

AUTOMOBILE SECTION

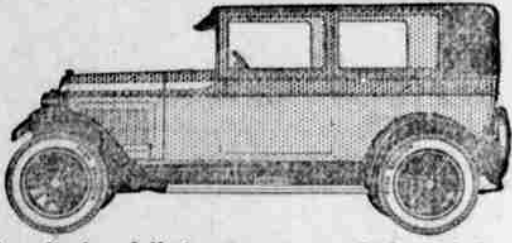
WILLYS-OVERLAND FINE MOTOR CARS

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"Nobody can say I wasted my money"—

Peter DePaolo—1925 Indianapolis Race Winner

This statement from the young race driver, who purchased a Buick a week after he wheeled his car to victory at Indianapolis and broke the record of that famous Speedway, sums up the nation-wide opinion of Buick.

For, just as DePaolo recognizes the superiority of valve-in-head engines for the race track and personal use, so too have more than a million everyday motorists recognized the dependability and performance of Buick and the Valve-in-Head type of engine upon which Buick has concentrated for 21 years.

De Paolo bought a new Buick with the motor car expert's discriminating eye for performance, for dependability and genuine value. And his purchase is further evidence of the regard in which Buick is so universally held.

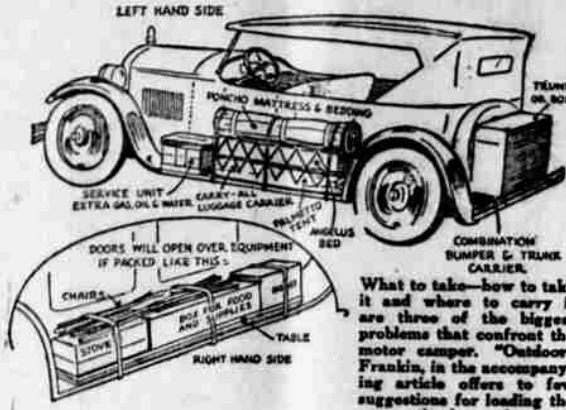
BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors Corporation

MOTOR SHOP GARAGE

ROSEBURG Distributor for Douglas County OREGON
BUICK MOTOR COMPANY, FLINT, MICHIGAN

When better automobiles are built, Buick will build them

Packing Your Car for the Trip



What to take—how to take it and where to carry it are three of the biggest problems that confront the motor camper. "Outdoor" Frank, in the accompanying article offers a few suggestions for loading the car to the best advantage.

The problem of carrying the equipment is one that every camper must work out for himself as there is not one set of rules that can be applied to all motor camping trips. If two campers have the entire touring car to themselves, the problem is very simple—pack it all in the tonneau. This applies as well to the motor camper with the roadster or coupe—store it all in the rear compartment.

But all of us do not drive roadsters, neither are we all lucky enough to have an entire tonneau of the touring car for baggage and camping goods, so other places must be found to carry the equipment.

The transportation problem should be taken into consideration when the equipment is being purchased or assembled. It must be compact enough to fit in a small space and light enough to keep from over-loading the car. This is why the household articles and furnishings cannot be used to advantage on the camping trip, but does not mean that convenience must be sacrificed for the same comfort giving equipment used at home may be had in portable form, for the camp. Porcelain dishes used in the house would not fit in with the camping scheme, neither would the bulky pots and pans answer the camping need. The average bedding roll would be much too large to allow ease in handling, so the tourist must provide compact equipment built especially for camping.

The logical place to carry the bulk of the equipment is on the running boards and rear trunk rack. These three places provide enough space so that little equipment is left to be crowded into the tonneau.

When most of the apparatus is carried on the running boards, it will necessarily mean that the

doors of the car will be blocked. One this side, as shown in the illustration, the tent, bed and mattress may be carried by means of the carry-all luggage carrier.

One the same running board the emergency service unit may be fastened. This consists of a kit containing three canteens, one for gas, one for oil and one for water.

A combined bumper and trunk rack will accommodate a good share of the outfit. A large box or trunk, bolted to this contrivance, will hold the blankets, pillows, clothing and all like articles that must be kept out of the dust and dirt.

The other running board will bear the heavier equipment and still leave room for the doors to open above it. Here may be fastened the gasoline stove, folding table, chairs, dishes, aluminum set and box for groceries and supplies.

If a large amount of bulky bedding is to be carried, it is well to leave the back cushion at home and substitute the bedding in its place. Not only does this make a desirable seat but much additional rigging can be carried beneath it.

Many of the camping articles can be picked out to fit under the two seats. The folding bucket and basin, camp axe and shovel and even blankets can be carried there.

To insure cleanliness, the runningboard outfit should be covered with a heavy piece of khaki. The tent usually comes encased in a heavy bag, and the bed may be carried in its original carton. The poncho mattress is fitted with a pantastote covering that tucks in at the ends to render it dustproof.

To get the best service from all of your equipment keep it covered, clean and away from the dust and rain as much as possible.

