

Prices tremendously Reduced



on "the car that has established the greatest performance-record in America!"

Power to Spare

Proved by grueling tests over steep mountain roads in the Yosemite Country—only 2 1/2% of the total driving done in second gear—the rest in high.

Amazing Efficiency

Water in radiator never reached boiling—all other cars go prepared for over-heating.

Speed for Anyone—

not 75 miles per hour, but an average of 27 miles an hour—in a sedan—over 400 miles of winding grades and deep curves.

Reliability Never Equalled

for thousands of owners report service in excess of 100,000 miles from a motor that has never once failed them.

What You Want

and far more than you ever expected to get—in the real things that make a car valuable and useful to you.

At These Prices

you can own a Willys-Knight—whatever you do, see it—ride in it—and learn what it really gives you.

NEW PRICES

FOUR CYLINDERS
 Touring . . . \$1195.00
 Coupe 1395.00
 Sedan 1450.00
 Brougham . . 1595.00

SIX CYLINDERS

Touring . . . \$1750.00
 Roadster . . . 1750.00
 Coupe 2195.00
 Coupe-Sedan . 2095.00
 Sedan 2295.00
 Brougham . . 2095.00

ALL PRICES F. O. B. TOLEDO

WILLYS-KNIGHT WELLS & CHASE

Willys-Knight Dealers—Accessories Phone 399 317 North Jackson Street

Most Powerful Car of Its Size and Weight

—a One-Profit Value

THERE are (as you probably know) only two manufacturers who actually build their cars complete—make all their own bodies, engines, clutches, springs, gear sets, differentials, steering gears, axles, gray iron castings and drop forgings.

One of these is Ford—in the low priced field. The other is Studebaker in the fine car field.

This one-profit principle of manufacture makes possible four great advantages.

1. It eliminates the extra profits and overhead that many other manufacturers have to pay and include in the purchase price to you. This keeps Studebaker prices low.

2. It enables us to build a better car because the vital parts are designed, engineered and manufactured complete by one organization. Being built as a unit—Studebaker cars function as a unit, with all of the advantages of unit over assembled construction.

3. It makes possible finer quality because Studebaker, being an independent manufacturer, with no subsidiary or allied companies to favor, is free to buy on the open market, demanding the finest materials at the lowest possible price. Studebaker purchasing agents are unrestricted in their search for quality and value. Studebaker designers and engineers are unhampered by outside interests.

4. And, finally, because of these one-profit savings, Studebaker is able to offer you a sturdier, more substantially built automobile. We pay a premium for the finest steel. We use hard wood in body construction. Plate glass in the windows. The finest grades of upholstery. Genuine full-size balloon tires. Unusually fine interior trim with no exposed tacks, and heavy hardware. Throughout the entire car—in hundreds of hidden places—you find the same high quality of materials and workmanship that you see out in the open.

The Standard Six Coach shown below is a splendid example of One-Profit value.

It offers greater power than any other car of its size and weight, based upon the rating of the National Automobile Chamber of Commerce. And luxurious riding comfort made possible by the big balloon tires, resilient springs, comfortable cushions and ample roominess.

But the only way to judge this car is see it—drive it! Feel the luxurious upholstery. Sit in the deep, soft, comfortable seats. Experience the surge of its tremendous power. And then compare it with other coaches.

The recent Studebaker price reduction and policy of "no yearly models" only serves to emphasize the logic of this reasoning.

If you seek a bargain in a quality car—by all means see this One-Profit Coach.

Studebaker Standard Six Coach, \$1435 Delivered for cash in Roseburg.



Or, under Studebaker's fair and liberal Budget Payment Plan, this Coach may be purchased out of monthly income with an initial payment of only **\$475 DOWN**

W. A. BURR & SON,
 Central Garage Roseburg, Oregon
 Phone 385

BETTER BUICK CAR FULFILLS PLEDGE

In spite of the fact that the Buick factory has been swamped with orders for the new 1926 models from dealers all over the country, prospects continue to visit the showroom at The Motor Shop, local Buick dealer, according to O. C. Baker, manager of that organization.

"That motorists everywhere feel that Buick has fulfilled its pledge to build a Better Buick in over-whelmingly proved by the actual orders that have been taken," said Baker.

"The public has been quick to realize that Buick is far in advance of many other cars in the same price class. It must be remembered that Buick is a pioneer in the industry. Twenty-one years of accumulated experience, and the immense resources of the facilities which it has built up, have put the factory in a position today to produce a car that has unrivaled value both from a quality and price standpoint.

Although Buick has held a position of unchallenged leadership from the day the first car was built, the factory has never been content to rest with its achievements. Always they have kept before them the pledge that the slogan implies: "When better automobiles are built, Buick will build them." And so they have devoted all the immense experience and resources to produce the Better Buick that is rapidly going into the hands of the thousands of new owners.

"Word from the factory brings the message that the entire United States has gone Buick mad, and that at no previous time in the factory's history has there been a greater demand for Buick cars than at the present time.

