

NINE VITAL FACTS

Here, in brief form, we present for your information nine vital facts underlying the success of Dodge Brothers, Inc., and the goodness and value of their product.

Dodge Brothers, Inc., consider these facts so fundamentally important to the motor car buyer that they will be repeated, from time to time, until every newspaper reader in America may be presumed to have read them:

Dodge Brothers, during the past eleven years, have built and sold more than one million four hundred thousand motor cars—and more than 90% of these cars are still in service. This record requires no comment. It stands impressively alone in motor car history.

It has never been Dodge Brothers policy to build yearly models. When an improvement, that is really an improvement, is discovered, it is made at once. Their slogan, "Constantly Improved But No Yearly Models" is familiar the world over.

Dodge Brothers build one chassis and only one. This policy materially lowers manufacturing cost. It also enables Dodge Brothers engineers to concentrate their entire time and thought on the betterment of this one type.

Dodge Brothers have never had an "off year" or an "off car." This is because they have never used the public as a testing ground for "new models" or lowered the quality of their product in the slightest degree. Every change has been an improvement on the original design.

Dodge Brothers pioneered in building the first all-steel open car and the first all-steel closed car. These epochal develop-

ments have saved Dodge Brothers owners many millions of dollars by materially prolonging motor car life and by effecting marked economies in manufacture. This construction has also reduced incalculably the danger from accident and fire.

Dodge Brothers sell directly through their dealers to the purchaser. There are no sectional distributing agencies to increase the cost of distribution and the cost of the car.

Dodge Brothers have never given so-called "free service." The car is sold at a fair and honest price. Nothing is added to this original purchase price to pay for service that the owner may never need.

Dodge Brothers Dealers were pioneers in unanimously adopting the flat rate service system. By this system, the owner knows in advance what any service job will cost. There are no unpleasant surprises in his bills.

The sturdiness and long life of Dodge Brothers Motor Car is reflected in its resale value. Comparatively few Dodge Brothers Motor Cars are advertised in the resale columns of the newspapers. The values they bring testify unanswerably to their goodness—and the public's belief in their goodness.

The purchase of an automobile is a serious and important business. The time has passed when transient novelties can lead a thoughtful buyer to overlook the great essentials of motor car worth.

A few of these essentials are clearly outlined above. They go far to explain why Dodge Brothers name is accepted, the world over, as the hall mark of dollar-for-dollar value.

DODGE BROTHERS, INC. DETROIT

J. O. NEWLAND & SON
Dodge Brothers Dealers, Roseburg, Oregon.

SEASON TICKETS FOR MORONI OLSEN PLAYERS GO FAST

The sale of season tickets for the three plays to be presented here by the Moroni Olsen players this winter, is meeting with great success, many members of the Roseburg Business and Professional Women's Club, which organization is sponsoring the productions here, having oversold their quota already. Instant response comes from all those who witnessed the Moroni Olsen players last year, everyone being eager to meet them again through the theatre this season.

The Moroni Olsen players recently opened at Ogden, Utah, their headquarters, and the following review of their opening play "Pygmalion," to be here October 7, was given in the Ogden Standard-Examiner.

"Pygmalion," a comedy by Geo. Bernard Shaw. Miss Erynford Hill, Virginia Greenwell; Mrs. Erynford Hill, Ethel Baker; a bystander, Geau Greenwell; Freddy Hill, Jos. H. Williams; Eliza Doolittle, Janet Young; Colonel Pickering, Gordon Nelson; another bystander, Henry Higgins, Moroni Olsen; Mrs. Pearce, Leora Thatcher; Alfred Doolittle, Byron Foutner; Mrs. Higgins, Dorothy Adams; a parlor maid, Leora Thatcher.

George Bernard Shaw's "Pygmalion," as presented Wednesday night at the Orpheum by the Moroni Olsen players undoubtedly is strong propaganda in favor of the better speech movement, but it is doubtful if Shaw wrote the comedy to assist the society for the prevention of cruelty to the King's English.

Instead, it is suspected, the crafty playwright selected his plot as a logical means of getting two such characters as Alfred Doolittle, the London dustman, in the same house and conversation with Henry Higgins, the learned phonetic expert.

