



# The River

FROM the Great Lakes to the Gulf, America's greatest river flows majestically. Through the heart of the country it takes its course, broadening and deepening as lesser rivers empty their flow into its current. Farms and cities on its banks find it a source of industry and a means of supply.

Through the country runs another river, as continuous as the Mississippi in its flow. It is the river of thought which, day and night, moves through the land and vitalizes the national life. Its source lies in the people's knowledge that communication with all parts of the country is possible. It is a stream that deepens and broadens and grows stronger as thought is added to thought, as the mind of one community joins the mind of another.

America's national telephone system is a channel for this river, for Bell System service unites all sections of the country. It leaves no gap in the pathway of communication. It knows no off-duty hours, nor any corner of the nation that is too remote to be reached.



## The Pacific Telephone and Telegraph Company

BELL SYSTEM

One Policy - One System - Universal Service

# Today's Markets

**PORTLAND, Ore., Sept. 23.** (Market Notes)—The local egg market is displaying a weaker undercurrent with the demand for supplies not nearly so keen as a few days ago. On the daily exchange today, extras and firsts are a cent lower at 45c and 43c respectively. Other grades held unchanged.

Arrivals along the coast are more plentiful and dealers have little trouble obtaining their requirements. The shipping outlet is not so good although outside markets remain generally steady.

Storage holdings are still bearish with coast stocks considerably heavier than a year ago. Many of the local trade still remain skeptical as to the outcome of the storage deal this year.

Batter market steady. Supply well balanced with requirement. Quotations unchanged.

No general change in country dried meats and live poultry prices. Market generally steady.

**PORTLAND, Ore., Sept. 23.**—Cattle—nominally steady; receipts 35.

Hogs nominally steady; no receipts.

Sheep nominally steady; receipts 460 (contract).

**PORTLAND, Ore., Sept. 23.**—Wheat: B. B. B. hard white \$1.45; hard white, blue stem, hard \$1.42; soft white \$1.42; western white \$1.41; hard winter, northern spring, western red, \$1.35.

Today's car receipts: wheat 100; barley 4; flour 12; corn 1; hay 3.

(Associated Press Special Wire.)

**SAN FRANCISCO, Sept. 23.**—(United States Bureau Agricultural Economics)—Some accumulation of live poultry on the local market was reported by dealers with trading conditions somewhat unsatisfactory today. Colored young roosters were barely holding their own while other classes were inactive.

Young roosters: Colored 2 to 2 1/2 pounds 30c-32c; colored 3 pounds 30c-32c; stags showing spurs nominal.

**Business Visitor.**—Jack Greenwood, who resides near Rock Creek, motored here yesterday to attend to business matters for a few hours.

**Visitor From Oakland.**—Rev. J. K. Howard, of Oakland, spent yesterday afternoon in Roseburg visiting friends and attending to business matters.

**Or Business.**—George Weber, Garden Valley rancher, was among those to spend yesterday afternoon attending to business matters here.

**Mr. McGinnis Visitor.**—C. A. McGinnis, who operates the camp ground near Coos Junction, motored here yesterday to transact business and trade.

**Business Visitor Yesterday.**—George Casbeer returned to his home at Glendale yesterday afternoon after attending to business affairs in Roseburg for a few hours.

**From Sutherland.**—Miss Loretta Archambeau spent yesterday in Roseburg visiting with friends and shopping. Miss Archambeau resides at Sutherland.

**From Ten Mile.**—Among those from the rural districts to visit and attend to business matters here for a few hours yesterday was J. W. Moss, of Ten Mile.

**Visitors Tuesday.**—T. S. Thompson and daughter, Marion, spent yesterday in this city shopping and transacting business. They reside at Looking Glass.

**Arrives To Visit Son.**—Mrs. Katie Walker, of Reno, Kansas, who has been visiting in Canada, arrived here last night to visit with her son, Charles Walker, who will teach here this winter.

**Missionary Meeting.**—The Baptist Missionary Society will have a business and social meeting Thursday afternoon, at the home of Mrs. Harry Hoffman, Mrs. O. Pickens will lead the devotional.

**To Visit Here.**—Mrs. Amelia Thennes, of Govan, Washington, arrived here last night, and will visit with her son, John Thennes, who will be principal of the Benson School here this winter.

**Returns to East.**—Miss Stella Conover, of Flint, Mich., who has been a guest of Dr. and Mrs. C. H. Bailey, at their home on South Deer creek, left yesterday afternoon for her home. Miss Conover is returning by way of the southern route.

**Three Sisters Unite.**—It might be called a "sisters reunion." At any rate Mrs. Henry W. Stewart, 629 East Ninth, is today entertaining two sisters, Mrs. Virgil Gabriel, Canyonville, and Mrs. Royal Carter, Roseburg. The visitors will be here for several days.—Eugene Guard.

**Leaves For Los Angeles.**—John Wright, who has been spending the past two months visiting his mother, Mrs. M. A. Wright, who resides near Roseburg, left yesterday afternoon for his home in Los Angeles. Mr. Wright is a minister in the Arletta Temple, of which Mrs. MacPherson, one of the greatest women ministers, is the head.

