

GOING OUT AFTER BUSINESS BY CLOSING OUT BIG QUANTITY OF MERCHANDISE REGARDLESS OF COST

SALE STARTS
Wednesday, Nov. 4th
9:00 A. M.
ENDS
Saturday, Nov. 14th
10 DAYS
Everything Reduced

EXPLANATION
 Only a few words are necessary. The prices tell most of the story. It has been a long time since our last big sale. This is a big one. We believe many are waiting—and now is the time. Let the prices tell the rest.

Fisher's
 Better Service—Better Merchandise
 Roseburg, Oregon

ATTENTION
 You will find most things any family needs for winter wear at this sale. That makes it most important. The goods are those you need and want, and priced to start activity in every household. Remember, winter and the gay holidays are just ahead!

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1925 CLEARANCE SALE

Will low prices move several thousand dollars worth of goods for us? Well, we will see. For ten days we will cut so low you will think we are selling out. You will buy. Cost price is no consideration in a case of this kind when we decide the goods must be sold out.

Note Close Out Prices
 On Wool Piece Goods

Wool Serges, Crepes,
\$1.49 a yd.
 Regularly \$2.25 to \$2.50 values. About a dozen pieces, big variety of colors.

56-in. Coatings, \$2.59 a yd.
 Polaire cloth, with subdued plaid patterns, very heavy. Colors tan and brown. Priced hard to believe. \$3.50 values.

50-in. Coatings, \$1.59 a yd.
 Regular \$2.50 value, color, brown. Great bargain.

36-in. Wool Baptiste, Etc., 79c
 Several pieces of this well known material. One of red serge.

56 Wool Skirtings, \$2.59 a yd.
 Finest of wool materials, mostly dark with beautiful stripes. Reg. \$4.00 value.

40 and 48-in. All Wool Plaids \$1.89
 Excellent patterns such as can be used in combination with velvet for sport suits. \$3.00 and \$4.00 values.

58-in. Coats and Dresses Woolens, \$2.98
 Dark goods, very best quality, with pin check pattern, \$4.25 value.

56-in. Silk Figured Wool Crepe
 Price \$3.25. Regular \$4.00 value. Excellent for wool dress or skirt.

42-in. Wool Crepe, \$1.79
 Several colors. Regular \$2.25 value.

56-in. Tweed Coatings, \$1.79 a yd.
 Remarkable close out value. Regular \$3.50 value. Good quantity, but speak early.

54-in. Blk. and White Check \$1.98
 For suits, skirts, dresses. Regular fashionable small check. All wool. Regular \$3.50 value.

42-in. Wool Plaids, 98c
 Regular \$2 and \$1.59 values.

54-in. Jersey Suitings, \$1.79
 Regular \$2.50 value. Several colors.

36-in. Comfort Challies, 20c
 Best material for comforts—a low price.

Baby Flannels, yard wide, 29c
 Regular 35c value, all colors.

32-in. Gingham, 19c
 Checked and striped patterns. Regular 25c and 29c values.

Great Reductions on Phoenix Hosiery



All grades are included—real close out values
 All \$1.50. \$1.65 Phoenix Hose, now \$1.00
 All \$1.25 Silk and Wool Phoenix, 85c
 All \$1.00 Phoenix Hose, 73c
 All \$1.39 Phoenix Silk, Wool and Silk 93c

36-in. Cotton Serge and Plaids, 33c
 Such a value only at a close out price. Good, long pieces.

56-in. Checked Flannels, \$2.59
 A variety of colors. Best of wool material. Regular \$3.50 values.

SILKS!
 Remnants in one to three yard lengths—all colors—all kinds. Priced for a remnant clearance.
 \$2.00 Crepe de Chine \$1.70
 \$2.25 Crepe de Chine \$1.90
 \$2.50 Crepe de Chine \$2.12
 \$3.50 Crepe de Satin, All Colors, \$3.00 a yd.

Towel Special, 19c
 Huck Towels 30x 18 in.
 Turkish Bath Towels 40x20
 Big Special 23c

36-in. Percales, 17c
 Regular 25c values. Good patterns.

36-in. Striped Cretonnes, 29c
 Good for shirting, upholstering—a variety of uses. Fast colors. Reg. 40c value.

10-4 Bleached Seetings 67c a yd. Extra quality. A remarkable price.

9-0 Bleached Sheeting 59c a yd.
 Reliable quality. Very special.

9-4 Pequot Sheeting, 64c
 Best standard grade of sheeting—very special.

36-in. Pajama Check, 19c a yd.
 A wonderful buy in white goods. Excellent in material.

36-in. Lingette, 64c
 Another special value that is unbeatable. This is the well known lingerie material. All colors.

Fast Color Play Cloths, 25c
 Regular 35c value, includes school day, frolic and play cloths. (32 in. wide.)

Indian Head Cloth—
 32 in. width now 25c
 36 in. width now 33c
 46 in. width now 42c
 54 in. width now 51c
 63 in. width now 59c

Ladies' Silk and Wool Union Suits, \$1.49, \$1.90, \$2.12
 Standard made garments. Regular values up to \$2.50.

10 Days Sale, While They Last
COATS

PRICED SENSATIONALLY TO CLOSE THEM OUT
 There are new coats just received for this sale—these and all regular fall stock now on hand—all are cut to a new low mark. This is the big price cut of the year on coats and we have gone the limit.

