

AUTOMOBILE SECTION

Ford

"It Certainly Is a Smart-looking Car"

That's what everyone has to say who has seen the latest Ford cars.

That such attractive motor cars could be offered without the slightest increase in prices, seemed incredible to a public long familiar with Ford values.

Yet enthusiasm for the smart new appearance can never supersede the fact that it is the quality of materials and workmanship that has made the Ford the world's leading automobile value. New beauty has not crowded out traditional Ford reliability.

The very volume of Ford output demands absolute accuracy of every working part. The steady flow of production is dependent upon parts fitting together perfectly; inaccuracies would interrupt and delay assembly. And to this precision must be largely credited the uniformly fine performance

and freedom from trouble of all Ford cars.

Closed cars now shown in color are unusually pleasing; new and finer upholstery gives an artistic harmony to the cars. Bright nicked radiators feature the closed cars and nicked beadlamp rims are on all types. The fenders are larger and longer, and the running boards are wider.

Comfort is increased by the cars' lower center of gravity, by the low, deep, wide seats, by the added foot room, and by many other refinements that contribute to your ease, convenience and safety.

Here is the ideal car for a woman's personal use—good-looking, trustworthy, easy to handle and inexpensive to maintain. Here, too, is a practical car for any family—that every member of the family can enjoy.

Runabout	260	Tudor Sedan	580
Touring	290	Fordor Sedan	660
Coupe	520		

All prices f. o. b. Detroit

Ford Motor Company

DETROIT, MICH.

SEE YOUR NEAREST AUTHORIZED FORD DEALER

NEW YORK POLICE STUDY FORD AUTOS

To give the motorized police of New York City an intimate knowledge of the construction and operation of the 722 Ford cars recently purchased by the city, a special Ford school has been established by the New York Police Academy at 34th street and Lexington avenue. More than 2,800 police sergeants and patrolmen detailed to the motor division of the police force are enrolled in the Ford school in a course which completely covers every phase of the Ford engine, electrical, clutch and drive system.

"Fords are rapidly taking over the important features of the police department's patrol work," Police Inspector John J. Noonan explains, "and it is our intention to make every officer as familiar with his Ford as he is with his revolver."

Sixty especially selected men of the division, in addition to their week's instruction in the Ford school of the Police Academy, spent a week in the Ford Motor company plant at Kenilworth, N. J., to learn Ford methods in shop work and construction. They will have charge of the precinct police garages.

After his training of six eight-hour days in the police Ford school every sergeant and patrolman is competent to make minor repairs on his car which may become necessary while on patrol. The precinct garages will be equipped for all major repairs and each car will be kept "tuned up" to meet the requirements of metropolitan police work.

The only departure from the standard Ford equipment on the police cars will be the use of solid tires which cannot puncture and cripple the car in a critical moment.

Records which are being worked out by the engineering department of Willys-Overland, Inc., show that there are many of these automobiles which have been driven in excess of 100,000 miles without motor trouble and that this service is normally expected by the average buyer of a Willys-Knight car.

The investigation is covering the first models built two years ago and also covers many instances of extra hard service where cars have been driven up to 50,000 miles in one year.

In the iron river apple country of Oregon there is a Willys-Knight Coupe-Sedan which has averaged better than 30,000 miles a year for the past two years without a cent spent for motor repairs despite the fact that the car is put to unusually hard service.

In central and Eastern California there are Willys-Knight cars which are used daily in mountain driving with mileage piling up to 1,200 miles a week that still have to undergo their first experience with a mechanics tools.

A recent run by an owner from San Francisco to El Centro, thence to Los Angeles and return required an average of better than 375 miles a day with one day cutting out 472 miles through desert country and over steep mountain grades. The 372 miles were made in 15 hours total elapsed time with no consideration given to the time spent for meals.

The car which made this trip had already been driven 27,000 miles and the motor has never been touched in any way.

There are instances where Willys-Knight motors have been driven up to an hour as 200,000 miles and still maintain their original smoothness and power.

In every case where these old motors have been tested with low power, the result has shown that they develop a higher power rating than that which was considered their best performance when they were new.

Essex to Roadport—Roy Carline, local agent for the Hudson Essex cars, left this morning for Roadport with an Essex six coach for parties at that place. Cook with him.

MARKETS

PORTLAND, Ore., Sept. 9.—Butter is steady and unchanged. Cakes on exchange, extras 50c; standards 49c; prime firsts, 47c; firsts, 45c; prints, 25c.