**Boy's Essay on Ants**

There are two kinds of ants, one being your mother's sister and the other being small black insects who may be some relation to you.

Your mother's sister lives in a house like other people, while insects ants live in small round holes and generally seem to be either going into them in a hurry or coming out of them in a hurry, like somebody that don't know exactly what they want.

Insects ants all look alike, so it would be hard to teach one to do tricks because if he ever got away you would never recognize him again. They are not scorable, like dogs, and most people are glad of it.

It is supposed to be bad luck to tread on an ant, and even if it ain't for you it is for the ant.—Birmingham Age-Herald.

**Ancient Scottish Family**

The late Colonel Strymouer Wedderburn held the office of hereditary standard bearer of Scotland and was the lineal descendant of two famous families. The name of Wedderburn was taken from the lands and barony of that name near Berwick, and Walter de Wedderburn swore fealty to Edward I. Alexander Wedderburn was a great favorite with James VI, went with him to England, was a signatory to the union, and was presented by the king with a ring from his own finger, still preserved by the Wedderburns. This branch became extinct in 1701, when the estates were inherited by the heir of the line, now represented by the Strymouer Wedderburns of Wedderburn and Kirkhill.—Family Herald.

**Would Divide Cost**

The young vacationist who had become engaged to the pretty girl received information that led him to question her.

"Is it true that since you've come here you've been engaged to Bill, Arthur, George and Harry as well as me?"

The girl assumed an air of great disdain and hauteur.

"What is that to you?" she demanded.

"Just this," he replied, gently. "If it's true and you have no objection, we fellows will chip in together to lay an engagement ring."—Birmingham Age-Herald.

**Moths and Bees**

There are few more mischievous enemies to bees than the death's head moth. It is the female's disreputable habit to sneak into a hive, and not content with feeding on the honey, to lay her eggs there. When the larvae arrive there is a good store of food for them, but the hive speedily becomes foul and unwholesome, and there is strenuous work for the angry apiarist. Happily, entrance is not as easily effected into the modern improved hive as into the old-fashioned skep.—Family Herald.

# LOCAL NEWS

**Returns Here Yesterday.**—Mrs. V. Short motored from Dixville yesterday and spent the day visiting with friends and shopping.

**In Yesterday.**—Jesse Shambrook returned to Umpqua yesterday afternoon after transacting business here for a few hours.

**Mr. Bursik Visitor.**—V. J. Bursik, Melrose resident, was a Roseburg visitor yesterday, and transacted business for a few hours.

**Business Visitor.**—T. V. Guernsey motored from Glendale yesterday and spent a few hours transacting business in this city.

**On Business.**—Fred Richter, of Sunshine ranch, motored here yesterday afternoon and transacted business for a few hours.

**Visitor In Town.**—M. McDowell, who resides near Rock Creek, motored here yesterday and transacted business for a short time.

**From Oakland.**—Mrs. M. Kincart returned to her home in Oakland last evening after spending the day here visiting and shopping.

**Visits Tuesday.**—Mrs. Fred Asam was among those from Glendale to visit and shop in Roseburg for a short time yesterday afternoon.

**Mr. Foster Visitor.**—Roy Foster, of Hoaglin, motored here Tuesday, and spent several hours trading and looking after business matters.

**In Tuesday.**—James Wells, who resides near Elkton, was among those to spend yesterday in Roseburg trading and transacting business.

**From Camas.**—George Hanner was among those from Camas Valley to motor here yesterday and visit and transact business for a short time.

All members and friends of the Fullerton P. T. A. are requested to be present at the first meeting of the new year on Thursday, Sept. 24 at 7:30.

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# The Fall Mode



## Black Is Selected for the Town Frook or Coat, Which Is Really Chic

With the departure of bright days and warm winds, the shops, which feature that which is truly smart in the mode, are exhibiting frocks, coats and ensembles in black.

Black, lightened by a clever touch of white, or pastel tint, too, is favored. For the lovely days of September and the first weeks of October, before the frost has brought furs to the fore, black, in soft silks and satins or velveteens, is truly smart.

With a distinct tendency to add a ripple or a cape to its straight-line effects, the season promises to be an interesting one sartorially.

The black satin coat, which is suitable for the afternoon tea or shopping expedition, is also well carried into the evening when it covers a dinner gown in either black, white or the favored shades of autumn.

Velveteens for all occasions are much featured and are very smart when elaborately trimmed with fur.

Shirley Mason, who is delightful in the First National picture, "What Pools Men," has selected for the first days of autumn a charming black satin which features a white monkey fur for its trimming. Youth is accentuated in the lines of the coat, and it also is a distinct forecast of what the season will sponsor.

When the fur trimming is placed with an eye to beauty as well as comfortable warmth, the newest wraps for the fall are decidedly smart. The lavish use of fur, placed in unusual lines, promises to be a feature of the new models. When the coat is black, bandings and odd arrangements of the fur are successful.

