as they paint themselves."

Antlers Theatre Almost every regular patron of Monte Carlo or any large gambling house believes that some day his luck will enable him to "break the bank." Countless "systems" have been evolved that insure certain success against the roulette wheel—until they're tried!

Now and then, of course, some fortunate player does force the table to close for the night after he has made a succession of successful bets. But the occurrence is rare indeed, and for one who has done it there are hundreds of thousands who have left the spin-wheel and dancing hall heavily on the wrong side of the game.

Yet the fascination of trying one's fortune on the roulette table keeps bringing them back, to the utter refutation of that old adage that "a burnt child dreads the fire." And on that trait of human nature the gambling house proprietors base their business, for if every one who lost refused to return for another and another try at luck, the gambling house would soon go out of existence.

In "The Wheel," the first Victor Schertzinger production made for William Fox from the John Golden stage play, which opens tonight at the Antlers theatre, the lure of gambling is shown in all its brightest as well as its darker sides. If one can see this picture and not gain an idea that it is safer to stay away from the risks of the gaming table—well, that person is too despondent a gambler to pay heed to any advice!

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WHEN WE WERE KIDS. Happenings Back in the Early Days of Roseburg. (From the Roseburg Plaindealer, January 14, 1897). Meals are being served at the Central House for 15 cents.

The Roseburg Elks, who have returned from Eugene, whether they went to assist in instituting a lodge of Elks there report a very pleasant time. The banquet, particularly was a gorgeous affair.

Tuesday morning about 20 minutes before 5 o'clock, the citizens of this city were startled by a long and alarming scream from an engine at the round-house of the S. P. company, followed in a few minutes by the fire bell on the city hall, and soon a throng of people were in commotion streaming in haste toward the cause of the alarm. Judge Fullerton's house in West Roseburg was on fire sending up a lurid glare visible for miles around. The entire house was destroyed. Mr. Fullerton and family will again establish their residence at their old home in this city on Douglas street, east of the court house.

BOYS ARRESTED FOR OPERATING COW CREEK STILL. George Holtzclaw and Lester Smith, two Glendale youths, were brought to Roseburg last night by the local officers and placed in the county jail. They will be arraigned today and will probably be held on a charge of operating a still in the Cow Creek district. Holtzclaw and Smith occupied a cabin recently on upper Cow Creek and when this cabin was searched yesterday a still and some mash barrels were found. There was no mash or liquor there but the still gave evidence of having been operated recently. Holtzclaw was arrested in Grants Pass and Smith in Glendale. They do not deny being the owners of the still, however, and are expected to plead guilty when arraigned.

Holtzclaw has been arrested on many previous occasions and has caused the Glendale officers a great deal of trouble. There is no record of Smith having been in trouble before.

THE AUTO LICENSE JOKE

Not more than a third—if that many—automobiles display the 1925 license, the black tag with the white lettering. The majority still are rolling around with 1925 licenses displayed, though these are valueless and obsolete. It is against the law to drive without a new license. We were told so. They shouted it into our affrighted ears. It may be against the law, but the laws merely grin affably—meanwhile those who have paid the license fees may rightly consider that discrimination has been employed.

Gas tax, parts tax, auto tax driver's license and auto license are the mere fringes of that expensive red tape with which the hapless motorist is wound. He is required to prove ownership of his car, and to register it, quite as though he were a suspicious character of whom the law had its doubts. He must have his lights adjusted. For one thing, the registration requirements deny many of them, and honest fellows they are; and for another, too much regulation, with an equal neglect of enforcement, has inspired contempt for regulatory laws.

Each year we hear a great deal about the imperative necessity of having one's auto license affixed on the first of January, if one is to use the streets and highways. Each year nothing comes of the threat of impartial and drastic enforcement. It is now a matter of common knowledge that the law will not be enforced until the new year is four to six weeks old, and then only if the secretary of state's office is able to fill applications on the day they are received.

In consequence, many motorists now figure that February 1 is soon enough to apply for license. Next year they may safely figure about February 15. And if the policy of non-enforcement continues, March 1, in the following year, will be the informal limit. Each year the period of delinquency lengthens, while the state is out of pocket and the law-abiding owner is out of patience.—Oregonian.

THE ONLY WAY OUT

Scanning the auto sections the other day, this writer's eye was caught by the advertisement of a company manufacturing motor trucks. The burden of it was: "Giant Motor Trucks Reduce Your Gas Cost." They do. There can be no doubt of that. But what do they do to highway maintenance costs? There was a time, in the early days of paved road building, when it was argued that we must not limit the loads that are to be hauled over them. To do so, it was urged, would be to put an absolute ban upon the usefulness of the highways. The thing to do, it was asserted, was to build roads heavy enough to stand up under any kind of traffic.

