

Ford

TOURING CAR
\$290

Touring - \$290
Runabout - 260
Coupe - 520
Tudor Sedan 580
Fordor Sedan 660
Closed cars in color.
Demountable rims
and starter extra on
open cars.
All prices f. o. b. Detroit

Close-fitting curtains that open with the doors make the Ford Touring Car comfortable and convenient for any weather.

Ask the nearest Authorized Ford Dealer to show you this practical, good-looking car that is so economical to own and operate.

Convenient terms of payment can readily be arranged.

Ford Motor Company
Detroit, Mich.



DODGE BROTHERS COACH

Smart and staunch, chummy yet roomy—a refreshing example of advanced coach design.

Full balloon tires—quality whipcord upholstery—deep blue lacquer finish—cartouche yellow body-striping—exceptional vision areas—low-slung body-lines—long resilient underslung springs.

Now so attractively priced that with Dodge Brothers New Credit-Purchase Plan, ownership is made possible for practically everyone.

J. O. NEWLAND & SON

Dealers in Dodge Brothers Motor Cars
ROSEBURG, OREGON



BUICK CO. RUSHED TO MEET DEMAND

Announcement was made recently that the Buick Motor Co. had appropriated two million dollars to be used for increasing the production of Buick automobiles to twelve hundred cars per day. This action was made necessary because of the great demand for the new Buick models, which were introduced in August. The company has found it impossible to keep pace with orders for cars with present production facilities. In October, usually a month when production begins to fall off, the Buick plant strained every effort to meet the flood of orders, shipping twenty-three thousand automobiles from the plant and breaking all monthly production records. Just prior to setting this record, announcement was made that peak production would have to be maintained through the winter months to meet the demand for cars.

The company then saw that only by increasing the capacity of the plant could it hope to keep up with orders. The appropriation will be expended for additions to present buildings, and for machine and tool equipment, conveyors, etc., to bring production up to the figure of twelve hundred cars per day and a possible production of three hundred thousand cars per year.

There is considerable contrast between the contemplated production figure of next year and that in 1924, when the first Buick automobiles were made. In that year, thirty-seven cars were produced. The next year the total built, the next year 110, the following year fourteen hundred, and each succeeding year production has been doubled and tripled, making additions to the plant necessary at frequent intervals. The present year has proved the greatest in the history of the company, with a certainty of over two hundred thousand cars manufactured and marketed. Ninety percent of these will be closed models.

The additions to the plant and installation of equipment will be started at once. Buick officials hope that the increased production may begin by early summer.

STAR PRODUCTION SHOWS INCREASE

Star production records have a steady and healthy increase, according to a report received by Leo Rapp, local Star dealer. The recent price reductions on the standard coupe, coach and sedan models have had a wonderful effect on sales everywhere and a record breaking business is looked for during the winter months to come.

"At this time of year sales are usually slow, but this condition is not being felt by Star dealers," said Mr. Rapp. "Low cost of transportation offered in Star cars seems to be solving the problem of 'can I afford to own a car.' The story today is, 'I can't afford to be without one at the new low prices and easy selling plans now offered by Star dealers everywhere.'"

Used Cars!

- 1 Chevrolet touring, 1924 model equipped with bumpers, tires and finish like new \$400
- 1 Chevrolet touring, 1923, good serviceable car 300
- 1 Chevrolet touring, 1922, fine little car for the price 225
- 1 Chevrolet touring, 1921-22, good cheap car 175
- 1 Chevrolet touring, 1921, just overhauled and painted 135
- 1 Chevrolet touring, 1921, first class running order, good tires and battery 95
- 1 Chevrolet touring, 1919, good condition, oversize cord tires 75
- 1 1921 Chevrolet delivery, good running order 65
- 1 Ford Coupe, 1923 model, this car is loaded down with extras. Former owner stated that extras cost him around \$300. It is a good Ford, boys, come in and see it. Total price now 530
- 1 Ford Coupe, 1922 model, motor reboled and overhauled 250
- 1 Ford touring, 1925, looks and runs like new 295
- 1 Ford touring, 1924, first class condition, new cord tires 275
- 1 Ford touring 1923, new top and tires, overhauled 250
- 1 1922 Ford touring, good running order, new top 150
- 1 Ford touring, 1921 model, starter and batt, good running order 75
- 1 Ford Roadster, 1923 model, new paint 125
- 1 Ford ton truck, good mechanically 200
- 1 Durant touring, 1922, runs good 150
- 1 Dodge 1921 touring, new top and paint, good car 295
- 1 Overland 4, 1921, touring, good looking little car 175
- 1 Oakland Six, 1920 touring first class condition 175
- 1 Liberty Six touring, the tires on this car are worth half the price 225
- 1 Buick touring, good tires and first class condition 125
- 1 Dodge Roadster in fine shape 225

You can readily see that these prices are as low as they can go and after the first of January will advance about 20%. A small deposit will hold any of these cars for days, any reasonable terms will be accepted.

