



FOUR CYLINDERS	
Touring . . .	\$1195.00
Coupe . . .	1395.00
Coupe-Sedan . . .	1395.00
Sedan . . .	1450.00
Brougham . . .	1595.00
SIX CYLINDERS	
Touring . . .	\$1750.00
Roadster . . .	1750.00
Coupe . . .	2195.00
Coupe-Sedan . . .	2095.00
Sedan . . .	2295.00
Sedan, 7-pass. . .	2495.00

ALL PRICES F. O. B. TOLEDO

# Power - is an outstanding feature of this car with the motor you cannot wear out

**COMPRESSION**—hermetically sealed in the cylinders by the sleeve construction—gives a "Pop" to the Willys-Knight motor that will surprise you. There are never any burned, pitted, warped valves to let the "life" of the motor run out in unburned gases.

**COOLING**—so efficient that you can hold the throttle wide open, hour after hour, without the slightest sign of heating, gives you a day in and day out ability that simply does not exist in other cars.

**SILENCE**—as a result of the entire absence of valve mechanism, lifter rods, rocker arms, valve stems and noisy cams tapping against noisy machinery makes this car so quiet in operation that you scarcely realize that the motor is turning over.

**ECONOMY**—obtained through proper cooling, the elimination of fuel waste through valve mechanism, the absence of the heavy load of valve springs to detract from the usable power, gives you a fuel and oil mileage that is a distinct revelation.

**ABILITY**—beyond that of any other motor in the world—proved by a Knight motor in tests conducted by the Government of France—240 hours steady running in which the Knight motor won hands down over all others—demonstrated in the grueling Yosemite cooling tests—the 100 hour Big Bear Lake test—and hailed by every Willys-Knight owner who swears that his individual car is the best one ever made.

**THESE FEATURES**—alone—are enough to bring you into the honor roll of 250,000 present users of Willys-Knight cars who represent the most satisfied group of motor enthusiasts in the world.

**ADD TO THEM**—the present low prices, the present beautiful lines, and the acknowledged continued high value of your Willys-Knight car and further search for the motor car perfection in the service features you require, is useless.

YOUR PRESENT CAR IN TRADE - UNUSUALLY CONVENIENT TERMS

## WILLYS-KNIGHT

### WELLS & CHASE

Ph one 399 317 North Jackson Street ROSEBURG, ORE.

**ALWAYS READY**

Any minute your car needs attention our mechanics are ready to overhaul it or make minor repairs.

**Hall & Young Garage**  
631 Winchester St. Phone 338

### HOW DOES HUDSON MANAGE TO DO IT?

"Following every reduction in Hudson and Essex prices, we repeatedly hear the question, 'How does Hudson do it?'" said Roy Catching, dealer of Hudson and Essex cars for Douglas county, in commenting on the recent Hudson-Essex price reductions.

"This question," continued Mr. Catching, "is of considerable interest to both the buying public and competitive motor car merchants because these reductions come at times when there is the least reason to expect them. The presumption in motor circles is that the reductions are made to make Hudson-Essex cars available to a still wider field of buyers.

"The fact of the matter is that these reductions are the result, rather than the cause, of a constantly increasing volume of business.

"Buyers are asking what there is about Hudson-Essex manufacturing and selling methods which makes these cuts possible—what method or stunt can be held responsible. The answers to these questions are most logical.

"Throughout Hudson's manufacturing and selling organization there is the highest degree of co-operation. At the factory the utmost care is taken to eliminate waste in time and materials and to utilize only the best obtainable material and workmanship.

"Then, too, Hudson-Essex has basic advantages in being the largest manufacturer of six-cylinder cars in the world and also the world's greatest specialist in enclosed cars, 95 per cent of its volume being in this type of business. This assures the buyer the benefit of the skill of highly specialized workmen and the economies possible where production is concentrated on a single design.

"When this high degree of specialization is added to great volume, you can accomplish extraordinary results—and Hudson has done that.

"This is true economy of the kind which benefits the buyer and it is the policy of Hudson-Essex to pass along these benefits in the form of lower first cost whenever the volume of its constantly increasing business warrants a price reduction."