Butter fat bids, 52 cents f. o. b. shippers' track.

A cent decline in pullets to 26 cents is the only change in the local egg market. Other grades unchanged. Exchange prices, extras, 42c; firsts, 39c and current receipts, 33c net. Receipts light.

Country dressed meat arrivals are picking up, although choice light veal are still scarce along the street and fractionally higher at 15c to 17c. Hogs are easier with choice light pork going at 18c to 18 1/2c.

Live poultry are moving out in a brisk fashion and prices are firm in the local market. Light hens 14 to 15 cents; heavy hens 24 to 25c; springs 25 to 26 cents; ducks 25c for white Pekins.

PORTLAND, Sept. 9.—New fruit and vegetable deals are opening up in the local produce markets as seasonal crops come to an end. The windup of the peach and cantaloupe season is approaching. Bartlett pears are practically gone and fresh prune shipments for this year are over as far as Portland houses are concerned.

Now comes the grape season, the sweet potato deal and the arrival of the coast cranberry crop. So far only a few of the early berries have come on this market, but picking in the bogs at the mouth of the Columbia river will be in full swing in a few days and the cranberry season will be on in earnest earlier this year than usual.

Carrot shipments of cauliflower, lettuce and celery from local districts will also occupy the limelight in a few days.

California has a large grape crop this year and prices are lower than usual due to several factors. Oregon consumers will benefit from these low prices as grapes, which would ordinarily move east will be thrown on coast markets, keeping this territory well supplied a all times.

Bartlett pears about gone. Offerings scarce a \$2 a box or six of 6 1/2 cents a pound in bulk. The French beauties and D'Anjou \$1.75 to \$2.50 a box.

CHICAGO, Sept. 9.—United States Department of Agriculture—Hogs—21,000; slow, 10 to 25c lower; lighter weight off most; light lights and slaughter pigs 25c to 50c lower; bulk good and choice 17c to 21c pound averages \$12.90-\$13.00; top \$12.10.

Cattle—12,000; fed steers grading good to choice in fairly liberal supply, fully steady; others uneven; slow; barely steady; best matured steers \$16.25; weighty kind in broadest demand; several loads, \$15.50-\$16.00; about 2,000 head of western on sale steadily; largely \$7.00-\$8.00 she stock weak to 25c lower; bull sharing decline; most bologna \$4.00-\$4.25; vendors active at \$12.50-\$13.00; few \$13.50.

Sheep—22,000; fat lambs active, firm; others and sheepfully steady; early sales, fat range lambs \$12.50-\$12.75; some sold higher; desirable natives \$12.50-\$12.75; few \$15.50; sorting generally light to moderate; calls mostly \$11.50-\$12.00; add lots of native back lambs \$12.00-\$14.00; according to weight and quality; choice feeding lambs \$15.50; odd lots fat native ewes \$6.00-\$7.50; no choice lightweight sold.

CHICAGO, Sept. 9.—Chicago opening prices 1-8 to 7-8c lower, December \$1.514 to \$1.52 and May \$1.561, were followed by moderate additional setback and then by transient rallies.

After opening unchanged to 1/2c down, December 85 7/8 to 86 cents, the corn market showed slight gains, but soon declined all around to below yesterday's finish. Oats started unchanged to 1/2 cent off, December 42 to 42 1/2 cents, and later eased down a little more.

Lower quotations on hogs weakened the provision market.

CONCORD GRAPES—Now ready for jelly. Get them at Coos Junction Fruit Stand. Fred Schmidt.

KLAMATH MAKES PROTEST.—(Associated Press Local Wire.) SALEM, Ore., Sept. 8.—The city of Klamath Falls, through its mayor, has protested to the public service commission against an application of the Oregon, California and Eastern Railway company, known as the Straborn line, to cross sixth street at grade in Klamath Falls. Should it be allowed, it is asserted, that the company's street privilege should be allowed other lines and the crossing should be either overhead or underground instead of at grade.

EASTEST SELLING CAR of all the One-Profit Studebakers

INCREASED volume of sales—founded on Studebaker's policies of one-profit manufacture, and no yearly models—made it possible to reduce the price of this Standard Six Coach by \$100.

Already a wonderful value—a leader of the line—the lowest priced closed car ever sold by Studebaker—its previous low price has been cut one hundred dollars.

