

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, MONDAY, DEC. 28, 1925.

ENLARGING YOUR BUSINESS.

A new year soon will be here. Are you prepared for it? Sometimes things slide along so nice and easy for us that we forget, when the pinch comes, just how to go about getting new business.

Then, we are in a rut. When a man, or a business, begins to feel satisfied with himself, or itself—look out. That man or business has shut the door to new ideas. The path to progress has been blocked.

Every little while it is good to get down to first principles—to take stock of one's self and make a fresh start. Could there be any better time than January 1, 1926?

Now's the time to give yourself the third degree. You know, you can't always depend on your present clientele. Your old customers die off or move away—they vanish somehow, so new customers must be secured.

New methods must be evolved to keep new patronage coming. Ambitious business men must study the advantages and possibilities of advertising.

Are you in a rut? Only you, yourself, can answer that question. So if you are in a rut, climb out. Take a fresh start on January 1, 1926.—Portland Journal of Commerce.

With the possible exception of one or two minor changes in the county budget for 1926 every item of expense recommended by the Douglas County Taxpayers League was turned down by the county court, the budget remaining practically intact as first framed.

That would probably have cost the county nothing in the long run. This was the sum of \$1,000 for extra deputy hire in the office of the sheriff.

We believe this amount would show a good investment on the part of the county, aside from assisting materially in enforcing the law in liquor violations, fines from which the county would be fully reimbursed for the amount suggested in the budget.

How a sheriff and one deputy can successfully enforce the various laws and look after the many depredations in a county as large as Douglas is a problem that will never be solved so long as this branch of the county government is not given sufficient financial encouragement to make it possible to run down the bootlegger and curtail the activities of the criminally inclined.

Residents of Roseburg who expected to be presented with a new decking on the Oak street bridge for Christmas were disappointed. They can continue to wallow through the slush for the balance of the winter and pedestrians can use a ferry boat if they prefer to avoid being splattered with grime and dirt as passing machines whiz by.

A great piece of engineering. The New Year edition of the Roseburg News-Review will contain eighty pages, the largest edition ever issued in the state of Oregon outside of Portland.

It will be well worth sending to your friends that they may become better acquainted with this great section of Oregon, and the state generally.

Little boots it what you're doing, in this tear stained mundane place, men will come to you beshrewing, saying you are off your base. All your work is effort wasted, say the cranks who come to bat, and they'd have their counsel pasted in the lining of your hat.

Are you writing noble sonnets such as Milton might turn out? Men will come and rend their bonnets, saying, "What we need is kraut. He who raises heads of cabbage where of old the thistles grew, brightens up this dismal, drab age more than birds can hope to do.

In his hut the poor man curses and the stricken widow wails if you try to feed them verses when they sigh for kraut in pails." Are you painting splendid pictures, which should elevate men's souls? Cranks will come with bitter strictures and with caustic rigmaroles.

"For string beans the sad world suffers, hungry people sick and faint, while a lot of dreaming duffers waste the moments spreading paint. While you use your paints and washes, men and women, in despair, cry aloud for Hubbard squashes, and there are no squashes there.

No philosopher indorses your pursuit, so vain and cheap; get a plow and team of horses, raise some greens and earn your keep." There are men who think all voters should be bent in heavy toil, hoeing corn, repairing motors, digging in the stubborn soil.

If they saw a Shakespeare grinding, it would make them sigh and grieve; they would say he should be finding something useful to achieve.

The American people have always taken pride in the high standards of their army, and they will regret to hear from the annual report of the secretary of war, that he considers its situation critical. Conditions are especially bad for 40,000 troops who are housed in temporary structures erected during the war.

Bank clearings for the current year in the Miami territory, according to the Miami Clearing House Association, passed the billion mark on December 10, showing a gain of 475 per cent over the total clearings for 1924, which amounted to \$212,353,780.40.

After the Happy New Year period has been relegated to the rear we can plan for the future.

It will keep a fellow hustling between now and the first of the year to make both ends meet.

PRUNE PICKIN'S BY BERT G. BATES. GOOD EVENING FOLKS—Pickin' prunes in this colyum for Dorn near eight years.

FLORIDA LIQUOR RUNNING GIVING ANDREWS WORRY. (Associated Press Leased Wire.) SAVANNAH, Ga., Dec. 28.—Having completed inspection of customs ports of entry and coast guard and prohibition units on the south Atlantic seaboard, except Florida, assistant secretary of the treasury Andrews and his party left today for Key West and Havana.

ORDER IS BEING RESTORED AFTER TIENSIN'S FALL. (Associated Press Leased Wire.) TIENSIN, Dec. 28.—Most of the national peoples army, victorious last Thursday in the fighting around Tientsin, has evacuated this city. It is noteworthy that few of the troops have moved northeast toward Tangshang, most of them proceeding toward Machang to the south in pursuit of the defeated army of Li Chang-Ling, former civil governor of the province of Chihli, in his retreat from Tientsin.

DISCOURAGEMENT. Little boots it what you're doing, in this tear stained mundane place, men will come to you beshrewing, saying you are off your base. All your work is effort wasted, say the cranks who come to bat, and they'd have their counsel pasted in the lining of your hat.

Rippling Rhymes. Little boots it what you're doing, in this tear stained mundane place, men will come to you beshrewing, saying you are off your base. All your work is effort wasted, say the cranks who come to bat, and they'd have their counsel pasted in the lining of your hat.

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State Press Comment. An English judge sent a rich offender to prison for three years and required him to pay \$5000 to help cover the cost of the prosecution. The judge said that the criminal could better afford it than the taxpayers, who had already suffered enough from the man's depredations.

Tires Will Cost More. Manufacturers of rubber tires have been preparing the public for an advance of prices. The rise is expected to come soon after the first of the year. Crude rubber has been selling recently at a little over \$1 a pound.

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Advertising Reduces Expense. Liberal use of advertising has contributed to make low rates possible and has shortened by one-half the time necessary to attain the present state of electrical development in the United States.

Belief of Rabbi Wise. That Jesus did live and not only change the world's calendar, but the character of those that believe in Him sufficiently to follow Him, is the pronounced belief of Rabbi Stephen S. Wise, delivered in Carnegie hall, New York, last Sunday.

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BEAUTY CHATS. Do you want to make your eyes beautiful again—and do it tonight? Very well, try this.

Do you want to make your eyes beautiful again—and do it tonight? Very well, try this. Take some white cream, vaseline, and a little vaseline.

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Efficient Housekeeping. Planning the New Year's Dinner. TOMORROW'S MENU. Breakfast. Apple Sauce. Cereal. Creamed Dried Beef.

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