Several Big Digs. This plot also gives Shaw his opportunity to pick up a London girl guttersnipe and place her in an environment to which she was a total stranger. The playwright then delights in showing what happens, both to the guttersnipe and to her sponsors. He works in sly digs at conventional thinking and occasionally lets drop a shocker or two to keep the audience on tip-toe.

Higgins picks up a flower girl, in whom he is interested because she represents all that is terrible pronouncing her own language. He from the standpoint of voicing and decides to use her as a experiment in phonetics. He contends that by teaching her to speak correctly he can pass her off as a duchess, and he succeeds. But other changes come, both to the girl and to Higgins and also to her dad by reason of their contact one with another and all this goes to make up a delightful play.

Three characters stand out in bold relief in "Pygmalion." These are those of Higgins the girl, Eliza, and her father, Alfred Doolittle. Moroni Olsen is the bachelor phonetics expert, Higgins, and he gives a convincing interpretation of the role. Janet Young is Eliza, splendid as the terrible flower girl and also in her altered role.

Special praise is due Byron Foutner for the engaging manner

Albers Carnation mush



Nothing like a steaming bowl of Carnation Mush to put youngsters into the stride of the day's study or play. All wheat! And they like it!

OCTOBER TO FIND MANY STARS IN NEW POSITIONS

WASHINGTON, Sept. 24.—Just as with a lot of stars, October is moving time with the stars. Above the eastern horizon soon will appear the brilliant stars of early winter. The fall dipper will be in quadrature with the sun, that is, 90 degrees east of the sun and on the meridian one month at sunset. Mars has left the evening sky and is on the far side of its orbit from the earth, 350,000,000 miles away. The big dipper will be far over the northwest.

The milky way may be traced in clear, dark evenings in October diagonally across the heavens from the northeast to the western horizon. Far over in the southeast will appear the brilliant Fomalhaut in the constellation Piscis Australis, the Southern Fish, which is visible in American latitudes only for a brief period in the fall and early winter. Fomalhaut is one of the 20 brightest stars in the heavens.

October star gazers, says a bulletin of the American Meteorological Association, will find that the constellation of Capricornus, the goat, and Aquarius, the water bearer, two constellations of the zodiac that contain no stars brighter than the third magnitude, were among the places of the brilliant comets that were conspicuous in the southern sky during the summer. Venus, which has been visible in the western sky after sunset since late in June, will be seen as the evening star in the southwest for about two hours after sunset.

Saturn will be seen for a short time after sunset south to the northwest of Venus, but before October has passed it will be too close to the sun to be seen in twilight. Jupiter still is already north of the little inverted milk dipper, and it will be next to Venus, the most brilliant object in view in the southwestern heavens in the early evening.

In which he depleted old Doolittle, who presents convincing arguments why he could be 'appier in poverty than when raised to middle class with his 3,000 pounds a year. He also can give good reason why he can get more pleasure with a 25-pound "touch" from Higgins than from twice this amount.

"I can't afford to have morals," Doolittle says at the time he was poor. His discomfort to plain when he must adopt the middle class morality he despises to go with his coming into money.

Definition of Manners. Among the good things gleaned from the dialogue is this from Henry Higgins: "Good manners do not consist in having one set of manners for one class and another set for another class but in having the same manners for all."

The Moroni Olsen players present the same strong cast of previous years, including the capable Leora Thatcher, Dorothy Adams and Joe Williams, with the addition of four promising actors and actresses: Virginia Greenwell and Ethel Baker of Salt Lake, Geau Greenwell of Ogden and Gordon Nelson, who seems to be an entirely capable young actor.

Men's suits cleaned and pressed, \$1.50. Roseburg Cleaners, phone 472.

EMPLOYMENT PEAK IN NORTHWEST IS PASSED

PORTLAND, Sept. 24.—(Special)—Employment in the Pacific Northwest last week showed first signs of the usual seasonal decrease of this time of year, according to the U. S. employment service letter issued here today. Logging and lumbering continue very active, but general construction work and highway building have begun to taper off, releasing a few men daily, the letter stated.

