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A New Standard Star Coach! \$895

Big value... the greatest value... in closed cars! For only \$895... the lowest "quality-coach" price in the world... you get these high priced features:

- REAL LEATHER UPHOLSTERY  
[Durable—Stylish—Comfortable]
- NATURAL WOOD WHEELS
- FISK FULL BALLOON TIRES  
[4.40 Size]
- FINISHED IN SIGNAL BROWN  
[Same Beauty as Sport Model!]
- THE MILLION DOLLAR MOTOR  
[Famous High Gear Power Plant!]

You cannot touch this value in comparisons! Come to drive it—come to drive and learn the story of Star Coach super value. Remember, only \$895 delivered here.

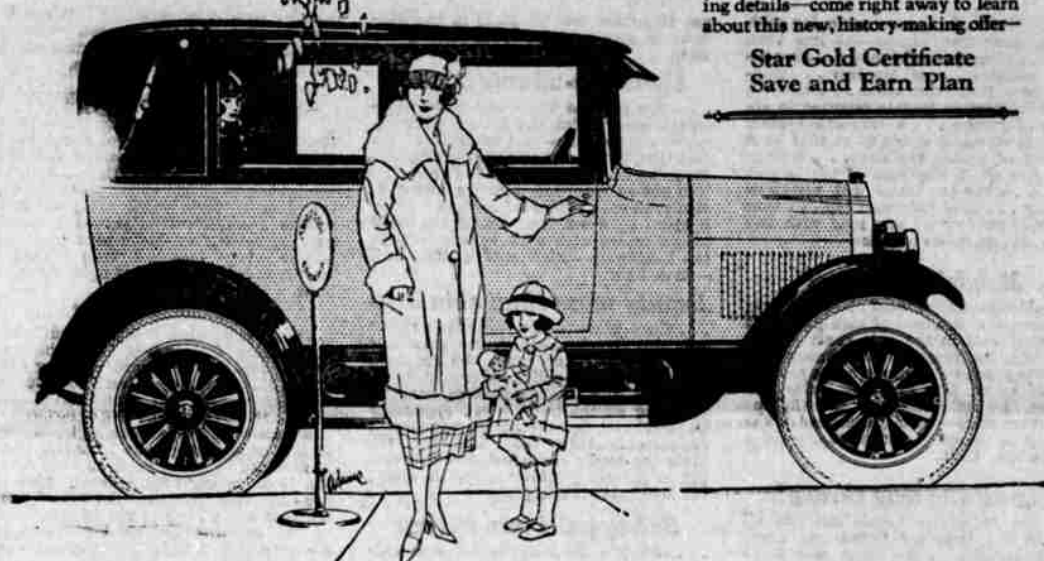
# \$895

DELIVERED here

Pay Only as Much as Suits You—

By the generous terms of the new Star Gold Certificate Save and Earn Plan you can own the powerful Star Car of your choice at practically no expense! Come in for the simple, but astonishing details—come right away to learn about this new, history-making offer—

Star Gold Certificate Save and Earn Plan



## RAPP BROTHERS, Dealers

Corner Cass and Pine Roseburg, Oregon Phone 371

## PERCY OWEN JOINS DODGE BROTHERS

Percy Owen, chief of the Automotive Division, Department of Commerce, Washington, will join Dodge Brothers, Inc., Detroit, on October first as director of foreign sales.

Announcement of Mr. Owen's appointment was made today by F. L. Sanford, general sales manager of the Dodge Brothers, Inc.

Mr. Owen is known throughout the United States and abroad for his long and important activities in the automobile industry and as an official of the U. S. Department of Commerce. His entry into the automobile business dates back to 1889. For 12 years he was a dealer, branch manager, importer and eastern sales manager for Winton, Bianchi (Italian) and Chalmers cars. In 1912 he became general sales manager and director of the Chalmers Motor Car Co., Detroit. In 1915 he was vice-president of the Saxon Motor Car company and from 1916 to 1924 was president and general manager of the Liberty Motor Car Co.

Mr. Owen then joined the Department of Commerce as chief of the automotive division and in this capacity has achieved results of vast benefit to the industry and to the manufacturing interests of the country as a whole. Only last winter he was the official representative of the United States government at the International meeting of Central Council of Automobile Tourists in Paris. He has investigated the automobile industry of Europe on behalf of the United States, visiting nine countries, inspecting all the principal automobile manufacturing government officials.

In addition to being chief of the automotive division, Mr. Owen is chairman of the following Department of Commerce committees: Pan-American; Foreign Exhibits; Highways. He is also the Department of Commerce representative on the committee of federal specifications board on standardization of motor propelled vehicles.

