

# How Long Should a Wife Live



*Hotpoint*

A few generations ago it was a woman's idea of supreme praise to be called "a hard worker." Statistics tell the stern price she paid in shortened years.

Women of today live longer—years longer. Today, motors do the work that mothers used to do.

Stroll through your home, TONIGHT, with your eyes open to these facts about hard work and short lives. AN LOOK INTO THE KITCHEN FIRST! Then think what it means to you to banish fuel and ashes and soot and heat—own an electric range!

## \$15 DOWN

*Will Put One in Your Kitchen  
if You Act at Once*

## Tomorrow You Can Cook Dinner "By Wire"

What a surprise it will be! And you, yourself, will be the most surprised of all to see how easily this HOTPOINT-HUGHES can be put in your home, with electric wiring complete,—and how cheaply you can get rid of soot, fuel and ashes forever.

Tomorrow's dinner will be prepared in comfort on your new HOTPOINT-HUGHES. No more need to get along through the summer without roasts and your favorite oven dishes because it's too hot—the oven of your new electric range does not radiate heat! The thick-walled oven retains all the heat, stores it up to continue and complete the roasting, long after the current has been turned off.

### 3 Big Firms are Joining Hands to Make it Possible

Roseburg Electric Store, Arthur H. Crowell's Electric Store and The California Oregon Power Company have pooled their facilities and their purchasing power to make this wonderful offer possible. That is why we can offer to install range and wiring complete—ready to cook—for only \$15 down.

### Just Pick Up Your Telephone

You wish to take a few minutes to think it over, of course. But, after all, you know already that a HOTPOINT-HUGHES electric range is what you have always wanted—and needed. Now the price and terms have been made so low that even though you have planned to get your range some time in the future, you cannot afford to wait for it. Pick up your telephone now and arrange to have one reserved for you until you can call tomorrow at one of these stores, or at the Power Company's show rooms and make your selection. Don't put it off—it may never be possible to secure these special terms again!

# For 15 Days Only

Act now if you expect to get your HOTPOINT-HUGHES on these terms. The offer is good for only 15 days. Such a bargain has never been offered here before, and may not be again. So make sure of your electric range NOW!

## ROSEBURG ELECTRIC STORE

Successor to Hudson Electric Co.

Telephone 123

Special Terms on Other Makes and Models of Ranges

## ARTHUR H. CROWELL

225 N. Jackson

Telephone 611

Special Terms on Other Makes and Models of Ranges

## THE CALIFORNIA OREGON POWER COMPANY

Telephone 61