

OUR AIM:  
TO SERVE  
YOU WELL  
AND  
FAITHFULLY  
—ALWAYS

# J.C. Penney Co. INC.

A NATION-WIDE INSTITUTION—  
DEPARTMENT STORES  
CORNER OF CASS AND STEPHENS, OPPOSITE POSTOFFICE

BUYING MOST  
WE BUY  
FOR LESS—  
SELLING MOST  
WE SELL  
FOR LESS

### Ribbons for Xmas

See Our Assortment

Buy ribbons to tie up your Christmas packages now! Don't wait until the very last minute. We are all ready—with an assortment of holiday ribbons at very reasonable prices. Look them over!

### Fix In Your Mind

these important savings and the next time you are in our Store ask to see them

## This Ad a Guide-Post It Points to Economy and Thrift. Take the Cash Highway—No Detours!

The straight, direct road is the best route, whether you are Motoring or Buying Goods. When you "Charge It," you have to take the wear and tear of Worry which the bumps of Credit Lane always give. READ THESE DIRECTIONS.

### He Will Like These Silk Hosiery

Full fashioned, heavy silk with heavy hosiery heel, toe, sole and top. Carefully knit to fit ankle without wrinkling. In the popular plain colors. Buy them for a Man's Christmas Gift, at our low price of—

79c

### "Eagleknit"

Caps for Children Keep tots' ears and throats warm; perfect fitting—

98c

### Mackinaw Lumber Jacks To Keep the Boys Warm

A wonder for warmth. Made of heavy, 24-ounce wool in large, cheerful overplaid; three-tone patterns the boys and mothers like.

Military collar, two large-size pockets, button cuffs, worsted knit bottom and large bone buttons to match. Sizes 8 to 16 years. Big value at—

\$4.98



### Xmas Stockings Brimful of Gifts!



Here are Christmas stockings all filled with delightful surprises! And priced so low, too!

23c to 89c

### Painting Sets The Child's Favorite



Every child loves to paint or color pictures! Here is a gift which will be appreciated—and which may develop real artistic talent! In a variety of attractive sets, priced from

23c to \$1.59

### Stuffed Dolls They Have Voices



Here are stuffed dolls, which speak! There are animals and humans! Just the toy to delight the small boy or girl. Shop here for your Christmas! You'll get what you want for less.

59c to 98c

### Ribbon Garters Round Style

Lace-edge trimmed and plain styles; fancy bows—

23c and 98c

### Men's Work Vests With Leather Sleeves

Moleskin, 4 pockets, suede cloth lining, collar, cuffs—

\$4.98

### Men's "KeepDry" Mackinaws

Made of the best 36-ounce, wool mackinaw material to be had, as near waterproof as any piece of wool fabric can be. Our own brand, 34 inches long, half belt, 2 flap pockets, 6-inch shawl collar. Sizes 36 to 48—

\$10.90

## Our No-Sale Plan Assures Lowest Possible Prices Always

To ask low prices today and high prices tomorrow would leave you to guess what our prices will be the next day. Our prices EVERY DAY are as low as they can be made, consistent with prevailing market conditions.

MEN! Here's Big Value  
and Extra Quality

### Fancy Flannel Shirts

Big, fancy shirts, made especially for us, therefore unusually good shirts at this price. The heavy, 11-ounce material used is better than you have been getting at this price.

Cost style (easy on and easy off), two big flap pockets and matched pearl buttons. A warm, durable shirt for any heavy or outdoor work at our feature low price of—

Two Big Flap Pockets **2.98** Matched Pearl Buttons

## School Suits That Will Stand Up Under the 'Hardest Wear

Boys' Suits must be mighty good to please both Boy and Mother. These do just that!

Well Tailored Inside and Out!  
Cut Full for Active Fellows!  
Refrained Where the Strain Comes!  
Two Pairs Knicker!  
Styles the Boys Like!  
Attractive, Durable Fabrics!  
English and Belted Models!

The styles reflect the boys' own ideas; they are made to WEAR—not just to look good in the show window. But they're mighty good-looking, too. These suits are RIGHT; we want you to see them.

Big Values, Priced at

\$6.90 to **\$13.75**

### Women's Mocs For Comfort



Padded sole, spring heel, cut-out collar.

89c

### Men's Slippers Durable and Comfortable



Leather tops, soles and heels. Priced low at

\$1.79 to \$2.89

## MORONT OLSEN PLAYERS TONIGHT

As usual when the Moront Olsen Players announce an appearance here, the seat sale for "The Ship," at the Antlers Theatre tonight has been excellent and a capacity house is assured. The Players are very popular in every town in which they have ever appeared, but at no place more so than in Roseburg where the force of their personality over the footlights has created such a distinct impression that there is a strong feeling of personal friendship between the actors and the public here.

The Roseburg Business and Professional Women's Club is sponsoring their appearance here, and members of this organization will act as ushers and take tickets at the theatre tonight.

"The Ship" is a drama, and will prove to be an intensely interesting vehicle for the Moront Olsen Players. Each member of this popular company has a part well suited to his or her ability, and get the utmost in drama from the strong situations and lines.

