

OVER BUYING, QUIET BUSINESS CONDITIONS, CROWDED FOR ROOM AND THE GREATEST REASON OF ALL, WE NEED MONEY WHICH FORCES US TO LAUNCH THIS

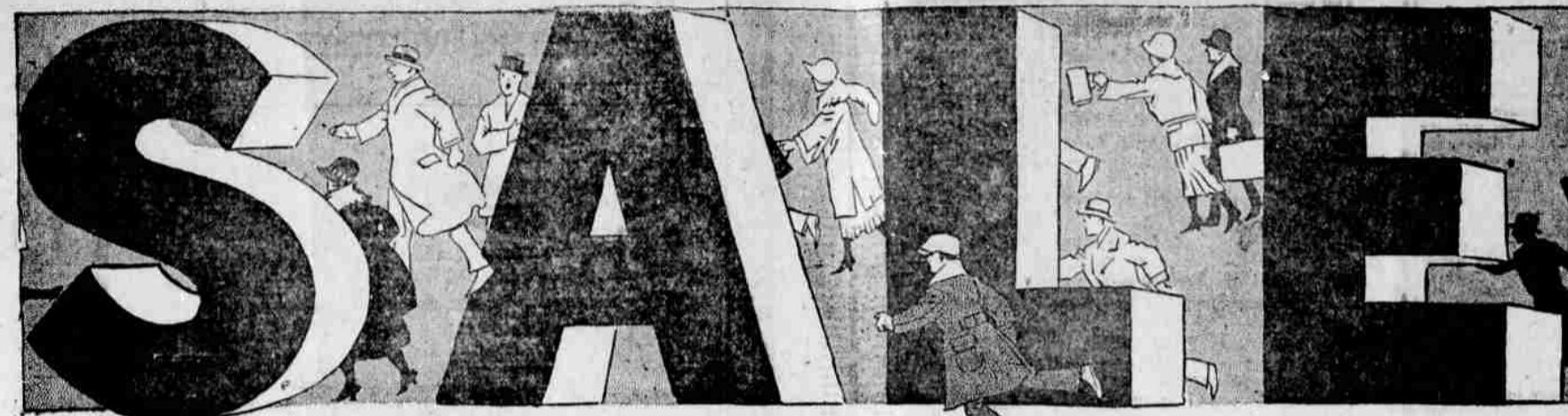
# STUPENDOUS UNLOADING

Selling Starts Promptly  
**9:30 A. M.**  
**Thur., Aug. 20**  
*Don't Forget—  
Be in the Crowd*

Store Closed  
*All Day Tomorrow*  
*Wednesday*  
*You Can't Get In—But be in Line*  
**THURSDAY MORNING**  
*If You Want Bargains*

**25c**  
**For a Good Broom**  
Only one to a Customer, while they last.  
Be in line.

**When the Doors of the Store Swing Open**  
Thursday morning the people of Roseburg and surrounding country are going to come face to face with the greatest array of bargains they have witnessed in a good many years. This is not one of the largest stocks in Roseburg, but folks you are going to be surprised. There are no fine fixtures in this store but you are going to find hundreds of dollars worth of brand new furniture, good enough for the best homes in this city and cheap enough that the person of moderate means can afford to buy and the stock is complete in practically all lines. Remember we are featuring the second hand line. Our warehouse and store room is piled full of some of the best buys we have ever been able to make and every dollar's worth of this stock will be included. We must unload.



**MANY GOOD REASONS FOR THE SALE**  
The temptation to buy when bargains are offered me is one that is hard for me to resist and never before in my business experience have I been able to make such buys as I have in the last six months. I have overreached my buying power—I am overloaded with merchandise—My store room and warehouse is simply piled, rammed and jammed full. I have strained my credit. Business conditions have not been up to my expectations, merchandise has not moved as it should. My obligations are coming due and must be met. There is only one way to turn this merchandise into cash and that is just what we are going to do. There will be no thought of profit during this sale. Every item in the store will be included. I am going to unload.

**\$75.00**

To be given away to the first 75 customers entering the store, adults, we will give a coupon good for \$1.00 on any purchase of \$10.00 or over. Be in line. Save a Dollar.

**Stop Right Where You Are!**  
Don't buy a dollar's worth of furniture or house furnishings until this sale opens. We will only be closed one day. Be here when the doors open. Follow the crowd. Look for the big sign.

**This Entire Stock, Every Dollars Worth, Must Be Sacrificed, We Need Money and Need It Badly**

**Savings Worth While**  
*There's Going to be a Crowd*  
Yes, but we are going to have plenty of experienced salespeople to see you are properly waited upon. Everything will be marked in plain figures and piled in bins for your convenience. Come the first day and come every day.

2 inch Continuous Post Simmons Beds	<b>\$7.75</b>
BARN SHOVELS Loop Handle Square Point Sold Regular \$1.00; sale price	98c
LANTERNS Only a few of them in stock. Values up to \$1.25; sale price	79c
KITCHEN CABINET Base only slightly used, unfinished. Sold regular at \$5.00, sale price	\$3.25
IRONING BOARDS Standwell Folding ironing boards, durable. Sold regular at \$2.75, sale price	\$1.95
IRON BEDS Slightly used but some mighty good beds, big assortment of them, sale price	\$2.00
5-quart granite tea kettles. Only about 2 doz. of them. While they last	<b>\$1.25</b>
	<b>25c</b>

