

LOCAL NEWS

**Business Visitor**—John Porter, who resides north of this city, was a business visitor in Roseburg for a few hours today.

**From Cleveland**—John Downing motored from Cleveland and spent several hours here today attending to business matters.

**Visitors Yesterday**—Mr. and Mrs. Lee Winniford, of Garden Valley, motored here yesterday and spent the afternoon shopping and on business.

**From Melrose**—A. S. Burroway returned to his home at Melrose this morning after spending a few hours transacting business in this city.

**On Business**—Among those from the rural districts to spend several hours here today looking after business matters was J. Krohn of Cleveland.

**Visitors Yesterday**—Mr. and Mrs. J. H. Perry motored from Buck Fork yesterday and spent the afternoon here attending to business matters and shopping.

**Sheriff Starmer Better**—Sheriff Sam Starmer who has been confined to his home with a severe cold and threatened pneumonia for the past three days, is reported to be considerably improved today.

**Visitors in Town**—Mr. and Mrs. John Jacques and family, of Myrtle Creek, motored here and spent the day shopping and on business.

**Operations Performed**—Miss Hazel Mohr, of Wilbur, and Miss Hazel Wade of this city, underwent tonsil operations here today.

**To Eugene**—Mr. and Mrs. Fred Jones and Mrs. Thomas Larkin motored to Eugene yesterday, returning in the evening. Mr. Larkin who was in Eugene on business returned with them.

**Mr. Halley Visits**—E. C. Halley, of the public service commission, of Salem, was a business visitor in this city yesterday. Mr. Halley was recently transferred to Multnomah county as headquarters. He returned to the north this morning.

**Committee Will Receive Roses**—The flower exchange committee of the Roseburg Woman's club will receive this week, the roses which were ordered recently for the buyers at the flower exchange sale held at the armory this fall. The flowers will arrive to be delivered at the Chamber of Commerce.

NOTICE

The Business and Professional Women's club will hold their regular monthly luncheon at Hotel Elmore, Friday at 12:15. A unique program has been prepared. All members are urged to be present.

rooms on Friday or Saturday, and the purchasers will have an opportunity to call for the plants.

**Leaves Hospital**—C. L. Cluster of Dillard, who has been at Mercy Hospital recovering from a severe attack of pneumonia, has been removed to his home.

**Dr. Stricker Here**—Dr. Frederick G. Stricker, state health officer, spent the day in Roseburg conferring with members of the county health unit.

**Mrs. F. A. Bemis Home**—Mrs. F. A. Bemis was removed to her home today from Mercy Hospital where she has been undergoing treatment. Although able to be moved to her home, Mrs. Bemis is still quite ill.

**Visit Yesterday**—Miss Mona Schaum, of Salem, and Mrs. N. W. Clonmason, of Eugene, stopped over here yesterday, enroute to their homes after a trip to Klamath Falls and coast points, where they have been visiting. Miss Schaum is with the Terminal Hotel offices at Salem.

Heat with gas.

COUNTY ASSIGNED QUOTA \$1,600 IN XMAS SEAL SALE

Douglas county is expected to dispose of 160,000 Christmas seals in the sale now underway. Of this number the city of Roseburg is expected to purchase one-half, while the county at large is being asked to take the remainder. The quota for the county in money is \$1,600, which is nearly \$700 more than was raised last year. In 1924 the county purchased 42 stamps per capita as against 2.4 for the year previous, 2.5 in 1922 and 3.3 in 1921. The state at large last year averaged 5.8 stamps as compared with 5.6 stamps for 1923.

Yesterday's sale was conducted by the Roseburg Woman's club, and the receipts amounted to \$90. The ladies aid society of the Presbyterian church was in charge of the several booths today.

BORN

STEVENS—To Mr. and Mrs. Alfred Stevens, at their home in this city, 830 Winchester street, Thursday, December 3, a girl.

Heat with gas.