Many of the superiorities of this one-profit Coach are hidden until revealed by thousands of miles of usage. You can't see the fine workmanship and materials inside the engine and body which gives excess mileage. But here are some things that you can check against competitive cars to satisfy yourself that this is a Studebaker of the same fine quality as before the price cut—a Studebaker more up to date than the newest yearly models.

EXCESS POWER—According to rating of National Automobile Chamber of Commerce, this is the most powerful car of its size and weight.

WOOL UPHOLSTERY—Durable. INSTRUMENTS—Including 8-day clock, gasoline gauge, speedometer, oil pressure gauge and ammeter, in single grouping under glass, on beautiful silver-faced dial.

FULL-SIZE BALLOON TIRES—For which the steering gear, fenders and even the body lines are specially designed.

AUTOMATIC SPARK CONTROL—No spark lever on steering wheel, but: SAFETY LIGHTING CONTROL—On the steering wheel, at the driver's finger tips.

IMPROVED ONE-PIECE WINDSHIELD—Automatic windshield cleaner, weatherproof visor, rear-view mirror, attractive cowl lights and cowl ventilator.

CO-INCIDENTAL LOCK—To ignition and steering wheel, which serves to reduce the theft insurance rates—single key operates this lock as well as that on the door and the clever device on the spare-tire carrier.

COMPLETELY MACHINED CRANK-SHAFT—To obtain perfect engine balance and thus reduce vibration to a minimum.

There are only two cars manufactured on the one-profit basis: Studebaker in the fine car field, and the Ford in the low priced field. Only in these two cases does one company in its own plants make all bodies, all engines, all clutches, steering gears, differentials, springs, gear sets, gray iron castings and drop forgings.

Come in and see this coach. You will find it the same fine car as before the price reduction.

\$1435 Delivery Price.

One third down and twelve or eighteen equal monthly payments on the balance.



W. A. BURR & SONS
Central Garage Roseburg, Oregon
Phone 385

THIS IS A STUDEBAKER YEAR

PRICE CUT STARTS SALE ACTIVITIES

As a result of greatly reduced prices, the sales activity of Hudson and Essex cars has been greatly stimulated both locally and all over the United States. The autumn season, according to Roy Catching, Hudson-Exsex dealer, gives every indication of setting new high records.

With all lines of new cars having been announced, he continued, the public is in an excellent position to judge comparative values, and to reward with a great volume of business those manufacturers who present most value for the money.

"Immediately after the Hudson-Exsex price reduction was announced," said Catching, "we began to receive inquiries for cars in great numbers. The late-summer-early-fall season is ordinarily rather below normal for motor cars as well as other businesses, but in the case of the Hudson-Exsex price reduction we might have thought we were in the midst of a spring rush. It was the best business 1925 has given us."

"It was evident that the motor-plant had made up its mind that Hudson-Exsex were the values it had waited for. The men and women who called at our place of business came in to buy rather than simply to inquire and shop around."

"In our opinion the automobile battle of 1926 will be fought out on the basis of values. There is probably no standard motor car today that is capable of pleasing a great number of owners. That being true, the question in the mind of the average man or woman who is buying a car is in invest his money so as to obtain the best general all-around value for it."

"The secret of Hudson-Exsex success—the reason why Hudson has become the largest builder of six cylinder cars in the world—is that its whole program is based on giving great value. We feel that when motorists consider what Hudson-Exsex has to give for the money in comparison with the general list of offerings, the future demand

is sure to be large and consistent. Hudson and Essex are now offering the best cars they ever built at by far their lowest prices—and for that reason deserve the patronage they are receiving."

We sell woollens by the yard, Berrier the Tailor, 2 doors north Liberty theatre.

NEW TELEPHONE LINE TO EUGENE IS PUT IN USE

The newly constructed toll lines to Eugene and Portland, were cut in yesterday, according to John R. Farrington, manager of the local telephone exchange, and Roseburg now has two additional lines to those places, greatly easing the formerly existing congestion, and making it possible to give quicker long distance service between those points.

A complete new line has been built between Eugene and Roseburg, new poles, copper and all new materials entering into the construction. The existing lines have also been improved by the stringing of new copper so that the facilities for communication have been greatly improved.

The improvements add new lines to both Portland and Eugene, and will do away with much of the congestion which has formerly existed.

PLAN ICE HOCKEY TEAM.

