

OLDS MOTOR WORKS TO DOUBLE OUTPUT

Orders have been placed by Olds Motor Works for additional equipment which will enable it to double the production of Oldsmobiles. These added facilities are required to meet the growing demand, and to fill the scheduled production for 1926, which, it is expected, will be the largest in the 28 years of automobile building by this pioneer company.

Besides new equipment in the Oldsmobile factory, additional orders will be installed in the plant of the Fisher Body Corporation, which, adjoining the Olds Motor Works and which builds closed bodies for Oldsmobile exclusively. At the present time all orders available are being worked continuously 24 hours a day, and even with this peak production the Fisher plant is hurried to keep pace with orders.

Other additional equipment will be installed in certain departments of the Oldsmobile plant that are now being worked at capacity and in many cases over time.

During September there were 5,441 Oldsmobiles manufactured and sold by the factory. These cars were sold by dealers to consumers as quickly as received, due to the fact that dealers have not been able to build up any reserve stock on account of the great demand manifested for the Series "D" cars introduced early

1925 RECORD FOR STAR CAR IS FINE

Without precedent in automotive history, the 1925 record of the powerful Star car goes down in motoring annals as one of the greatest series of achievements a motor car ever succeeded in placing before the public.

Automotive experts agree that there is really nothing of importance in the matter of high gear work that is left for the Star car to perform. There is nothing that will more clearly demonstrate its rugged power—power that has succeeded where others have failed—than the conquering of every well-known Western road in high gear.

They agree that in the history of the motor car there is no record like that of the Star—climbing steep hills under observation, sealed in high, placing them definitely on record as having been conquered. Now the forces of the Star organization are asking: "What is there left to do?"

From the northern to the southern boundaries of the United States the most tortuous roads into the mountains, popular demonstration hills in every locality, and hills, scores of them, that have never before been conquered under observation, all have fallen before the relentless Star hill climbing campaign.

Certified standard stock Star cars, under strict observation, have added many famous hills to the stellar honors achieved by Star during the past year, in exploiting the "Million Dollar Motor":

"In this campaign," says H. W. Curtis, director of sales for Durant Motor Co., "we have not been content to do the things that others have done, even though the others happened to be much larger or higher priced cars. We know we had the power with which to demonstrate, and proceeded about these demonstrations to make them conclusive beyond doubt. So we went out to tackle the hills where others had failed, and the Star record today stands pre-eminent among hill climbing records."

"We found out that it did not take 'professional' or 'stunt' drivers to accomplish these records. I will venture to say that nine out of ten Star car owners are high gear 'demonstrators' of no mean ability. They take pride in showing their friends the power of their cars. Hardly a day passes but what we hear of Star car owners who have some new tale to offer."

"Many factors have united to make the Star campaign a success. Four wheel brakes have played a leading part, because of the great factor of safety involved

EXIDE BATTERIES

6-volt size as low as \$12.50
12-volt size as low as \$22.50
Umpqua Battery Station
Corner Douglas and Main Sts.

COOLIDGE'S SECRETARY MAY BECOME SENATOR

(Associated Press Leased Wire.)
WASHINGTON, Oct. 20.—Joe Keating, republican committeeman for Indiana, who conferred with President Coolidge today declared he believed Everett Sanders, secretary to the president, has a "chance" for appointment as United States senator to succeed the late Senator Halden of Indiana.

Mr. Keating insisted that he did not discuss the question with the president.



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When something goes wrong with your car, you want service. That is the commodity we deal in. Call us up or drive down to our shops.

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Ford

The demand for Ford cars has already outstripped all previous records.