For several years Mr. Owen was president and director of the New York Automobile Association; also treasurer and director, National Association of Automobile Manufacturers.

Dodge Brothers foreign sales have shown substantial increases year after year and are now a major factor in the company's business as a whole. Their exports during the first six months of 1925 were 54 per cent greater than the exports for the first half of 1924, which in turn, was the largest export year in the firm's history.

## CHICAGO-FLORIDA HIGHWAY MEETING

Scores of inquiries are pouring into the National Motorists Association, Chicago, relative to details of the National Motorcade to the Mississippi Gulf Coast and Florida to be held in October.

This big motor undertaking promoted in the interest of the further development of good roads and is sponsored by the National Motorist Association and the National Highways Association.

The Motorcade will travel in three divisions. According to the schedule as prepared by a joint committee representing these organizations, the caravan will leave Chicago at 10 o'clock a. m. on October 12th.

The luncheon stops will be at Kankakee for the first division and at Mokenca for the second. Dinner and overnight stop for the first division will be at Effingham. Mattson will entertain and house the second division and Urbana will look after the welfare of the third.

The progress of these trail blazers mapping a new route to Florida and Mississippi, that will shorten the time between Chicago and these points appreciably, will be marked by luncheons, dinners and receptions all along the route.

On the second day out—October 13th, the first division will have luncheon at Centalla and the second at Vandalia. Dinner and overnight stop for the first division will be at Silveston, Mo. Charleston, Mo., will dine and house the second division, and Cairo, Illinois, the third.

For full particulars motorists should write P. J. Martin, General Manager, National Motorists Association, 2819 South Michigan Avenue. If you want to visit Florida or the Mississippi Gulf Coast this motorcade presents an opportunity never before afforded to do so at a great savings.

## MEETING SCHEDULED TO BOOST HARDING MEMORIAL

(Associated Press Leased Wire.)

PENDLETON, Ore., Oct. 7.—Quite a delegation of Pendleton people is expected to make the trip to Milton Thursday night to attend a meeting of the Harding Memorial association, which will be held in the auditorium of MeLaughlin high school. Delegations from other towns in Oregon and from Walls Walls and Spokane in Washington are also expected to attend the meeting.

Speakers will include Marshall N. Dana of Portland; W. J. Hindley of Seattle, former mayor of Spokane, and others. Special music will also be provided.

Articles of incorporation were recently filed in Salem for the association by Frederick Steiner and the organization is expected to be formed within the near future.

Proof of the pudding is in tasting—whether buyer or seller—read the classified ads.



INCREASED values recently built into Ford cars are particularly noticeable in this attractive, compact Ford Coupe, with its roomy, easy seats and pronounced beauty of line.

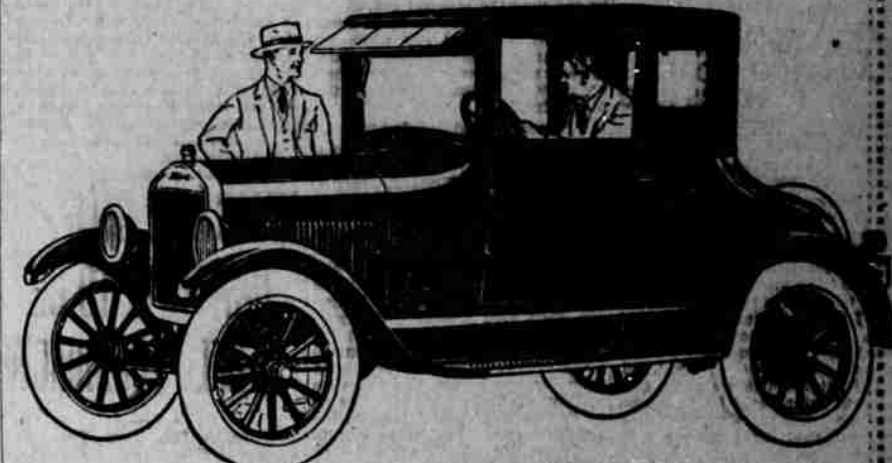
All the practical advantages which have made this car so universally popular, are here in greater measure. Every added feature gives comfort, style and good looks in addition to remarkable utility.

Read the partial list of newly added features at the right—then follow this up by a visit to the nearest Authorized Ford Dealer for a practical demonstration.