Two Remarkable Groups
 Good fur on collars and cuffs of most of these coats of Veloria, Polaire, New Scotch Check, Suede cloth, etc. Some tailored without fur. Close out price—
 Excellent materials and trimmed with rich fur in new shaded coloring. These coats were valued to \$30 and up. Close out price—

\$18.85 \$23.85
One Group Priced at \$14.85
 Conde Coats of highest quality of material and trimmings, marked down from \$29.00, \$32.50, \$31.00 \$46.00, \$50.00 and up.
 Not a Coat reserved.

Closing out all numbers in low price range. Undreamed of values.

Dresses
\$8.85 A group of Silks, Balbriggans, and some wool suits included.
\$11.85 Large group, mostly silks, new models. Sizes 16 to 40. Grab quickly.
\$14.85 Mostly wool, several plaid and check flannels, including outing numbers. Up to size 52.
\$16.85 Exceptionally good values. New Silks, new bright trimmings. 16 to 42.
 We have a line of party dresses just in \$22.50 each.

Outing Flannel, Special, 18c
 Standard grade, white outing, 27 in. wide and limited quantity.

36-in. Outing, 29c
 Regular 35c value. Best quality plain and striped, all colors.

Lumber Jack Sweaters
 Leading plaids for both girls and boys, all sizes.
 \$4.95 values, now \$4.05
 \$7.85 values now \$6.67

Sweater Specials
 1 lot Ladies and child's. Your choice \$1.00
 1 lot ladies wool, silk, several types. A close out at \$3.98
 All Sweaters in this store will be reduced.

Silk Umbrellas, \$2.98
 Several, best grade silk, long handle, very artistic, at close out price. Regular \$5.00 to \$7.50 value.

Bob-rellas, New, \$3.00
 Very new short handle style, fine silk cover.

Pequot Sheets, \$2.07
 81x108 in. Regular \$2.45.

Fine Quality Sheets, \$1.49
 Size 81x90. Regular \$1.75.

Hope Pillow Cases, 34c
 Size 42x36.

Pequot Pillow Cases 42c
 42x36 Size. Regular 50c.

Silk Georgette Blouses, \$2.29
 Closing out all numbers regardless of cost. English broadcloth, crepe, pongee, all sizes, all colors.

Cotton Tub Blouses, \$1.79
 Closing out entire stock. Values to \$2.50 in organdie flaxon, dimities.

Fine Lingerie
 Two-piece suits, vests and step-ins. Regular \$4.50 value, now \$3.29
 Two-piece veil Lingerie, pastel shades, now \$1.49, \$2.29, \$2.98

Corset Special, 98c
 Closing out several numbers of R. & G. V. Gossard Corsets.

Brassiers and Corsets
 Entire stock on sale at big reduction for this 10 days' sale.

Children's Sweaters \$2.39
 \$4.50 values, some slightly soiled.

Terry Cloth Drapery 79c
 Regular \$1.50 value, beautiful colorings.

Cretonne Drapery, 29c
 Several pieces, regular 40c 45c values.

Curtain Scrim, 19c
 Colors, white, cream, acorn.

Shoes Dept. Offers Unrivalled Clearance Values

Here are Outstanding Blanket Values on Sale

About 1 dozen and a half all wool, full bed size blankets \$10.39. Regular \$12.50 value. Some slightly soiled.

Wool Nap Blankets, \$3.69
 Special lot, plain patterns in acorn, lavender, blue and pink.

All Blankets Reduced For Fall Clearance Sale

Boys' Fabric Raincoats
 special lot cut to the core. See display downstairs.

Men's Khaki Wool Shirts, \$2.69
 Special value, sizes 14 1/2 to 17 1/2.

Men's Work Shirts 69c
 Fine Chambray Cheviot. Regular 89c to 98c values.

Men's Light Weight Unions, 89c

For those who wear lightweight underwear the year around. Nainsook Athletic. Balbriggans, \$1.00.

Men's Silk Hose, 69c
 Regular \$1.00 value, the cream of our stock. 3 pairs, \$2.00.

Men's Lisle and Art Silk Hose
 Values to 65c—now 39c, 3 prs. \$1.00.

Fine Grade Cotton Sox, 19c
 All colors, a guaranteed hose. 6 prs. \$1.00.

Boys' All Wool Knickers, \$1.39
 Regular \$2.25 values.

Boys' Caps, 89c
 Regular values to \$1.25. All colors and sizes.

Men's Broadcloth Shirts, \$2.69
 Also airplane cloth shirts in white and tan colors.

Men's Cotton Sweaters, \$1.00
 Sturdy all-cotton sweater, gray color, fine for knockabout wear.

Men's All Wool Sweaters, \$2.69
 4 pocket, coat style, values to \$6.50.

Boys' School Sweaters
 All sizes and colors, several very special prices.

Pumps, Shoes, Oxfords

Every pair reduced for fall clearance sale, with exception of only 5 numbers. 150 pairs children's shoes and pumps, 8 1/2 to 11, special at \$1.68

Special prices now on men's and women's Hi-Cuts with Moccasin toes. About 500 pairs women's pumps, oxfords and shoes, special at \$1.00, \$1.85, \$2.85, \$3.85, \$4.85. Value regular to \$10.00. 100 pairs men's shoes, oxfords, etc. special at \$2.87.