Heat with gas.

## VOLSTEAD LAW OPPONENTS ASK FOR 'SHOW DOWN'

(Associated Press Licensed Wire.)

WASHINGTON, Dec. 10.—Opponents of prohibition broke into the newly stirred up wet and dry controversy again today, the association against the prohibition amendment calling for a "show down" on the question and the granting to Assistant Secretary Andrews of the Treasury, "every power and every weapon he asks for."

A statement, issued by W. H. Stayton, national chairman of the association, gave qualified approval to the provision in the new tax bill taxing cereal beverages of less than one-half of one per cent alcoholic content, and denounced suggestions for an amendment increasing the limit to two and three-quarters per cent.

The association would favor the present tax provision, the statement continued if General Andrews wanted it to "help him try out his experiment of endeavoring to enforce the Volstead law."

"By all means," the association concluded, "let us have a 'show down.'"

- Dressmaking and designing.
- ready-made kiddie clothes for sale. Agency for Parker's nursery, 545 Fowler St., Phone 527-R.



### Classy stuff, Light as Nut bread At the head.

### Oregon Bakery

231 N. Jackson St.  
Phone 241



### CHRISTMAS AGAIN

Once again we will wrap your Xmas packages free for mailing. We Call and Deliver.



Our Auto Will Call.  
Phone 277



## Griddle Cakes - Fruit Fritters - Popovers - and eight more! from ONE Master Recipe

Griddle Cakes for breakfast. And from left-over batter, Pineapple Fritters for lunch! That's one reason you'll enjoy using this Master Recipe. But it's only one of eleven reasons—every one delicious!

Popovers are another. You didn't dream that three distinct, round-shaped cakes were related to Griddle Cakes; yet a slight change in the Master Recipe—and there they are! Now you know how to do it!

**The Sperry Master Recipe for Griddle Cakes**

2 cups Sperry Drifted Snow Flour 1 egg  
4 tsp. baking powder 1 1/2 cups milk

Measure and sift dry ingredients; beat egg until very light, then add milk and combine mixtures, beating with rotary egg beater until smooth from lumps. Add melted shortening and bake at once. If batter is not baked soon after mixing, beat well again before using. If only one-half recipe is needed, still use the whole egg.



Except that baking powder is omitted, the Popover recipe is almost identical to the Griddle Cake recipe. Use only 1 cup of flour, 1 cup of milk, 2 eggs, 1/2 teaspoon salt and 1 teaspoon of melted butter. Beat flour and milk until smooth; add 1 egg unbeaten and beat mixture one minute; add other egg and beat again; then add melted butter. Meanwhile have custard cups or iron muffin pans heating. They should be hot. Grease well just before adding batter; 2/3 full. Bake in hot oven (400° F.) 15 minutes, then reduce heat and bake 30 minutes longer. Bake thoroughly, or Popovers may fall.

**Pineapple Fritters**  
Use left-over Griddle Cake batter, or prepare 1/2 Master Recipe. Drain slices of pineapple; dip into batter, then drop into hot deep fat and fry until a golden brown on each side. (A small cube of dry bread dropped into fat should turn golden brown while you count forty.) If you substitute other fruits, such as apples or bananas, fry longer, testing bread by counting to ninety.

With this Griddle Cake Master Recipe you can make just as easily: Waffles, French and German Pancakes, Corn Fritters, Potato Pancakes, and five kinds of Griddle Cakes. To learn how, send for the free booklet, "EIGHTY Food Delights from EIGHT Master Recipes."

**Let Me Help You**  
Speaking of Griddle Cakes, do you know how to make them come out fluffy and golden brown always? Write me and I'll tell you the knack.

Perhaps you're looking for pointers on some other phase of cooking—cake baking? pastry making? Tell me just what you'd like to know and I'll help you the best I can. No charge, of course, for this Sperry treat. Write me now.

## SPERRY HOME SERVICE BUREAU

Mrs. Belle De Graf, Director



R. Weaver, Myrtle Creek resident, was a business visitor in this city yesterday, spending the afternoon here.

George Casbeer of Glendale, motorist here yesterday and transacted business and spent a few hours visiting friends.

HAULING

We shirk no hauling job. Our trucks and our efficient drivers and truckmen will tackle your hauling problem and solve it satisfactorily. Long distance hauling a specialty. "We aim to please!"

**GENERAL HAULING**

H. S. FRENCH  
TRANSFER AND STORAGE CO.  
Phone 250



## Christmas Steps to Smartness

New footwear modes for Christmas and the days that follow now dedicate themselves to stunning new fashions. We offer irresistible footwear in glorious styles and shades, including slippers in all styles for men and women, ladies silk hose, men's silk socks, fancy gift garters, and shoes for Christmas Gifts for every member of the family.

Prices the Lowest.

**A. H. PERRIN**  
111 W. Cass St. Roseburg

### Boys' Slippers Stenciled Vamp



Padded sole, spring heel. Khaki Everett.

79c

### Our Silk Hose Look and Wear Well

The hose question is settled completely and satisfactorily by our pure silk, full-fashioned hose at this moderate price. In all colors as well as black. The pair.

\$1.49