

# AUTOMOBILE NEWS

## a New STANDARD STAR COACH

### Greatest Coach Value in the World today

**\$895 delivered here!** Value—new value! Scour every salesroom on every Auto Row and you will not find a closed car value to equal this new Standard Star Coach. It is a quality-coach, a real coach—it is Star's greatest achievement in offering popular master values. Study, compare these high-priced features.

- REAL LEATHER UPHOLSTERY**  
*{Durable—Stylish—Comfortable}*
- NATURAL WOOD WHEELS**
- FISK FULL BALLOON TIRES**  
*{4.40 Size}*
- FINISHED IN SIGNAL BROWN**  
*{Same Beauty as Sport Model}*
- THE MILLION DOLLAR MOTOR**  
*{Famous High Gear Power Plant}*

# \$895

## DELIVERED here

For you—a Star, at practically no expense! Paying only as much actual cash as you desire, you can have the Star Car of your choice under the generous terms of the Star Gold Certificate Save and Earn Plan.



**RAPP BROTHERS, Dealers**

Corner Cass and Pine

Roseburg, Oregon

Phone 371

### OVERLAND MODELS LIKED BY WOMEN

Among the many new owners of the new Overland Standard sedan, which became one of the most talked-of cars in America when its price was reduced by Willys-Overland to \$595, are numbered members of every known profession.

One of the first groups to realize the value of this car in their work was Uncle Sam's mail carriers. Due to the easy access to the rear seat and the ability of the car to carry heavy loads over all kinds of roads, mail carriers in every section of the country have found the car ideally suited to their work because of its comfort, arrangement, easy riding qualities and ease of operation. With the backs of the front seats collapsible, these tireless servants of Uncle Sam have found that their mail bags would rest on the rear seat and on the floor of the car where they could easily be reached from the driver's seat. The Overland Standard sedan's new buy price has brought a wave of new buyers from this group.

Physicians, salesmen and other professional men the country over have been included in the huge volume of sales because of the convenience of the Overland Standard sedan. Their luggage, sample cases and grips can be stowed either in the rear on the seat or floor where they can be gathered at a moment's notice.

Women shoppers, always on the alert for the automobile that is just a bit different and better suited to their needs, have found that the Overland Standard sedan solves their shopping problems. All the bundles, large or small are easily placed in and removed from the rear compartment, and there's plenty of room in this five-passenger sedan if Milady's friends wish to accompany her.

Sales records of the company show that the Overland Standard sedan is one of the three fastest selling cars in the country. So incessant has been the demand for these cars that factory production units have been rushed to keep pace with the steadily increasing dealer orders for the car at its new low price of \$595, f. o. b. Toledo.

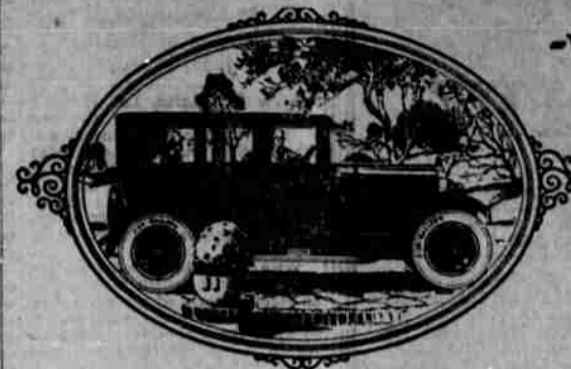
### STAR GOES TO TOP, MT. IN HIGH GEAR

WATSON, Oct. 14. — A stock model Star car, driven by D. C. Case of this city, has negotiated the steep and dusty road over Mt. Madonna with the transmission gears locked in high.

This latest demonstration feat of the Star car was witnessed by a number of Watsonville people and the car was officially checked by Guy R. Kennedy, Watsonville manager for the Standard Oil Company, John C. Turney, member of the Watsonville Police Department and Clement R. Fye, Watsonville newspaper man.

The gear shift lever was removed and turned over to Turney who carried it throughout the run. The start of the run was from Watsonville; but the climb did actually begin until the Gaffey road intersection was reached.

The Star climbed the 3.4 miles of winding, steep and dusty mountain road to the summit in less than fifteen minutes. Case then drove down the mountain to the foot of the grade on the Gilroy side. He turned at the bridge which is at the foot of the grade, and drove up the 2.5 miles of steep road to the summit again. The climb from the Gilroy side was even more difficult than the drive up the mountain from the Watsonville; but the Star made the run both ways without any great difficulty, despite the fact that a road crew had that morning blasted out a large portion of rock and dirt for road repair. This loose dirt and rock covered about 200 yards of the steep road near the summit and added greatly to the difficulty.



-with an Engine You'll Never Wear Out

## At these New Low Prices the outstanding quality value among all motor cars

Never before have the great advantages of the Willys-Knight motor been available at such low prices.

Never before has such power, economy and smooth running, been offered in the great field of moderate priced cars.

You who have never tried the Willys-Knight motor, ride in this car—it will be a revelation to you.

No vibration—no valve noises—no valve trouble or adjustments.

Upwards of 100,000 miles of trouble free service proved by the average of thousands of owners.

Here IS a motor car that you want.

Whatever may be your notions regarding motor power—see what power we can show you in the Willys-Knight.

Whatever may be your notions of road performance—learn what we have to offer in this car.

