



The Credentials of BUICK

EXAMINE the credentials of the builder of any car you think of buying. Be sure there is stability behind the car. Be certain that it will not come down the ranks of the million and more unmarketable "orphan" cars whose builders have quit.

Buick motor cars are backed by vast resources of men, equipment, investment and success. The Buick factory is a mile and a half long. The Buick engineering staff is the largest in the service of any motor car manufacturer. The

Buick sales and service organization numbers 4000, with millions invested in showrooms and Authorized Service Stations all over America.

And Buick leads in public preference, the indispensable factor in motor car success.

For eight consecutive years, the public has invested more money in Buick than in the cars of any other member of the National Automobile Chamber of Commerce.

Not one of the million "orphans" on the roads today was built by Buick. News ever will be!

BUICK MOTOR CO., FLINT, MICH., Division of General Motors Corporation

MOTOR SHOP GARAGE

Distributors for Douglas County
444 N. Jackson
Phone 268

FACTORS LEADING TO LOWER PRICES

The automotive industry has grown to such magnitude within the last few years that the slightest fluctuations in the cost of raw materials, labor and fuel are instantly felt throughout all departments of the larger manufacturing organizations. Purchasing materials in huge quantities and manufacturing each bolt and nut, valve, spring and gear as a separate unit as though each one of them was as important as the finished product has added to the manufacturer's cost to reduce his costs to a minimum.

The Chevrolet Motor Company has always endeavored to put these savings, no matter how small in each case, on to the ultimate consumer. said W. S. Knudsen, regional sales manager for Chevrolet on the Pacific Coast, in discussing the recent reduction in prices on Chevrolet models. "Three times during 1925 Chevrolet announced a substantial reduction. Once it was only a small drop in freight rates that enabled the factory to cut prices by a small margin. The other two announcements came as a result of savings in buying of materials, improved efficiency in production operations at the factory and the increased volume of sales.

The reduction announced as effective January 1, is quite a material one and is due almost entirely to the tremendous sales volume achieved during the year just passed when Chevrolet produced and sold more than a half million cars, more than 50,000 of that total going to homes on the Pacific Coast alone. Improvements have been made in the product from time to time and, in many cases these improvements have increased the cost of production. However, Chevrolet has been able in each case to overcome these increases in each instance by increased efficiency and instead of passing the increases on to the purchaser, has actually made material reductions in the selling prices of its product.

"W. S. Knudsen, president of the Chevrolet Motor Company, recently declared his opinion that fully as many cars will be sold in 1926 as in 1925 and that increased efficiency in production will help to reduce maintenance costs in our already very economical product."

NOTICE TO WATER CONSUMERS

Water will be shut off at midnight, Wednesday night, January 13, affecting all consumers on Main street, between Douglas and Lane streets.

THE CALIFORNIA OREGON POWER COMPANY

MARKETS

PORTLAND, Ore., Jan. 13.—Cattle nominally steady; no receipts. Hogs nominally steady; receipts 100 direct. Sheep nominally steady; receipts 210 on contract.

PORTLAND, Ore., Jan. 13.—Eggs 1 to 2c higher, firmer undertone. Current receipts 27c; fresh medium 25 1/2 to 29c; fresh standard extra 29 1/2 to 31c; fresh underweight 24 1/2 to 26c. Butter steady. Extra cubes, city 44c; standards 43c; prime firsts 43c; firsts 42c; prints 42c; cartons 42c.

Milk steady. Best churning cream 42c net shipper's truck in zone A. Cream delivered Portland 45c. Raw milk (4 per cent) 12.60 cwt. f. o. b. Portland.

Poultry easier, demand smaller; prices about steady. Heavy hens 26 1/2 to 27c; light 26c; springs 26 1/2 to 27c; young white ducks 23 1/2 to 24c; dressed nominal; dressed turkeys 43 1/2 to 45c; live nominal; geese



Take A Hint

from the expert driver. Get a carburetor that you can put under the hood and forget. The fixed adjustment ZENITH stays right, and gives power with economy.

"There's a ZENITH for every car and truck"

ASK ABOUT OUR FREE TRIAL OFFER

L. G. DEVANEY
Cass Street near Depot
Roseburg, Oregon

LOCKWOOD COMPANY HAS FINE SHOWING

The showroom of the C. A. Lockwood Motor Company, local Ford dealers will be just about the most popular place in the city this week. Ford National Show Week which opened January 19, will continue through the next Saturday evening, has brought out the greatest exhibit in the history of the Ford Motor Company. Not only is a full line of improved cars being shown, but the trim lines of the various types are enhanced by such new appointments as top boots and spray curtains, windshield wipers and windshield wiper supplies by the Ford Motor Company. This special equipment, is being exhibited for the first time in Ford National Show Week and should prove mighty interesting even to those who are already driving improved Ford cars.