"Boob McNutt" Mechanical Toy



To make children laugh with pleasure, give them "Boob McNutt," a mechanical toy! His back is as funny as his front; he's a scream! Priced,

39c

OUR AIM: TO SERVE YOU WELL AND FAITHFULLY—ALWAYS

A NATION-WIDE INSTITUTION—**J.C. Penney Co.** DEPARTMENT STORES INC. CORNER OF CASS AND STEPHENS, OPPOSITE POSTOFFICE

BUYING MOST WE BUY FOR LESS—SELLING MOST WE SELL FOR LESS

TOYLAND

WHERE SANTA CLYUS HPS HIS HEADQUARTERS

Toys! Toys! Toys! You can buy them the most advantageously from our assortments. All the latest toys!

Paper Dolls Splendid Outfits



"Little mothers" love their paper dolls! Here are outfits from which they may fashion wonderful clothing for their dolls. An appreciated gift! Priced,

49c and 98c

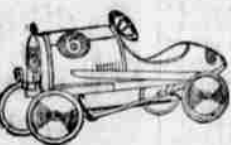
DOLL DAY



Nov. 21st Saturday!

Saturday is Doll Day! We invite all the children to see our wonderful Dolls! Some of them talk! Some are wee Baby Dolls! All our Dolls will be on display Saturday. We want mothers to bring their little girls to our Doll land! Remember—Saturday's the day!

Children's Automobiles Large Enough to Ride In!



How a child loves a car of his or her own! These will be the niftiest "busses" on the sidewalk, too! They're the latest models.

The prices range, from \$5.90

Why not send one of these—f.o.b.—from Santa Claus, to that little boy or girl you love so dearly?

to \$19.75



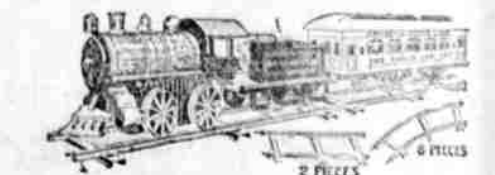
Boys Like Trains Best The All-Sufficient Gift! Mechanical Trains



All aboard! On that dandy new Christmas train, with its almost real engine and its nifty cars! Our mechanical trains please boys! Priced,

89c to \$3.98

Electric Trains

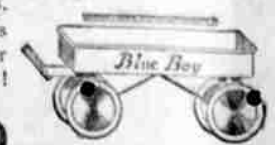


The gift supreme for boyhood! An electric train! Our assortment contains one which will delight your boy. Buy it now for his Christmas. Priced,

\$4.98 to \$9.90

Buy Wagons Here

See our line of wagons. They make ideal Christmas gifts to youngsters. Our prices are noticeably lower!



98c and \$1.19

Those Popular Talking Dolls The Prime Present for Little Girls



The way to a girl's heart is with a Doll! Especially if it's a real mama doll—one which talks! Our assortment is supreme—and let us help you make a merry Christmas by assisting you in your doll selection.

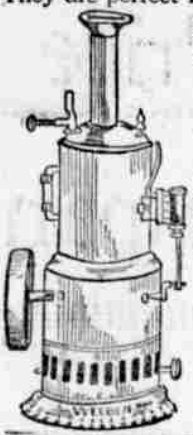
Beautifully Dressed

These dolls are well dressed! They're attractive themselves, with real children's faces. And, of course, they're priced lower at this store. See them!

98c to \$13.75

Alcohol Steam Engines A Royal Gift to a Boy

What shall you give a boy for Christmas? Why, he'd cherish one of these alcohol engines dearly! They are perfect little steam engines, too, and are splendid for the mechanically inclined boy.



Priced Reasonably

See these before you purchase that gift! Each engine has been properly tested. For a fascinating gift, choose this! Priced,

\$1.49 to \$9.90

Electric Xmas Tree Outfits Buy a Set This Year

The glowing Christmas Tree! The safe way to light your tree is with electric lights. And they're not so expensive when you buy them here. Then, too, you can use them year after year.

These Have Been Tested!

Each of these sets we offer has been tested. The average set contains eight lights. A choice or a variety of colors. Our quality is dependable, and our prices are noticeably lower. The sets range in price from

\$1.49 to \$2.19

Fine Scooters and Wagons Built for Speed and Service



The classiest scooter on the road. It's perfectly constructed of splendid materials. And priced at

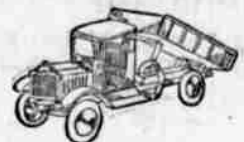
\$1.19 to \$2.49

Erector Sets Make Bridges, Etc.