GLASS ASSORTMENT This Beautiful Colored Glass asst., containing many useful articles. Displayed on table	23c
BABY BATH TUBS Large Porcelain Tubs. They sell regular at \$5, sale price	\$2.95
SEWING MACHINES Singer and White, the two best known makes, about 25 of them to select from, in First Class condition while they last	\$28.95
DINNER PLATES Exceptional Good Ware, they sell regular at 20c, sale price	15c
All Copper Wash Boiler, No. 8 Size. This is an exceptional buy at	\$4.98
GARBAGE CANS Suitable for Home Use, good large can. Buy now and save, sale price	\$1.95
SHOVELS Round Point, Long Handle, sells everywhere at \$1.35, sale price	99c
O'CEDAR POLISH Nothing Better, the regular 30c size, sale price	19c
GRANITE DISH PANS Large Size, get here early Thursday morning and get one for	25c
DAIRY PAILS 14-Quart size with strainer. Good heavy pail, sells regular at \$2.25, sale price	\$1.69



ALUMINUM WARE One big asst. including Dish Pans, Percolators, Tea Kettles, Double Boilers, Convex Kettles, Sauce Pans. Be here when the doors open, the price is	79c
OIL STOVE Size Three Burner, brand new, sells regular at \$22.50, sale price	\$17.75
COMBINETTE JAR Grey Porcelain size, 10-quart, solid regular at \$1.00, sale price	73c
BREAKFAST CHAIRS Unfinished, sells regular at \$1.85, price for quick selling at	\$1.10
MATTRESSES Full size 40 lb. Felted Mattress, sells regular at \$9.50, sale price	\$7.95
RUGS 9x12 Axminster Rugs, good asst. Patterns, they sell regular at \$42.00, sale price	\$28.85
COFFEE CUPS About 30 doz. of them piled in tubs and the price tag says	10c
CONGOLEUM Good assortment of Patterns, width six feet. This is a real buy while it lasts, the square yd	39c
CONGOLEUM RUGS Size 9x12, don't miss this bargain—it's a real one	\$11.85
BLANKETS Size 64x76, All Cotton Blanket, A real buy at	\$2.95

Imported Rag Rugs 2 ft. by 4 ft.	<b>69c</b>
WASH TUBS Galvanized Tubs, Size No. 3, an exceptional good Tub for	98c
RANGES The Famous Lang Range, no better Range made, sells regular for \$85.00, Installed with Coil, sale price	\$75.00
SPORTING DAYS ARE COMING About 25 Good Second Hand Guns, including Rifles, and Shot Guns of all kinds and sizes, all Prices for quick selling.	
STEEL COTS Sanitary Steel Cots, Legs fold under, sells regular \$5.00, sale price	\$3.95
LAMPS Big Assortment of Lamps displayed on Tables, Values up to \$1.50. Sale	89c
RANGE A good one, second hand—yes, but in good shape. Hurry; the price is	<b>\$9.95</b>

**Don't Mistake This Adv.**  
We are not going out of business, but we have got to raise some money, and we are taking this method to do it. This merchandise must be sold.

**Only 9 Days**  
Of this sale. Opens Thursday, Aug. 20th, and will positively close Saturday night, Aug. 29th. You will have to hurry, folks, if you want to reap the benefit and it is your sale. There is no profit for us.  
**COME, BUY AND SAVE**

**All Sale Prices**  
Must be cash, that is why we are giving this sale. We need money. Goods sold on contract must be sold at regular price, but it will pay you to pay cash.

**Store Closed for One Day Only**  
This is necessary, for we must go over this entire stock. Every item in this store must be priced. The sale tag is going to tell the story and the old tag will be left on the merchandise, so you may see at a glance the real savings this sale means to you. Every item will be a real bargain. No matter what you need you can't make a mistake, if you need the merchandise there will be no argument about the price. But this stock is not large and will become broken very shortly after this sale opens, so don't wait. Come the first day. Be here when the doors open, the very item you want may be sold the first few minutes of this sale. We urge you to come early. Be here when the doors open.

**A Real Furniture Sale!**  
Unloading one half this entire stock. We need money and we are not ashamed to tell the people about it. We are only quoting a few prices. To appreciate this sale you must come and see for yourself. See the merchandise, compare the sale tag with our old price, then you can realize the importance of this sale. Remember my reputation is back of this sale, and every transaction during the sale. My customers must be satisfied.

**Folks, Selling Is My Business!**  
I am here under contract with Mr. Powell to sell one half his stock for him. My contract calls for just nine selling days. He is placing no restrictions on the prices I shall make. Every item in this immense stock will be included and the price will be cut to the quick on every article in the store. Mr. Powell needs some money. He has got the merchandise to sell. I am here under contract to sell it. It is not a clean-up sale of odds and ends, but Real Genuine Bargains on every item in the store. Mr. Powell wants a real sale. He wants to sell this merchandise. If the people of this community appreciate real bargains and I think they do his wants will be satisfied, far beyond his expectations. Come let us show you.  
G. W. KENNETT, the Man in Charge.

**A Different Sale**  
From any you have ever attended. Remember we are including everything—Furniture, both new and second hand, House Furnishings, Ranges, Dishes, Cooking Utensils, Hardware, Sporting Goods, Guns, Ammunition, Beds, Mattresses, Springs, Aluminum ware, Granite ware—everything included. Everything must go and the price cut until it hurts on every item.

**Remember The Opening Hour**  
9:30 a. m. Thursday, Aug. 20th.  
Will continue for 9 selling days, closing Saturday night, August 29th. Come every day.

**10 Extra Salespeople Wanted**  
Apply Wednesday before 10 o'clock. Phone, the store will be closed. You can't get in.

# POWELL FURNITURE COMPANY

**Roseburg Oregon**