

LARGER FACTORY FOR GRAHAM BROS.

Following closely the information that Graham Brothers produced more 11-ton trucks than any other manufacturer during the first quarter of 1925...

Graham Brothers now have a space under one roof 400 feet by 600 feet in a steel and concrete building which was erected by Dodge Brothers during the winter of 1917...

At the extreme end of this aisle and at right angles to it is the frame assembly line. While the frame travels a distance of 100 feet, wrong side up, on a conveyor, the necessary brackets are hot riveted in place and the springs and front and rear axles are attached.

The frame is then taken by a small overhead conveyor, turned right side up, carried through an enamel spray and then through an enamel oven 200 feet long.

As the frame emerges from the oven it is picked up by another overhead conveyor which takes it around a right angle turn and places it upon the final assembly conveyor.

British Society Honors Woman



Mrs. Helen S. Wright, Pittsfield, Mass., is the first woman to be made a fellow of the Royal Geographic Society of London.

The honor is a recognition of her writings and research in arctic and antarctic exploration and history.

the axles. Then, the chassis, still moved by its long chain, rolls onward on its own wheels. With the regularity of clockwork the various units are placed in position and the various bolts and nuts are securely tightened with special pneumatic wrenches.

Inspection of the assembly line in full swing shows clearly how, with increased production and adoption of the assembly methods of Dodge Brothers, it is possible for Graham Brothers to deliver such exceptional truck value at a low price.

Wonderful relief for nervous people. Hot Mineral baths, Boswell Springs.

NEW ROAD MAP IS NOW READY

Motorists who intend making their vacation a touring trip will find not only new maps and itineraries, but a large folded map covering the United States east of Chicago, a resume of both speed laws and state laws, and the gasoline tax, in the 1925 Associated Tours Guide...

The new itineraries contain the route numbering system, as do the maps. By following the carefully selected itineraries and clearly defined road maps with which the Guide is filled, summer vacationists are enabled to tour by motor through the most charming sections of eastern United States and Canada...

For transcontinental motor tourists, there is a double-page Atlantic to Pacific road map showing the several routes across the United States, accompanied by complete itineraries for this increasingly popular trip.

A feature of the Associated Tours Guide that motorists particularly appreciate is that the itineraries are arranged to allow for logical stopping places at the end of each day's run at towns where accommodations may be readily secured.

For the accommodation of car owners, the Guide will be distributed through local news dealers, bookstores and drug stores in all parts of the country, or may be obtained by remitting fifty cents to cover cost, and postage, to The Automobile Club of America, 12 East 53rd Street, New York City.

Taylor-made concrete is good concrete. Tel. 225-R

Gone but Not Forgotten



The Cleveland Indians, two years ago, decided Steve O'Neill was about done as a catcher. Last winter they let the veteran spit-baller Coveleskie go.

COOLIDGE FAVORS DRATIC CUT IN SURTAXES, ASSERTS

SWAMPSCOTT, Mass., July 8.—As he watched from long range preparations of government officials for another slash in taxes President Coolidge is keeping in mind the man with a family and a small income as well as business generally.

QUALITY BUILT INTO THE ESSEX

Only among far higher priced cars will you find comparison for Essex quality, performance and riding ease, said Roy Catching, local Hudson-Essex dealer, today. It is a totally different type. It gives results no other car ever gave.

Essex requires little attention to keep in top condition. You sacrifice no motoring pleasure, comfort or good looks that large, high-priced cars can give.

In quality Hudson and Essex are alike. The patents which account for Hudson's famous reputation for performance, reliability and long life are responsible for the same qualities in Essex.

The enthusiasm of its thousands of owners make it, with Hudson, the largest selling 6-cylinder car in the world.

SALEM, Ore., July 7.—It became known today that Warden Dalrymple of the state penitentiary, a few days ago discharged from the service of the prison the principal keeper, Charles Charlton.

More than to say the discharge was for cause, the warden would make no statement as to why he ousted the official. It is understood that Charlton will protest to the governor.

LACES FOR NOW

Laces for trimming is the thing now. Do you like to select from an extensive line? Big new display just in at Carr's.

In \$60,000,000 Automotive Deal



John Hertz, taxicab and motor coach transportation king, is capping a sensational business career with a \$60,000,000 deal with General Motors Corporation which will give the latter a powerful interest into this phase of the automotive industry.

LA GRANDE, Ore., July 7.—Charges of desecrating the American flag were placed with the justice of peace here yesterday against George Noble and Clyde Bloom by Otis Palmer, commander of the La Grande post of the American Legion.

The complaint alleges that Noble and Bloom tore down and mutilated a flag placed as a decoration on one of the main streets of La Grande.

A quality product for a dollaredo skin. Refreshing and invigorating. Bath salts—especially priced, 33c. Lloyd Crocker.

STORAGE BATTERY HELPS EXPLORERS

When MacMillan and his party left on June 20th from Wiscasset, Maine, headed for the Arctic regions, he took with him as a valuable part of his equipment several storage batteries, according to A. B. Taylor, the local Exide dealer.

These storage batteries, which incidentally are Exides, will enable members of the MacMillan Arctic Expedition not only to maintain communication with the rest of the world through their radio but will provide them with many of the conveniences and comforts of our civilization.

