

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, THURSDAY, AUGUST 20, 1925.

MUCH FROM LITTLE.

When you consider the work of the people who built up the western states of our country during comparatively recent years, or of the older colonists who settled the eastern states, it often seems marvellous how much they achieved with so few things to do with.

They built pleasant homes, gave their children a fair education, and had rather comfortable conditions, yet they saw but very little money, according to our standards.

One reason for their ability to do large things with small means, was the careful forethought with which they used to plan the expenditures of money and the handling of personal resources.

It is interesting to hear the old timers tell how they used to plan out the husbanding of their resources. There were long and earnest debates in families as to what they should do with this or that piece of cloth or that old garment.

They did not have a budget system in those days, but they did not let even a small sum of money go through their hands without the most careful arrangement for getting the full value of it.

How they would have valued modern advertising if they had had it in those days! The homes would have been deserted when the stores advertised a bargain.

While we can not return to all the simple ways of those days, yet there are many families who have great difficulty in keeping out of debt, who could save money by some return of this spirit.

DID YOU EVER STOP TO THINK

(By E. R. WAITE, Secretary, Shawnee, Okla., Board of Commerce.)

THAT every city has business concerns who advertise continuously. They bring much business to the home city. THAT in the same cities can be found a large number who sit idly by and wait to get some of the business brought to the city by the energy of the continuous advertisers.

That continuous advertisers are the ones who are fully aware of the obligation they owe the people they serve. As evidence of this, they couple service and quality with advertising.

THAT the sales of continuous advertisers are always increasing, and they rightly attribute their success to the selling help of advertising.

THAT there is no story more interesting than the story of the great concerns who have become great on the solid foundation of quality and advertising. The story of their growth is inspirational.

CONTINUOUS ADVERTISING INCREASES TURN-OVER WHICH BRINGS MORE PROFITS.

BUSINESS CONCERNS WHO HAVE THE FORE-SIGHT TO ADVERTISE THEIR WARES ARE THOSE WHO GET THE BIG BUSINESS.

CONTINUOUS ADVERTISING WILL WIN NEW BUSINESS FOR ANY BUSINESS.

RODEO RIDER DIES AT PLACE WHERE HE ONCE KILLED MAN

(Associated Press Leased Wire.)

SALT LAKE CITY, Utah, Aug. 20.—Roy Kivet, 24, cowboy and adopted son of Charles B. Irwin, rancher of Cheyenne, Wyo., late yesterday was killed instantly when a horse he was riding in a steer roping contest in a rodeo here fell with him.

KISS IN THE DARK EVANGELIST'S TOPIC

A large crowd attended the tent revival on Rose street last night. Every minute of the meeting was full of life and interest.

The evangelist, Alice Wilson Parham, preached a very interesting sermon entitled "A Kiss in the Dark." Each of the disciples were discussed and his merits and weaknesses compared with those of the people today.

Julius, who gave the "Kiss in the Dark" was commended for his faithfulness in the early days of Christ's ministry but it was shown how pride and selfishness entered into his heart and caused him to

RIPE FRUIT WANTED

Cash paid for ripe plums, peaches, large early apples, sweet corn. Must be fancy stuff. At Brand's real stand, Pacific highway, 4 miles north of Roseburg.

gradually take his eyes from his Lord and put them on money and high position.

"The Kiss in the Dark" was shown in all its cowardice and shamefulness. Judas sold his Lord for thirty pieces of silver and the question "What are you selling your Lord and Saviour for?" was put straight to the audience.

The services have been well attended and the public is cordially invited to come and hear this young lady who has given her heart to Jesus and is now bringing others with her.

—CORRESPONDENT.

HEAT WITH ERA

ELECTION CALLED TO FILL SEAT OF LA FOLLETTE

(Associated Press Leased Wire.) MADISON, Wis., Aug. 20.—The special election for United States senator, to fill the unexpired term of the late Senator Robert M. La Follette, will be held September 23.

PRUNE PICKIN'S

BY BERT G. BATES

GOOD EVENING FOLKS—The directors of The chamber of commerce feel greatly disappointed because The three convicts Didn't stop yesterday And get windshild Stickers for their Flivver.

DUMBBELL DORA THINKS

A puritan is a feller who only drinks pure stuff.

WOT'S IN A NAME?

He used to call her "Berniss," When pleadin' for a kiss; But since she rolls her hose, he's Juit bound to say "Bare-knees."

THE NIGHT COP

The night cop has been equipped with a flivver which makes it much easier for him to make his getaway.

THE BOOB CROP

"Mary, Mary quite contrary, How does your garden grow?" Diamond rings and under-things, From Sugar-Dads, you know."

WHAT A PITY IT'LL BE

What a pity it'll be if winter overtakes us before the Elks all get their convention marchin' suits worn out.

NO LONGER WILL WE DIM OUR LIGHTS

When the nights are dark as pitch— Instead we'll ramble right along And end up in the ditch.

HERE'S SOMETHING TO WORRY ABOUT!

We do not know just what it is all about, but we discovered this in the editorial columns of the revered Dayton (Ohio) Herald:

"The examples chosen were taken from phrases involving the use of the copula, or the so-called verb 'to be,' which is not a verb at all. In Arabic, the verb to be is not expressed. You are supposed to know it is there. Therefore it governs no case, accusative or nominative, and there is a real reason for having the same case after it as before it because the subject and complement are really in apposition."