(Associated Press Local Wire.) PORTLAND, Ore., Sept. 9.—Officials of the Coliseum Amusement company, who will have an ice hockey team in Portland this winter, announced today that Pete Muldoon has been selected to manage the team. Muldoon managed the old Rosebuds, when Portland had an ice hockey team some years ago.

Do You Realize That SARFF'S Auto Wrecking House

329 N. Main St. is the place to save money on auto parts. We will soon be the house of a million parts. Come in or Phone 553



Ready to Serve You

Drive up to this garage at any time when your motor may not be functioning properly, and we will give it prompt attention. Our work is guaranteed. Hall & Young Garage 631 Winchester St. Phone 338

ENLISTING MARINES
Sergeant W. A. Carlson, of the marine corps, is spending a few days in Roseburg on recruiting service, making his headquarters at the Grand hotel. Sergeant Carlson states that enlistments are being sought for general service, and that handmen are also wanted. This is the first time that recruits

for the marine corps have been sought in Roseburg for the past two years, and several prospects have been interviewed. The recruiting officer will remain in the city until Friday.

TRESPASS NOTICE
All persons are hereby warned not to fish, nor to hunt, with or without dogs or in any way trespass on the Dixon ranch or the Jones ranch which I have leased. T. O. DIXON.

TRESPASS NOTICE
All persons are forbidden to trespass or hunt on old Burny Dixon ranch. F. BARAGAR AND SON.
To Los Angeles—Mrs. Robert Sheedy, of Los Angeles, who has been visiting in Portland and at the coast, stopped over here yesterday and visited a short time. Mrs. Sheedy left in the afternoon for her home.

UTILITY EXPRESS ONE TON CHASSIS

The Chevrolet Motor company now has in production a large and greatly improved Utility Express one ton chassis which sells at the same price as the former chassis. Besides an increase in length, strength and weight, the new truck has undergone a radical change in the height of the frame from the ground. The frame which formerly was 28 inches in height has been lowered to 24 and nine-sixteenths inches. This change affords maximum convenience for loading.

The wheelbase has been lengthened from 120 inches to 134 inches and the over-all length of the chassis from 172 inches to 177 inches. The frame is made of 6-inch instead of 5-inch channel steel. The weight of the new chassis is 2,950 pounds against 1,950 pounds, the weight of the former model.

Only one or two minor changes have been made in the power plant. The rear axle has been redesigned and strengthened. It is of the semi-floating type with pressed steel housing and a large rear toe which makes the unit extremely amenable for inspection. The differential carrier is in unit with the third member assembly.

The front springs now are semi-elliptic instead of quarter-elliptic and the rear semi-elliptics have been lengthened from 42 1/2 inches to 45 inches. The steering wheel is the semi-oversize full steering type mounted on a basket riveted to the frame. All brakes now have centrifugal and equalizing devices and the rear wheels carry heavy-duty 20 by 5 inch tires as standard equipment. The price of the new Utility Express chassis remains at \$500. An almost unlimited variety of bodies may be obtained. The price of the Commercial chassis also remains unchanged at \$425. For prompt tax service, city or country trips, Phone 44.

SOLVE DEATH MYSTERY.

(Associated Press Local Wire.) PORTLAND, Ore., Sept. 9.—The coroner's office announced today that it has solved the mystery surrounding the body of a woman found in the Willamette river August 27. In partial identification of the body as that of C. M. Hill, of Bristol Vt., Oregon officers expressed the belief that he had killed his life in desperation because he faced manslaughter charges growing out of the death of Mary Kate Gardinghouse, June 21. The case charged Hill with the slaying of the woman in Portland while driving a car while under the influence of liquor.

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Code—Why have them? Break them in a few hours with our "Pioneer Cold Capsules." Lloyd Crueller.

Quick turnover. Advertise. A classified ad today brings sales to-morrow.

COOK WITH ZAX. Cook with zax.

TIRES Closing Out Odds and Ends

GUARANTEED CORDS AND FABRICS			
32x4 1-2	\$30.00	31x4	\$10.00
32x4 1-2	\$18.00	32x4	\$12.00
Other Good Buys			
KELLY SPRINGFIELD TIRES			
30x3 1/2 S. S.	\$13.15	32x4 1/2 H.	\$20.00
30x3 1/2 Standard Cord	\$9.90	32x4 1/2 H. H.	\$20.85
31x4 Truck Type	\$20.45	34x4 H. H.	\$21.50
ROSE GARAGE			
Formerly Smith's Garage			
Corner Rose and Lane Phone 66			