In addition to the cars and specialties, representative types of Ford Tractors and Fordson tractors with both industrial and agricultural equipment will be displayed.

Arrangements for the week's display here were made by the Portland Branch of the Ford Motor Company to coincide with exhibits in every dealer's showroom in the United States. The purpose of the display is to give the people of Roseburg an opportunity to become better acquainted with the improved Ford cars. The display will remain open in the evening to accommodate those whose day is occupied.

In Ford cars which will be shown during the National Show Week are incorporated improvements in body design and construction and chassis refinements more pronounced than any made in the history of the Model of the Model T chassis. Although thousands of these improved cars are in operation all over the country at the present time, there are still many persons who have not had opportunity to view the entire line and inspect in detail the improvements which have so greatly increased the popularity of Ford cars.

The first impression of the Ford cars for 1926 is one of increased beauty and smartness. Bodies are longer and lower, fenders hang low over the wheels and closed cars are finished in rich harmonies of color schemes. But beauty is not the only quality to benefit by the refinements. Riding comfort has been increased by wider, lower seats and greater legroom. New features of convenience have also been incorporated in these new cars. The gasoline tank is now filled from outside the car and in the open types a door at the driver's left permits entry or exit without disturbing the front seat passenger. The transmission and rear wheel brake have been enlarged.

Now is the time to trade that old car in for a better one before getting a license. See our list of used cars. Hansen Chevrolet Co.

GIVES AWAY TEN NEW BUICK SEDANS

Here is a philanthropist who gives dependable transportation to worthy people.

Charles D. Sherman, a wealthy traveler, since April 1925, has given away ten new Buick sedans to people who in his opinion deserve better transportation than that furnished by trolley cars and buses. He enjoys nothing more than to spend part of his fortune to help those who are worthy and not as fortunate as he.

In every case, Sherman was personally acquainted with the person to whom he presented this splendid gift. He reports that all the Buicks have been in constant use since the day they were delivered to the lucky owners.

Two cars in Clatskanie, N. Y., and one in Greenwich, Mass., were given to ministers of needy parishes who ordinarily would never dream of owning a Buick car but for Mr. Sherman's generosity.

In Washington a Buick was presented by Sherman to a principal in one of the public schools and another to a teacher who lives in the outskirts of the city. She drives her Buick to and from school every day and escapes a tiresome trolley ride.

Other cars were given away under similar conditions in New Haven, Conn., Reading and Shelburne Falls, Mass., and in Poughkeepsie, N. Y.

SERIOUS OCEAN DISASTER AVERTED

ASTORIA, Ore., Jan. 13.—Quick action upon the part of their pilots probably averted an ocean disaster last night when the steamer Welsh City, outbound, and the motorship Carriso collided below here in the Columbia river.

The Welsh City has put in here for a survey and the Carriso proceeded to Portland for repairs. The damage to the Carriso included seven bent frames, scores of rivets sheared and plates badly bent.

The Welsh City yesterday completed loading at Longview, after dropping down from Portland, and was on her way to Australia. The Carriso was enroute to Portland from Honolulu, via San Francisco.

The fog was reported heavy and the vessels were almost together before the pilots learned of the impending danger. The ships were quickly veered from their courses and when they met it was with a glancing blow. Both were shaken from stem to stern. Life boats were lowered and preparations were made for a general vacating of the ships.

After the first preparations the skippers ordered surveys and it was found that neither was badly damaged.

Chas. O. P. Rankin was in charge of the Carriso, owned by the Oceanic Steamship company, and Captain A. Lofstett was skipper of the Welsh City. The latter was under charter by the J. J. Moore company.

Pruning shears in all sizes at Wharton Bros.

Fords! Fords! FORDS

GUARANTEED used cars

All these cars guaranteed under the Ford Motor Co. Blue Triangle Guarantee.

COUPES

1924, good tires, only driven 2000 miles \$425

1924, disc wheels, tires good 375

1923, runs good, good rubber 250

TOURING

1924, new tires, run less than 7000 miles.... 300

1924, disc wheels..... 250

1923, Ford truck, War-ford equipped 350

Several Other Good Buys.

LOCKWOOD MOTOR COMPANY

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Devices for Foiling Festive Holdup Man

While it may be impossible to prevent a visit from the holdup man there's no need for a merchant to give up a big sum of money simply because he demands it, says the Progressive Observer.

In the first place, all the money possible should be banked late in the afternoon. If the bank closes at four o'clock, everything should be cleaned up and banked by that time. If the bank keeps open until six o'clock or nine o'clock, so much the better, for merchants should see that their cash registers or money drawers do not get too full. Along about the time the crowd begins thinning out, and before strangers start coming in, the bulk of the money, the bills, most of the fives and all those of larger denominations, are taken from the place where the money is kept and change is made. This money should be hidden away without even the clerks knowing where it is put.