"We are not at all surprised at this tremendous showing, realizing that the number of persons who have bought Buicks in the past twenty-one years is rapidly approaching 1,500,000."

30-MILE LIMIT GOES TO DISCARD

The street railway commission of the city of Detroit and Mayor John W. Smith have approved the purchase of 64 more Graham Brothers twenty-one passenger street car type motor coaches, making a total of 148 bought from Graham Brothers within a year. This action of the commission, taken in accordance with the recommendation of H. U. Wallace, general manager of the Detroit street railways, was later approved by the city council.

General Manager Wallace, in recommending the purchase stated that the 64 Graham Brothers coaches already in service have been operated over 2,000,000 miles and have proved entirely satisfactory.

The department of street railways started motor coach operation on January 1, 1925, and have gradually extended their coach lines until they now operate over routes totaling 53 miles. The new equipment will, when placed in service, increase the mileage of their coach routes by 43 miles, giving them a total of 96 miles. Trolley cars are operating over 395 miles of track, and the 95 miles of new motor coach routes will increase the mileage of the entire transportation system by about 25 per cent.

This indicates the rapid expansion of Detroit's transportation system, making use of street cars and motor coaches, each in its best adaptable field, and thus bringing to the people a co-ordinated service through the interchange of transfer privileges. The motor coach is taking a leading part in expanding transportation systems by providing service to new districts at a very much smaller investment than would have to be made if tracks and overhead trolley lines were installed.

The department of street railways is also inaugurating a new feature in operating coach service between the important railroad stations and the principal hotels in the business section of the city. This should prove very convenient to the large number of visitors continually arriving in Detroit who desire to reach the downtown section of the city without the necessity of inquiring for directions.

This order for 64 Graham Brothers motor coaches is one of the largest single orders for automobile equipment ever placed by a street railway. The coaches are being delivered at the rate of two a day.

INSTALLS STEAM AUTO CLEANER

Keeping abreast of the demand, Gilham's High Way Garage has just installed a complete steam cleaning plant. This equipment is designed for cleaning grease and dirt from automobile motors and chassis, which can be removed in no other way. Autoists find their motors and the chassis accumulating a coating of dirt and grease, and the job of scraping it off, or removing the mass with gasoline is altogether unsatisfactory and only partially successful. Steam is the only thing that does the business quickly and thoroughly, and for this reason Mr. Gilham has equipped to take care of the demand of his patrons in this respect.

BLIND PARALYTIC, PROVED IMPOSTOR, STICKS TO STORY

(Associated Press Lead Wire.) PHILADELPHIA, Sept. 23.—Dr. Nathaniel Reich, head of the department of Egyptology at Drops College, was surprised today when informed that a man giving his

name and profession had been picked up paralyzed and blind on a highway near Vancouver, Wash. He said he had no relatives in the far west and was completely mystified over the report.

VANCOUVER, Wash., Sept. 23.—The paralyzed man who was picked up on the Pacific highway, 15 miles north of here Monday night, who gave his name as Dr. Nathaniel Reich, Egyptologist, of Philadelphia, insisted today at the hospital at Ridgefield, that he is Dr. Reich. He stated that effects in his suitcase would identify him, but when the suitcase was opened nothing to bear out his identification was found. The only thing in his possession connecting him with Dr. Reich, which he referred to in newspaper clipping which referred to work of Dr. Reich.

The man in the hospital insisted that he had a brother, William Reich, living on Lerg street, Philadelphia.

The patient at the Ridgefield hospital is paralyzed and insists he is blind. While speaking with a reporter this morning, however, he gave the impression that he could see by the way he deposited the ashes of a cigaret he was smoking.

HOMESITE LOTS ARE SURVEYED AT DIAMOND LAKE

A number of new summer home sites on Diamond Lake shore have been surveyed and are open to application, according to an announcement made today by Forest Supervisor Carl B. Neal. These lots, which are 140 by 180 in size, have been surveyed by D. N. Matthews, junior forester. The tract in which they are located lies 125 feet from the lake shore, the intervening distance being open to the public. Already a number of applications are on hand, and these will be first given preference. The lots may be procured on the special use permit at \$10 each year, the permit being revocable at any time, or a 10-year permit may be secured for \$15 per year. The location and type of cabin to be erected must be passed upon by the forest service.

FARM NEWS

Potato Grading

(By County Agent Cooney) Many potato growers of Douglas county have not informed themselves of the potato grading law now in force. Growers would do well to look into the provisions of the law as violators are subject to quite heavy fines. Copies of the law can be had from the office of State Market Master C. E. Spence, Portland, Oregon, or at the county agent's office.

The law in essence requires the potato sacks to have stenciled upon them the following information: Grower's name and address and the grade of potatoes contained therein. Potatoes sold for seed purposes must carry in addition the variety name. The information given above applies to all stock offered for sale in the state in lots of 50 pounds to 10 tons. Lots of ten tons or more must be inspected by an official state inspector.