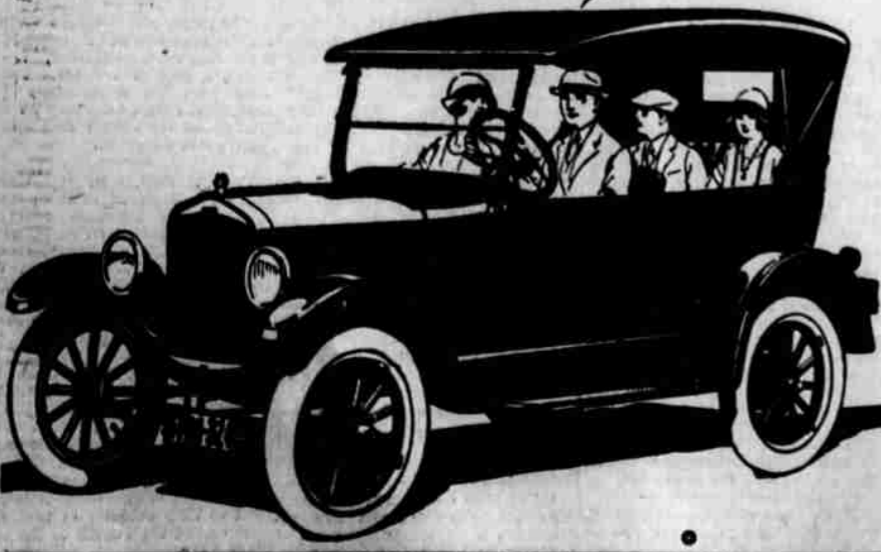
Motor car buyers who seek beauty and comfort are finding the improved Touring Car exactly suited to their desire.

See this good looking car at the nearest Authorized Ford Dealer's. As you inspect its many new features, bear in mind that this improved car is available at no increase in price.

Touring \$290
F. O. B. Detroit

Runabout \$260 Coupe \$520
Tudor Sedan 580 Fordor Sedan 660
Closed cars in color. Demountable rims and starter extra on open cars. All prices f. o. b. Detroit.

FORD MOTOR COMPANY
DETROIT, MICHIGAN



Winter or Summer Associated Gasoline meets all demands of motorists



Quick starting
Uniform power
More miles to the Gallon

ASSOCIATED OIL COMPANY

FRISCO BARBERS BOOST HAIRCUT, SHAVE PRICES
SAN FRANCISCO, Oct. 20.—The barbers union last night approved the motion of the master barbers to raise the prices of hair cuts and shaves from 50 to 65 cents and 25 to 35 cents, respectively in San Francisco. The approval of the barbers' union was necessary before the change which is effective Wednesday, could be made.

WOMAN WHO LOST FIGHT IN SUPREME COURT GOING TO PRISON WITH GOOD GRACE
(Associated Press Leased Wire.)
OAKLAND, Cal., Oct. 20.—Miss Anita Whitney, Oakland Civic worker and lecturer, who failed yesterday in her effort to have the United States Supreme Court overturn her conviction and penitentiary sentence for a violation of the state syndicalism law, left her cottage at Carmel, Monterey county, today for San Francisco, where she will confer with her attorney.

Alameda to expend a great deal of money for her trial she felt that she should make restitution by pronouncing the sentence of the court. She mentioned one bill of \$175 for magazines, cigars and cigarettes consumed by the jury who tried her and said that she had no way of paying this bill except by meeting the sentence.

PORTLAND VOTING ON COUNCIL CREST TUNNEL
(Associated Press Leased Wire.)
PORTLAND, Ore., Oct. 20.—Lively voting marked a special election here today on a project for the formation of a district for boring a tunnel through the hill at the west end of the city, under Council Crest. Two polling places were opened in the city for the district effected by the proposed improvement, and there were three on the Tualatin Valley side of the crest. Four candidates for directors for the proposed district were before the voters. If the project is approved a bond issue will be submitted at another elec-

tion after surveys and estimates have been made.
PAYS \$65,000 FOR RETURN OF HER STOLEN JEWELRY
(Associated Press Leased Wire.)
NEW YORK, Oct. 20.—The sum of \$65,000 was paid for the return of the \$683,000 worth of jewels stolen from Mrs. James P. Donahue assistant District Attorney Pecora disclosed today in his long promised statement of the mysterious robbery. He failed to indicate the identity of the thief of thieves.

Studebaker builds no yearly models.