Next week—Choosing a Camper's Bed.

which tourists were subjected. Nobody wants the bars thrown down. Nobody wants special privileges for tourists. But there is a decent respect which traffic police, whether on the highways or in the streets of small towns, can show tourists as well as home folks, that can add to the reputation of Oregon for dignity, hospitality and good will. How would it do for those in authority to make inquiries on the point, in order to find out what is going on?—Portland Journal.

The Utterior Motive

There will be few to question the soundness of the court opinion upholding Governor Pierce's right to veto the legislative bill calling a special referendum election for next September. Not so much can be said for the governor's motive in vetoing the measure. Many people question that, because they know that the governor did it purely for the sake of currying class favor and pouring water on his own political wheel. And that isn't all. The governor is getting away with it. At the Creswell farmers' meeting the other day, he pointed with pride

to what he had done and was applauded to the echo. Yes sir, Walter is one astute little politician.

Marketing of Fruit

It is a rare season when there is a full crop of all kinds of fruit, but a full crop of one makes up for a short crop of another, and good prices improve returns from short crops. Reports from various districts show that in the main the industry of the north Pacific coast will do well this year. Plenty of apples compensate for a shortage of prunes, and in some districts large cherries do something to make up for a short supply.

Such variations in yield of fruits make orderly marketing almost indispensable to avoid loss. When a crop is short, there is a temptation to push prices up to the point where they may kill the market for a bumper crop the next year. By following the cooperative plan growers will practice moderation when their crop is short lest they cause consumers to turn to substitutes. By that policy they can hold the market for a future large crop and may sell the whole of the latter at a profit.

This is application of business

principles to fruit growing as to farming—the same principles as are followed by big business in selling steel, copper, automobiles, meat and other products. There is a basis for big business in the marketing of all the apples of the Pacific northwest, or of any other fruit, and those who cling to independence for their district associations rather than combine in a federation of districts stand in their own light.—Portland Oregonian.

Late Model
FORD TRUCK
Cab and Body. \$90.00
down, easy terms on balance.
ED MARSH MOTOR CO.
Chevrolet Dealers



The climax of 50 years oil experience —the Veedol "film of protection"

THE Veedol that you buy today wasn't perfected in a day—or a year—or 10 years. It is the result of 50 years experience in making high grade lubricating oils. The "film of protection" that Veedol gives your motor is the climax of this long experience—the fruit of years of knowing how to make high quality motor oils.

Every drop of finished Veedol comes from selected crude. Tide Water owns its own oil wells. The oil is pumped through Tide Water's own pipe lines. It is refined, tested and packed in sealed containers at Tide Water's own refinery. That explains its uniformly high quality.

Veedol is then sent to the Pacific Coast by boat in the original sealed containers—at a shipping cost of less than one cent a quart. That's all it costs to bring the "film of protection" to you!

Put the Veedol "film of protection" on the job, safeguarding your motor. Drive up to any Veedol station for Veedol crankcase service—the orange and black Veedol signs are everywhere. Be sure to ask for Veedol by name.

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VEEDOL

Eastern Oils and Greases

WOMAN KILLED IN AUTO ON HIGHWAY NEAR CITY EUGENE

(Associated Press Local Wire.)
EUGENE, Ore., July 8.—Mrs. Myrtle L. Hillsbeck, 45, was killed at 9 o'clock last night, when an automobile in which she and her husband and three children were riding left the Loring highway near Inspiration Point. Mr. Hillsbeck and the children were uninjured in the accident. The party was returning from a drive out on the highway, when the accident occurred. They had reached the summit of the hill, and the children called the attention of their parents to the view of the city and the lights in the valley, according to the story told by Mr. Hillsbeck. He glanced at the view, and lost control of the machine.

FRENCH DEPUTIES VOTE FOR 8-HOUR CONVENTION PLAN

(Associated Press Local Wire.)
PARIS, July 8.—The French Chamber of Deputies today ratified the Washington eight-hour convention.

STATE PRESS COMMENT

Defense Day Bunk

Just what useful purpose is served by turning celebration of the nation's birthday into a national military observance, a volunteer enlistment of service for a day and a posture of defiance to the world, is hard to ascertain. Such a mobilization of forces is bound to be misconstrued abroad while as preparation for defense, it is a joke.

A REAL BUY

Late model Special Six Studebaker Touring. \$158 down. New paint. Reconditioned.
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Chevrolet Dealers

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Parts for most all makes and models of cars at a big saving to you.
Come in and see us. Old cars bought for wrecking.
Phone 553

Can You Beat It?

Can you beat this? The average bill for electric lights and appliance operation is \$25 a year in the American home, while the household spends \$95 a year on tobacco, \$65 a year on gasoline, \$50 a year on ice cream and \$48 on candy.

Be Easy On Tourist

Do Oregon authorities know that this state is getting a bad name among tourists coming into the state? One of them, who came through southern Idaho, heard all kinds of reports concerning the superactivity of traffic cops and of inconveniences said exasperating to