Potatoes consigned to points outside of this state need not be stenciled. Potatoes grading U. S. No. 1 or better must be sacked in new or No. 1 second sacks. Lower grades may be sacked in any good sacks.

The county agent will be glad to demonstrate to farmers in any community the grades as adopted by this state. Everything will be done to assist growers in putting their crop upon the market properly graded.

Information has been received by the county agent that the law will be enforced. Heavy card stencils can be purchased through the county agent's office at a small cost or stencil may be purchased from most seed houses dealing in potatoes.

Nearly 1,500 high school publications belong to the Central Inter-Scholastic Press Association, fostered by the University of Wisconsin. Nine hundred school editors from 49 states attended the annual meeting of the association at the university.

MOTION PICTURE ACTOR HURT IN IMPROMPTU ACT

SANTA ROSA, Cal., Sept. 23.—Tod La Roque, motion picture actor, was knifed in the leg at Gurneyville, near here, yesterday, while enacting the part of a hero not specified in the scenario.

When an Indian girl was thrown

STAR the Popularity Champion Leader Among Low-cost Cars

MORE, more Star owners—new hundreds of Star owners, each new month! "Tomorrow's Car Today" has become the real popularity champion on its merits! Big, exclusive value features are winning for Star the tremendous following of wise, careful buyers—over all the Coast.

You, too, must be a careful buyer. You must make full, exhausting comparisons of all low-cost cars with Star. Point for point comparisons give you the answer to Star's sensational, substantial new popularity.

You will find no motor to equal the Million Dollar Motor! Real power for the first time in a low-cost car!

Right down the line—compact features, beauty features, economy features—Star presents big, strong "reasons" for its new wild-fire popularity!

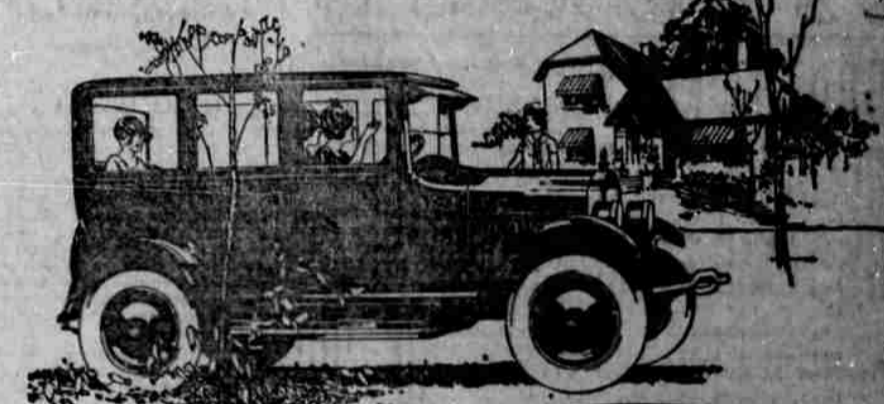
You owe it to yourself to find out—so come, come today and make your tests! The Star Car proves itself. Come today—sure!

THIS STAR Can Be Yours by a new plan!

Star offers a revolutionary sales plan to enable you to own a Star with practically no expense to you. This big, generous, bonafide offer is an immediate, whirlwind success wherever announced. It is attracting thousands of potential buyers—earnings which prompt response from 100% satisfied people. Investigate the details of the new

Star Gold Certificate Save and Earn Plan

RAPP BROTHERS CASS AND PINE PHONE 371



"TOMORROW'S CAR TODAY"

from a horse during the taking of her aid to cut the moccasins required to close the wound. A picture, her ankle was sprained, from her foot, cut himself as well. "He will be out of the picture" La Roque, dashing through brush verily that seven stitches were re- for at least a week.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Great power has been added to great power—the Buick Valve-in-Head Motor now develops 75 Horse Power and gives magnificent new performance because of Oil Filter, Gas Filter, and Air Cleaner. At Sensationally Lower Prices.

BUICK PRICES		MASTER SIX	
F. O. B. Pacific Coast			
STANDARD SIX			
2-Door Sedan	5 Pass.	2-Door Sedan	5 Pass. \$1699
Roadster	2 Pass.	Roadster	2 Pass. 1499
Touring	5 Pass.	Touring	5 Pass. 1545
4-Door Sedan	5 Pass.	4-Door Sedan	5 Pass. 1770
Coupe	4 Pass.	Coupe	4 Pass. 2080
4-Door Sedan	7 Pass.	4-Door Sedan	7 Pass. 2300
Brougham	5 Pass.	Brougham	5 Pass. 2220
Sport Roadster	3 Pass.	Sport Roadster	3 Pass. 1760
Club Special	3 Pass.	Club Special	3 Pass. 2045
Sport Touring	4 Pass.	Sport Touring	4 Pass. 1795

VALVE-IN-HEAD

Buick

MOTOR CARS

MOTOR SHOP GARAGE
 ROSEBURG Distributors for Douglas County OREGON
 BUICK MOTOR COMPANY, FLINT, MICHIGAN