A feller out in Dillard

Brot some melons to our joint— Well say some kind things 'bout 'em. We hope you see the point.

Kenny Quine returned from the hills

Yestiddy eye wearin' a coat of tan and some fuzz on his chin. He was under surveillance as one of the convicts until he shaved and the rumor proved to be just another one of those duds for men.

OUCH!

She's prone to rush and fuss, I speak of Mrs. Bung; Altho she's not industrious, She has a busy tongue.

When interviewed today, Chief Ketch

made it known that he had breakfast with the three escaped convicts but promised not to say anything about it until he received a post card from them in Tin Juana.

OUR AMBITION

Bill-postin' must be lotsa fun— Smearin' pants from here to Carnes; But think o' fthe fun the barbers have— They get to Lather Barnes.

OUR DAILY MAIL

Dear Editor: Will long skirts ever go out? SALLY. No, Sally, not with me.

They shot a feller the other day

who'd been peelin' chittam bark down on the Unpqup. If you've ever tasted the stuff you can't blame a feller for shootin'.

COOPER'S SHEEP-DIP

Cooper's sheep-dip has been a standard dip for seventy years. Each time the sheep gets wet the chemicals react which makes one dipping take the place of two with other dips. Robt by Wharton Bros.

DILLARD GIRL MAY LOSE FINGER RESULT PAINFUL ACCIDENT

The twelve-year-old daughter of Charles Churchill who resides at Dillard, suffered a very painful injury this morning which may result in the loss of a finger.

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Bar Myers pumps and electric water systems

because when you need repairs you will not have to be without water for two weeks getting the parts. Myers pumps are sold by Wharton Bros.

Save Your Strength

FRESH POTATO CHIPS EVERY DAY HOT BREAD EVERY NOON ROASTS, SALADS FRIDAY SPECIALS—Roast Veal, Corn Chowder, Lemon and Raspberry Pies

VOSBURGH & WIARD

Fancy Grocers Phone 515

State Press Comment

THE SCHOOL BOOK GRAB

By meddling with the text book law a mess has been made of the school book situation in Oregon. If no action is taken a school book buyers will pay several hundred thousand dollars extra for books in the next two years.

An increase of 23 1/2 per cent on high school books

and 50 per cent on elementary books is absurd and without excuse. Some state officials are for one thing and some for another thing.

The text book commission wiped out a nouseous school book scandal

and prevented further scandal, as long as it was let alone by the legislature, if it did well before, it should be able to do well again.

Printers Ink and Convicts

Knowing the value of the newspaper, Convict Tom Murray told the people yesterday how he, Jones, Kelly and Willon made their getaway from Oregon's penitentiary. And it was a good story.

The boys are making news and advertising is news. Some motion picture director ought to sign Murray and "his gang."

But knowing the value of publicity or advertising, Murray, in writing his most recent memoirs, for that is what they are, ultimately, picked the daily newspaper for his medium.

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You come back home from the beach or camp refreshed, but why drop back into old ruts and hard work in kitchens? Call us up and we can help you conserve.

AMERICAN MERMAID TO AGAIN ATTEMPT ENGLISH CHANNEL

(Associated Press Leased Wire.) BOULOGNE, France, Aug. 20.—Gertrude Ederle, American girl swimmer, has decided to have another try at the English channel, probably on August 31 or September 1.

FOREST FIRE EDGES TOWARD PASADENA

(Associated Press Leased Wire.) LOS ANGELES, Aug. 20.—Additional fire fighters were sent into the Big Tujunga region today, bringing the total on the lines to 500 men, when a sudden shift in the wind bent the flames backward and started them in a southerly direction towards the Arroyo sector.

THEATRES

Majestic Theatre

"Merton of the Movies", the delightfully satirical comedy-drama of Hollywood's movieland, is "the picture with the perfect cast."

Antlers Theatre

Will Rogers, in speaking of his inauguration as president, in case the people of the United States had chosen him instead of Calvin Coolidge, said:

Liberty Theatre

Another one of the Perfection Series of eight action pictures has come to the Liberty Theatre Saturday for a run of one day only.

"Oregon" Jones Comes Back

"Oregon" Jones, born, reared and educated in the vicinity of Grants Pass has come back to his home town to stay.

DEBATE BETWEEN DR. STRATTON AND DARROW PROBABLE

(Associated Press Leased Wire.) GREELEY, Colo., Aug. 20.—Denial that he has accepted a challenge to debate the question of evolution with the Rev. John Roach Stratton, in Chicago was made here today by Clarence Darrow, defense counsel at the Scopes trial in Tennessee.

"I will not make a definite decision in the matter until after I return to Chicago," Mr. Darrow said, but declared that "since I have received an actual challenge I will take the matter under consideration."

CHURCHILL HARDWARE COMPANY

The Iron Mongers

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Advertisement for Saturday Specials Aluminum Roaster 98c, Churchill Hardware Company. Includes image of a roaster.

Advertisement for "It's All a Dream" Moans Boy Who Murdered School Teacher. Includes image of Everett Adams.

Advertisement for Sunburn Vicks Vaporub. Includes image of a person applying the product.

Large advertisement for J.C. Penney Co. featuring Modish Fall Hats. Includes images of various hat styles and pricing.