

ROSEBURG NEWS-REVIEW

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ROSEBURG, OREGON, THURSDAY, JULY 30, 1925.

THE EFFECT OF ADVERTISING.

If all the meetings of business men were fully reported, there would be a constant run of testimony as to the value of advertising as a factor in every day trade.

A PROSPEROUS OUTLOOK.

Today there are better grounds for confidence in a period of genuine prosperity ahead than at any time in the last five years.

President Coolidge visited the birthplaces of Presidents John Adams and John Quincy Adams at Quincy, Massachusetts, some days ago.

Some of the greatest dangers that people confront have become so common that we scarcely think of them.

Means for raising the standard of efficiency for business girls were discussed at the convention of the National Federation of Business and Professional Women's Clubs.

DENVER MAN HEADS KNIGHT TEMPLARS

SEATTLE, July 29.—George W. Valley of Denver, was elected grand master of Knights Templar here today in their 26th triennial convalescence.

WIFE OF OSBORNE WOOD SEEKS DIVORCE

TAMPA, Fla., July 29.—Osborn C. Wood, former army officer and son of Major-General Leonard Wood, Governor-General of the Philippines, today stated he did not intend to contest the divorce suit filed by his wife in Wilmington, Delaware.

PRUNE PICKIN'S

BY BERT G. BATES

GOOD EVENING FOLKS— As the date of Our vacation is Only two days off It will be impossible for us To show much speed As all we can Think of is Mammoth-sized trout, Dough-gods, A bed of boughs, An unshaven mug, An ol' shirt, The absence Of a gold-dinged Typewriter, And a clikkin' Telegraph wire.

DUMBELL DORA THINKS An arc light is the kind Noah used to have.

ALAS! A secret true, I'll tell you— To keep it were a pity— Clarinda fair has a pair Of silken teddies, pink and pretty.

Now prudes, perchance, may look askance And fossil spinsters scold me; Exclaim with woe, a girl should show— But, shucks! Her little brother told me.

A bride of a year asked her husband yesterday if she was as dear to him now as she was before they were married. The brute said he could not tell exactly as he didn't keep any account of his expenses before he got married.

Secretly, every man thinks he could run his house better than his wife, and with half the work.

ENGAGED ON THE SPOT "So you are a pastry cook, Bridget?" "I'm registered as one, Ma'm, but it's only a blind, I really specialize in home brew and homemade hootch.

DRAIT HIS HIDE A mean old chap was Henry Cronel! We wouldn't be afraid to bet 'at The hardboiled crab would hide a bone

If he thought some poor dog would get it.

It takes more than a clove to disguise th' breath of suspicion.

When the girl tells him he shouldn't spend so much money on her, he knows that she and mother have decided that he will do.

You can find good in most anybody if you have the time to look for a needle in a haystack.

Most of the girls seem to think that an engagement ring is a good thing to have on hand.

Rich men, mostly, profit by our mistakes. The only teacher who isn't underpaid is experience.

SHOCK WAS TOO MUCH FOR HIM "Doctor I am all in. I wish you would prescribe a good tonic for me—one that will put a lot of pep in me.

"All right," replied Dr. Writem, wearily, "but you know can only prescribe a pint of whisky at a time."

"But, doctor, I don't want whisky. I want a tonic that—why, what's the matter, Doc?"

Bulletin from hospital: It is believed that Dr. Writem will eventually recover from his recent shock, but he will never be the same again.

Maurice Couturri, Espes detective, was in the village the other day and all the fellows who have Pullman towels in their possession were sneakin' to work by way of the back alleys. The main stem was practically deserted.

"When a feller's sick they call in a doctor and when you get his bill you call him down."

FUNERAL OF MRS. SPENCER HELD IN OAKLAND TODAY

The funeral of Mrs. I. Wesley Spencer, who died yesterday in Mercy hospital, was held this afternoon at 2 o'clock at Oakland.

Mrs. Spencer's death occurred following an attack of peritonitis. She was in the hospital for only five days before her death. The funeral was conducted by the Roseburg Undertaking company.

Refrigerators at reduced prices this week. Zigler-Fee Hdw. Co.

GEORGE CUP WON BY UNITED STATES

(Associated Press Licensed Wire.) TORONTO, Ont., July 30.—The George Cup, emblematic of the B. Class international yacht championship, went to the United States today when the Kathen of Waterbury, N. Y., won her third straight race in as many days, leading the Nayada, Canadian entry and cup defender, and Rogue of Rochester, N. Y.

Everything you need for your camping trip, Zigler-Fee Hdw. Co.

Your Dinner Is Ready!

All you have to do is to call us up and order what you want. Try our service. It will save you a lot.

FRESH POTATO CHIPS EVERY DAY HOT BREAD EVERY NOON ROASTS, SALADS

FRIDAY SPECIALS—Roast Pork with Dressing. Spaghetti Italian, Walnut Cream and Cherry Pies

VOSBURGH & WIARD Fancy Grocers Phone 515

State Press Comment

Costly Carelessness. More than 21,000,000 pieces of mail find their way every year to the dead letter office at Washington.

Combating The Quack. The Dallas County, Texas, Medical Association is planning a \$25,000 advertising campaign.

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FOREIGN MOTOR CARS IN OREGON

Registration of foreign motor vehicles in Oregon, during the month of June 1925, amounting to 12,659, exceeded the registrations for the month of June 1924, by 2,035.

For June of 1925 the registrations lacked but 2,274 of equalling the total registrations for the previous five months of the year, which was 14,933.