FORD MOTOR COMPANY DETROIT, MICHIGAN

Color: Channel Green. Upholstery in harmonious. All-steel body, polished nickel radiator. One-piece plate glass windshield. Unusually large capacity rear seat. Fuel tank under seat. Standard equipment includes windshield wiper, rear-view mirror, dash lamp, starter, demountable rims, and four cord tires. Balloon tires \$25 extra.

NO INCREASE IN PRICES  
COUPE  
\$520  
F. O. B. Detroit



Runabout \$260 - Touring \$290 - Tudor Sedan \$580 - Fordor Sedan \$660. Demountable rims and starter extra on open cars. All prices F. O. B. Detroit.

## EXCEPTIONAL RIDING COMFORT

The riding comfort of a motor car is not dependent upon its length, weight or cost, any more than the comfort of a home depends upon its size.

If the seats are deep enough and the proper distance from the floor; if the seat backs are correctly pitched for relaxation; if the upholstery is sufficiently stuffed and there is plenty of leg room; above all, if the springs are rightly designed and of proper length, you will have exceptional riding comfort. Otherwise, you will not.

Dodge Brothers, with characteristic thoroughness, studied and experimented with these details for years. Their findings were ultimately incorporated in the design of Dodge Brothers Motor Car—without question now a vehicle that ranks with the first in this vitally important feature.

## J. O. NEWLAND & SON

Dealers in Dodge Brothers Motor Cars ROSEBURG, OREGON



Do You Realize That

# SARFF'S

Auto Wrecking House

329 N. Main St.

is the place to save money on auto parts. We will soon be the house of a million parts. Come in or

Phone 553

### GERMAN PRESS IS PEEVED AT SPEECH OF MR. COOLIDGE

BERLIN, Oct. 7.—The German newspaper comment in rather bitter spirit on President Coolidge's address before the American Legion convention in Omaha. All the morning editions contain lengthy extras from the speech. The Deutsche Allgemeine Zeitung, using the caption: "A queer peace sermon," says: "In this high-sounding peace speech Mr. Coolidge might have omitted the hackneyed phrases about civilization having been saved, and his insulting words against the German people." The Taegliche Rundschau says: "We regret that Mr. Coolidge still sticks to the assertion that the World War was despotism versus liberty. Isn't it time to stop belittling Germany?"

### AIRPLANE TO WELD NATIONS OF WORLD HENRY FORD'S VIEW

(Associated Press Leased Wire.)

DETROIT, Oct. 7.—Henry Ford has announced that an engine for use in light airplanes for popular operation in transportation virtually has been completed in his experimental laboratory at Dearborn. He said the engine was an eight-cylinder, 200-horsepower motor. For this engine the manufacturer claimed all the economies of the small automobile engine. He said the motor would not require adjustment and parts would be interchangeable, so that a worn part could be easily replaced. The motor will be tested soon. Commenting on possibilities of aviation, he repeated his oft-made assertion that he was a "renewer in aviation" and that "this belongs to a younger generation."

### MOFFETT DIFFERS WITH MITCHELL

(Associated Press Leased Wire.)

WASHINGTON, Oct. 7.—Rear Admiral William A. Moffet, chief of the naval bureau of aeronautics, told the president's air board today that the Shenandoah should be replaced with a rigid airship built in the United States and of at least six million cubic feet capacity as compared with the 2,115,000 cubic feet capacity of the wrecked ship. He took sharp issue with Colonel William Mitchell, who had declared "unsalvageable" of the navy had caused failure of the Shenandoah. Hawaiian and North Polar projects in which navy aircraft participated.

## 4 Ways to "See America First," 1852-1925



The above photograph depicts the wonderful progress of transcontinental travel in less than 75 years. At the left is an ox team and Ezra Meeker, who blazed the Oregon trail in 1852. Next at the rear is an original stage coach of the "Deadwood Dick" era. In front and to the right is an original curved dash Oldsmobile, the first automobile made commercially in the U. S. and the first gasoline propelled vehicle to compete in a coast-to-coast race, making the run in 1905. Zack Muhlhill, former sheriff in Oklahoma, is at the tiller. At the extreme right is a modern Oldsmobile being driven around the world by the Rambling Ramblers, Mr. and Mrs. F. M. Richards. The photograph was taken when the Miller Brothers 101 Ranch, real Wild West Show, which lists Meeker and Muhlhill in its roster, was playing in Lansing, Michigan, where the Olds Motor Works is located. Col. J. C. Miller, Zack T. Miller, George L. Miller, owners of the 140,000-acre ranch at Marland, Oklahoma, are responsible for this unusual photograph.