**NEW PRICES**  
FOUR CYLINDERS

Touring . . . . .	\$1195.00
Coupe . . . . .	1395.00
Coupe-Sedan . . . . .	1395.00
Sedan . . . . .	1450.00
Brougham . . . . .	1595.00

SIX CYLINDERS

Touring . . . . .	\$1750.00
Roadster . . . . .	1750.00
Coupe . . . . .	2195.00
Coupe-Sedan . . . . .	2095.00
Sedan . . . . .	2295.00
Brougham . . . . .	2095.00

All Prices F. O. B. Toledo

Regardless of your preference as to number of cylinders—know what smooth running really is by trying the Willys-Knight.

This unusual motor cannot be judged by other standards. It occupies a position entirely its own.

We will take your present car in trade—and give you terms up to 18 months.

## WILLYS-KNIGHT WELLS & CHASE

Phone 399

317 North Jackson Street

ROSEBURG, ORE.

### HEADLIGHT LAW TO BE ENFORCED

On September 1, 1925, the new motor vehicle headlight law went into effect. This law provides that not headlamp lens or headlamp control device shall be used on motor vehicles in Oregon after that date unless it has been approved by the secretary of state, and authorized for sale and use, after having been subjected to test by the United States bureau of standards as to conformity to specifications for motor vehicle headlamps prescribed in the law. Thirty-one headlamp control devices have been tested and approved and are, therefore, legal in Oregon to date.

The traffic force of the state, and peace officers generally, are taking steps to enforce compliance with the law and those motorists who have not had the lighting equipment on their motor vehicles adjusted or secured evidence therefrom, should do so at once, otherwise they subject themselves to the

penalties of the law for failure to conform to its requirements.

To date more than 465 official adjusting stations have been authorized throughout the state and more than 1270 mechanics have been examined as to their proficiency and knowledge of the law and have been licensed as adjusters. Additional adjusting stations are being authorized as rapidly as applications are received and conditions of the law complied with, and other adjusters are being licensed so that facilities for compliance with the law are adequate for all demands. These adjusting stations reported that substantially 65,000 cars had been adjusted up to October 1, 1925, which is about one-third of the licensed cars in the state. These figures indicate a general inclination on the part of motor vehicle owners to conform to the law.

Bulletins containing complete lists of those headlamp lenses, reflectors, and control devices that have been approved for sale and use on motor vehicles in Oregon, in compliance with the law, have been issued by the secretary of state from time to time and those are posted conspicuously in all adjusting stations. All peace officers and magistrates of the state have been furnished with copies of these

bulletins and all necessary information relating to the provisions and requirements of the law.

Consensus of opinion among motorists who have had their headlamps adjusted in conformity to the law, reflect general satisfaction with the results. The Oregon law is substantially the same as exists in most of the states wherein effort is made to regulate headlamps and control devices on motor vehicles. California has had a similar law in effect for the past four years and Oregon motorists who have traveled in that state and observed conditions are enthusiastic advocates of headlight regulation such as contemplated under the Oregon law.

### HOME COMFORT EXHIBITION TRUCK TO VISIT CITY

The Crane exhibition truck will be in Roseburg on Monday, October 19, and will be open to the inspection of Roseburg people. Crane plumbing and heating fixtures are nationally known and are among the most highly advertised in the country. The huge truck is equipped for exhibiting home comforts in plumbing and heating materials, showing different models in, bathtubs, lavatories, water heating devices, etc. The traveling exhibit has been quite popular wherever it has been shown and doubtless will attract much attention in this city.

Portland—Western Star Co. with mills at Columbia City, adds \$450,000 to working capital.

Salem—500 state prisoners are at work, most of them in prison flax plant.

### Do You Realize That SARFF'S Auto Wrecking House

329 N. Main St.

is the place to save money on auto parts. We will soon be the house of a million parts. Come in or

Phone 553



The Largest Stock of Good Used

Chevrolets and Fords in Roseburg

We Will Sell on EASY TERMS

Hanson Chevrolet Co. Phone 446



### The Carburetor

is the most vital part of your engine. It makes driving a delight or a painful necessity. It's the difference between a ZENITH and just any carburetor.

"There's a ZENITH for every car and truck" ASK ABOUT OUR FREE TRIAL OFFER

L. G. DEVANEY

406 West Cass St.

Roseburg, Oregon

### FARMING FAILURE, MAN OF 80 RETURNS TO THE LAW

(Associated Press Local Wire.) LINCOLN, Neb., Oct. 14.—Farming failure does not pay after a thirty year trial, Aaron C. Reed is

returning, at the age of 80, to law, his first profession. He was admitted to the bar by the Nebraska supreme court Tuesday, and is opening an office at Stanton, Neb. Cook with gas.



Greater Beauty  
Finer Performance  
Lower Price  
Not one—but  
All Three

COACH \$950

### Its Beauty Grows Upon You

You can't help admiring the beauty of the latest Oldsmobile Six. There's a distinction about its fine new Fisher Bodies, in two-tone Duco colors, that impresses you instantly. And when you drive it, you're doubly impressed. You're amazed at how easily it handles, how smoothly and quickly it accelerates—how it combines all those driving qualities you've associated only with more expensive cars. Certainly in justice to your sense of satisfaction and your pocketbook you should see and drive this car at once.

Touring \$875 Coach \$950 Sedan \$1025  
Prices f. o. b. Lansing, tax extra

KLECKER-AMORT CO. 439 N. Jackson St. Phone 593

## OLDSMOBILE SIX



### If It's Motor Trouble

Don't delay, but bring the car in and let us fix it up. Our charges are reasonable.

Hall & Young Garage 631 Winchester St. Phone 335