California leads in the number of June registrations with 7,290 and for the first six months of 1925, with 15,964; Washington is second with 2,475 for June and 6,657 for the six months, and Idaho is third with 824 registrations for June and 3,518 for the six months period.

Asland leads the other state registration stations with a total of 4,137 for June and 9,320 for the six months period of 1925; Medford is second with 1,934 for June and 4,474 for the six months period; Portland is third with 1,195 for June and 3,445 for the six months and Grants Pass is fourth with 1,085 for June and 3,052 for the six months.

The following table shows the registration of foreign motor vehicles in Oregon, from June to December 1923, inclusive; for the year 1924, and for the first six months of 1925, by month.

Table with columns for Year, Month, and Registration count. Rows include 1923, 1924, and 1925 (Jan-Dec).

For prompt taxi service, city or country trips, Phone 44. Arandel, piano tuner, Phone 130-L.

FOX FARM CORPORATION CAPITALIZED FOR \$10,000

The Roseburg Fox Farm Corporation has filed its papers with the corporation commission at Salem.

DISTRICT MANAGER WANTED

Excellent opportunity for a local man to manage territory for one of the largest and best known corporations in the west.

Selling experience not necessary but a good acquaintance among local people desired.

Full cooperation and leads furnished. Give full particulars of past experience, etc., in your letter. 1020 Gasco Bldg., Portland, Oregon

Roseburg Steam LAUNDRY KIDS

BLANKETS DONE UP SOFT AND FLUFFY

NO OTHER LAUNDRY IN THE LAND - WILL DO YOUR BLANKETS UP SO GRAND

You know there's an awful lot in the way blankets are laundered. If you want them done up soft and fluffy and comfy let us call for them.

Roseburg Steam Laundry

PHONE 79

Thin Blown Water Tumblers

Special for Saturday Only

SET OF 12 FOR 98c

These desirable tumblers are engraved with a grape design, and this will be a good opportunity for securing a set for less than regular value.

Churchill Hardware Company The Iron Mongers

Here From Portland— Mrs. F. H. Huber and daughter of Mrs. McKay in Brockway, and arrived here this morning from Mrs. Wm. Pemberton in this city.

J.C. Penney Co. A NATION-WIDE INSTITUTION DEPARTMENT STORES

Corner Cass and Stephens Streets, Opp. Postoffice Roseburg, Oregon

Notion Week Many Important Savings!

Dependable, reliable Notions, Dressmakers' Supplies and Toilet Goods—nationally-known goods at our famous Nation-Wide Low Prices.

This is your opportunity to save on every day needs.

Reliable Notions at 4c Every-day Needs At This Low Price

Buying notions for 676 stores means savings in costs and lower prices to you. Here are examples. Buy a supply at this low price.

- Wire Hair Pin Cabinet, 90 count 4c
Staple Pearl Buttons, fish eye, card..... 4c
Invisible Scolding Locks Cabinet 4c
Flat Merc. Tubular Shoe Laces, 36-inch, black, pair 4c
Common Cotton Tape, white and black, Nos. 10 to 29, bolt 4c
Tape Measure, 60-inch, Reversible metal tip.. 4c
Flat Merc. Tubular Shoe Laces, 16-inch, black, pair 4c
M. C. Quality Brass Pins, 160 count 4c
Fashion Hooks and Eyes, black and white, Nos. 0 to 4, card 4c
Cardian Brass Safety Pins, Nos. 0 to 3, card 4c
Milward's Helix Silver Eye Needles, paper..... 4c
Selected Snap Fasteners, sizes 000 to 1, black and white, card..... 4c
Fish Eye Pearl Buttons, 14 to 21 line, card..... 4c

Friiled Elastic For Round Garters "Curlex" Curling Iron Outfit

New fancy designs in a good assortment of color-combinations. In pieces of 3/4 yards each. Unusually good values at the moderate prices, per piece—

A strongly made, electric Curling Iron at a very low price.

Choice of Ivory-White, Rose-Pink or Blue handle, silk cord to match and 2-piece plug. An unusually good value at—

23c to 49c 98c

Children's Little Needfuls Notion Specialties For Little Tots

Everything to keep babies and children comfortable and happy. Mothers will do well to lay in a supply at these low prices.

- Dr. Parker's Waist and Hose Supporters, pair, 40c
Checker Brand Children's Garters; 2 to 12 yrs. in white and black, pair, 19c
Mennen's Talcum Powder for Baby, can., 19c
Colgate's Tooth Paste, medium size, tube 8c
Farhan's Tooth Paste, tube 29c
Barrettes, assorted shapes each 49c
Folding Curling Irons, nickel finish, each 12c
Children's Rubberized Aprons, in cretonne; assorted colors, each, 49c
Children's Tooth Brushes, each 19c
Celluloid Baby Rattles, each 8c
Celluloid Baby Rattles, assorted styles and colors, each 23c
Baby Pants; pure gum rubber, each 23c
Baby Pants; Quicksip; gum rubber, each 49c
Waterproof Baby Bibs, rubberized cretonne, with pouch, each..... 8c
Dress Safety Pins, Nos. 00 to 3, protected coil, card 8c
Gold Finch Safety Pins, Nos. 00 to 2, card..... 8c
Children's Tooth Brushes, with novelty celluloid doll attached, assorted styles, each 23c

MILLWORK advertisement with image of a building and text: Built Attractively. You get all the best of both worlds in this new Millwork. Sash, Door, & Millwork.