



*This DEALER
has a stake in
your Town!*

HE'S an Independent Dealer in gasoline and oils. He depends on the sales he makes for his livelihood. Naturally, he wishes to please as many customers as he can, so as to bring them back, regularly. He's courteous, square-dealing and obliging.

But, more than all that, he's a citizen, a good citizen, a good neighbor and a good man to do business with. What money he makes he spends right here. He's interested in the growth and development of this community. He has a stake here.

This Independent Dealer prefers to sell GENERAL Gasoline. And, as he comes up to our standard of requirements, we authorize him to do so. He is a free agent. He can sell any gasoline he chooses. Suppose you ask him why he handles GENERAL. The reason may be worth something to you. You'll learn why we say:

“Fill Up Your Tank and Let Your ENGINE Decide”

Clean
Power!

GENERAL GASOLINE
and Lubricants

Consistent
Gasoline!



“The SIGN of MILEAGE”
Look for it in Green and White at
Authorized Independent Dealers

Where to Get “GENERAL”

HIGHWAY SERVICE CO.
Roseburg
SOUTH END SERVICE STATION
Roseburg
WINCHESTER AUTO CAMP
Winchester
STAR SERVICE STATION
Sutherlin
LEAS & SON GARAGE
Oakland
STEARNS SERVICE STATION
Yoncalla
COOS JUNCTION GARAGE
Dillard
MYRTLE CREEK GARAGE
Myrtle Creek
PACIFIC HIGHWAY GARAGE
Canyonville
CANYON AUTO CAMP
Canyonville
WHITE GARAGE
Riddle
TEN MILE AUTO CAMP
Ten Mile
WOLF CREEK GARAGE
Wolf Creek