Back in the beginning, when we had had little experience with highway costs and before we could foresee the extent to which overloading would be carried, that sounded reasonable enough. But as

State Press Comment. Profits to Be Made. There are good profits to be made from the poultry industry in Josephine county, farmers were told yesterday by H. E. Cosby, specialist from O. A. C. Mr. Cosby assured the farmers that the industry was not a mere matter of taking out money but depended upon the efforts of the poultry raiser. He told them that a return of \$200 to \$250 per acre on a 10-acre farm could be secured on farms in the irrigation district.

It would appear that the poultry industry holds great promise for the owners of small tracts in the district. Some such enterprise, which provides a steady annual income is certain to find favor here as tracts in the district will average about 10 acres when the district is fully settled. The interest of the farmers was evident yesterday when 110 turned out to the meeting to secure more details from Mr. Cosby. Concentration of endeavor is necessary, with the rapid development of the irrigation project. There is a good market for poultry products and carload shipments must be made to make it a paying proposition. To get a sufficient amount of produce for shipping, the poultrymen must cooperate for larger production and for marketing purposes once the industry is under way.

There should be a representative group of poultrymen take advantage of the opportunity to start in the business under the direction of Mr. Cosby. They will receive detailed information and instructions as to the care of their flocks. Under his guidance, without any great previous knowledge of the industry, they will be able to become established. It is really an opportunity which comes rarely.—Grants Pass Courier.

Medford—Building record here for 1925, was \$752,849.

Portland—H. O. Tenney perfects flex-pulling machine that may revolutionize harvesting fiber flax.

Klamath county votes special \$75,000 school bonds, by 5 to 1 majority.

North Bend shipped 6,000,000 feet of lumber during December, in three ships.

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Astoria—Port of Astoria shipped 577,500 cases of salmon by water, during 1925.

Astoria—Merger of Columbia Trust and Savings with Astoria National Bank gives more than \$3,000,000 deposits.

Astoria—December lumber shipments were 35,599,945 feet.

Hillsboro—Community building operations for 1925 totaled more than \$30,000.

Hillsboro—Puget Sound Power & Light Co. spent \$30,000 and telephoned company \$25,000 in plant improvements during 1925.

Eugene—Fire loss here during 1925 was \$16,216, or less than \$1.00 per capita. Average fire loss per capita for the nation is about \$5. Astoria—\$5,000,000 has been received for local products shipped during 1925.

Union City—Six miles of wooden railroad from Horton sawmill over summit of Coast Range, already built.

Oregon built eight miles state pavement, 250 miles road surface, 300 miles standard road grade, during 1925; paving \$10,000,000 for building, maintenance, and interest and maturities of bonds.

Oregon fisheries planted 34,644,509 baby trout in state streams during 1925.

Clackamas county laid 30 miles of hard-surfaced highway during 1925.

Salem—Building operations here for 1925 reached \$1,784,635, a new high mark.

Union Smelter Co. of Denver plans 160-ton smelter in Baker county.

Linnton—West Oregon Lumber mill, employing 150 men, will increase to 250.

LaGrand—Bowman Hicks Lumber Co. makes new wage scale, with 40 an hour minimum, for building, maintenance, and interest and maturities of bonds.

Astoria—Sanborn-Cutting Co. caused 49,000 cases products during 1925.

The Dalles-California highway, from the Columbia to Klamath Falls will be completed during 1926.

Portland—Portland Electric Power Co. and Northwestern Electric Co. Stone & Webb holdings in Vancouver, Rainier, Kalama, and Woodland, for \$1,700,000. Will also buy Puget Sound Light & Power Co. service in Tualatin valley.

Portland—Telephone service here has increased 29-fold in 25 years. Telephone service for all Oregon increased 2250 per cent. Ocean shipments from Columbia river increased 181 per cent in 25 years.

we are gaining experience—and paying for it as we gain it—we are gaining greater wisdom as well. We can see pretty clearly now that to undertake to build roads that would carry any traffic would merely precipitate a race between the road builders and the truck builders. The heavier we built the roads the bigger would be the trucks built to use them because, as the advertisement already quoted so tersely puts it, of the consequent reduction of haulage costs.