One suggestion made by a detective is that one of the keys of the cash register be wired in such a way that, when it is pushed, the signal of distress is given.

Peanut Not Properly Appreciated as Food

The peanut sold in this country, mainly to boys in the street and to persons wishing to feed the animals in the zoo, is rapidly becoming an article of the greatest commercial value. Already it is being used in the production of 145 foods and useful articles.

From the peanut we obtain peanut butter, ten varieties of oils, five kinds of breakfast foods, two grades of flour, ice cream, salad oil, sauce, metal polishes, toilet and laundry soaps, oleomargarine, wood stains, leather dyes, ink, and glycerine.

A teaspoonful of peanuts can be made into a pint of milk, while the nuts make a better lard substitute than does cotton-seed oil. Mixed with wheaten flour, peanuts make a palatable and highly nutritious bread; they also make excellent biscuits and cakes.

Strictly speaking, the peanut is not a nut at all; it is what is called a "legume"—skin to the bean and pea. The peanuts grow underground, and the crop is harvested with a plow, there being special machines which clean and bunch the nuts.—London Times-Lit.

Tree Frogs Creatures of Peculiar Habits

Many strange variations in breeding habits and rearing of young characterize the tree frogs of tropical America. A famous South American species makes small pens in nurseries under water, in which its eggs are left to hatch, and where the tadpoles are confined, protected from all danger. Another species carries its large eggs on its back until they hatch and the young remains some time afterward. Another species develops pouches in the skin of the back of the female, in which the eggs and young are safely transported.

North American tree frogs possess a remarkable degree of the faculty of changing color by modification of the contents of the pigment cells under the skin, no doubt a provision to enable them to elude their enemies. In winter they bury themselves in the earth or in the decayed wood and dust of old stumps, and breed in the spring.

Washing the Flag

A reader questions the propriety of washing a flag and inquires what to do about it. Taking a navy official as authority, it is perfectly proper to wash the United States flag if it is carefully done so the colors will not run. And this is the way he says it should be done:

Use tepid water and pure soap or soap flakes for washing the flag. Do not wring it, but squeeze it out carefully and rinse in several clear, cold waters. Do not let it lie in the water and hang it up immediately after the last rinsing. Hang it so the stripes run up and down and the blue field hangs over the line.

These precautions will prevent the colors from fading.

Dry in the shade to avoid fading. If the flag requires pressing do this carefully.

Tree That Owns Itself

One of the most famous trees in the country now stands in Athens. It is unique because it is the only tree in the world that owns itself. A few feet of ground surrounding the tree is marked off and the land is deeded to the tree.

There was another well-known tree that stood on the University of Georgia campus until a few years ago when destroyed by lightning. It was called the Tombs oak—for there Robert Tombs, as a student, meeting with the ire of the faculty upon the eve of his graduation, delivered a commencement oration. It is said that so many of the orators in the chapel that Tombs had a larger audience listening to his address than the audience on the inside of the chapel.—Carey J. Williams, in The Greensboro (Ga.) Herald-Journal.

That Kind of a Mind

Mark Twain hated to have his work edited. On one occasion he sat down to write to a man who had criticized his work. He was first inclined to think, "The idea! This long-continued, this literary kangaroo, this illiterate, hostile, very, very few indeed who meant the evil. At any rate, time shall give them the benefit of the doubt.

Judgment is a poor thing as from man toward man, isn't it? Though I have known human devils, for whom in my heart I can find no respect or love, perhaps the Almighty can. I do not doubt that such is the case, and that I will leave the judgments.—Bill Adams in Adventure Magazine.

Beehives of the Ocean

Sponges are the beehives of the sea. This curious discovery has been reported to the United States bureau of fisheries by Dr. Charles J. Fish of the scientific staff of the New York Zoological society's steamer Albatross, just returned from tropical waters. The bees which Doctor Fish found (habiting the canals of sponges were stolid colonies of tiny sponging shrimp animals. These gregarious sponges, he discovered, swim freely about, but always return to the individual sponge which is their live-like home. One sponge-like with its loadings was secured and placed in an aquarium aboard the ship, where the colony continued to flourish.—Grit.

"The Cup That Cheers"

On September 25 occurred the two hundred and sixty-fifth anniversary of the day when Samuel Pepys had his first "gob of tea."

Only 27 years earlier the very first cup of tea ever drank in England is recorded as having been prepared at the Arlington house, which then occupied the site on which Buckingham palace now stands.

The earl of Arlington bought the tea in Holland and gave 50 shillings for it, a sum which today would be represented by at least 20 pounds.