Hansen Chevrolet Co.

"in all the world—no values like these"

Ten minutes of your time will prove this to you by any standard you may set



\$595 f. o. b. Toledo



\$895 f. o. b. Toledo

"Never before so much car for so little money"

This is the Overland Standard Sedan—a full-size 5-passenger car, with room and to spare for 3 full-size people to ride in... a smartly-designed car, clean-cut, rakish, low, extraordinarily good-looking...

Wider Seats—the widest of any light car built... Big Wide Windows—more than 20 square feet of window space... Extra Wide Doors—easy entrance to both front and rear seats...

Very Latest One-piece Windshield—gives clear, unobstructed driving vision... Cool Ventilator—a modern refinement in closed-car body construction.

Triplex Springs—give you 30 added inches of spring support on a 100-inch wheelbase...

A 27-Horse-power Engine—sturdy, fast, reliable. Notable for its power. Commended by owners everywhere for its amazing economy in gas and oil...

Sliding Gear Transmission—Three speeds, selective—at the lowest price ever available in a closed car...

Auto-Lite Starting and Ignition... Borg and Beck disc-type clutch, one of the finest clutches made... A rear axle system, the equal in size and weight to that used in cars carrying double the weight of this one...

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"As fine a car as anyone would wish to own"

Visit all the showrooms of this city. In none of them will you find a dollar-for-dollar value even approaching the value you get in this Overland Six Standard Sedan...

At \$895 it stands absolutely alone among all popular-priced sixes...

Compare it for beauty. Compare it for style. Compare it for power. Compare it for comfort. Your conclusion will be exactly the same as that of more than 40,000 owners who have gone through the same comparison-process...

A 38-horsepower engine, with a performance record that has won for this car a place among the engineering masterpieces of the automotive industry...

Power enough for your every need... a getaway in traffic that is a delight to experienced... the lowest gasoline and oil consumption you ever have known in a Six...

A handsome, distinctive car—long, low, impressive—a beautiful two-tone color combination, giving a note of new grandeur to the entire contour of the car...

Exceptional comfort because of exceptional spaciousness... big, wide doors for easiest possible entrance and exit... big, roomy seats placed at exactly the proper angle for utmost riding comfort... rich upholstery, very long wearing... deep, solidly-constructed seats that meet pleasurable requirements in a spin of 30 miles or a cross-country tour of 5,000!

LOW DOWN PAYMENTS, EASY TERMS, YOUR CAR IN TRADE

Fours OVERLAND Sixes

WELLS & CHASE

317 North Jackson Street

Roseburg

Phone 399

WILLYS - OVERLAND FINE MOTOR CARS

FLORIDA ABSORBS SHIPMENT TRUCKS

Every truck in a solid trainload shipment which recently left Graham Brothers factory bound for Florida was delivered at retail within ten days of the time the train reached Jacksonville, official records show.

The train consisted of 34 railroad cars containing 21 trucks consigned to seven dealers. The allotment to the Miami Dealer alone was 11 trucks of 1 ton and 1 1/2 ton capacity.

These and hundreds of other Graham Brothers trucks, according to Mr. Newland, Dodge Brothers dealer, "are playing an important part in relieving the transportation situation which has resulted from inadequate capacity of Florida's railroads to supply the needs of her unprecedented numbers of winter tourists and home-seekers."

"Large amounts of merchandise, subject to the freight embargo recently placed on certain classes of goods in order to reduce delay in moving necessities, have been moved south from Jacksonville and inland from Atlantic and Gulf ports by Graham Brothers trucks."

"Further evidence of the growth in demand for Graham Brothers trucks is found in reports of retail sales. Total deliveries in the state of Florida for the month of September, 1925, equalled those for the entire year of 1923.

