

AUTOMOBILE NEWS

NOW IS THE TIME

Rush Fall Farm Work

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Fordson

THE UNIVERSAL TRACTOR



Always Ready for Work on a Moment's Notice Makes Work Easy

No Farm Can Afford to Be Without a Fordson Sold on Easy Terms

We Can Supply You With Any Needed Oliver Farm Implement
Come in at once and talk over farm problems with us—we can help you to the better way.

C. A. Lockwood Motor Co.

Roseburg, Oregon

STAR SEDAN AND COUPE PRICE CUT

Reduction of both the Star standard sedan and coupe \$70, which marks the second price cut within the past two months is the announcement made by Rapp Bros., local Star and Durant dealers, and records one of the most important price announcements in the low cost car field, since previous prices were considered at rock bottom levels for these two popular makes.

During the past several months the production on the Star sedan and coupe has been stepped-up to figures larger than ever anticipated by the Durant factory officials. Realizing that the popularity of these two models was a genuine reflection of the choice of the buying public for the sedan and coupe, the Durant officials indorsed this drastic price cut knowing that the instantaneous response from the buying public would create an increased sales volume which would easily justify the price drop.

BIG GAIN SEEN FOR GRAHAM TRUCKS

Official figures disclose the fact that production of trucks by the entire industry during the first eight months of 1925 exceeded the figures for the corresponding period of 1924 by 23%, according to J. O. Newland, local Dodge Brothers dealer.

"Compared with this sound, healthy gain made by the industry as a whole," explained Mr. Newland, "Graham Brothers sales increase of 105% for the first eight months of this year over sales for the same months last year is convincing evidence of public recognition of the merit of their product."

"An annual increase in sales of over 100% is not unusual with Graham Brothers. Their sales in 1922 exceeded their 1921 sales by 154%, 1923 exceeded 1922 by 105%, and 1924 exceeded 1923 by 54%. The 1925 growth would logically be expected by anyone who is familiar with their policy of giving the greatest possible truck value at the lowest possible cost."

"To produce sufficient trucks to supply the constantly growing demand has necessitated repeated and extensive enlargements in manufacturing facilities. When Graham Brothers moved into their new Detroit factory, July first this year, their 250,000 square feet represented a 19-fold increase in floor space in Detroit in a little over four years."

"While the adult leaders from over the state attend these conferences, the meetings are conducted by the boys themselves. All important things pertaining to scouting are taken up and handled in a business-like manner. In a good many cases addresses are delivered by scouts which would do honor to many men. It is hoped that all patrol leaders of Roseburg will be able to attend. Transportation will be arranged for."

BOY SCOUTS WILL HOLD CONFERENCE IN PORTLAND SOON

A patrol leaders' conference for all the patrol leaders of Boy Scout organizations in Oregon will be held in Portland November 27th to 29th.

The conference will open on the afternoon of the 27th for registration, and on the same afternoon Governor Pierce will present Eagle badges to all scouts who have them coming.

All patrol leaders, senior patrol leaders and troop scribes are eligible to attend this conference. The homes of Portland scouts will provide lodging Friday and Saturday nights and breakfast and dinner Sunday morning.

"It is the desire of the camp fire association of Roseburg to establish a headquarters in Roseburg; also a summer camp for the girls similar to that of the Boy Scouts."

STADIUM TO COST \$150,000 PLANNED FOR ROSE FESTIVAL

PORTLAND, Ore., Oct. 28.—Plans were outlined at the opening meeting of the Rose Festival Association last night for construction of a stadium, in which to stage pageants and other features of the festival, as well as civic functions which demand a greater area and a greater seating capacity than is now available.

J. L. Raley, general manager of the 1925 festival, said that a tract of ground not less than 500 feet square should be provided for a stadium, that it should be equipped with a covered stage, 200 feet wide and that the seating capacity of the amphitheater should be 20,000. A rough estimate of the cost of a permanent structure with lighting and all other equipment would be approximately \$150,000, he said. During the past year, \$17,000 was paid for rental of grounds and other things which would not be necessary if a permanent permanent theater, he said. This amount would more than pay for a permanent stadium in 10 years.

IF THE BUYER HAD IT TO DO

"If the buyer of every automobile had to make his own car, he would understand thoroughly how much the term 'One-Price Manufacturer' introduced to the industry during the summer, means to each purchaser," declare Studebaker officials.



Praise! Praise! Star Praise

—on Everyone's Lips

BIG, honest value for the money is winning coast-wide and coast-long praise for the Star Car. Fighting its way towards leadership on the sole issue of value, Star is the talk and the sensation of a thousand "Auto Rows."

—now, those people know the truth, for every startling claim has been backed up in such practical fashion as never before witnessed in the annals of the Pacific Coast automobile industry.

By its epoch-making high gear power achievements, the famous Million Dollar Motor proves for all time that Star values are practical values—proves that there is an immense opportunity for thousands to get hitherto-unknown motoring satisfaction at the lowest prices.

Star praise is earned, deserved praise! Star praise is the natural, enthusiastic applause that good, red-blooded Americans always give to an unusually superior product.

Many thought we boasted when we announced the Million Dollar Motor

Opportunity!—you pay only as much as you desire under the generous, history-making terms of the Star Gold Certificate Save and Earn Plan. Investigate today!



RAPP BROTHERS, Dealers

Corner Cass and Pine
Roseburg, Oregon
Phone 371

PAIGE TO DOUBLE PRODUCTION 1926

DETROIT, Oct. 28.—The Paige-Detroit Motor car company is planning for the production next year of at least twice as many Paige cars as in 1925, and more than fifty per cent more Jewetts. This announcement was made today by H. Jewett, president, in commenting on the company's high production in September.

ORGANIZATION OF CAMP FIRE GIRLS IS EXPLAINED

In compliance with the request of the community chest committee, Mrs. Maybelle Wilson Church has written a letter to that body telling them something about the Camp Fire Girls.

"The camp fire movement," states Mrs. Church, "was organized in March 1912 in New York City. Today, there are groups in twenty-one different countries. Approximately 800,000 Camp Fire Girls are living a program of work, health, love and service."

"Home craft—includes every thing a girl might accomplish in connection with the home from doing marketing to taking care of a baby."

"Handicraft—includes sewing, designing, weaving and handwork of all kinds."

"Camp craft and nature lessons, transmissions, springs and other important component parts, then fit them together to make the car run, these things would be apparent to him at once."

OPINION FAVORS BEND.

SALEM, Ore., Oct. 28.—The way is now open for the city of Bend to avail itself of an act of the 1925 legislature whereby it will take eleven second feet of water from Tumalo creek for purposes of a municipal water supply, according to an opinion of Attorney-General Van Winkle in the desert land board.

As a result of the legislative act it is believed here in official circles that litigation of considerable magnitude is in prospect.

Studebaker builds no yearly models.

Have you an ax to grind? There are hundreds who want the job. To learn their names read the News-Review classified ads.

Men's suits cleaned and pressed, \$1.50. Roseburg Cleaners, phone 472.

United Artisans—Meets in MacCabe hall first and third Thursdays. Visiting members always welcome.

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