The drink that was a curiosity less than 300 years ago is now our chief beverage.—London Answers.

Character Reading

"What makes you so sure that man is naturally cautious and diplomatic?"

"That fact that whenever I offer him a cigar he puts it in his pocket and says he will smoke it after dinner."

Measurement

"Why do you insist on regarding yourself as only half educated?"

"Because," answered the modest man, "I have read only two-and-a-half feet of my five-foot bookshelf."

YOUTH OF NATION TOPS DEATH LIST IN U. S. AUTO FATALITIES

YOUTH pays the heaviest toll in annual automobile fatalities. From five to fifteen years is the period when the greatest number of fatal accidents occur, for both sexes. The chart shows the age distribution of automobile deaths for men and women as given in the latest mortality figures prepared by the government. These figures, says the Stewart-Warner Safety Council for the prevention of automobile accidents, emphasize the need for more playgrounds and increased safety education among school children.

Complete statistics are not possible, as only 85 per cent of the United States keeps mortality records. About 22,000 a year is generally conceded to be the annual number of automobile fatalities. For 6,821 males known to have been killed in one year there were only a third as many women, or 1,845, in spite of the fact that the male population is only 4 per cent greater than the female.



Washing the Flag

Be unselfish and always ready to teach and help others.—Toronto Globe.

Tree That Owns Itself

Be a good winner and a good loser—modest in victory and generous in defeat.

Take all decisions without question or argument.

Be unselfish and always ready to teach and help others.—Toronto Globe.

M'CAMANT NOMINATION RECOMMENDED

(Associated Press Leased Wire.)

WASHINGTON, Jan. 13.—Judge Wallace McCamant of Oregon, whose nomination to the federal circuit court in the ninth district was recommended last night by the senate, will be asked to appear before the judiciary committee.

This announcement was made today by Senator McNary, Republican of Oregon after a conference with President Coolidge. Senator McNary said some "new matters" had been brought up. He did not explain what the matters were but it was understood the connection of Judge McCamant with the Spycos Corporation, as a stockholder and counsel is one of them.

Buy American fence now while our stock is complete. Wharton Bros.

LAKEHURST AIR STATION MAY BE ABANDONED SOON

(Associated Press Leased Wire.)

WASHINGTON, Jan. 13.—Abandonment of the Lakehurst naval air station, material reduction in the navy enlisted personnel, and the withdrawal of a number of ships from active commission were recommended for the navy today by the house subcommittee which drafted the annual navy appropriation bill.

These steps were found to be necessary to effect necessary economies, the committee said, and it added that it was "readily apparent that naval expenditures are on an upward trend."

Despite these reductions, the measure reported to the house today recommended appropriations of \$319,419,000 for the navy, an increase of \$16,556,000 over the amount carried on the last bill. The number and type of ships to be withdrawn from service would be determined by the navy, the committee simply reducing by \$1,782,000 the amount recommended for maintenance and operation of the fleet.

Arundel, piano tuner. Phone 189-L.

TRY TERMINAL BEAUTY PARLOR

A Free Shampoo with Every Marcel

Specializing in Facials and Scalp Treatments—Experienced Operator

Phone Room 110
Terminal Hotel

AUTO HOSTS ONE-SIXTH AS GREAT AS U. S. POPULATION

Comparison of Automobile and Human Population

| Year | U.S. Population | Total Automobiles in U.S. |
|------|-----------------|---------------------------|
| 1900 | 76,000,000 | 2,000,000 |
| 1905 | 90,000,000 | 4,000,000 |
| 1910 | 103,000,000 | 8,000,000 |
| 1915 | 117,000,000 | 16,000,000 |
| 1920 | 131,000,000 | 32,000,000 |
| 1925 | 145,000,000 | 64,000,000 |

It's a far cry from the full skirts, wavy waist and long 17 million shawls of twenty-five years ago, but we have traveled a long way from the two-cylinder gas wagon of 1900 to the high-powered motor speeding over our highways today, declares the Stewart-Warner Safety Council.

A quarter of a century ago there was one automobile for every 9,500 people in the United States. Ten years ago there were only 100 automobiles for every 33 people, while today 1/6 a motor car for every 23 people, as large as the human population, or one car to every 15.6 people. This rapid growth has put the automobile as foremost among the factors in the industrial revolution. It has also produced a fearful increase in the number of automobile accidents. A figure of 6,821 deaths in 1925 is a record that is being equaled by the annual rate of automobile fatalities in the United States.

Why, So It Does!

Teacher—What animal requires the least nourishment?
Student—A moth.

Teacher—How's that?
Student—It eats holes.

Read the Classified ads in The News-Review. They mean dollars to you.

Lockwood Motor Company