Besides the Bowdoin, which carries a set of Exides used for lighting and radio operation, the ship Peary, the new member of the expedition, and the three airplanes are Exide equipped. The batteries on the airplanes will furnish current for lighting and radio.

These storage batteries will help MacMillan to listen in to the civilized world while he is cut off from it by distance and walls of ice. They will enable him to send those vivid and dramatic stories of the trip which added to the general interest of his last expedition, to Baffin Land.

Only those who have actually braved the dangers and hardships of Arctic expeditions realize the comfort and moral effect of good illumination. In his description of the expedition sent in search of Sir John Franklin in 1853, Dr. Elihu Kent Kane, the leader of the expedition, who was one of our many Arctic explorers, described how they had to work by the light of muddly tapers of cork and cotton foated in saucers after their supply of oil had become exhausted.

Many times in the two volumes on the subject he refers to the demoralizing effect caused by their lack of light, resulting from the scarcity of oil.

AUTO GOGGLES AND VISORS

Why pay fancy prices when we can save you about half on goggles? 25c to 50c for best quality goggles. Visors 15c, 30c, 35c, 45c. Carr's. If you are out in the sun motoring or not, you need these items. See them at Carr's.



The Tourist Camps Invite You!

Thousands of them, hospitable and friendly, play a big part in the vacation joys of thousands of families every year.

Take advantage now of this interesting, economical way to travel! Get into your Ford and go—far away from the every-day haunts and the working grind! All the family will enjoy the outing; everyone will be healthier, happier and better for a change of scene and life in the open.

No other car requires so small an investment as the Ford; none offers you such value for your money.



Runabout - \$260 Coupe - \$520 Touring Car - 290 Tudor Sedan - 580

On open cars demountable rims and starter are 95c extra. Full-size balloon tires 25c extra. All prices f. o. b. Detroit.

Fordor Sedan

\$660

F. O. B. Detroit

SEE ANY AUTHORIZED FORD DEALER OR MAIL THIS COUPON

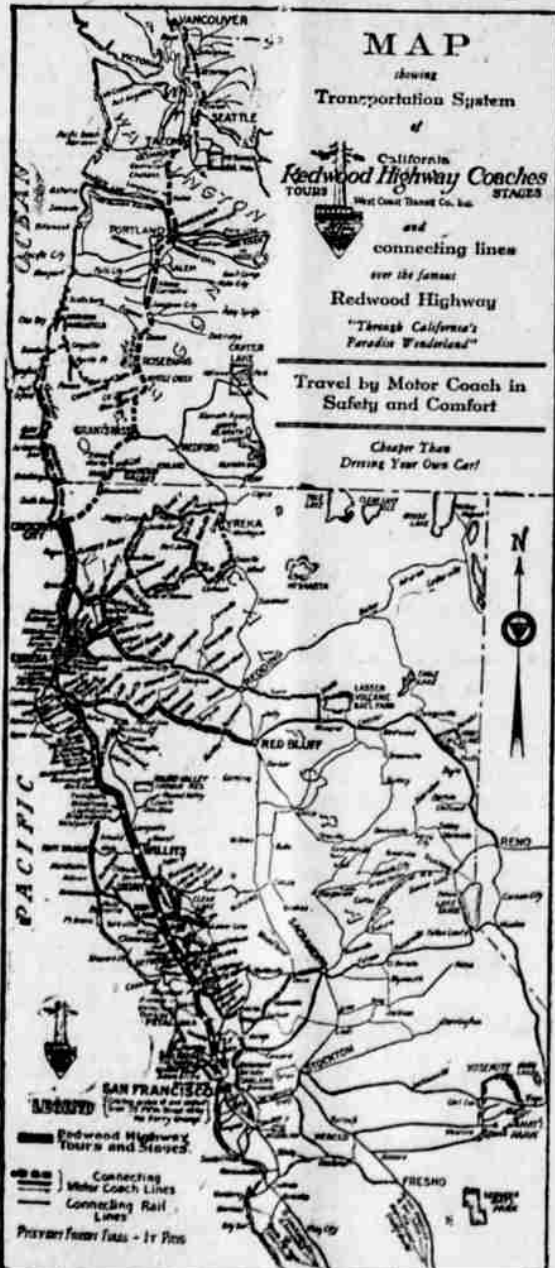
Please tell me how I can secure a Ford Car on easy payments:

Name Address City State

Mail this coupon to

Ford Motor Company Detroit

CLIP THIS MAP AND KEEP IT



"Through Motor coach service to Portland, Seattle and Vancouver" is the result of a successful meeting just held at Grants Pass, Oregon, by stage line executives operating between San Francisco to Vancouver via the Redwood highway.

This meeting represents the culmination of a movement long fostered by the West Coast Transit Co., to perfect a unit working organization to be known as the "Redwood Stage System," offering direct fast through stage service between points in California and points in Oregon and Washington. (See Map Above)

Special through rates, matched schedules and joint interline tickets were adopted.

DODGE BROTHERS SPECIAL COACH

Already a familiar and attractive sight on all roads.

For one thing, the Special Coach really accommodates five adult passengers in comfort. And then the body lines and special appointments are singularly smart.

Five Balloon Tires

J. O. Newland & Son DODGE BROS. DEALERS

Roseburg, Oregon

Phone 458