**Here Visiting Friends.**—Miss Emma Thompson, formerly of this city, now of Seattle, is spending several days visiting old friends.

**Heat with gas.**

**Here Today.**—Mrs. T. B. Oliver and Mrs. Chas. Beckley, of Dixonville, are spending the day here visiting with friends and shopping.

**Here From Portland.**—P. Burchard, of the Pacific Telephone and Telegraph company, arrived from Portland last night to spend a short time on business.

**Return From Eastern Oregon.**—Mrs. E. Wescott and daughter, Miss Elva Wescott, have returned, after spending the past week at Pendleton, attending the roundup.

**Visiting Here.**—Mr. and Mrs. George Gilbert are spending a week here as guests of Mr. and Mrs. D. L. Smith. They will go to Portland after visiting here.

**Reedsport Man Here.**—Ben C. Roberts of Reedsport was a business visitor in Roseburg today. Mr. Roberts is cashier of the Reedsport bank and clerk of the school district.

**To Portland.**—Mr. and Mrs. V. Jackson, Mrs. W. G. Wade, and Mrs. Effie Schwarz have left by auto for Portland, where they will attend the Odd Fellow's and Rebekah's convention this week.

**Injures Back in Fall.**—D. C. Williams, who is employed by the California Packing corporation, received a painful injury this morning while at work, when he fell in the aisle, between the bins at the packing plant, and injured his back. He was taken to the offices of Dr. E. J. Waincott, where he was given medical attention. His condition will necessitate his absence from work for several days.



# Do the ESKIMOS HIBERNATE SIX MONTHS of the YEAR?

HERODOTUS, the ancient geographer and historian, thought so. We moderns know better, but some of us are still superstitious. For example, why do some people still believe that there is something mysteriously "better" about "eastern" motor oils merely because they cost more and are made in the east?

**Oil Superstition Fast Losing Ground.**

Zerolene costs less because it's made in the West—but that doesn't make it better; it's better because in practice it actually lubricates better. That's why Zerolene is successfully lubricating more cars in the Pacific Coast states—high priced and low—than any other oil made.

Zerolene will increase the gasoline mileage, reduce the carbon removal operations and maintenance costs and lengthen the life of any car in which it is used.

**Made from Selected Naphthenic Crude**

Zerolene will do the same for your car. It is made from selected western naphthenic base crude (the best crude so far discovered for the manufacture of motor lubricants) by our high-vacuum process, checked 15 times for quality, and specially filtered through 40 tons of Florida Fuller's Earth to give you an oil that's absolutely pure and safe.

Why pay tribute to a superstition? Insist on Zerolene. Always ask for ZEROLENE by name.

**Get the Facts!**

A series of independent and impartial reports showing the experience of large users with Zerolene motor oil has been collected in our booklet, "Why Pay Tribute to a Superstition?" Ask any Standard Oil Company representative or Zerolene dealer for a copy.

**Insist on Zerolene—even if it does cost less**

**STANDARD OIL COMPANY (CALIFORNIA)**

**ZEROLENE**

For Motor Cars

Why pay tribute to a superstition?

# "Kilties" Are Having Their Day: British Golf title Goes to Scot



These surely are glorious days for Scotland, birthplace of golf. Willie MacFarlane, born in Aberdeen, sports the U. S. open golf title. And Robert Harris, another Scotland-born golfer, boasts the British amateur crown. Main photo shows Harris receiving the British trophy. Inset, MacFarlane.

**Cuts Hand With Saw.**—C. A. Pierce, who resides near this city, received a bad cut of the left hand yesterday afternoon, while at work sawing wood with a cross cut saw. The cut is across the first finger and extends as far as the fleshy part of the thumb. Dr. Waincott attended the injury.

**Trades Portland Home.**—Portland Journal: The home of Robert E. Smith on the south side of Thompson between East 27th and 28th streets, including 300x100 feet of ground, was transferred last week to E. B. Stewart. The Smith property was valued at \$30,000 and the owner accepted as part consideration the Stewart residence at East 29th and Thompson streets.

**BENSON P. T. A. TO MEET FRIDAY**

The first meeting of the Benson P. T. A. will be held on Friday, September 25, at 7:30 p. m. The new officers will be installed, the new lunch room will be inspected and since the eighth grade pupils were responsible for bringing the need of a lunch room before the school board, they are also furnishing the refreshments which will be started and a prize offered to the room securing the largest percentage membership, and the state P. T. A. this year is offering two silver cup membership prizes, one to the school outside of Portland with the largest membership and one to the school with the largest percentage of increase over last year. This contest closes October 25. A musical program has been arranged.

All parents are urged to be present, and a good time is assured. Everyone is urged to join the P. T. A. now in order to receive the full benefits for the year and the P. T. A. magazine.

**BORN**

PARAZOO—To Mr. and Mrs. Charles Parazoo, September 21, a boy. The child lived only a short time.

**Women Wanted!**

For Cannery Work

**UMPQUA VALLEY CANNING COMPANY**

Roseburg Phone 525