Such a race would inevitably be won by the truck builder, for he can produce newer and vaster units much faster than the taxpayer can find the money with which to build the roads to carry these new monsters. The only thing that can be done in reason is to limit the loads that may be hauled over the highways.—Salem Statesman.

OREGON WEEKLY INDUSTRIAL REVIEW

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BEAUTY CHATS. SLEEPING FOR BEAUTY. Some people sleep so that they are during the night. They sleep with closed windows, or with the merest slit left open for fresh air, they breathe stale air, they lie under a heavy weight of covers; they rest—if you can call it rest—in awkward, lying positions. In the morning they are tired, and each night, a little more tired as the cumulative effect of a lot of bad nights wears them out.

Your sleep should be a beauty treatment. The first essential is that there be enough of it; eight hours at least, more if you are nervous and sleep badly. The second is fresh air; more cases of bad sleeping are due to lack of this than you imagine. If you can sleep out of doors, or with all your windows open so that your room is flooded with clean air, then you are spending at least a third of your life—a third of every day—breathing life into your body. Indeed, I think fresh air should be the first essential, for eight or more hours in a stuffy room won't rest you much.

After that, you need a comfortable bed and light, warm covers. The great value of an elderdown quilt is that it has the warmth of three blankets, and the weight of less than one. It seems to adapt itself to the temperature too, for it isn't too warm on moderately cold nights and yet it is always warm enough on the freezing ones. If you have trouble going to sleep, eat something at bed time, hot milk and a few crackers are good for you, hot chocolate is too, unless it makes you wakeful. Hot, very weak tea makes me sleepy, with a little sugar and lemon. Something like this draws the blood down from your head to your stomach and sleep comes more easily.

Learn to lie on your back, with a very thin pillow, or none at all.

Efficient Housekeeping. Laura A. Kirkinan. CROCHETED PANTIE SUIT.

TOMORROW'S MENU. Breakfast: Oranges, Cereal. Lunch: Baked Rice and Cheese, Jelly from Apple Parings, Wholewheat Bread. Dinner: Vegetable Soup, Baked Tuna Fish, Daked Potatoes, Cottage Pudding with Liquid Lemon Sauce, Coffee.

To crochet a suit (knee panties and overblouse with long sleeves) for a little boy aged from four to six years old, buy nine skeins of buff color shetland floss, two skeins of brown shetland floss and a number one steel crochet hook.

Pattern Stitch: This is called the reversible Star Stitch. Having chain or border row the longest chain for its direction, turn, chain three, slip ch, next to needle, pick up a loop each in next two ch, and a loop each in first two of preceding row; five loops on needle. Now draw through all, and ch. one. Pick up a loop in hole beneath ch. a loop in twist behind last loop of preceding start, one loop each in next two sts. of preceding row. Draw through all, chain one. Repeat from * to end. Row Two:

Turn, chain three, pick up two loops on ch., one loop in hole beneath ch. of preceding row, one loop on back thread of next st. of preceding row. Draw through and chain one as usual. For the next star, pick up first two loops as those of first row were picked up, last two loops as those of first row of present row were picked up. Draw through and chain one. Repeat this star across row. Repeat Row Two throughout.

To Make the Blouse: Start the Back, using the buff yarn and making a chain 12 inches long, with four extra chain stitches for turning. Work in Pattern Stitch till length from starting ch. to last row is 12 inches, taking care to have all rows 12 inches wide. Add ch. ten inches long at each side for sleeves and on cast, and row work even till sleeves are four inches wide.

Front: Measure off four and one-half inches at center of row, for back of neck. Work to back of neck, turn, and on this row work even for one inch, then increase one star at neck end of row, and increase again in fourth row thereafter. When row, apart from sleeve sts, should be about four inches long. Work even till front of sleeve is as wide as back. Omit sleeve sts. and on remainder of row work even till front is as long as back, less one inch. Fasten off. Make other front to correspond and sew up, letting back extend one inch below fronts.

Tomorrow—Crocheted Pantie Suit. Continued.

Diet and Health. By Lulu Hunt Peters, M.D. Author of Diet and Health and Diet for Children.

A 1200-CALORIE SAMPLE MENU. Reducing Lesson No. 5. Today you are still on your liquid or semi-liquid diet; but beginning tomorrow you may go on a regular diet of food.

Let's talk about calories just a little more before we go on. I must frequently hear people complain that they haven't studied anything about calories because they were not of a mathematical turn of mind and it would be too difficult. It's not difficult at all. You don't have to have a mathematical mind; you can count in units of 25, 50 and 100.

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