The boy with the mechanical turn of mind will build wondrous structures with these erector sets. Made well! They contain pulleys, shaftings, bolts, nuts, screws, etc. Priced,

89c to \$4.49

Buddy "L" Toys Supreme Quality



"Buddy L" Toys are the best which can be bought. They're gifts which boys will remember all their lives. The trucks are remarkable! Priced,

\$4.98 to \$10.75

Aluminum Sets For Wee Housewives



A Fine Girls' Gift A set of aluminum—like mother's, only smaller, but so much fun to play with. Priced,

89c to \$1.89

Blackboards Well Constructed



This is a gift which will teach the child much as well as afford real enjoyment. These are well constructed. Give a blackboard! Our prices please! From

98c to \$3.98

Tool Chests Good Quality

Here's real manual training kits! Let your boy have some real fun! He will learn much at the same time using these tools.

These sets contain from 12 to 27 good quality tools. They are sensibly priced, from

\$1.98 to \$7.90

Toy Wash Sets For Little Girls



Rub a dub dub! Dolly's clothes need washing, too. A small girl will like this miniature tub and board. Fine for her doll house. Priced,

39c

"Skeezix" A Live Long Doll

Imagine how a child will love Skeezix!

Walt's Skeezix! There are other character dolls, too! All are splendidly made and will last a long time. "Skeezix" is priced at

89c

Stationery Pleasing Gift

Everyone always likes to receive writing paper for Christmas! They'll especially like our attractive boxes of paper, ribbon tied. Priced,

12c to \$1.98



ONE Master Recipe for FIVE kinds of cakes

It's certainly a pretty custom to serve cake when guests come. But, since we all do it, there is danger of monotony.

It is to escape that, and escape work, that women find the Sperry Master Recipes so helpful. By learning only three Master Recipes and simple variations of them, they find they can make some two dozen kinds of cake.

One of these Master Recipes—for Layer Cake—is given below. Notice how simple it is and how easily it makes five kinds of cake.

The Sperry Master Recipe for Layer Cake

1/2 cup shortening  
1-1/2 cups sugar  
2 cups Sperry Drifted Snow  
Flour sifted with 2 teaspoons of baking powder  
Cream shortening until it may be beaten with a spoon; add sugar gradually beating until mixture is creamy. Separate the whites and yolks of the eggs. Beat yolks until thick and lemon colored; add to creamed butter and sugar; beat vigorously, then add flour and liquid alternately, stirring the white until batter is smooth; and fold in the well-beaten whites of eggs and flavoring. Bake in three well-greased layer cake pans in a fairly hot oven (360° F.). Use your favorite filling.

Walnut Loaf Cake

Prepare the Master Recipe, adding one-half cup of finely chopped walnuts to the cake batter before folding in the beaten whites of eggs. Bake in a greased loaf cake pan about 45 minutes in a moderate oven (350° F.).

Golden Cake

Prepare the Master Recipe, using four egg yolks and one whole egg. Add these well-beaten to the creamed butter and sugar. Bake in a loaf (350° F.), or in layers (360° F.).

Small Fancy Cakes

Prepare the Master Recipe. Pour batter into a well-greased, shallow baking pan. Bake from 15 to 20 minutes. Cool, then cut into fancy shapes and ice. Chocolate, pink, and white icing will give variety, and the tops can be decorated with chopped nuts, coconut, and candied fruits.

FREE booklet of Sperry Master Recipes The fifth kind, White Cake, made with this same Master Recipe, and other Sperry Master Recipes for cakes are given in a new booklet, "EIGHTY Food Delights from EIGHT Master Recipes." All of your baking will be simpler and surer with the Master Recipes. Write; I'll send the booklet FREE.

SPERRY HOME SERVICE BUREAU

Much depends on the flour

Beautiful, tempting cakes can be gotten only by using really fine ingredients. And the most important is the flour.

I use Sperry Drifted Snow Flour and recommend it. Perfectly blended, and always the same, it has given me highly satisfactory results for the past 12 years.



Write me

Have you any baking difficulties that you'd like to have me help solve? Would you like advice on any other problems of food preparation? Just write me about them and I'll gladly help you. Sperry has made my services yours.

Address Sperry Flour Co., Home Service Bureau, 808 Francisco, Dept. 5001-B

Red Duff