"October deliveries were 70 per cent ahead of the total for 1923 and equal to the total for 1924.

"Deliveries in Florida for the three months of August, September and October 1925 exceeded the combined totals for 1923 and 1924 by over 15 per cent.

"The rapidly increasing sale of these sturdy 1 ton and 1 1/2 ton trucks everywhere is the natural consequence of their power, dependability and low operating cost."

NEW PAYMENT PLAN HELPS THE BUYERS

ance Corporation when applied to the purchase of Chevrolet automobiles makes the time payment price of the car from \$15 to \$35 lower, according to C. E. Dawson, assistant general sales manager of the Chevrolet Motor company.

Mr. Dawson expresses enthusiastic approval of the plan.

"Today the automobile is a necessity; it has long passed the luxury stage," said Mr. Dawson. "Therefore like other necessities the automobile logically may be purchased out of current income and a majority of automobiles are so purchased."

"The G. M. A. C. plan enables the purchaser to buy his car out of income without the imposition of heavy premiums. A Chevrolet now may be bought on one-third down payment and operated during the year in which the payments are being completed at an additional cost of only eight cents per day for financing the time payments. This eight cents, besides meeting all interest and carrying charges, gives the purchaser complete fire and theft insurance coverage for the year."

"Heretofore, when dealers were financing their time payment sales through independent finance companies the interest and carrying charges varied greatly according to the resources of those companies and the volume of their business."

"The G. M. A. C. was organized as an aid to the General Motor dealers in order that they might give their patrons the benefit of lower interest and carrying charges because of its immense resources and the steady volume of business which it receives from the General Motors units, the G. M. A. C. enables dealers to reduce interest and carrying charges to the absolute minimum."

"The G. M. A. C. time payment plan is dovetailing perfectly with the six per cent certificate plan by which prospective Chevrolet owners are paid six per cent interest on money deposited toward a first payment on a car. When this money and the interest reach the sum of a down payment, the car is delivered and the purchaser completes his payments under the inexpensive G. M. A. C. financing plan."

Next with gas.

Order your Christmas announcements right now and pay for them any time during December. News-Review office.

MARKETS

PORTLAND, Ore., Nov. 25.—Eggs steady. Current receipts 45; fresh medium 38@38 1/2; fresh standard flats 46@46 1/2; fresh standard extras 46 1/2@47; fresh under-sized 30@30 1/2.

Butter steady. Extra cubes, city 53c; standards 52c; prime flats 52c; flats 50c; undergrades nominal; prints 57c; cartons 58c.

Milk steady. Best churning cream 55c net shippers' track in zone 1. Cream delivered Portland 59c. Raw milk (4 per cent) \$2.50 c. w. l. f. o. b. Portland.

Poultry easy; heavy hens 26@27; light 18@19c; springs 24@25c; broilers 29@30c; young turkey ducks 22@23c; dressed turkeys 42@43c; live 32@33c.

Potatoes barely steady, 2.50@2.55. Onions unchanged, \$1.75. Nuts steady. Walnuts No. 1, 28@33c; filberts 26c; Oregon chestnuts 14c.

Cascara bark steady, 6@7 1/2c; Oregon grape root nominal. Hops steady. New crop, clusters 22c; fuggles 25c.

PORTLAND, Nov. 25.—Wheat: B. B. hard white \$1.57; hard white bluestem, hard \$1.55; soft white, western white \$1.54; hard winter, northern spring \$1.53; western red \$1.50.

FOR A SHORT TIME ONLY
A wonderful sale on Watkins' washing powder and siredred soap combination. You can't afford to miss it. Ask your Watkins' dealer, 120 W. Lane St.

Just received from New York, ladies silk dresses in the new H-pettek shade, very attractive styles, priced at \$17.50. R. A. Pitcher Co., Inc.

Quality merchandise at lowest prices at Powell's Furniture Store.
Cook with gas.

Dr. H. C. Church
OPTOMETRIST
Perkins Bldg. Roseburg, Ore.
Phone 86

Guaranteed Used CARS

Trucks and Tractors

\$40 AND UP

Various Models to select from. Some good bargains in

Closed Cars

A 6-cylinder Nash Touring in best of condition, at astonishingly

LOW PRICE

Easy Payment Plan on all cars.

C. A. Lockwood Motor Co.

Ford Fordson