## Used Car Bargains

One 1924 Chevrolet Coupe	\$395
One 1924 Chevrolet Roadster	325
One 1922 Chevrolet Touring	175
One 1921 Chevrolet Touring	125
One 1919 Chevrolet Touring	75
One 1926 Ford Touring, new, Extras and License Included	462
One 1925 Ford Touring	325
One 1923 Ford Touring	250
One 1922 Ford Touring	175
One 1920 Ford Sedan	225
One 1923 Ford Roadster	125
One 1920 Ford Touring, New Bat. 4 new Cord Tires	125
One 1921 Dodge Touring	295
One 1920 Oakland Touring	200
One 1920 Liberty Touring	225
One 1921 Overland Touring	175
One Chevrolet Ton Truck	275

New and Used Cars Sold on Easy Payment Plan and the Lowest Finance charges ever offered the Public.

**Hansen Chevrolet Co.**  
Rose St. Phone 446 Roseburg, Ore.

### OLDS CLOSED CAR GENERALLY LIKED

The big general public trend toward the closed type of automobile is strikingly illustrated by the experience of the Olds Motor Works, one of the big units of General Motors. Where a year or two ago 50 per cent closed cars was the gen-

Parts, Parts, Parts  
FOR AUTOS AT BIG SAVING  
AT  
**SARFF'S**  
Auto Wrecking House  
329 N. Main St.  
Do you realize the vast growth of this concern. Come in and see and be convinced of  
**Phone 553**

eral average, today 85 per cent of all cars shipped from the big Oldsmobile plant at Lansing are of the closed type.

This unprecedented demand for coaches and sedans and necessitated material changes in Oldsmobile production plans. It has been necessary to provide additional floor space and rearrange shop layouts in certain departments to accommodate the increased operations made necessary by the greatly increased closed car demand.

The most important change made was the taking over by the Fisher Body Corporation of an additional space added to the original Fisher operations gives them facilities for greatly increasing their production of closed bodies, for Oldsmobile exclusively.

These increased facilities in the Fisher plant at Lansing, together with extensions and expansions in the Olds factory, will make it possible for Oldsmobile to double its production by January, 1926.

Of the entire production and sale of Oldsmobiles for the first eleven months of 1925, including export, 75 per cent were closed body models and 25 per cent open cars and chassis. However, the domestic sale was 85 per cent closed and 15 per cent open. While the export sale was only 21 per cent closed bodies, this is far higher than in previous years, when practically every car shipped overseas was of the open body type. This shows that the trend toward closed cars is also extending to foreign countries.

Oldsmobile, with 75 per cent of its entire production closed cars, rated far higher than the average for the entire automobile industry. The percentage of closed cars built by all companies during the first eight months of 1925 was approximately fifty-seven.

**HELLO BILL!** Cheer up. Will expect you with lots of pep and a big smile to attend a real dance at Elks Hall this week, Thursday. Lunch will be served.

Men's suits cleaned and pressed, \$1.50. Roseburg Cleaners, phone 472.

Mrs. George Cavey returned to Sutherland for several days. here and visited. They left this her home in Roseburg this morn. Mr. and Mrs. Ralph Rounds, of morning for San Francisco, where ing after visiting with relatives at Wichita, Kansas, stopped overnight they will visit.

# FOR THOSE WHO CARE WHAT THEIR MONEY BUYS

Dodge Brothers, Inc. have always built a good, sound, long-lived product.

They have never built "yearly models" and never will.

They do not make frequent expensive changes simply to catch the whim of the hour.

On the contrary, they devote themselves steadfastly to the improvement of a car that has been good from the very beginning.

This process of improvement has now been going on for 11 years.

Its influence on the car's appearance and performance has been nothing short of remarkable.

Always eminently dependable, it is now also an exceptionally easy riding car.

Always up-to-date, it is now strikingly attractive.

Style and smartness stand out in every line.

Sheer logic never made the choice more obvious—

Dodge Brothers Motor Car for those who really care what their money buys.

## J. O. Newland & Son ROSEBURG, ORE



Make yourself a Thanksgiving Present from our stock of Dependable Used Cars. You just can't keep up with the procession these days without a car. Drop around to the sales room and let us explain.

HOW PERFECTLY EASY IT IS TO BUY EITHER A USED CAR OR A NEW STAR  
When you see the splendid line of New Star Models you will want to close the deal.

**RAPP BROTHERS**  
Cass and Pine Phone 371