The main apple harvest, which will start next week east of the Cascades, will be cared for largely by auto tourists and their families who are already on the ground waiting for picking to start, the U. S. report said. Railroads are still working large crews and farmers are hiring a few men. Summer pine camps will soon close; the season's logging but preparations for winter logging are being made at many operations. Pine mills will operate until forced to close by cold weather.

Coming to MEDFORD & EUGENE

Dr. Mellenthin

SPECIALIST

in Internal Medicine for the past twelve years

DOES NOT OPERATE

Will be in Medford on Monday, Sept. 28, Holland Hotel, and in Eugene on Tuesday, Sept. 29, at the Osborn Hotel.

Office Hours: 10 a. m. to 4 p. m., in Eugene and 11 to 4 in Medford.

ONE DAY ONLY

No Charge for Consultation

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the state of Oregon. He does not operate for chronic appendicitis, gall stones, ulcers of stomach, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidney, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers and rectal ailments.

Below are the names of a few of his many satisfied patients in Oregon:

- J. L. Chambers, Roseburg, headaches.
- John Wodtill, Waterloo, bladder and prostate trouble.
- Mrs. E. E. Holman, Richland, kidney trouble.
- W. S. Bennett, Oregon City, ulcer of the stomach.
- R. W. Meyer, Shaniko, heart trouble.
- Chas. H. Boak, La Grande, gall stones.
- Mrs. M. I. Olsen, Portland, appendicitis.

Remember above date, that consultation on this trip will be free and that his treatment is different. Married women must be accompanied by their husbands. Address: 211 Broadway Bldg., Los Angeles, California.

James J. Crossley

of PORTLAND, OREGON. Hereby Announces that he is a candidate for the Republican nomination for U. S. Senator at the May, 1926, Primaries. Will work zealously for development of Oregon and support of measures for real benefit of farmers as suggested by their organizations. Favor World Court and reform Senate Rules. Cook with gas.

BEAR MISTAKES BALD HEAD FOR STONE CAUSING CAMP PANIC

GLACIER PARK, Mont., Sept. 24.—Dr. Dudley Roberts, a noted consulting physician of New York City, will have a bear on his forehead to remember Glacier National Park by, according to Irvin S. Cobb, nationally-known humorist. Dr. Roberts, with his son, Cobb and Jim White, the Rock Mountain post guide, were fishing in the wilds of Glacier Park. They had camped at the Snowshoe ranger cabin, and one of the first things they noticed were bear tracks. In

the night, Dr. Roberts awoke with a yell. The others hastily secured a flashlight, which revealed Dr. Roberts with blood streaming down his face and a young black bear disappearing in haste. None of the party was in the least frightened, Cobb said. While he dressed Dr. Roberts' head with the aid of his medicine kit, Cobb concluded the bear probably had been looking for food and turned over the doctor's bald head with his paw, thinking it a rock under which ants were plentiful. Instead of the head of a man wise on game

LAWYERS WOULD LIKE OFFICIAL PART IN ELECTION OF JUDGES

SEATTLE, Sept. 24.—Contending that the average layman does not know the qualifications of judicial candidates, the Washington State Bar association is proposing amendments to state election laws whereby members of the legal profession could indicate their preferences in candidates for the bench. The proposal, which originated at a recent state convention, would not interfere with the present method of voting, members of the

association explain. After filing for judgeships have been made, the lawyers would take a vote on the candidates and make an endorsement. This recommendation would be printed on the official ballots under the name of the approved candidate. The association believes thousands of voters would be guided by the endorsement. A counter suggestion, proposed by a local newspaper in a humorous vein, would exclude lawyers from voting for judges on the ground of prejudice. Arundel, piano tuner. Phone 133-L.

Our drivers and our truckmen are all instructed in the absolute necessity of handling your property with great care. In long distance hauling their carefulness counts.

"We Aim to Please"

H. S. FRENCH
TRANSFER AND STORAGE CO.
Phone 220

Visit the Oregon State Fair Salem, Sept. 28-Oct. 3

Go by train. Ride comfortably; arrive safely and free to enjoy this gala event. Avoid crowded highways and parking difficulties.

Low Roundtrip Fares will make your trip surprisingly inexpensive. For full information, ask agent.

Southern Pacific Lines
L. B. MOORE, General Agent
Phone 11 Roseburg, Oregon